

ORDER



Orders
Order / Rev: 235636
 Alt Order #: _____
Product Desc: St. Cloud Radio
 Estimate: _____
Flight Dates: 05/11/24 - 05/13/24
Original Date / Rev: 05/10/24 / 05/10/24
Order Type: GENERAL

KCLD-FM
Primary AE: St Cloud Political
Sales Office: STCD
Sales Region: Local

Agency
Name: MCCL
 Buying Contact: _____
 Billing Contact: _____
4249 Nicollet Ave.
Minneapolis, MN 55409

Billing Type: Cash
Billing Calendar: Calendar
Billing Cycle: EOM/EOC
Agency Commission: 0%

Advertiser
Name: MCCL
 Demographic: HH
 Product Codes: PL Iss/Prp
 Revenue Code 1: DIR
 Revenue Code 2: POL
 Revenue Code 3: ISSUE
 Priority: DP

New Business End: _____
Advertiser External ID: _____
Agency External ID: _____
Unit Code: General
Order Separation: 00:45:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/24	05/13/24	20	\$2,392.00	\$2,392.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	20	\$2,392.00	\$2,392.00	0.00
Totals	20	\$2,392.00	\$2,392.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
St Cloud Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCLD	05/11/24	05/12/24	M-Su 5a-8p 6:00 AM-7:00 PM	CM	6:00 AM-7:00 PM (6:00 AM-7:00 PM)	-----SS	1:00	16	\$115.00	NDP	0.00	NM	16	\$1,840.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/06/24	05/12/24	-----SS					16	\$115.00		0.00			
N 2	KCLD	05/13/24	05/13/24	M-F 5a-10a 6:00 AM-10:00 AM	CM	6:00 AM-10:00 AM (6:00 AM-10:00 AM)	-----	1:00	4	\$138.00	NDP	0.00	NM	4	\$552.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	M-----					4	\$138.00		0.00			
													Totals	20	\$2,392.00