

KMGZ-FM

Lawton, OK

**BROADCAST EQUAL EMPLOYMENT
OPPORTUNITY PROGRAM REPORT**

Annual EEO Public File Report

The purpose of this EEO Public File Report (“Report”) is to comply with Section 73.2080(c)(6) of the FCC’s 2002 EEO Rule. This Report has been prepared on behalf of the Station Employment Unit that is comprised of the following stations: KMGZ-FM and the community of Lawton, Oklahoma and is required to be placed in the public inspection files of this station, and posted on its website.

The information contained in this Report covers the time period beginning February 1, 2017 to and including January 31, 2018 (the “Applicable Period”).

The FCC’s 2002 EEO Rule requires that this Report contain the following information:

1. A list of all full-time vacancies filled by the Stations comprising the Station Employment Unit during the applicable period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy;
3. The recruitment source that referred the applicant for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and
5. A listing and brief description of the initiatives undertaken pursuant to Section 73.2080(c)(2) of the FCC rules.

Appendices 1, 2 and 3, which follow, have been designed, in the aggregate, to provide the required information. Please note that the numbers listed on Appendix 2 under the column entitled “Full-Time Positions for Which this Source Was Utilized” refer to the number of the full-time positions listed in Appendix 1.

For purposes of this Report, a vacancy was deemed “filled” not when the offer was extended, but when the applicant accepted the job. An applicant was deemed “interviewed” whether he or she was interviewed in person, over the telephone, by e-mail, or by some other method of communication.

Appendix 1 to Annual EEO Public File Report Form

Covering the period February 1, 2017 through January 31, 2018

Stations Comprising Station Employment Unit: KMGZ-FM

Section 1: Vacancy Information

No.	Full-time positions filled by job title	Recruitment Source	Total number of interviews from all sources for this position
1.	1	Former employee re-hired	1

Total number of persons interviewed during the applicable period:

Appendix 2 to Annual EEO Public File Report Form

Covering the period February 1, 2017 through January 31, 2018

Stations Comprising Station Employment Unit: KMGZ-FM

Section 2: Recruitment Source Information

	Recruitment source	Total number of applicants this source provided	Full-time positions utilized
A	KMGZ 1421 NW Great Plains Blvd., Suite C. Lawton, OK 73505 (580) 536-9530		
B	Cameron University 2800 W Gore Boulevard Lawton, OK 73505 (580) 581-2477 Attn: Steve Adams		
C	Oklahoma Association of Broadcasters 6520 N. Western, Suite 104 Oklahoma City, OK 73116 (405) 848-0771	1	
D	The Lawton Constitution 102 SW 3 rd Street Lawton, OK 73501 (580) 357-9545 Attn: Classified Advertising		
E	Other (friends, acquaintances etc.)	12	0

Appendix 3 to Annual EEO Public File Report Form

Covering the period February 1, 2017 through January 31, 2018

Stations Comprising Station Employment Unit: KMGZ-FM

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by KMGZ-FM

(Description of activities)

KMGZ has achieved broad and inclusive outreach with regards to its Broadcast Equal Opportunity Program through on-going activities over the one-year period February 1, 2017 through January 31, 2018 that has brought members of KMGZ management face-to-face with potential applicants. Some of the activities have included:

- KMGZ-FM Program Director Big Al, Morning Show Co-Host Crash and Account Executive Eddie Neugebauer attended the MacArthur High School Junior-Senior Career Fair on March 27, 2017 and spoke with approximately 250 junior and senior high school students about preparing for their future careers.
- KMGZ President and General Manager Chuck Morgan participated in the Oklahoma Association of Broadcasters Education Foundation Career Fair on March 30, 2017 at the Skirvin Hilton Hotel in Oklahoma City, Oklahoma. The Job Fair attracted approximately 150 college broadcast students representing a dozen colleges and universities from Oklahoma.
- KMGZ President and General Manager Chuck Morgan spoke to Mr Steve Adam's broadcast class at Cameron University on April 1
- KMGZ President and General Manager Chuck Morgan attended the 2017 NAB Show Career Fair in Las Vegas, Nevada on April 25.