

# Broadcast Contract

Broward Teachers Union AGY  
Broward Teachers Union  
6000 N University Drive  
Tamarac, FL 33321

Start Date	Contract#	Mod#
02/15/21	2109013368	0
End Date	Date Entered	Date Last Modified
02/19/21	02/11/21	02/11/21
Advertiser	Station Market	
Broward Teachers Uni	WSUA-AM	
Product	SalesRep/Office	
	Rolando Ramirez	

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
LINE	REMARK											
1	MO 02/15/21 FR 02/19/21	06:00A-10:00A	60		1	1	1	1	--	--	4	\$215.00
2	MO 02/15/21 FR 02/19/21	10:00A-03:00P	60		1	1	1	1	--	--	4	\$215.00
3	MO 02/15/21 FR 02/19/21	03:00P-07:00P	60		1	1	1	1	--	--	4	\$215.00
4	TH 02/18/21 TH 02/18/21	02:00P-02:12P	12		--	--	--	1	--	--	1	\$1,350.00
Sponsorship: PAID PROGRAM WSUA												

LN	DATE	INVENTORY TYPE	REVENUE TYPE	PRICING STRUCTURE	RATE	QTY	TAX SCHEDULE	LINE TOTAL
1	02/18/21 02/18/21	Talent Fee-PGM	WSUA-Talent Fee	FLAT RATE	\$100.00	1		\$100.00
Talent Fee - PGM Luis Alfonso Fdez								

Alternative Revenue Total: \$100.00

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	13	3,930.00	\$589.50	\$ 3,440.50	\$ 4,030.00

## Billing Projections: By Month

	Feb 21
CA	4,030.00
ST	4,030.00

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name  
See reverse for accepted terms and conditions, if any

Title

Name

Title

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# Sales Order

Station: **WSUA-AM** Agency: **Broward Teachers Union AGY**  
 Contract Name: **021121 Broward Teachers** Address: **6000 N University Drive**  
 Contract#: **2109013368** (none) City: **Tamarac** State: **FL** Zip: **33321**  
 Start Date: **2/15/21** End Date: **2/19/21** Buyer:  
 Revenue Type: **WSUA-Local Agen** Type: **Cash** Tax Schedule: **(None)**  
 Advertiser: **Broward Teachers Union** Agency Commission %: **15**  
 Address: Billing Cycle: **Standard**  
 City: State: Zip: Salesperson: **1764rram** Comm %: **5**  
 Product Name: Makegood Policy: **Within Contract Dates**  
 Competitive Code: **POLITICAL**


No	DATES		Alt wks	TIMES		LEN	DISTRIBUTION										RATE	TOTALS		PTY
	START	END		START	END		M	T	W	T	F	SA	SU	Per Wk	D/W	SPOTS		\$\$		
1	2/15/21	2/19/21		6:00 AM	10:00 AM	60	1	1	1	1				4	D	215.00	4	860.00	5	
2	2/15/21	2/19/21		10:00 AM	3:00 PM	60	1	1	1	1				4	D	215.00	4	860.00	5	
3	2/15/21	2/19/21		3:00 PM	7:00 PM	60	1	1	1	1				4	D	215.00	4	860.00	5	
4	2/18/21	2/18/21		2:00 PM	2:12 PM	12				1				1	D	1,350.00	1	1,350.00	5	
PAID PROGRAM WSUA																				

No	DATES		INVENTORY TYPE	ORDER BY	QTY	PRICING STRUCTURE	RATE	TOTAL
	START	END						
1	2/18/21	2/18/21	Talent Fee-PGM	Non Spot Item	1	Flat Rate	\$100.00	\$100.00
New / Revised Revenue Type: WSUA-Talent Fee Line Remark: Talent Fee - PGM Luis Alfonso Fdez Daypart: M-S 12:00 AM-12:00 AM								

Billing Projections: By Month

Feb 21  
 CA 4,030.00  
 ST 4,030.00

☒ Print Spot Prices

Anna Fisco - President  
  
 2/12/2021

TOTAL SPOTS 13  
 SPOT TOTAL \$ 3,930.00  
 ALTERNATIVE REVENUE TOTAL \$ 100.00  
 GROSS TOTAL \$ 4,030.00  
 ADJUSTED SPOTS 13  
 ADJUSTED TOTAL \$ 4,030.00

APPROVE DECLINE

☒ ☐ General Manager  
☐ ☐ Sales Manager  
☐ ☐ Finance Director  
☐ ☐ Local Sales Manager

# ISSUE (Non-candidate) ADVERTISEMENT AGREEMENT FORM

I, Carol Herz, hereby request station time as follows: See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

## Check one:

- ☐ Ad "communicates a message relating to any political matter of national importance" by referring to (1) a legally qualified candidate for federal office; (2) an election to federal office; (3) a national legislative issue of public importance (e.g., health care legislation, IRS tax code, etc.); or (4) a political issue that is the subject of controversy or discussion at the national level.
- ☒ Ad does NOT communicate a message relating to any political matter of national importance (e.g., relates only to a state or local issue).

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

**Station time requested by:** Broward Teachers Union and American Federation of Teachers

**Agency name:** American Federation of Teachers

**Address:** 6000 N. University Dr., Tamarac, FL 33321

**Contact:** Carol Herz

**Phone number:** 954-798-8515

**Email:** cherz@btuonline.com

**Name of advertiser/sponsor (list entity's full legal name as disclosed to the Federal Election Commission [for federal committees] with no acronyms; name must match the sponsorship ID in ad):**

**Name:** Broward Teachers Union and American Federation of Teachers

**Address:** 6000 N. University Dr., Tamarac, FL 33321

**Contact:** Carol Herz

**Phone number:** 954-798-8515

**Email:** cherz@btuonline.com

Station is authorized to announce the time as paid for by such person or entity.

**List ALL chief executive officers, members of the executive committee and the board of directors or other governing group(s) of the advertiser/sponsor (Use separate page if necessary):**

By signing below, advertiser/sponsor represents that those listed above are the only executive officers, members of the executive committee and board of directors or other governing group(s).

**If ad refers to a federal candidate(s) or federal election, list ALL of the following:**

☒ N/A

**Name(s) of every candidate referred to:**

**Office(s) sought by such candidate(s) (no acronyms or abbreviations):**

**Date of election:**

**Clearly identify EVERY political matter of national importance referred to in the ad (no acronyms); use separate page if necessary:**

☒ N/A

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

The advertiser/sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, which may arise from the broadcast of the above-requested advertisement(s). For the above-requested ad(s), the advertiser/sponsor also agrees to prepare a script, transcript or tape, which will be delivered to the station by the log deadlines outlined in the station's disclosure statement.

<b>Advertiser/Sponsor</b>	<b>Station Representative</b>
Signature: <b>Herz, Carol</b> <small>Copyright 2021 by Carol Herz All Rights Reserved. No part of this document may be reproduced without written permission from Carol Herz, 2021</small>	Signature: <i>[Signature]</i>
Name: <b>Carol Herz</b>	Name: <b>Reinaldo Ramirez</b>
Date of Request to Purchase Ad Time: <b>02/04/2021</b>	Date of Station Agreement to Sell Time:

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to station? ☒ Yes ☐ No Date ad received: **2/12/21**

**Note: Must have separate PB-19 forms for each version of the ad (i.e., for every ad with differing copy).**

If only one officer, executive committee member or director is listed above, station should ask the advertiser/sponsor in writing if there are any other officers, executive committee members or directors, maintain records of inquiry and update this form if additional officers, members or directors are provided.

Disposition:

- ☒ Accepted  
☐ Accepted IN PART (e.g., ad not received to determine content)\*  
☐ Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any:

Contract #: <b>2109013368</b>	Station Call Letters: <b>WSUA-AM</b>	Date Received/Requested: <b>2/12/21</b>
Est. #:	Station Location: <b>2100 Coral Way, Ste200. Miami FL 33145</b>	Run Start and End Dates:

**For national issue ads only (not required for state/local issue ads):**

Upload order, this disclosure form and invoice (or traffic system print-out) or other material reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased (including date, time, class of time and reasons for any make-goods or rebates) or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**BTU** Broward Teachers Union  
LOCAL 1875  
AFT FEA/AFLCIO  
6000 N. UNIVERSITY DRIVE  
TAMARAC, FL 33321  
(954) 488-8250



39694

2/12/2021

PAY TO THE  
ORDER OF WSUA-AM

\$ \*\*4,030.00

Four Thousand Thirty and 00/100\*\*\*\*\*

DOLLARS

Radio Caracol 1260  
2100 Coral Way  
Suite 200  
Miami, FLorida 33145



VOID AFTER 90 DAYS

*[Signature]*  
AUTHORIZED SIGNATURE

MEMO

Contract Name: 021121 Broward Teachers

**BROWARD TEACHERS UNION**

WSUA-AM  
5900-00 · COMMUNICATIONS EXPENS Total Spots 13-Spots / 2/15/21 - 2/19/21

2/12/2021

39694

4,030.00

Operating Ckg-Regent Contract Name: 021121 Broward Teachers

4,030.00

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