



125 West 55th St
New York, NY 10019

Contract # 25567405	Changes as of: 6/9/2017 at 12:22 PM	Version: Highlighting Revision 3
CPE: 277/357/3003	Flight: 6/7/17 - 6/13/17	Station: WFXR
Agency: STRATEGIC MEDIA SERVICES	Advertiser: GILLESPIE, ED	Market: Roanoke-Lynchburg
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 6233626	Primary Demo: Adults 35+
ARLINGTON, VA 20009	Buyer: Irvin, Michelle	Con Type: POLITICAL/VOTE
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
		Total \$: \$12,990.00
		Total Spots: 67
		Total CPP: \$0.00
		Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/7 - 6/13							Total Spots	Total \$	CPP	GRP	
							6/7	6/8	6/9	6/10	6/11	6/12	6/13					
23	F 11p-11:30p		VSL	\$35.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
REV+ 37	M 10p-10:30p		News	\$375.00	0.0	30	0	0	0	0	0	0	1	0	1	\$375.00	\$0.00	0.0
25	M 8p-9p		SYTYCD	\$850.00	0	30	0	0	0	0	0	1	0	0	1	\$850.00	\$0.00	0.0
REV- 30	M-F 11:30p-12m		Two & 1/2 Men	\$100.00	0.0	30	0	1	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
34	M-F 12m-12:30a		Two & 1/2 Men	\$35.00	0.0	30	0	1	0	0	0	0	0	0	1	\$35.00	\$0.00	0.0
REV+ 35	M-Tu 6a-7a		Good Day VA	\$30.00	0.0	30	0	0	0	0	0	0	0	1	1	\$30.00	\$0.00	0.0
REV+ 36	M-Tu 7a-8a		Good Day VA	\$45.00	0.0	30	0	0	0	0	0	0	0	1	1	\$45.00	\$0.00	0.0
17	Sa 10p-10:30p		WFXR News First @ 10P	\$300.00	0	30	0	0	0	1	0	0	0	0	1	\$300.00	\$0.00	0.0
31	Sa 10p-10:30p		News	\$300.00	0.0	30	0	0	0	1	0	0	0	0	1	\$300.00	\$0.00	0.0
24	Sa 11p-12m		Fox Sat Late Fringe	\$25.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
7	Sa 3:30p-4p		Todays Homeowner	\$10.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
6	Sa 3p-3:30p		American Athlete	\$10.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
28	Sa 3p-6p		FOX NASCAR Xfinity Series	\$1,350.00	0	30	0	0	0	1	0	0	0	0	1	\$1,350.00	\$0.00	0.0
REV- 14	Sa 7:30p-8p		Big Bang Theory	\$150.00	0	30	0	0	0	1	0	0	0	0	0	\$0.00	\$0.00	0.0
29	Sa 7p-10p		FOX MLB Regular Season - Prime	\$300.00	0	30	0	0	0	2	0	0	0	0	2	\$600.00	\$0.00	0.0
19	Su 10:30p-11p		WFXR News First @ 1030P	\$325.00	0	30	0	0	0	0	1	0	0	0	1	\$325.00	\$0.00	0.0
18	Su 10p-10:30p		WFXR News First @ 10P	\$400.00	0	30	0	0	0	0	1	0	0	0	1	\$400.00	\$0.00	0.0
3	Su 9a-10a		FOX News Sunday	\$150.00	0	30	0	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
32	Su 9a-10a		Sunday News	\$150.00	0.0	30	0	0	0	0	1	0	0	0	1	\$150.00	\$0.00	0.0
27	Th 8p-9p		Masterchef Junior-FOX	\$650.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
33	W 8p-9p		Masterchef	\$650.00	0.0	30	1	0	0	0	0	0	0	0	1	\$650.00	\$0.00	0.0



125 West 55th St
New York, NY 10019

Contract # 25567405	Changes as of: 6/9/2017 at 12:22 PM	Version: Highlighting Revision 3
CPE: 277/357/3003	Flight: 6/7/17 - 6/13/17	Station: WFXR
Agency: STRATEGIC MEDIA SERVICES	Advertiser: GILLESPIE, ED	Market: Roanoke-Lynchburg
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 6233626	Primary Demo: Adults 35+
ARLINGTON, VA 20009	Buyer: Irvin, Michelle	Con Type: POLITICAL/VOTE
	Salesperson: KELLY JOHNS 202-872-5880	Assistant: KELLY JOHNS 202-872-5880
		Total \$: \$12,990.00
		Total Spots: 67
		Total CPP: \$0.00
		Total GRP:
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	6/7 - 6/13							Total Spots	Total \$	CPP	GRP	
							6/7	6/8	6/9	6/10	6/11	6/12	6/13					
26	W 8p-9p		Shots Fired-FOX	\$450.00	0	30	0	0	0	0	0	0	0	0	0	\$0.00	\$0.00	0.0
16	W-F,M-Tu 10:30p-11p		WFXR News First @ 1030P	\$300.00	0	30	1	1	1	0	0	1	0	4	\$1,200.00	\$0.00	0.0	
15	W-F,M-Tu 10p-10:30p		WFXR News First @ 10P	\$375.00	0	30	1	1	1	0	0	1	0	4	\$1,500.00	\$0.00	0.0	
REV- 20	W-F,M-Tu 11:30p-12m		Two And A Half Men	\$100.00	0	30	1	1	1	0	0	1	0	2	\$200.00	\$0.00	0.0	
22	W-F,M-Tu 12:30a-1a		Modern Family	\$10.00	0	30	1	2	1	0	0	1	0	5	\$50.00	\$0.00	0.0	
21	W-F,M-Tu 12m-12:30a		Two And A Half Men	\$35.00	0	30	1	1	1	0	0	1	0	4	\$140.00	\$0.00	0.0	
4	W-F,M-Tu 1p-2p		Judge Mathis	\$45.00	0	30	1	1	1	0	0	0	0	3	\$135.00	\$0.00	0.0	
5	W-F,M-Tu 3:30p-4p		Family Feud	\$125.00	0	30	1	1	1	0	0	1	0	4	\$500.00	\$0.00	0.0	
9	W-F,M-Tu 4:30p-5p		Judge Judy	\$125.00	0	30	1	1	1	0	0	1	0	4	\$500.00	\$0.00	0.0	
8	W-F,M-Tu 4p-4:30p		Judge Judy	\$125.00	0	30	1	1	1	0	0	1	0	4	\$500.00	\$0.00	0.0	
11	W-F,M-Tu 5:30p-6p		Judge Judy	\$150.00	0	30	0	1	0	0	0	0	0	1	\$150.00	\$0.00	0.0	
10	W-F,M-Tu 5p-5:30p		Judge Judy	\$150.00	0	30	1	1	0	0	0	1	0	3	\$450.00	\$0.00	0.0	
13	W-F,M-Tu 7:30p-8p		Big Bang Theory	\$400.00	0	30	1	0	1	0	0	0	0	2	\$800.00	\$0.00	0.0	
1	W-F,M-Tu 7a-8a		Good Day Virginia	\$45.00	0	30	1	1	1	0	0	0	1	4	\$180.00	\$0.00	0.0	
12	W-F,M-Tu 7p-7:30p		Big Bang Theory	\$300.00	0	30	1	1	0	0	0	1	0	3	\$900.00	\$0.00	0.0	
2	W-F,M-Tu 8a-9a		Good Day Virginia	\$45.00	0	30	1	1	1	0	0	1	1	5	\$225.00	\$0.00	0.0	
TOTALS:							14	15	12	5	4	13	4	67	\$12,990.00	\$0.00	0.0	



125 West 55th St
New York, NY 10019

Contract # 25567405	Changes as of: 6/9/2017 at 12:22 PM	Version: Highlighting Revision 3
CPE: 277/357/3003	Flight: 6/7/17 - 6/13/17	Station: WFXR
Agency: STRATEGIC MEDIA SERVICES	Advertiser: GILLESPIE, ED	Market: Roanoke-Lynchburg
1911 NORTH FT MYER DRIVE	Product: Candidate	Office: WASHINGTON
SUITE 400	Agency Order #: 6233626	Primary Demo: Adults 35+
ARLINGTON, VA 20009	Buyer: Irvin, Michelle	Con Type: POLITICAL/VOTE
	Salesperson: KELLY JOHNS	Assistant: KELLY JOHNS
	202-872-5880	202-872-5880
		Total \$: \$12,990.00
		Total Spots: 67
		Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
-----------------------------	--

Order Level Comments		
Date/Time	Added by	Comment
06/09/17 12:22 PM	KELLY JOHNS	Canceled by new revision
06/06/17 2:38 PM	System	Notice Received.

Competitive Information	
Market Budget:	\$76,412
WFXR Share:	17%
Comment:	
WDBJ:	34%
WSET:	29%
WLS:	20%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	67	\$12,990.00	N/A	0.0
Total	100%	67	\$12,990.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Jun	67	\$12,990.00
Total	67	\$12,990.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	6/9/17 12:22 PM	KELLY JOHNS	Revised		1	\$0	\$12,990.00	Changes: 6 buylines added or modified.
Makegood 1	6/9/17 11:48 AM	Gloria Fischer	Canceled	3	4	\$0	\$12,990.00	Changes: Total Spots from 68 to 67. 6 buylines added or modified.
Revision	6/6/17 4:44 PM	KELLY JOHNS	Confirmed	3		\$0	\$12,990.00	Changes: Total Spots from 65 to 68. 12 buylines added or modified.
Queued for Electronic Contracting	6/6/17 2:54 PM					\$0	\$0	
Revision	6/6/17 2:41 PM	KELLY JOHNS	Confirmed		3	\$0	\$12,990.00	Changes: Competitive Market Budget from \$86,600 to \$76,412, Competitive Comment from share is est. will update to , Competitive Unknown from True to false, Total Spots from 68 to 65, Demo Meta to [R16], User Entered \$ from \$0.00 to \$12,990.00. 5 buylines added or modified.
Queued for Electronic Contracting	6/6/17 12:13 PM					\$0	\$0	
New	6/6/17 11:15 AM	KELLY JOHNS	Confirmed	68		\$12,990.00	\$12,990.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
----------------------------------	---