



## **FOR IMMEDIATE RELEASE**

*Enjoy a Spaghetti Soiree for Strays and help the homeless animals of the Florence Area Humane Society*

**Florence, SC. September 16, 2020**

Do you have dinner plans for Thursday, September 17? Well you do now! Take home a delicious meal and help homeless animals in need at the Florence Area Humane Society's first *Spaghetti Soiree for Strays*.

When you drive through the portico at First Presbyterian Church, Thursday, September 17, between the hours of 4:00 pm and 7:00 pm, a mouthwatering plate of home-made spaghetti and bread is available for \$10 when you order ahead and \$12 when you order on site. Money received from this fundraiser will help care for the more than 2,000 homeless pets and horses the organization takes each year. This includes vital services such as veterinary care, behavior assessment, medical supplies, foster care and other programs that help get pets ready for new homes.

"We're excited to offer a delightful meal for such a good cause," says Caroline Toniolo, Board member with the Florence Area Humane Society. Spaghetti Soiree for Strays is an easy way for people to make a difference in the lives of homeless animals while enjoying good food with your family."

The Florence Area Humane Society is a non-profit volunteer-based organization that takes in unwanted and neglected animals from the Florence community and seeks loving homes. FAHS is entirely dependent on donations to support its mission of care.

For information concerning the event, contact Caroline Toniolo, [caroline.toniolo@edwardjones.com](mailto:caroline.toniolo@edwardjones.com). For information about how you can help the animals at the Florence Area Humane Society, contact Jayne Boswell, [boswell.jayne@gmail.com](mailto:boswell.jayne@gmail.com)

**[EXT] Y Youth Swim Team Program**

Cindy Averitt &lt;caveritt@florenceymca.org&gt;

Tue 9/8/2020 4:15 PM

To: 'Amanda Williamson' <williamson\_amanda@aol.com>; 'Brenda Harrison' <bharrison@florencejournal.com>; 'Cindy Arrowood' <cindy.arrowood@visitflo.com>; 'dave baker' <dave\_baker@commbroadcasters.com>; 'dkausler' <dkausler@florencejournal.com>; 'Eric McKnight' <Eric\_McKnight@commbroadcasters.com>; 'Florence Unlocked' <florenceunlocked@gmail.com>; 'Jack Stanton' <qantumjack@yahoo.com>; 'JDriggers' <jdriggers@florencejournal.com>; 'Justin Johnson - content editor' <jdjohnson@florencejournal.com>; 'Kevin Smith' <info@radiofree.cc>; 'Kristin Nesmith' <knesmith@flochamber.com>; 'Lannis Coleman' <lcolemannewsj@hotmail.com>; Matt Scurry <Matt.Scurry@cumulus.com>; 'Megan May - photo journalist' <mmay@florencejournal.com>; 'mrobertson' <mrobertson@scnow.com>; 'News Journal Website' <webmanager@myflorencejournal.com>; 'schancey' <schancey@florencejournal.com>; 'scnow' <news@scnow.com>; 'Taylor Hucks' <tlhucks@sbgvtv.com>

**For Immediate Release****Run through September 17<sup>th</sup>, 2020****Florence YMCA offers PYSCES Youth Swim Team program**

Florence, SC --- PYSCES stands for **Progressive Youth Swimming for Competition, Exercise and Stroke Technique**. Children ages 6 to 16 who can complete at least a 25 yard freestyle swim and a 25 yard backstroke swim can join. PYSCES is designed to emphasize endurance, stroke development and techniques related to the four competitive swimming strokes. This class is excellent for those children who want to experience swim team and is great for exercise. For Developmental and Intermediate level swimmers. PYSCES starts September 14<sup>th</sup>! For more information, contact Cindy Averitt at 843-665-1234 or [caveritt@florenceymca.org](mailto:caveritt@florenceymca.org).

The Y: We're for youth development, healthy living and social responsibility.

###

**Cindy Averitt**  
**Aquatics/Marketing**  
 FLORENCE FAMILY YMCA  
 1700 S. Rutherford Dr. Florence, SC 29505  
 (P) 843.665.1234 ext 125 (F) 843.662.8726  
 (E) [caveritt@florenceymca.org](mailto:caveritt@florenceymca.org) (W) [florenceymca.org](http://florenceymca.org)

**The Y: We're for youth development, healthy living and social responsibility.**

**CAUTION:** This email originated from outside of the organization. Do not click links or open attachments unless you know the sender and you are sure the content is safe. Please forward this email to [support.it@cumulus.com](mailto:support.it@cumulus.com) if you believe the email is suspicious.

**[EXT] A 30 Second Public Service Announcement: Parent Education Services in Florence 1 Schools**LITTLE-MCDANIEL, PAM <[plittlemcdaniel@fsd1.org](mailto:plittlemcdaniel@fsd1.org)>

Tue 9/8/2020 4:10 PM

To: Matt Scurry <[Matt.Scurry@cumulus.com](mailto:Matt.Scurry@cumulus.com)>Cc: MCMILLAN, MELANIE <[melanie.mcmillan@fsd1.org](mailto:melanie.mcmillan@fsd1.org)>

Hello Mr. Scurry,

Florence 1 Schools would like to get information out about its Parent Education Program. Would you be able to frequently get this PSA run on all Cumulus stations in Florence? Please let us know and thanks so much. Pam

**Education News**  
**Florence 1 Schools**  
**319 South Irby Street**  
**Florence, SC 29501**

**Contact:** [plittlemcdaniel@fsd1.org](mailto:plittlemcdaniel@fsd1.org)**For Release:** September 9, 2020 (Available to run through December 2020)**Re:** Parent Education Services Available for Pre-School Learners (30 seconds)

Florence 1 Schools offers parent education services which are available to parents whose children are between the ages of birth to four years old.

The program provides virtual home visits along with information and support to build school readiness. Free age-appropriate books, toys and activities are delivered to the home.

Interested parents should visit the Florence 1 Schools website, find the parent education department, and click on request services or call Melanie McMillan at 843-758-6871.

###

**Pam Little-McDaniel, Director**  
**Florence 1 Schools**  
**Office of Public Information**  
**319 South Irby Street**  
**Florence, SC 29506**  
**[plittlemcdaniel@fsd1.org](mailto:plittlemcdaniel@fsd1.org)**  
**843.673.1107 phone**



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# RUN FOR SUICIDE PREVENTION AND AWARENESS

*What do you run for?* Join us and run for a tremendous cause! Suicide is now the 2nd leading cause of death for young people ages 10-24. This year we are moving our 9th Annual Run For Brighter Days to September 12th in recognition of National Suicide Awareness and Prevention month.

This is a kid friendly fun family event located at Lynchess River County Park in Coward, SC. The park includes a cool Environmental Discovery Center with interactive fun, live exhibits, and to round out the fun there is a tree top canopy walk. We will have a live band, with awards and food. The Kids Fun Run starts at 7:45 AM and the 5k Run/Walk starts at 8:30 AM.

The proceeds are used to fund a national suicide prevention campaign called Be THAT Friend. Cash prizes will be given for 1st (\$200), 2nd (\$100), and 3rd (\$50) place winners of each category.

### 5K Fees:

**5K \$20 – (Until August 31st 2020)**

\$25 (Sep 1st - Sep 10th)

\$30 (Sep 10th- Sep 12th)

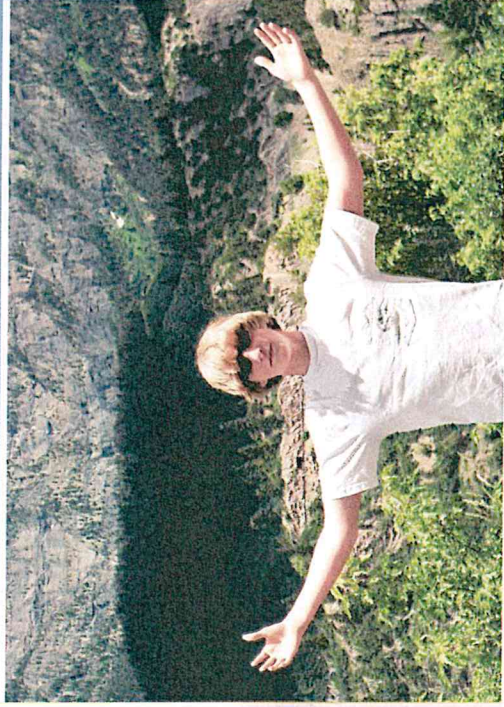
Race Day Registration: 5k \$35

**KIDS 12 AND UNDER FREE AND  
MEMBERS OF HIGH SCHOOL TRACK  
TEAM RUN THE 5K FREE!**

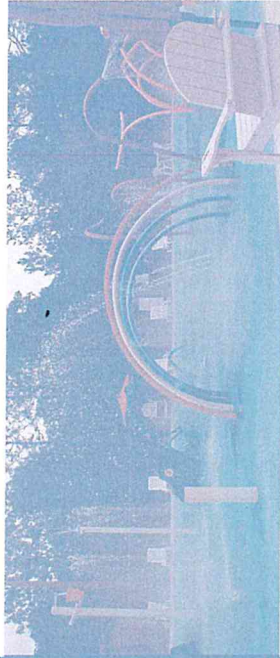
Sign Up/Registration here:

[runforbrighterdays.itsyourrace.com](http://runforbrighterdays.itsyourrace.com)

[thejonathanfoundation4teens.org](http://thejonathanfoundation4teens.org)



**SATURDAY, SEPTEMBER 12, 2020**



**LYNCHES RIVER COUNTY PARK**



**ASSESS.  
EDUCATE.  
SUPPORT.**

the *Jonathan* foundation

*assess. educate. support.*

# INITIATIVES



TAKE THE PLEDGE

## Be THAT Friend

Annual national suicide awareness and prevention campaign

## Support Our Teens

Initiative at Pee Dee Mental Health

## Gift4Kids and Duffels4Dignity

Supporting foster kids and kids in behavior health services with duffels and backpacks

# SERVICES PROVIDED

**Promote** suicide risk assessment and screening

**Promote** mental health and suicide risk awareness

**Provide** education on research and best practices for suicide prevention

**Provide** youth support

# RUN FOR BRIGHTER DAYS SPONSORSHIPS



**CORPORATE**  
**\$5000**

- Logo on our national Suicide Awareness and Prevention Campaign material
- Logo on Banner at local Run For Brighter Days 5K and on our Facebook event page
- Acknowledged during award ceremony
- 15 Runner Passes for 5K
- Ability to set up a display table at the 5K



**GOLD**  
**\$3000**

- Logo on our national Suicide Awareness and Prevention Campaign material
- Logo on Banner at local Run For Brighter Days 5K and on our Facebook event page
- Acknowledged during award ceremony
- 10 Runner Passes for 5K
- Ability to set up a display table at the 5K



**SILVER: \$2000**

- Logo on Banner at local Run For Brighter Days 5K and on our Facebook event page
- Acknowledged during award ceremony
- 5 Runner Passes for 5K
- Ability to have company information included on a table at the 5K



**BRONZE: \$1000**

- Acknowledged during award ceremony
- 5 Runner Passes for 5K

## WANT TO BE A SPONSOR?

You can become a sponsor in two ways!

**1.**

Donate online: [runforbrighterdays.itsyourrace.com/sponsors](http://runforbrighterdays.itsyourrace.com/sponsors)

**2.**

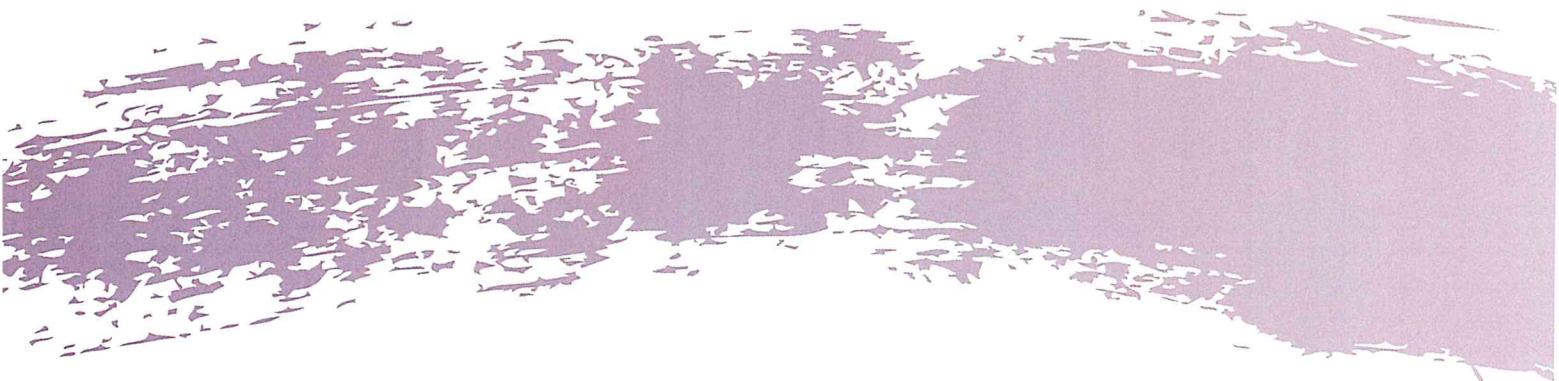
Mail a check to:  
**Jonathan C. Smith Foundation for Teens**  
Attn: Lynn Bulloch, President  
704 Ansley Street  
Florence, SC 29505



INTERNATIONAL

# Overdose Awareness

DAY



Time to  
**Remember**  
Time to **Act**

Help us honor the lives of loved ones lost to overdose and those still battling addiction.

Free Narcan | Free Deterra | Free Snacks

**Monday, August 31**

**10 AM to 12 PM**

**510 E Carolina Ave**

**Mount Airy, NC**

**Matt Scurry**

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**From:** Little-McDaniel, Pam <plittlemcdaniel@fsd1.org>  
**Sent:** Tuesday, July 07, 2020 2:03 PM  
**To:** Matt Scurry  
**Subject:** [EXT] Florence 1 Schools Update (PSA)

For Cumulus Broadcasting

Thanks, Mr. Scurry

Due to the change in the start date for Florence 1 Schools, there have been some updates in registration dates and notifications. Please make note of the changes below:

Initial Early Student Notification of Homerooms/Schedules - August 5th

Final Early Student Notification of Homerooms/Schedules - August 19

Face-to-Face Registration - August 24 - 28

In order to receive an early parent notification, all sections of student registration must be completed, including proof of residency. Documents can either be scanned and uploaded or a photo can be taken of the required papers and uploaded.

Florence 1 Schools looks forward to serving your students this year.



**Pam Little-McDaniel, Director**  
**Florence 1 Schools**  
**Office of Public Information**  
**319 South Irby Street**  
**Florence, SC 29506**  
[plittlemcdaniel@fsd1.org](mailto:plittlemcdaniel@fsd1.org)  
**843.673.1107 phone**



**MEDIA RELEASE  
FOR MORE INFORMATION**

John Russell  
Marketing Manager  
MUSC Health Florence Division  
[russeljo@musc.edu](mailto:russeljo@musc.edu) / 843-674-2953  
[muschealth.org/florence](http://muschealth.org/florence)

**MUSC HEALTH – FLORENCE DIVISION  
Weekly COVID-19 Report**

**(July 7, 2020)** – At MUSC Health, the safety of patients, families, care team members, remains the number one priority. Close monitoring of the COVID-19 pandemic continues at the MUSC Health – Florence Division. The following information pertains to **MUSC Health Florence and Marion Medical Centers** only.

**Confirmed as of 7/7/2020:**

**Basic stats**

Current Inpatient COVID -19 rule-outs: 27 (today 7/7/2020)

- *“Rule out” means that patients who present with symptoms of the coronavirus are swabbed, placed in isolation and treated like they are positive until they are “ruled out” (test negative).*

**COVID-19 cases**

Inpatient Positive COVID-19: 41 (Florence 30 / Marion 11) today 7/7/2020

Florence County mobile test sites confirmed COVID-19: 342 positives out of 5081 patients tested, a positivity rate of 6.1%

Marion County mobile test sites confirmed COVID-19: 105 positives out of 1636 patients tested, a positivity rate of 6.4%

**MUSC Health antibody testing**

MUSC Health - Florence Division is offering voluntary COVID-19 serologic testing to anyone in the communities we serve. This testing has previously been available to care team members and first responders, and now it is available to anyone interested. Included below is a press release that was shared with the media.

The serology test is a blood test that looks for the presence of antibodies, which are specific proteins made in response to infections. Antibodies can be found in the blood and in other tissues of those who are tested after an infection. The antibodies detected



by this test indicate that a person had an antibody response to SARS-CoV-2 (the virus that causes COVID-19), whether symptoms developed from the infection or the infected person was asymptomatic. These antibodies may help provide protection from future infection as well as identify those still at risk.

“Many have been asking about immunity testing especially among health care workers. This test will help identify individuals who have developed antibodies without significant symptoms. Many of my colleagues have taken the test,” said Dr. Rami Zebian, MUSC Health - Florence Division Chief Medical Officer and Board Certified Pulmonary and Critical Care Physician. “Everyone still needs to follow the recommendations established by the CDC in regard to social distancing, safe practice, and using appropriate PPE.”

Antibody testing for COVID-19 is in its early phases. Hundreds of companies have developed these tests, and more are coming on the market every day. There is no perfect test, but MUSC Health is committed to offering the best ones available. As MUSC Health validates and makes COVID-19 antibody testing widely available, it is important to make sure individuals and the media understand what the test results mean.

- A positive result means that there is a high chance that an individual had a previous COVID-19 infection.
- Positive results do not establish proof of long-lasting immunity for any future COVID-19 infection. It is likely that an individual may have some immunity, but we do not yet know the level of immunity given the presence of antibodies. We also do not know how individual characteristics might influence this immunity.
- Therefore, positive results should NOT be considered a reason for individuals to stop protecting themselves from COVID-19 (at work or home) in terms of social distancing practices when possible, good health hygiene, use of PPE in high-risk environments, etc.

For populations, the test is very useful to measure how much COVID-19 is occurring locally by comparing how many people have antibodies now versus later, as COVID-19 becomes more common in South Carolina.

For individuals, it is difficult to make firm conclusions and work-home decisions, based on a single antibody test. However, it is important to start testing now, knowing that tests will improve over time. In addition, our knowledge will improve on which antibodies protect people from getting COVID-19, and how long these antibodies are likely to last in the body. As we are able to document who has had prior exposure to COVID-19, we will be able to understand whether individuals are at risk for developing a second infection and its severity.

### **How to Have this Test Done**

Those interested in having the serology test done should go to MUSC Virtual Urgent Care ([musc.care](https://www.musc.edu/urgent-care)) to complete a COVID-19 (coronavirus) visit. Select “yes” on the

additional information question and enter #covidimmunity in the comments section. Virtual Care will determine medical eligibility for serologic testing.

Candidates for the serology test can view the Florence Division lab walk-in hours through MUSC MyChart. No appointment is necessary. Results will be available in MyChart within 48-72 hours. Repeat testing, for those who test negative, will be offered no more than every 30 days for qualified candidates. The cost of the test will be billed to insurance carriers. Based on the recent CARES Act, insured patients will not have an outstanding balance for this test.

### **MUSC COVID-19 diagnostic testing**

Rural and underserved communities experience disparities in access to COVID-19 screening, testing, prevention and treatment in South Carolina and nationally. MUSC Health, in partnership with the state legislature, is setting up mobile screening and collection sites in rural and underserved areas. Tents will be set up outside in designated locations to collect COVID-19 respiratory specimens from both walk-up and drive-through patients. Prescreening is not required, and the cost is free to patients. Patients will be contacted within 72 hours with the results of their test. Patients may email [drivethruresults@musc.edu](mailto:drivethruresults@musc.edu) if they have questions regarding their results. If they do not have an email, they may call 843-985-8888.

The mobile setup allows care providers to rotate sites, reaching underserved and rural populations experiencing barriers to health care access for COVID-19 screening. Collectively, the MUSC Health ambulatory, telehealth, information solutions, emergency management and operations, finance, laboratory and leadership teams were first in the nation to launch a combined virtual urgent care platform and drive-through specimen collection site; now, they're taking a version of this successful model to more communities that need it.

The following locations will offer screening sites at these dates and times:

**FLORENCE:** July 6-10 8 am—3 pm, MUSC Health Florence Rehabilitation Center, 121 East Cedar Street

Patients 17 years old and under must be accompanied by a parent or guardian to be tested.

In reporting on these important developments for these local communities, individuals (elected officials, community leaders, city employees, etc.) and media outlets are asked to adhere to these basic rules while engaging with these locations during operational hours:

1. **NO FILMING OR PHOTOGRAPHY INSIDE THE SITE** while patients are present (9 a.m. to 3 p.m.). This is to protect patient privacy while undergoing

specimen collection and for the safety of our care team members. The team needs to perform this service safely when vehicles are present.

The Office for Civil Rights (OCR) at the U.S Department of Health and Human Services (HHS) issued additional guidance on May 5 to covered health care providers (such as MUSC Health) that the HIPAA Privacy Rule does not permit them to give media and film crews access to facilities where patients' protected health information (PHI) will be accessible without the patients' prior authorization. The guidance explains that even during the current COVID-19 public health emergency, covered health care providers are still required to obtain a valid HIPAA authorization from each patient whose PHI will be accessible to the media before the media is given access to that PHI. Due to the complicated logistics and potential safety issues involved in trying to obtain this kind of consent in real-time at a walk-up or drive-through mobile collection site, there will be **NO PHOTOGRAPHY OR VIDEO ALLOWED "INSIDE THE DESIGNATED AREA" DURING HOURS OF OPERATION AT ANY MUSC-AFFILIATED MOBILE COLLECTION SITE.**

2. We ask that every effort be made to consider patient privacy, and request that photography or video taken from outside the site not involve real-time aerial, close-up/identifying or magnified lens use while patients are present.
3. We ask that every effort be made to follow all security protocols for the site so that patients, care team members and media professionals stay safe. Those who cannot follow these protocols will be asked to leave the area as appropriate.
4. We ask that all MUSC Health team member interviews related to this topic take place when the site is not in operation (before opening, during an individual's lunch break or after closing via phone or Zoom at a later time) so that our team can focus on safety, patient care and making sure that things are going as smoothly as possible. **All interviews should be coordinated through MUSC PR offices and are dependent on-site location and care team member availability.**

#### **Supplies Needed:**

General status (green, yellow, red): **Green**

Due to careful planning, conserving and the generosity of businesses, industry, county government, MUSC Charleston and individuals, the MUSC Health – Florence Division currently has **no critical supply needs** this week. Thank you to all who have had a hand in assisting the division achieve this week's status.

#### **About MUSC**

The MUSC Health Florence Division consists of MUSC Health – Florence and Marion Medical Centers and the employed practices of each hospital. Both hospitals and entities are a part of the MUSC family.

As the clinical health system of the Medical University of South Carolina, MUSC Health is dedicated to delivering the highest quality patient care available, while training generations of competent, compassionate health care providers to serve the people of South Carolina and beyond. Comprising some 1,600 beds, more than 100 outreach sites, the MUSC College of Medicine, the physicians' practice plan, and nearly 275 telehealth locations, MUSC Health owns and operates eight hospitals situated in Charleston, Chester, Florence, Lancaster and Marion counties. In 2019, for the fifth consecutive year, U.S. News & World Report named MUSC Health the No. 1 hospital in South Carolina. To learn more about clinical patient services, visit [muschealth.org](http://muschealth.org).

MUSC and its affiliates have collective annual budgets of \$3.2 billion. The more than 17,000 MUSC team members include world-class faculty, physicians, specialty providers and scientists who deliver groundbreaking education, research, technology and patient care.

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