

Order Number: 11643957

|                 |           |             |                 |               |                             |                   |                                   |
|-----------------|-----------|-------------|-----------------|---------------|-----------------------------|-------------------|-----------------------------------|
| Order No:       | 11643957  | EDI:        | Y               | Customer:     | 700093591 POL/DeWayne Burns | Sales Office:     | NCC National Cable Communications |
| PO:             | 1537335   | Ext Order:  | 84              |               | for TX HD-58/Direct         | Salesperson:      | AKIMBApril Kimberlain             |
| Contract No:    | PL1537335 | Ext Client: | DeWayne TX HD 5 |               |                             | Discount:         | 15% Agency Commission             |
| Reference No:   |           | Estimate:   |                 | Bill Address: | PCA ADVERTISING             | Revenue Type:     | National Direct Political         |
|                 |           | Product:    | 5.18-5.28       |               | 11 E 44th St                | Invoicing Option: | Threshold                         |
| Contract Start: | 05/18/24  |             |                 |               | Ste 303                     | Bill Cycle:       | Billing Month                     |
| Contract End:   | 05/28/24  |             |                 |               | NEW YORK, NY 10017          | Payment Terms:    |                                   |
| Last Changed:   | 05/17/24  |             |                 |               |                             | Notarize Invoice: | N                                 |
| Invoice Notes : |           |             |                 |               |                             | Requires ANACAB:  | N                                 |
| Invoice Notes:  |           |             |                 |               |                             |                   |                                   |

Order Memo:

| Line | Status | Reg/Ret | Grp/Net | Ad Copy/ Ad Copy Group                | Dates                | Weeks On / Off | No. Of Weeks | Purchase Time                   | Prt | Inv Type | Revenue Type | Qty Type | Auto Show MK | M | T | W | T | F | S | S | Total Ad units | Rate   | \$Total  | \$Dropped |
|------|--------|---------|---------|---------------------------------------|----------------------|----------------|--------------|---------------------------------|-----|----------|--------------|----------|--------------|---|---|---|---|---|---|---|----------------|--------|----------|-----------|
| 1    | SC     | R-PGFS  | N-CNN   | R000014(ST)<br>Copy Required 11643957 | 05/18/24<br>05/19/24 | 1 / 0          | 1            | User<br>Daypart:<br>09:00-16:00 | 50  | DEFAULT  | NDIRPOL      | 3 / WK   | L N          | N | N | N | N | N | Y | Y | 3              | 35.00  | 105.00   | 0.00      |
| 10   | SC     | R-PGFS  | N-FXNC  | R000014(ST)<br>Copy Required 11643957 | 05/18/24<br>05/19/24 | 1 / 0          | 1            | User<br>Daypart:<br>09:00-16:00 | 90  | DEFAULT  | NDIRPOL      | 4 / WK   | L N          | N | N | N | N | N | Y | Y | 4              | 78.00  | 312.00   | 0.00      |
| 11   | SC     | R-PGFS  | N-FXNC  | R000014(ST)<br>Copy Required 11643957 | 05/20/24<br>05/26/24 | 1 / 0          | 1            | User<br>Daypart:<br>05:00-09:00 | 90  | DEFAULT  | NDIRPOL      | 7 / WK   | L N          | Y | Y | Y | Y | Y | Y | Y | 7              | 120.00 | 840.00   | 0.00      |
| 12   | SC     | R-PGFS  | N-FXNC  | R000014(ST)<br>Copy Required 11643957 | 05/20/24<br>05/26/24 | 1 / 0          | 1            | User<br>Daypart:<br>09:00-16:00 | 90  | DEFAULT  | NDIRPOL      | 14 / WK  | L N          | Y | Y | Y | Y | Y | Y | Y | 14             | 78.00  | 1,092.00 | 0.00      |
| 13   | SC     | R-PGFS  | N-FXNC  | R000014(ST)<br>Copy Required 11643957 | 05/20/24<br>05/26/24 | 1 / 0          | 1            | User<br>Daypart:<br>16:00-19:00 | 90  | DEFAULT  | NDIRPOL      | 5 / WK   | L N          | Y | Y | Y | Y | Y | Y | Y | 5              | 175.00 | 875.00   | 0.00      |
| 14   | SC     | R-PGFS  | N-FXNC  | R000014(ST)<br>Copy Required 11643957 | 05/20/24<br>05/26/24 | 1 / 0          | 1            | User<br>Daypart:<br>19:00-23:59 | 90  | DEFAULT  | NDIRPOL      | 4 / WK   | L N          | Y | Y | Y | Y | Y | Y | Y | 4              | 217.00 | 868.00   | 0.00      |
| 15   | SC     | R-PGFS  | N-FXNC  | R000014(ST)<br>Copy Required 11643957 | 05/27/24<br>05/28/24 | 1 / 0          | 1            | User<br>Daypart:<br>05:00-09:00 | 90  | DEFAULT  | NDIRPOL      | 2 / WK   | L N          | Y | Y | N | N | N | N | N | 2              | 120.00 | 240.00   | 0.00      |
| 16   | SC     | R-PGFS  | N-FXNC  | R000014(ST)<br>Copy Required 11643957 | 05/27/24<br>05/28/24 | 1 / 0          | 1            | User<br>Daypart:<br>09:00-16:00 | 90  | DEFAULT  | NDIRPOL      | 4 / WK   | L N          | Y | Y | N | N | N | N | N | 4              | 78.00  | 312.00   | 0.00      |

|    |    |        |        |                                       |          |          |       |   |                                 |    |         |         |         |     |                 |    |        |        |      |
|----|----|--------|--------|---------------------------------------|----------|----------|-------|---|---------------------------------|----|---------|---------|---------|-----|-----------------|----|--------|--------|------|
| 17 | SC | R-PGFS | N-FXNC | R000014(ST)<br>Copy Required 11643957 | 05/27/24 | 05/27/24 | 1 / 0 | 1 | User<br>Daypart:<br>16:00-19:00 | 90 | DEFAULT | NDIRPOL | 1 / WK  | L N | Y N N N N N N N | 1  | 175.00 | 175.00 | 0.00 |
| 18 | SC | R-PGFS | N-FXNC | R000014(ST)<br>Copy Required 11643957 | 05/27/24 | 05/27/24 | 1 / 0 | 1 | User<br>Daypart:<br>19:00-23:59 | 90 | DEFAULT | NDIRPOL | 1 / WK  | L N | Y N N N N N N N | 1  | 217.00 | 217.00 | 0.00 |
| 19 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/18/24 | 05/19/24 | 1 / 0 | 1 | User<br>Daypart:<br>05:00-09:00 | 90 | DEFAULT | NDIRPOL | 4 / WK  | L N | N N N N N Y Y   | 4  | 17.00  | 68.00  | 0.00 |
| 2  | SC | R-PGFS | N-CNN  | R000014(ST)<br>Copy Required 11643957 | 05/18/24 | 05/19/24 | 1 / 0 | 1 | User<br>Daypart:<br>16:00-19:00 | 50 | DEFAULT | NDIRPOL | 2 / WK  | L N | N N N N N Y Y   | 2  | 58.00  | 116.00 | 0.00 |
| 20 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/18/24 | 05/19/24 | 1 / 0 | 1 | User<br>Daypart:<br>09:00-16:00 | 90 | DEFAULT | NDIRPOL | 6 / WK  | L N | N N N N N Y Y   | 6  | 11.00  | 66.00  | 0.00 |
| 21 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/18/24 | 05/19/24 | 1 / 0 | 1 | User<br>Daypart:<br>16:00-19:00 | 90 | DEFAULT | NDIRPOL | 2 / WK  | L N | N N N N N Y Y   | 2  | 24.00  | 48.00  | 0.00 |
| 22 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/18/24 | 05/19/24 | 1 / 0 | 1 | User<br>Daypart:<br>19:00-23:59 | 90 | DEFAULT | NDIRPOL | 4 / WK  | L N | N N N N N Y Y   | 4  | 29.00  | 116.00 | 0.00 |
| 23 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/20/24 | 05/26/24 | 1 / 0 | 1 | User<br>Daypart:<br>05:00-09:00 | 90 | DEFAULT | NDIRPOL | 14 / WK | L N | Y Y Y Y Y Y Y   | 14 | 17.00  | 238.00 | 0.00 |
| 24 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/20/24 | 05/26/24 | 1 / 0 | 1 | User<br>Daypart:<br>09:00-16:00 | 90 | DEFAULT | NDIRPOL | 14 / WK | L N | Y Y Y Y Y Y Y   | 14 | 11.00  | 154.00 | 0.00 |
| 25 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/20/24 | 05/26/24 | 1 / 0 | 1 | User<br>Daypart:<br>16:00-19:00 | 90 | DEFAULT | NDIRPOL | 7 / WK  | L N | Y Y Y Y Y Y Y   | 7  | 24.00  | 168.00 | 0.00 |
| 26 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/20/24 | 05/26/24 | 1 / 0 | 1 | User<br>Daypart:<br>19:00-23:59 | 90 | DEFAULT | NDIRPOL | 14 / WK | L N | Y Y Y Y Y Y Y   | 14 | 29.00  | 406.00 | 0.00 |
| 27 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/27/24 | 05/28/24 | 1 / 0 | 1 | User<br>Daypart:<br>05:00-09:00 | 90 | DEFAULT | NDIRPOL | 4 / WK  | L N | Y Y N N N N N   | 4  | 17.00  | 68.00  | 0.00 |
| 28 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/27/24 | 05/28/24 | 1 / 0 | 1 | User<br>Daypart:<br>09:00-16:00 | 90 | DEFAULT | NDIRPOL | 6 / WK  | L N | Y Y N N N N N   | 6  | 11.00  | 66.00  | 0.00 |
| 29 | SC | R-PGFS | N-NMX  | R000014(ST)<br>Copy Required 11643957 | 05/27/24 | 05/27/24 | 1 / 0 | 1 | User<br>Daypart:<br>16:00-19:00 | 90 | DEFAULT | NDIRPOL | 1 / WK  | L N | Y N N N N N N   | 1  | 24.00  | 24.00  | 0.00 |

|    |    |        |       |                                       |          |          |       |   |                                 |    |         |         |         |     |               |    |       |        |      |
|----|----|--------|-------|---------------------------------------|----------|----------|-------|---|---------------------------------|----|---------|---------|---------|-----|---------------|----|-------|--------|------|
| 3  | SC | R-PGFS | N-CNN | R000014(ST)<br>Copy Required 11643957 | 05/18/24 | 05/19/24 | 1 / 0 | 1 | User<br>Daypart:<br>19:00-23:59 | 50 | DEFAULT | NDIRPOL | 4 / WK  | L N | N N N N N Y Y | 4  | 63.00 | 252.00 | 0.00 |
| 30 | SC | R-PGFS | N-NMX | R000014(ST)<br>Copy Required 11643957 | 05/27/24 | 05/27/24 | 1 / 0 | 1 | User<br>Daypart:<br>19:00-23:59 | 90 | DEFAULT | NDIRPOL | 2 / WK  | L N | Y N N N N N N | 2  | 29.00 | 58.00  | 0.00 |
| 4  | SC | R-PGFS | N-CNN | R000014(ST)<br>Copy Required 11643957 | 05/20/24 | 05/26/24 | 1 / 0 | 1 | User<br>Daypart:<br>09:00-16:00 | 50 | DEFAULT | NDIRPOL | 14 / WK | L N | Y Y Y Y Y Y Y | 14 | 35.00 | 490.00 | 0.00 |
| 5  | SC | R-PGFS | N-CNN | R000014(ST)<br>Copy Required 11643957 | 05/20/24 | 05/26/24 | 1 / 0 | 1 | User<br>Daypart:<br>16:00-19:00 | 50 | DEFAULT | NDIRPOL | 7 / WK  | L N | Y Y Y Y Y Y Y | 7  | 58.00 | 406.00 | 0.00 |
| 6  | SC | R-PGFS | N-CNN | R000014(ST)<br>Copy Required 11643957 | 05/20/24 | 05/26/24 | 1 / 0 | 1 | User<br>Daypart:<br>19:00-23:59 | 50 | DEFAULT | NDIRPOL | 7 / WK  | L N | Y Y Y Y Y Y Y | 7  | 63.00 | 441.00 | 0.00 |
| 7  | SC | R-PGFS | N-CNN | R000014(ST)<br>Copy Required 11643957 | 05/27/24 | 05/28/24 | 1 / 0 | 1 | User<br>Daypart:<br>09:00-16:00 | 50 | DEFAULT | NDIRPOL | 6 / WK  | L N | Y Y N N N N N | 6  | 35.00 | 210.00 | 0.00 |
| 8  | SC | R-PGFS | N-CNN | R000014(ST)<br>Copy Required 11643957 | 05/27/24 | 05/27/24 | 1 / 0 | 1 | User<br>Daypart:<br>16:00-19:00 | 50 | DEFAULT | NDIRPOL | 1 / WK  | L N | Y N N N N N N | 1  | 58.00 | 58.00  | 0.00 |
| 9  | SC | R-PGFS | N-CNN | R000014(ST)<br>Copy Required 11643957 | 05/27/24 | 05/27/24 | 1 / 0 | 1 | User<br>Daypart:<br>19:00-23:59 | 50 | DEFAULT | NDIRPOL | 1 / WK  | L N | Y N N N N N N | 1  | 63.00 | 63.00  | 0.00 |

|                          |               |                 |             |
|--------------------------|---------------|-----------------|-------------|
| <b>Order Lines Total</b> | <b>165.00</b> | <b>8,552.00</b> | <b>0.00</b> |
| <b>Makegoods Totals</b>  | <b>0.00</b>   | <b>0.00</b>     |             |

**Ad Copy Information:**

Order Number: 11643957

|  |                 |              |               |               |                   |                   |                     |
|--|-----------------|--------------|---------------|---------------|-------------------|-------------------|---------------------|
| <b>R000014 Copy Required 11643957 (ST)</b> | <b>Tape No.</b> | <b>Class</b> | <b>Length</b> | <b>Weight</b> | <b>Start</b>      | <b>Thru</b>       | <b>Limitations:</b> |
| SRFA9111 DBTIKTOK30H                       | ----            | NONE         | 30            | 1             | 05/18/24 00:00:00 | 05/28/24 23:59:59 | None                |

**Order Summary :**

Order Number: 11643957

**GROSS**

| Billing Period     | Line Charges    | Dropped Totals | Makegood Charges | Misc Time Charges | Misc Other Charges | Totals          | Agency Discount | Rep Discount | Other Discount | Net Total       | Pre-Payments | Balance Due     | Non-\$0 Ad Units | \$0 Ad Units | Makegood Ad Units | Total Ad Units |
|--------------------|-----------------|----------------|------------------|-------------------|--------------------|-----------------|-----------------|--------------|----------------|-----------------|--------------|-----------------|------------------|--------------|-------------------|----------------|
| May 2024           | 7,061.00        | 0.00           | 0.00             | 0.00              | 0.00               | 7,061.00        | 1,059.15        | 0.00         | 0.00           | 6,001.85        | 0.00         | 6,001.85        | 136.00           | 0.00         | 0.00              | 136.00         |
| Jun 2024           | 1,491.00        | 0.00           | 0.00             | 0.00              | 0.00               | 1,491.00        | 223.65          | 0.00         | 0.00           | 1,267.35        | 0.00         | 1,267.35        | 29.00            | 0.00         | 0.00              | 29.00          |
| <b>Order Total</b> | <b>8,552.00</b> | <b>0.00</b>    | <b>0.00</b>      | <b>0.00</b>       | <b>0.00</b>        | <b>8,552.00</b> | <b>1,282.80</b> | <b>0.00</b>  | <b>0.00</b>    | <b>7,269.20</b> | <b>0.00</b>  | <b>7,269.20</b> | <b>165.00</b>    | <b>0.00</b>  | <b>0.00</b>       | <b>165.00</b>  |

Customer Signature: \_\_\_\_\_

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