

ORDER



Orders
Order / Rev: 437978
Alt Order #: WOC11017934
Product Desc: Issue
Estimate: 6578
Flight Dates: 09/25/18 - 10/01/18
Original Date / Rev: 06/26/18 / 08/21/18
Order Type: GENERAL

KTNV
Primary AE: Frank LeBlanc
Sales Office: EWSDC
Sales Region: NAT

Agency Name: Great American Media
Buying Contact:
Billing Contact:
 1010 Wisconsin Avenue NW - Suite 800
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nevada Families First
Demographic: A25-54
Product Codes: PL Non-Ballot Issue
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS
Priority: P-2

New Business Thru:
Advertiser External ID: 223195
Agency External ID: 109444
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/30/18	16	\$11,500.00	\$9,775.00
10/01/18	10/01/18	5	\$4,200.00	\$3,570.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	16	\$11,500.00	\$9,775.00	0.00
October 2018	5	\$4,200.00	\$3,570.00	0.00
Totals	21	\$15,700.00	\$13,345.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Frank LeBlanc			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	09/25/18	10/01/18	M-F 5-6am News M-F 5-6am News (Program: GD MRN LAS VEGAS @ 5AM)Jul-2016LS	CM	5-6am	MTWTF--	:30	4	\$400.00	P-2	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					4	\$400.00		0.00			
N 2	KTNV	09/25/18	10/01/18	M-F 6-7am News M-F 6-7am News (Program: GD MRN LAS VEGAS M-F @ 6AM)Jul-2016LS	CM	6-7am	MTWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					4	\$600.00		0.00			
N 3	KTNV	09/25/18	10/01/18	M-F Good Morning America M-F Good Morning America (Program: GD MRN AMR-ABC- M-F)Jul-2016LS	CM	7-9am	MTWTF--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/25/18	10/01/18	MTWTF--					2	\$1,200.00		0.00			
N 4	KTNV	09/25/18	09/29/18	Sa 5-6am News Sa 5-6am News (Program: GD MRN LAS VEGAS SAT @ 5AM)Jul-2016LS	CM	5-6am	-----S-	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/18	09/30/18	-----S-					1	\$400.00		0.00			
N 5	KTNV	09/25/18	09/30/18		CM	5-6am	-----S	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Su 5-6am News															
(Program: GD MRN LAS VEGAS SUN @ 5AM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/18	09/30/18	-----S			1			\$400.00			0.00		
N 6	KTNV	09/25/18	10/01/18	M-F 9-10am M-F 9-10am	CM	9-10am	MTWTF--	:30	1	\$400.00	P-2	0.00	NM	1	\$400.00
(Program: MORNING BLEND)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/18	10/01/18	MTWTF--			1			\$400.00			0.00		
N 7	KTNV	09/25/18	10/01/18	M-F 10-11am M-F 10-11am	CM	10-11am	MTWTF--	:30	1	\$800.00	P-2	0.00	NM	1	\$800.00
(Program: VIEW-ABC)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/18	10/01/18	MTWTF--			1			\$800.00			0.00		
N 8	KTNV	09/25/18	10/01/18	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MTWTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
(Program: ACTION NEWS @ 11AM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/18	10/01/18	MTWTF--			1			\$800.00			0.00		
N 9	KTNV	09/25/18	10/01/18	M-F 12-1pm M-F 12-1pm	CM	12-1pm	MTWTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
(Program: CHEW-ABC)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/18	10/01/18	MTWTF--			1			\$800.00			0.00		
N 10	KTNV	09/25/18	10/01/18	M-F 1-2pm M-F 1-2pm	CM	1-2pm	MTWTF--	:30	1	\$800.00	P-1	0.00	NM	1	\$800.00
(Program: GENERAL HOSPITAL)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/18	10/01/18	MTWTF--			1			\$800.00			0.00		
N 11	KTNV	09/25/18	10/01/18	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	MTWTF--	:30	1	\$1,500.00	P-1	0.00	NM	1	\$1,500.00
(Program: ACTION NEWS M-F @ 5PM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/18	10/01/18	MTWTF--			1			\$1,500.00			0.00		
N 12	KTNV	09/25/18	10/01/18	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
(Program: ACTION NEWS M-F @ 6PM)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/18	10/01/18	MTWTF--			1			\$1,200.00			0.00		
N 13	KTNV	09/25/18	10/01/18	M-F 7-730pm M-F 7-730pm	CM	7-730pm	MTWTF--	:30	1	\$1,200.00	P-1	0.00	NM	1	\$1,200.00
(Program: INSIDE EDITION)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/18	10/01/18	MTWTF--			1			\$1,200.00			0.00		
N 14	KTNV	09/25/18	10/01/18	M-F 730-8pm M-F 730-8pm	CM	730-8pm	MTWTF--	:30	1	\$1,000.00	P-1	0.00	NM	1	\$1,000.00
(Program: THE LIST)Jul-2016LS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/25/18	10/01/18	MTWTF--			1			\$1,000.00			0.00		
Totals													21	\$15,700.00	