

POLITICAL ADVERTISING DISCLOSURE STATEMENT

Station: KHKX, KMCM, KQRX

Brazos Communications West, LLC

Effective Date:

1/15/24

Effective: Lowest Unit Rates as of January 16, 2024 and Effective for Primary Election January 20-March 5, 2024 and for the General Election September 6-November 5, 2024.

1. THESE RATES ARE ACCURATE ONLY AS OF THE DATES SPECIFIED ABOVE. POLITICAL RATES MAY CHANGE THROUGHOUT ANY PRE-ELECTION PERIOD. CHECK WITH THE STATION FOR UPDATED INFORMATION.
2. RATES AVAILABLE ONLY FOR AUTHORIZED USES BY LEGALLY QUALIFIED CANDIDATES IN CONNECTION WITH THEIR CAMPAIGN.
3. THE ATTACHED RATES ARE EXAMPLES OF THE MOST COMMONLY REQUESTED LENGTHS, CLASSES, AND TIME PERIODS PROVIDED BY OUR STATIONS. OTHER CLASSES, LENGTHS, AND TIME PERIODS ARE AVAILABLE UPON REQUEST. THE STATION PROVIDES REASONABLE ACCESS TO ALL LEGALLY QUALIFIED CANDIDATES FOR FEDERAL, STATE, AND LOCAL ELECTIVE OFFICE.
4. ALL POLITICAL ADVERTISING MUST BE ACCOMPANIED BY SIGNED "ACKNOWLEDGMENT OF POLITICAL ADVERTISING POLICES" & "EXHIBIT E-POLITICAL ADVERTISING ORDER".
5. ALL POLITICAL ADVERTISING MUST HAVE A SPONSORSHIP IDENTIFICATION IDENTIFYING WHO PAID FOR THE ADVERTISING COMMERCIAL.
6. STATIONS OFFER THE "LOWEST UNIT CHARGE" FOR THE PURCHASE OF TIME FOR A "USE" BY ANY POLITICAL (FEDERAL, STATE, OR LOCAL) DURING THE 45 DAYS PRECEDING A PRIMARY ELECTION AND DURING THE 60 PRECEDING A GENERAL OR SPECIAL ELECTION. AT OTHER TIMES, CHARGES TO A CANDIDATE MUST BE EQUAL TO THOSE FOR "COMPARABLE USE", I.E., EQUIVALENT TO THOSE FOR OTHER ADVERTISERS.
7. LOWEST UNIT RATES ARE SUBJECT TO PREEMPTION BY HIGHER COMMERCIAL RATES AND MAY BE RESCHEDULED AT STATION DISCRETION AND RESCHEDULED TO ANOTHER COMPARABLE DAY AND/OR DAYPART WITHIN THE SAME DATES UNLESS PURCHASED AS A "NON-Preemptable RATE".
8. LOWEST UNIT RATES ARE NOT VALID OUTSIDE POLITICAL WINDOWS.

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2024 Political Rates

Brazos Communications West, LLC

Primary Election March 6, 2024: Effective January 20-March 6, 2024.

Odessa-Midland, Texas

General Election November 5, 2024:

Effective September 6-November 5, 2024

Rates Quoted Gross-All subject to 15% Agency Discount

Lowest Unit Rates are subject to preemption by higher commercial rates and may be rescheduled at station discretion and may be rescheduled to another day and/or daypart within the contract schedule dates unless purchased as a "Non-Preemptable Rate". Lowest Unit Rates Are Not Valid Outside Political Windows.

LOWEST UNIT "PRE-EMPTIBLE RATES". ADD \$10 PER COMMERCIAL FOR NON-Preemptable RATES.

Monday-Friday	KHKX 60" KHKX 30"		KMCM 60" KMCM 30"		KQRX 60"	KQRX 30"
6a-7p	\$7	\$7	\$9	\$9	\$7	\$7
6a-10a	\$12	\$12	\$14	\$14	\$15	\$15
10a-3p	\$12	\$12	\$9	\$9	\$15	\$15
3p-7p	\$14	\$14	\$14	\$14	\$13	\$13
7p-12M	\$5	\$5	\$5	\$5	\$5	\$5
Saturday						
6a-7p	\$7	\$7	\$7	\$7	\$8	\$8
6a-10a	\$8	\$8	\$5	\$5	\$5	\$5
10a-3p	\$8	\$8	\$7	\$11	\$8	\$8
3p-7p	\$5	\$5	\$5	\$5	\$6	\$6
7p-12M	\$4	\$4	\$4	\$4	\$2	\$2
Sunday						
6a-7p	\$7	\$7	\$7	\$7	\$7	\$7
6a-10a	\$7	\$7	\$7	\$7	\$5	\$5
10a-3p	\$7	\$7	\$7	\$7	\$7	\$7
3p-7p	\$5	\$5	\$5	\$5	\$6	\$6
7p-12M	\$4	\$4	\$4	\$4	\$5	\$5
Weekend						
Sat-Sun 6a-7p Rotation	\$7	\$7	\$7	\$7	\$5	\$5