



125 West 55th St
New York, NY 10019

Contract # 25143313	Changes as of: 4/10/2016 at 12:49 PM	Version: Original Order	
CPE: 750/760/4550	Flight: 8/9/16 - 8/15/16	Station: WWCW	Total \$: \$1,500.00
Agency: TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001	Advertiser: Priorities Usa Action	Market: Roanoke-Lynchburg	Total Spots: 4
Agency Order #: 4938918	Product: TV	Office: WASHINGTON	Total CPP: \$0.00
Buyer: Thompson, Katie	Primary Demo:		Total GRP:
Salesperson: AMY MCCREARY 610-687-5151	Con Type: POLITICAL/VOTE		Traffic #: 1387778
	Assistant: AMY MCCREARY 610-687-5151		Separation:

Comments: Separation: 30 new order, please cnf. thanks

#	Day/Time	DP	Program	Rate	Len	8/9 - 8/9		Total Spots	Total \$	CPP	GRP
						8/9					
1	Tu-F,M 7p-7:30p		FAMILY FEUD	\$375.00	30	2		2	\$750.00	\$0.00	0.0
2	Tu-F,M 7:30p-8p		FAMILY FEUD B	\$375.00	30	2		2	\$750.00	\$0.00	0.0
TOTALS:						4		4	\$1,500.00	\$0.00	0.0



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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
04/10/16 12:50 PM	AMY MCCREARY	Separation: 30 new order, please cnf. thanks

Competitive Information	
Market Budget:	\$75,000
WWCW Share:	2%
Comment:	est shares based on 14 orders
BFXR:	1%
WDBJ:	48%
WFXR:	16%
WSET:	22%
WSLS:	11%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$1,500.00	N/A	0.0
Total	100%	4	\$1,500.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Aug	4	\$1,500.00
Total	4	\$1,500.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/5/16 9:14 AM					\$0	\$0	
Queued for Electronic Contracting	4/11/16 8:25 AM					\$0	\$0	
New	4/10/16 12:49 PM	AMY MCCREARY	New	4		\$1,500.00	\$1,500.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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