



125 West 55th St  
New York, NY 10019

<b>Contract #</b> 25143313		<b>Changes as of:</b> 4/10/2016 at 12:49 PM		<b>Version:</b> Original Order	
<b>CPE:</b> 750/760/4550		<b>Flight:</b> 8/9/16 - 8/15/16		<b>Station:</b> WWCW	
<b>Agency:</b> TARGETED PLATFORM MEDIA 650 Massachusetts Avenue, NW Washington, DC 20001		<b>Advertiser:</b> Priorities Usa Action		<b>Market:</b> Roanoke-Lynchburg	
<b>Product:</b> TV		<b>Office:</b> WASHINGTON		<b>Total \$:</b> \$1,500.00	
<b>Agency Order #:</b> 4938918		<b>Primary Demo:</b>		<b>Total Spots:</b> 4	
<b>Buyer:</b> Thompson, Katie		<b>Con Type:</b> POLITICAL/VOTE		<b>Total CPP:</b> \$0.00	
<b>Salesperson:</b> AMY MCCREARY 610-687-5151		<b>Assistant:</b> AMY MCCREARY 610-687-5151		<b>Total GRP:</b>	
				<b>Traffic #:</b> 1387778	
				<b>Separation:</b>	

**Comments:** Separation: 30 new order, please cnf. thanks

#	Day/Time	DP	Program	Rate	Len	8/9 - 8/9		Total Spots	Total \$	CPP	GRP
						8/9					
1	Tu-F,M 7p-7:30p		FAMILY FEUD	\$375.00	30	2		2	\$750.00	\$0.00	0.0
2	Tu-F,M 7:30p-8p		FAMILY FEUD B	\$375.00	30	2		2	\$750.00	\$0.00	0.0
<b>TOTALS:</b>						<b>4</b>		<b>4</b>	<b>\$1,500.00</b>	<b>\$0.00</b>	<b>0.0</b>



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<b>Product:</b> TV	<b>Office:</b> WASHINGTON		<b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 4938918	<b>Primary Demo:</b>		<b>Total GRP:</b>
<b>Buyer:</b> Thompson, Katie	<b>Con Type:</b> POLITICAL/VOTE		<b>Traffic #:</b> 1387778
<b>Salesperson:</b> AMY MCCREARY 610-687-5151	<b>Assistant:</b> AMY MCCREARY 610-687-5151		<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
<b>Date/Time</b>	<b>Added by</b>	<b>Comment</b>
04/10/16 12:50 PM	AMY MCCREARY	Separation: 30 new order, please cnf. thanks

Competitive Information	
<b>Market Budget:</b>	\$75,000
<b>WWCW Share:</b>	2%
<b>Comment:</b>	est shares based on 14 orders
<b>BFXR:</b>	1%
<b>WDBJ:</b>	48%
<b>WFXR:</b>	16%
<b>WSET:</b>	22%
<b>WSLS:</b>	11%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	4	\$1,500.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>4</b>	<b>\$1,500.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2016-Aug	4	\$1,500.00
<b>Total</b>	<b>4</b>	<b>\$1,500.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Queued for Electronic Contracting	7/5/16 9:14 AM					\$0	\$0	
Queued for Electronic Contracting	4/11/16 8:25 AM					\$0	\$0	
New	4/10/16 12:49 PM	AMY MCCREARY	New	4		\$1,500.00	\$1,500.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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