

CONTRACT



Houston KIAH
 7700 Westpark Drive
 Houston, TX 77063
 (713) 781-3939

<u>Contract / Revision</u> 3747294 /		<u>Alt Order #</u> 10497126	
<u>Advertiser</u> POL/Coulda Been Worse LLC PAC		<u>Original Date / Revision</u> 10/28/22 / 10/28/22	
<u>Contract Dates</u> 10/31/22 - 11/13/22		<u>Estimate #</u> 20918	
<u>Product</u> COULDA BEEN WORSE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agency Code</u> 9912423	<u>Advertiser Code</u> 2472	<u>Product 1/2</u> 1048	
<u>Agency Ref</u> IN184/SP322/SP3156/		<u>Advertiser Ref</u>	

And:

Icon International Inc
 One East Weaver Street
 Greenwich, CT 06831

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	11/05/22	11/05/22	Sa 5p-6p	Sa 5p-6p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----4-				4	\$175.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KIAH	10/31/22-11/06/22	Sa 5p-6p	Sa 5p-6p	-----Sa--	:30		\$175.00	NM		
	Credited											
	2	KIAH	10/31/22-11/06/22	Sa 5p-6p	Sa 5p-6p	-----Sa--	:30		\$175.00	NM		
	Credited											
	3	KIAH	10/31/22-11/06/22	Sa 5p-6p	Sa 5p-6p	-----Sa--	:30		\$175.00	NM		
	Credited											
	4	KIAH	10/31/22-11/06/22	Sa 5p-6p	Sa 5p-6p	-----Sa--	:30		\$175.00	NM		
	Credited											
N 2	KIAH	11/05/22	11/05/22	Sa 6p-630p	Sa 6p-630p		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2-				2	\$450.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KIAH	10/31/22-11/06/22	Sa 6p-630p	Sa 6p-630p	-----Sa--	:30		\$450.00	NM		
	Credited											
	2	KIAH	10/31/22-11/06/22	Sa 6p-630p	Sa 6p-630p	-----Sa--	:30		\$450.00	NM		
	Credited											
3	KIAH	11/05/22	11/05/22	Sa 630p-7p	Sa 630p-7p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2-				2	\$450.00			
4	KIAH	11/06/22	11/06/22	Su 6p-630p	Su 6p-630p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$275.00			
5	KIAH	11/06/22	11/06/22	Su 630p-7p	Su 630p-7p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$275.00			
6	KIAH	11/06/22	11/06/22	Su 9p-930p News	Su 9p-930p News		:30			NM	2	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$465.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
3747294 /	10497126

Advertiser	Original Date / Revision
POL/Coulda Been Worse LLC PAC	10/28/22 / 10/28/22

Contract Dates	Product	Estimate #
10/31/22 - 11/13/22	COULDA BEEN WORSE	20918

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
7	KIAH	11/06/22	11/06/22	Su 930p-10p News	Su 930p-10p News		:30			NM	2	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/22	11/06/22	-----2	2	\$465.00						
8	KIAH	11/06/22	11/06/22	Su 11p-1130p	Su 11p-1130p		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/22	11/06/22	-----2	2	\$340.00						
9	KIAH	11/06/22	11/06/22	Su 1130p-12a	Su 1130p-12a		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/22	11/06/22	-----2	2	\$340.00						
10	KIAH	11/06/22	11/06/22	Su 1a-130a	Su 1a-130a		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/22	11/06/22	-----2	2	\$135.00						
11	KIAH	11/06/22	11/06/22	Su 130a-2a	Su 130a-2a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/22	11/06/22	-----2	2	\$115.00						
12	KIAH	11/05/22	11/05/22	Sa 1a-2a	Sa 1a-2a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/22	11/06/22	-----2-	2	\$100.00						
13	KIAH	11/01/22	11/04/22	12:00 PM-12:30 PM	12:00 PM-12:30 PM		:30			NM	8	\$2,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/22	11/06/22	-TWTF--	8	\$265.00						
14	KIAH	11/01/22	11/04/22	12:30 PM-1:00 PM	12:30 PM-1:00 PM		:30			NM	8	\$2,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/22	11/06/22	-TWTF--	8	\$265.00						
N 15	KIAH	11/01/22	11/04/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/22	11/06/22	-TWTF--	12	\$425.00						
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	2	KIAH	10/31/22-11/06/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM	-TuWThF----	:30		\$425.00	NM		
				Credited								
	3	KIAH	10/31/22-11/06/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM	-TuWThF----	:30		\$425.00	NM		
				Credited								
	5	KIAH	10/31/22-11/06/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM	-TuWThF----	:30		\$425.00	NM		
				Credited								
	7	KIAH	10/31/22-11/06/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM	-TuWThF----	:30		\$425.00	NM		
				Credited								
	9	KIAH	10/31/22-11/06/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM	-TuWThF----	:30		\$425.00	NM		
				Credited								
	10	KIAH	10/31/22-11/06/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM	-TuWThF----	:30		\$425.00	NM		
				Credited								
	11	KIAH	10/31/22-11/06/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM	-TuWThF----	:30		\$425.00	NM		
				Credited								
	12	KIAH	10/31/22-11/06/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM	-TuWThF----	:30		\$425.00	NM		
				Credited								
16	KIAH	11/07/22	11/07/22	M-F 530a-6a News	M-F 530a-6a News		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		11/07/22	11/13/22	2-----	2	\$115.00						
17	KIAH	11/01/22	11/04/22	M-F 530a-6a News	M-F 530a-6a News		:30			NM	8	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>						
Week:		10/31/22	11/06/22	-TWTF--	8	\$115.00						

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
18	KIAH	11/07/22	11/07/22	M-F 6a-630a News	M-F 6a-630a News		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$130.00			
19	KIAH	11/07/22	11/07/22	M-F 630a-7a News	M-F 630a-7a News		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$130.00			
20	KIAH	11/07/22	11/07/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$130.00			
21	KIAH	11/07/22	11/07/22	M-F 730a-8a News	M-F 730a-8a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$160.00			
22	KIAH	11/01/22	11/04/22	M-F 730a-8a News	M-F 730a-8a News		:30			NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$160.00			
23	KIAH	11/07/22	11/07/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$160.00			
24	KIAH	11/01/22	11/04/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$160.00			
25	KIAH	11/07/22	11/07/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$160.00			
26	KIAH	11/01/22	11/04/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$160.00			
27	KIAH	11/07/22	11/07/22	M-F 1p-2p	M-F 1p-2p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	4-----				4	\$300.00			
28	KIAH	11/01/22	11/04/22	M-F 1p-2p	M-F 1p-2p		:30			NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				12	\$300.00			
29	KIAH	11/01/22	11/04/22	M-F 2p-3p	M-F 2p-3p		:30			NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				9	\$300.00			
30	KIAH	11/07/22	11/07/22	M-F 3p-4p	M-F 3p-4p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	4-----				4	\$300.00			
31	KIAH	11/01/22	11/04/22	M-F 3p-4p	M-F 3p-4p		:30			NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				12	\$300.00			
N 32	KIAH	11/01/22	11/04/22	3:55 PM-4:00 PM	3:55 PM-4:00 PM		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				4	\$425.00			
33	KIAH	11/01/22	11/04/22	M-F 6p-630p	M-F 6p-630p		:30			NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$450.00			

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10/31/22 - 11/13/22	COULDA BEEN WORSE	20918

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
34	KIAH	11/01/22	11/04/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	8	\$3,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$465.00			
35	KIAH	11/01/22	11/04/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	8	\$3,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$465.00			
36	KIAH	11/01/22	11/04/22	M-F 1a-130a	M-F 1a-130a		:30			NM	8	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$190.00			
37	KIAH	11/01/22	11/04/22	M-F 130a-2a	M-F 130a-2a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				5	\$150.00			
N 38	KIAH	11/05/22	11/05/22	Sa 9p-930p News	Sa 9p-930p News		:30			NM	2	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----S-				2	\$465.00			
N 39	KIAH	11/05/22	11/05/22	Sa 930p-10p News	Sa 930p-10p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----S-				1	\$465.00			
N 40	KIAH	11/01/22	11/04/22	M-F 1230a-1a 9p Encore	M-F 1230a-1a 9p E		:30			NM	3	\$795.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				3	\$265.00			
N 41	KIAH	11/05/22	11/05/22	Sa 12a-1230a 9p News Enc	Sa 12a-1230a 9p N		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----S-				1	\$265.00			
N 42	KIAH	11/05/22	11/05/22	Sa 1230a-1a 9p News Enc	Sa 1230a-1a 9p N		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----S-				1	\$265.00			
N 43	KIAH	11/06/22	11/06/22	Su 12a-1230a 9p News Enc	Su 12a-1230a 9p N		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----S				1	\$265.00			
N 44	KIAH	11/06/22	11/06/22	Su 1230a-1a 9p News Enc	Su 1230a-1a 9p N		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----S				1	\$265.00			
N 45	KIAH	11/05/22	11/05/22	HBCU College Football	3:00 PM-6:30 PM		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----S-				3	\$550.00			
N 46	KIAH	11/01/22	11/04/22	M-F 630p-7p	M-F 630p-7p		:30			NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				4	\$450.00			
Totals											185	\$52,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/22 - 11/27/22	25	\$10,100.00	(\$1,515.00)	\$8,585.00
Totals	25	\$10,100.00	(\$1,515.00)	\$8,585.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



Houston KIAH
7700 Westpark Drive
Houston, TX 77063
(713) 781-3939

<u>Contract / Revision</u>	<u>Alt Order #</u>
3747294 /	10497126

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Coulda Been Worse LLC PAC	10/28/22 / 10/28/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/31/22 - 11/13/22	COULDA BEEN WORSE	20918

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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