

CONTRACT



Houston KIAH
 7700 Westpark Drive
 Houston, TX 77063
 (713) 781-3939

<u>Contract / Revision</u> 3688131 /		<u>Alt Order #</u> 10460170	
<u>Advertiser</u> POL/Coulda Been Worse LLC PAC		<u>Original Date / Revision</u> 09/15/22 / 09/15/22	
<u>Contract Dates</u> 09/19/22 - 10/06/22		<u>Estimate #</u> 20774	
<u>Product</u> COULDA BEEN WORSE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 50+			
<u>Agy Code</u> 9912423	<u>Advertiser Code</u> 2472	<u>Product 1/2</u> 1048	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

Icon International
 One East Weaver Street
 Greenwich, CT 06831

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	09/26/22	09/30/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	1			\$130.00				
N 2	KIAH	09/26/22	09/30/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	1			\$160.00				
N 3	KIAH	09/26/22	09/30/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	1			\$160.00				
N 4	KIAH	09/26/22	09/30/22	M-F 9a-930a News	M-F 9a-930a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	1			\$160.00				
N 5	KIAH	09/26/22	09/30/22	M-F 11a-12p	M-F 11a-12p		:30			NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	2			\$285.00				
N 6	KIAH	09/26/22	09/30/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	1			\$265.00				
N 7	KIAH	09/26/22	09/30/22	M-F 1p-2p	M-F 1p-2p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	2			\$300.00				
N 8	KIAH	09/26/22	09/30/22	M-F 2p-3p	M-F 2p-3p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	2			\$300.00				
N 9	KIAH	09/26/22	09/30/22	M-F 3p-4p	M-F 3p-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	2			\$300.00				
N 10	KIAH	09/26/22	09/30/22	M-F 530p-6p	M-F 530p-6p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	1			\$265.00				
N 11	KIAH	09/26/22	09/30/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>				
Week:		09/26/22	10/02/22	MTWTF--	1			\$465.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

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3688131 /	10460170

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Coulda Been Worse LLC PAC	09/15/22 / 09/15/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/19/22 - 10/06/22	COULDA BEEN WORSE	20774

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$465.00			
N 12	KIAH	09/26/22	09/30/22	M-F 12a-1230a 9p Encore	M-F 12a-1230a 9p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$265.00			
N 13	KIAH	09/24/22	10/01/22	Sa 12p-1p	Sa 12p-1p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1-				1	\$90.00			
Week:		09/26/22	10/02/22	-----1-				1	\$90.00			
N 14	KIAH	09/24/22	10/01/22	Sa 1p-2p	Sa 1p-2p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1-				1	\$90.00			
Week:		09/26/22	10/02/22	-----1-				1	\$90.00			
N 15	KIAH	09/24/22	10/01/22	Sa 2p-3p	Sa 2p-3p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1-				1	\$90.00			
Week:		09/26/22	10/02/22	-----1-				1	\$90.00			
N 16	KIAH	09/24/22	10/01/22	Sa 3p-4p	Sa 3p-4p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1-				1	\$100.00			
Week:		09/26/22	10/02/22	-----1-				1	\$100.00			
N 17	KIAH	09/24/22	10/01/22	Sa 5p-6p	Sa 5p-6p		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1-				1	\$115.00			
Week:		09/26/22	10/02/22	-----1-				1	\$115.00			
N 18	KIAH	09/25/22	10/02/22	Su 2p-3p	Su 2p-3p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1				1	\$90.00			
Week:		09/26/22	10/02/22	-----1				1	\$90.00			
N 19	KIAH	09/25/22	10/02/22	Su 3p-4p	Su 3p-4p		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1				1	\$115.00			
Week:		09/26/22	10/02/22	-----1				1	\$115.00			
N 20	KIAH	09/25/22	10/02/22	Su 4p-5p	Su 4p-5p		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1				1	\$115.00			
Week:		09/26/22	10/02/22	-----1				1	\$115.00			
N 21	KIAH	10/03/22	10/06/22	M-F 9a-930a News	M-F 9a-930a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$160.00			
N 22	KIAH	09/23/22	09/23/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$285.00			
N 23	KIAH	10/03/22	10/06/22	M-F 11a-12p	M-F 11a-12p		:30			NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				2	\$285.00			
N 24	KIAH	10/03/22	10/06/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$265.00			

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 25	KIAH	09/23/22	09/23/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$300.00			
N 26	KIAH	10/03/22	10/06/22	M-F 1p-2p	M-F 1p-2p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				2	\$300.00			
N 27	KIAH	09/23/22	09/23/22	M-F 2p-3p	M-F 2p-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$300.00			
N 28	KIAH	10/03/22	10/06/22	M-F 2p-3p	M-F 2p-3p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				2	\$300.00			
N 29	KIAH	09/23/22	09/23/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$300.00			
N 30	KIAH	10/03/22	10/06/22	M-F 3p-4p	M-F 3p-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				2	\$300.00			
N 31	KIAH	09/23/22	09/23/22	M-F 530p-6p	M-F 530p-6p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$265.00			
N 32	KIAH	10/03/22	10/06/22	M-F 530p-6p	M-F 530p-6p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$265.00			
N 33	KIAH	09/23/22	09/23/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$465.00			
N 34	KIAH	10/03/22	10/06/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$465.00			
N 35	KIAH	10/03/22	10/06/22	M-F 12a-1230a 9p Encore	M-F 12a-1230a 9p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$265.00			
N 36	KIAH	10/03/22	10/06/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$130.00			
N 37	KIAH	10/03/22	10/06/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$160.00			
N 38	KIAH	10/03/22	10/06/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$160.00			
Totals											54	\$12,005.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 - 09/25/22	14	\$2,720.00	(\$408.00)	\$2,312.00
09/26/22 - 10/30/22	40	\$9,285.00	(\$1,392.75)	\$7,892.25
Totals	54	\$12,005.00	(\$1,800.75)	\$10,204.25

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Signature: _____ **Date:** _____

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