

# CONTRACT



**Houston KIAH**  
 7700 Westpark Drive  
 Houston, TX 77063  
 (713) 781-3939

<u>Contract / Revision</u> 3688131 /		<u>Alt Order #</u> 10460170	
<u>Advertiser</u> POL/Coulda Been Worse LLC PAC		<u>Original Date / Revision</u> 09/19/22 / 09/19/22	
<u>Contract Dates</u> 09/19/22 - 10/06/22		<u>Estimate #</u> 20774	
<u>Product</u> COULDA BEEN WORSE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 50+			
<u>Agency Code</u> 9912423	<u>Advertiser Code</u> 2472	<u>Product 1/2</u> 1048	
<u>Agency Ref</u>		<u>Advertiser Ref</u>	

And:

**Icon International**  
 One East Weaver Street  
 Greenwich, CT 06831

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	09/26/22	09/30/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$130.00			
N 2	KIAH	09/26/22	09/30/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$160.00			
N 3	KIAH	09/26/22	09/30/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$160.00			
N 4	KIAH	09/26/22	09/30/22	M-F 9a-930a News	M-F 9a-930a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$160.00			
5	KIAH	09/26/22	09/30/22	M-F 11a-12p	M-F 11a-12p		:30			NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				2	\$285.00			
6	KIAH	09/26/22	09/30/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$265.00			
7	KIAH	09/26/22	09/30/22	M-F 1p-2p	M-F 1p-2p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				2	\$300.00			
8	KIAH	09/26/22	09/30/22	M-F 2p-3p	M-F 2p-3p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				2	\$300.00			
9	KIAH	09/26/22	09/30/22	M-F 3p-4p	M-F 3p-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				2	\$300.00			
10	KIAH	09/26/22	09/30/22	M-F 530p-6p	M-F 530p-6p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$265.00			
N 11	KIAH	09/26/22	09/30/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$465.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



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3688131 /	10460170

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Coulda Been Worse LLC PAC	09/19/22 / 09/19/22

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/19/22 - 10/06/22	COULDA BEEN WORSE	20774

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$465.00			
N 12	KIAH	09/26/22	09/30/22	M-F 12a-1230a 9p Encore	M-F 12a-1230a 9p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/26/22	10/02/22	MTWTF--				1	\$265.00			
13	KIAH	09/24/22	10/01/22	Sa 12p-1p	Sa 12p-1p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1-				1	\$90.00			
Week:		09/26/22	10/02/22	-----1-				1	\$90.00			
14	KIAH	09/24/22	10/01/22	Sa 1p-2p	Sa 1p-2p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1-				1	\$90.00			
Week:		09/26/22	10/02/22	-----1-				1	\$90.00			
15	KIAH	09/24/22	10/01/22	Sa 2p-3p	Sa 2p-3p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1-				1	\$90.00			
Week:		09/26/22	10/02/22	-----1-				1	\$90.00			
N 16	KIAH	09/24/22	10/01/22	Sa 3p-4p	Sa 3p-4p		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1-				1	\$100.00			
Week:		09/26/22	10/02/22	-----1-				1	\$100.00			
17	KIAH	09/24/22	10/01/22	Sa 5p-6p	Sa 5p-6p		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1-				1	\$115.00			
Week:		09/26/22	10/02/22	-----1-				1	\$115.00			
18	KIAH	09/25/22	10/02/22	Su 2p-3p	Su 2p-3p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1				1	\$90.00			
Week:		09/26/22	10/02/22	-----1				1	\$90.00			
19	KIAH	09/25/22	10/02/22	Su 3p-4p	Su 3p-4p		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1				1	\$115.00			
Week:		09/26/22	10/02/22	-----1				1	\$115.00			
20	KIAH	09/25/22	10/02/22	Su 4p-5p	Su 4p-5p		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	-----1				1	\$115.00			
Week:		09/26/22	10/02/22	-----1				1	\$115.00			
21	KIAH	10/03/22	10/06/22	M-F 9a-930a News	M-F 9a-930a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$160.00			
22	KIAH	09/23/22	09/23/22	M-F 11a-12p	M-F 11a-12p		:30			NM	1	\$285.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$285.00			
23	KIAH	10/03/22	10/06/22	M-F 11a-12p	M-F 11a-12p		:30			NM	2	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				2	\$285.00			
24	KIAH	10/03/22	10/06/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$265.00			

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25	KIAH	09/23/22	09/23/22	M-F 1p-2p	M-F 1p-2p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$300.00			
26	KIAH	10/03/22	10/06/22	M-F 1p-2p	M-F 1p-2p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				2	\$300.00			
27	KIAH	09/23/22	09/23/22	M-F 2p-3p	M-F 2p-3p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$300.00			
28	KIAH	10/03/22	10/06/22	M-F 2p-3p	M-F 2p-3p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				2	\$300.00			
29	KIAH	09/23/22	09/23/22	M-F 3p-4p	M-F 3p-4p		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$300.00			
30	KIAH	10/03/22	10/06/22	M-F 3p-4p	M-F 3p-4p		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				2	\$300.00			
31	KIAH	09/23/22	09/23/22	M-F 530p-6p	M-F 530p-6p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$265.00			
32	KIAH	10/03/22	10/06/22	M-F 530p-6p	M-F 530p-6p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$265.00			
N 33	KIAH	09/23/22	09/23/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/19/22	09/25/22	----1--				1	\$465.00			
N 34	KIAH	10/03/22	10/06/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$465.00			
N 35	KIAH	10/03/22	10/06/22	M-F 12a-1230a 9p Encore	M-F 12a-1230a 9p		:30			NM	1	\$265.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$265.00			
N 36	KIAH	10/03/22	10/06/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	1	\$130.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$130.00			
N 37	KIAH	10/03/22	10/06/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$160.00			
N 38	KIAH	10/03/22	10/06/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/03/22	10/09/22	MTWT---				1	\$160.00			
<b>Totals</b>											<b>54</b>	<b>\$12,005.00</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 -09/25/22	2	\$565.00	(\$84.75)	\$480.25
09/26/22 -10/30/22	12	\$2,620.00	(\$393.00)	\$2,227.00
<b>Totals</b>	<b>14</b>	<b>\$3,185.00</b>	<b>(\$477.75)</b>	<b>\$2,707.25</b>

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Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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