

CONTRACT



Houston KIAH
 7700 Westpark Drive
 Houston, TX 77063
 (713) 781-3939

<u>Contract / Revision</u> 3747294 /		<u>Alt Order #</u> 10497126	
<u>Advertiser</u> POL/Coulda Been Worse LLC PAC		<u>Original Date / Revision</u> 10/17/22 / 10/17/22	
<u>Contract Dates</u> 10/31/22 - 11/13/22		<u>Estimate #</u> 20918	
<u>Product</u> COULDA BEEN WORSE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philade	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9912423	<u>Advertiser Code</u> 2472	<u>Product 1/2</u> 1048	
<u>Agency Ref</u> IN184/SP322/SP3156/		<u>Advertiser Ref</u>	

And:

Icon International Inc
 One East Weaver Street
 Greenwich, CT 06831

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	11/05/22	11/05/22	Sa 5p-6p	Sa 5p-6p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----4-				4	\$175.00			
N 2	KIAH	11/05/22	11/05/22	Sa 6p-630p	Sa 6p-630p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2-				2	\$450.00			
N 3	KIAH	11/05/22	11/05/22	Sa 630p-7p	Sa 630p-7p		:30			NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2-				2	\$450.00			
N 4	KIAH	11/06/22	11/06/22	Su 6p-630p	Su 6p-630p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$275.00			
N 5	KIAH	11/06/22	11/06/22	Su 630p-7p	Su 630p-7p		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$275.00			
N 6	KIAH	11/06/22	11/06/22	Su 9p-930p News	Su 9p-930p News		:30			NM	2	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$465.00			
N 7	KIAH	11/06/22	11/06/22	Su 930p-10p News	Su 930p-10p News		:30			NM	2	\$930.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$465.00			
N 8	KIAH	11/06/22	11/06/22	Su 11p-1130p	Su 11p-1130p		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$340.00			
N 9	KIAH	11/06/22	11/06/22	Su 1130p-12a	Su 1130p-12a		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$340.00			
N 10	KIAH	11/06/22	11/06/22	Su 1a-130a	Su 1a-130a		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$135.00			
N 11	KIAH	11/06/22	11/06/22	Su 130a-2a	Su 130a-2a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$115.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Advertiser</u> POL/Coulda Been Worse LLC PAC	<u>Original Date / Revision</u> 10/17/22 / 10/17/22
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<u>Contract Dates</u> 10/31/22 - 11/13/22	<u>Product</u> COULDA BEEN WORSE	<u>Estimate #</u> 20918
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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2				2	\$115.00			
N 12	KIAH	11/05/22	11/05/22	Sa 1a-2a	Sa 1a-2a		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-----2-				2	\$100.00			
N 13	KIAH	11/01/22	11/04/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	8	\$2,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$265.00			
N 14	KIAH	11/01/22	11/04/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	8	\$2,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$265.00			
N 15	KIAH	11/01/22	11/04/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM		:30			NM	12	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				12	\$425.00			
N 16	KIAH	11/07/22	11/07/22	M-F 530a-6a News	M-F 530a-6a News		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$115.00			
N 17	KIAH	11/01/22	11/04/22	M-F 530a-6a News	M-F 530a-6a News		:30			NM	8	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$115.00			
N 18	KIAH	11/07/22	11/07/22	M-F 6a-630a News	M-F 6a-630a News		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$130.00			
N 19	KIAH	11/07/22	11/07/22	M-F 630a-7a News	M-F 630a-7a News		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$130.00			
N 20	KIAH	11/07/22	11/07/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$130.00			
N 21	KIAH	11/07/22	11/07/22	M-F 730a-8a News	M-F 730a-8a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$160.00			
N 22	KIAH	11/01/22	11/04/22	M-F 730a-8a News	M-F 730a-8a News		:30			NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$160.00			
N 23	KIAH	11/07/22	11/07/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$160.00			
N 24	KIAH	11/01/22	11/04/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$160.00			
N 25	KIAH	11/07/22	11/07/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				2	\$160.00			
N 26	KIAH	11/01/22	11/04/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$160.00			
N 27	KIAH	11/07/22	11/07/22	M-F 1p-2p	M-F 1p-2p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	2-----				4	\$300.00			

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10/31/22 - 11/13/22	COULDA BEEN WORSE	20918

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	4-----				4	\$300.00			
N 28	KIAH	11/01/22	11/04/22	M-F 1p-2p	M-F 1p-2p		:30			NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				12	\$300.00			
N 29	KIAH	11/01/22	11/04/22	M-F 2p-3p	M-F 2p-3p		:30			NM	9	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				9	\$300.00			
N 30	KIAH	11/07/22	11/07/22	M-F 3p-4p	M-F 3p-4p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		11/07/22	11/13/22	4-----				4	\$300.00			
N 31	KIAH	11/01/22	11/04/22	M-F 3p-4p	M-F 3p-4p		:30			NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				12	\$300.00			
N 32	KIAH	11/01/22	11/04/22	3:55 PM-4:00 PM	3:55 PM-4:00 PM		:30			NM	8	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$425.00			
N 33	KIAH	11/01/22	11/04/22	M-F 6p-630p	M-F 6p-630p		:30			NM	8	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$450.00			
N 34	KIAH	11/01/22	11/04/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	8	\$3,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$465.00			
N 35	KIAH	11/01/22	11/04/22	M-F 930p-10p News	M-F 930p-10p New		:30			NM	8	\$3,720.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$465.00			
N 36	KIAH	11/01/22	11/04/22	M-F 1a-130a	M-F 1a-130a		:30			NM	8	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				8	\$190.00			
N 37	KIAH	11/01/22	11/04/22	M-F 130a-2a	M-F 130a-2a		:30			NM	5	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	-TWTF--				5	\$150.00			
Totals											186	\$52,600.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/22 - 11/27/22	186	\$52,600.00	(\$7,890.00)	\$44,710.00
Totals	186	\$52,600.00	(\$7,890.00)	\$44,710.00

Signature: _____ Date: _____

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