CONTRACT



And:

Icon International One East Weaver Street Greenwich, CT 06831

	Contract / Rev	vision	Alt Order #				
	3681161	1		10457095			
Advertiser			Original Date / Revision				
POL/Coulda Been Worse		09/08/22 / 09/08/22					
Contract Dates	Estimate #		П				
09/05/22 - 10/09/22	20488						
Product							
COULDA BEEN WORSE							
Order Brand	Billing Cycle Billing		Cale	endar	Cash/Trade		
	EOM	Broadcast			Cash		
	Property	Account Executive			Sales Office		
	KIAH	Telerep Philadelph			Telerep/Philadel		
	Special Handl	ing					
	<u>Demographic</u>						
	Adults 35+						
	Agy Code	Advert	iser	Code	Product 1/2		
	9912423	2472			1048		
	Agency Ref	•	Advertiser		Ref		
			_				

this ob Obert	D-4- E-4 D	-t- Dinti		Start/End Time	Davis	Spots/	Dete	Time	\ta	A a
		ate Description			Days	Length Week	Rate	Type S	_	Amount
N 1 KIAH 09/12/				M-F 7a-730a News		:30		NM	13	\$1,690.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/12/22	09/18/22	MTWTF	1	\$130.00						
Week: 09/19/22	09/25/22	MTWTF	4	\$130.00						
Week: 09/26/22	10/02/22	MTWTF	5	\$130.00						
Week: 10/03/22	10/09/22	MTWTF	3	\$130.00						
N 2 KIAH 09/05/	/22 09/16/2	22 M-F 7a-73	0a News	M-F 7a-730a News		1:00		NM	3	\$780.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/05/22	09/11/22	MTWTF	1	\$260.00						
Week: 09/12/22	09/18/22	MTWTF	2	\$260.00						
N 3 KIAH 09/12/	/22 10/07/2	22 M-F 8a-83	0a News	M-F 8a-830a News		:30		NM	14	\$2,240.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/12/22	09/18/22	MTWTF	1	\$160.00				- 1		
Week: 09/19/22	09/25/22	MTWTF	5	\$160.00						
Week: 09/26/22	10/02/22	MTWTF	5	\$160.00						
Week: 10/03/22	10/09/22	MTWTF	3	\$160.00						
N 4 KIAH 09/05/	/22 09/16/2	22 M-F 8a-83	0a News	M-F 8a-830a News		1:00		NM	3	\$960.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/05/22	09/11/22	MTWTF	1	\$320.00						
Week: 09/12/22	09/18/22	MTWTF	2	\$320.00						
N 5 KIAH 09/12/	/22 10/07/2	22 M-F 830a-	9a News	M-F 830a-9a News		:30		NM	14	\$2,240.00
Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>						
Week: 09/12/22	09/18/22	MTWTF	1	\$160.00						
Week: 09/19/22	09/25/22	MTWTF	5	\$160.00				1		
Week: 09/26/22	10/02/22	MTWTF	5	\$160.00				- 1		
Week: 10/03/22	10/09/22	MTWTF	3	\$160.00						
N 6 KIAH 09/05/	/22 09/16/2	22 M-F 830a-	9a News	M-F 830a-9a News	н	1:00		NM	3	\$960.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						
Week: 09/05/22	09/11/22	MTWTF	1	\$320.00						
Week: 09/12/22	09/18/22	MTWTF	2	\$320.00						
N 7 KIAH 09/12/	/22 10/07/2	22 M -F 9a-93	0a News	M-F 9a-930a News		:30		NM	14	\$2,240.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>						

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Alt Order # Contract / Revision 3681161 / 10457095

<u>Advertiser</u> Original Date / Revision POL/Coulda Been Worse LLC PAC 09/08/22 / 09/08/22

Contract Dates Estimate # COULDA BEEN WORS! 20488 09/05/22 - 10/09/22

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*line Ch Ctart	Data	ata Dagawintia	_	Start/End Time	Davis	Spots/	Data	T C	\4-	A 4
the second secon	A CONTRACTOR OF THE PARTY OF	ate Descriptio			Days	Length Week	Rate	Type S	pots	Amount
Start Date Week: 09/12/22	End Date 09/18/22	Weekdays MTWTF	Spots/Week 1	<u>Rate</u> \$160.00						
Week: 09/19/22	09/25/22	MTWTF	5	\$160.00				1		
Week: 09/26/22	10/02/22	MTWTF	5	\$160.00				- 1		
Week: 10/03/22	10/09/22	MTWTF	3	\$160.00		4.0				
N 8 KIAH 09/05/	/22 09/16/2	22 M-F 9a-930	a News	M-F 9a-930a News		1:00		NM	3	\$960.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/05/22 Week: 09/12/22	09/11/22 09/18/22	MTWTF	1 2	\$320.00 \$320.00				1		
The second of th				And the second second						
N 9 KIAH 09/12/ Start Date	/22 10/07/2 End Date	22 M-F 11a-12 Weekdays	p Spots/Week	M-F 11a-12p Rate		:30		NM	15	\$4,275.00
Week: 09/12/22	09/18/22	MTWTF	<u> 30013/VVEEK</u>	\$285.00				- 1		
Week: 09/19/22	09/25/22	MTWTF	5	\$285.00				- 1		
Week: 09/26/22	10/02/22	MTWTF	5	\$285.00				- 1		
Week: 10/03/22	10/09/22	MTWTF	4	\$285.00						
N 10 KIAH 09/05/	/22 09/16/2	22 M-F 11a-12	!p	M-F 11a-12p		1:00	34	NM	3	\$1,710.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/05/22 Week: 09/12/22	09/11/22 09/18/22	MTWTF	1 2	\$570.00 \$570.00				1		
		MTWTF							4-	
N 11 KIAH 09/12/ Start Date	/22 10/07/2 End Date	22 M-F 1230p- Weekdays	-1p Spots/Week	M-F 1230p-1p		:30		NM	15	\$3,975.00
Week: 09/12/22	09/18/22	MTWTF	1	<u>Rate</u> \$265.00				- 1		
Week: 09/19/22	09/25/22	MTWTF	5	\$265.00				- 1		
Week: 09/26/22	10/02/22	MTWTF	5	\$265.00				- 1		
Week: 10/03/22	10/09/22	MTWTF	4	\$265.00						
N 12 KIAH 09/05/	/22 09/16/2	22 M-F 1230p-	-1p	M-F 1230p-1p		1:00		NM	3	\$1,590.00
Start Date	End Date	Weekdays	Spots/Week	Rate				1		
Week: 09/05/22 Week: 09/12/22	09/11/22 09/18/22	MTWTF	1 2	\$530.00 \$530.00				- 1		
									45	04.500.00
N 13 KIAH 09/12/ Start Date	/22 10/07/2 End Date	22 M-F 1p-2p Weekdays	Spots/Week	M-F 1p-2p Rate		:30		NM	15	\$4,500.00
Week: 09/12/22	09/18/22	MTWTF	1	\$300.00				- 1		
Week: 09/19/22	09/25/22	MTWTF	5	\$300.00						
Week: 09/26/22	10/02/22	MTWTF	5	\$300.00				- 1		
Week: 10/03/22	10/09/22	MTWTF	4	\$300.00						
N 14 KIAH 09/05/				M-F 1p-2p		1:00		NM	4	\$2,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate				- 1		
Week: 09/05/22 Week: 09/12/22	09/11/22 09/18/22	MTWTF	1 3	\$600.00 \$600.00				- 1		
						.20			45	* 4.500.00
N 15 KIAH 09/12/ Start Date	End Date	Weekdays	Spots/Week	M-F 2p-3p Rate		:30		NM	15	\$4,500.00
Week: 09/12/22	09/18/22	MTWTF	1	\$300.00				- 1		
Week: 09/19/22	09/25/22	MTWTF	5	\$300.00				- 1		
Week: 09/26/22	10/02/22	MTWTF	5	\$300.00				- 1		
Week: 10/03/22	10/09/22	MTWTF	4	\$300.00		-				
N 16 KIAH 09/05/		22 M-F 2p-3p		M-F 2p-3p		1:00		NM	4	\$2,400.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/05/22	09/11/22 09/18/22	MTWTF	1 3	\$600.00 \$600.00						
Week: 09/12/22		MTWTF	<u> </u>			.00			45	64 500 00
N 17 KIAH 09/12/	/22 10/07/2	22 M-F 3p-4p		M-F 3p-4p		:30		NM	15	\$4,500.00

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Contract / Revision Alt Order # 3681161 / 10457095

Advertiser Original Date / Revision POL/Coulda Been Worse LLC PAC 09/08/22 / 09/08/22

Contract Dates Product Estimate # 09/05/22 - 10/09/22 COULDA BEEN WORSI 20488

				Start/End		Spots/				
*Line Ch Start	Date End D	ate Descriptio	n	Time	Days	Length Week	Rate	Type S	Spots	Amount
Start Date	End Date	Weekdays	Spots/Week	Rate	30/2-1-1-1	-				
Week: 09/12/22	09/18/22	MTWTF	1	\$300.00				- 1		
Week: 09/19/22	09/25/22	MTWTF	5	\$300.00						
Week: 09/26/22	10/02/22	MTWTF	5	\$300.00				- 1		
Week: 10/03/22	10/09/22	MTWTF	4	\$300.00						
N 18 KIAH 09/05	/22 09/16/2	22 M-F 3p-4p		M-F 3p-4p		1:00		NM	4	\$2,400.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 09/05/22	09/11/22	MTWTF	1	\$600.00						
Week: 09/12/22	09/18/22	MTWTF	3	\$600.00						
N 19 KIAH 09/12			C commence of	M-F 530p-6p		:30		NM	13	\$3,445.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/12/22 Week: 09/19/22	09/18/22 09/25/22	MTWTF	1	\$265.00						
Week: 09/26/22	10/02/22	MTWTF MTWTF	4 5	\$265.00 \$265.00				1		
Week: 10/03/22	10/02/22	MTWTF	3	\$265.00						
		(A) _				4.00			_	
N 20 KIAH 09/05			Section to repetations or	M-F 530p-6p		1:00		NM	3	\$1,590.00
Start Date Week: 09/05/22	End Date 09/11/22	<u>Weekdays</u> MTWTF	Spots/Week 1	<u>Rate</u> \$530.00				1		
Week: 09/12/22	09/18/22	MTWTF	2	\$530.00						
N 21 KIAH 09/12			·			:30		NM	12	CC 045 00
Start Date	End Date	Weekdays	Spots/Week	M-F 9p-930p News Rate		.30		INIVI	13	\$6,045.00
Week: 09/12/22	09/18/22	MTWTF	1	\$465.00						
Week: 09/19/22	09/25/22	MTWTF	4	\$465.00						
Week: 09/26/22	10/02/22	MTWTF	5	\$465.00						
Week: 10/03/22	10/09/22	MTWTF	3	\$465.00						
N 22 KIAH 09/12	/22 10/07/2	22 M-F 12a-12	30a 9p Encore	M-F 12a-1230a 9p		:30		NM	15	\$3,975.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/12/22	09/18/22	MTWTF	1	\$265.00				1		
Week: 09/19/22	09/25/22	MTWTF	5	\$265.00						
Week: 09/26/22	10/02/22	MTWTF	5	\$265.00						
Week: 10/03/22	10/09/22	MTWTF	4	\$265.00						
N 23 KIAH 09/05			30a 9p Encore	M-F 12a-1230a 9p		1:00		NM	3	\$1,590.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 09/05/22 Week: 09/12/22	09/11/22	MTWTF	1	\$530.00						
	09/18/22	MTWTF	2	\$530.00						
N 24 KIAH 09/17		The second secon	0 / 11/	Sa 12p-1p		:30		NM	3	\$270.00
Start Date Week: 09/12/22	End Date 09/18/22	Weekdays 1-	Spots/Week	<u>Rate</u> \$90.00						
Week: 09/19/22	09/25/22	1-	1	\$90.00						
Week: 09/26/22	10/02/22	1-	1	\$90.00				- 1		
			•			.20		N/0.4	•	2070.00
N 25 KIAH 09/17/ Start Date	/22 10/01/2 End Date	22 Sa 1p-2p Weekdays	Spots/Week	Sa 1p-2p Rate		:30		NM	3	\$270.00
Week: 09/12/22	09/18/22	1-	1	\$90.00						
Week: 09/19/22	09/25/22	1-	1	\$90.00						
Week: 09/26/22	10/02/22	1-	1	\$90.00				1		
N 26 KIAH 09/10		22 Sa 1p-2p		Sa 1p-2p		1:00		NM	1	\$180.00
Start Date	End Date	Weekdays	Spots/Week	Rate						Ψ100.00
Week: 09/05/22	09/11/22	1-	1	\$180.00						
N 27 KIAH 09/17/	/22 10/01/2	22 Sa 2p-3p		Sa 2p-3p		:30		NM	3	\$270.00
Start Date	End Date	Weekdays	Spots/Week	Rate				4 251,752		Manually Property

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Contract / Revision Alt Order # 3681161 / 10457095

Advertiser Original Date / Revision POL/Coulda Been Worse LLC PAC 09/08/22 / 09/08/22

Contract Dates Estimate # 09/05/22 - 10/09/22 COULDA BEEN WORS! 20488

	C+-+/[Cantal			
*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week	Rate Type S	nots	Amount
Start Date End Date Weekdays Spots/Week	Rate	Days Length Week	rtate Type o	5013	Amount
Week: 09/12/22 09/18/221- 1	\$90.00				
Week: 09/19/22 09/25/221- 1	\$90.00				
Week: 09/26/22 10/02/221- 1	\$90.00				
N 28 KIAH 09/24/22 10/01/22 Sa 3p-4p	Sa 3p-4p	:30	NM	2	\$200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/19/22 09/25/221- 1	<u>Rate</u> \$100.00				
Week: 09/26/22 10/02/221- 1	\$100.00				
N 29 KIAH 09/24/22 10/01/22 Sa 5p-6p	Sa 5p-6p	:30	NM	2	\$230.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/19/22 09/25/221- 1 Week: 09/26/22 10/02/221- 1	\$115.00 \$115.00				
		.20	NIM .	•	£400.00
N 30 KIAH 09/25/22 10/02/22 Su 730a-8a Start Date End Date Weekdays Spots/Week	Su 730a-8a Rate	:30	NM	2	\$160.00
Week: 09/19/22 09/25/221 1	\$80.00				
Week: 09/26/22 10/02/221 1	\$80.00				
N 31 KIAH 09/25/22 10/02/22 Su 8a-830a	Su 8a-830a	:30	NM	2	\$160.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/19/22 09/25/221 1	<u>Rate</u> \$80.00				
Week: 09/26/22 10/02/221 1	\$80.00		1		
N 32 KIAH 09/18/22 10/02/22 Su 2p-3p	Su 2p-3p	:30	NM	3	\$270.00
Start Date End Date Weekdays Spots/Week	Rate	.00	1,111	Ü	Ψ27 0.00
Week: 09/12/22 09/18/221 1	\$90.00				
Week: 09/19/22 09/25/221 1	\$90.00				
Week: 09/26/22 10/02/221 1	\$90.00				*****
N 33 KIAH 09/18/22 10/02/22 Su 3p-4p Start Date End Date Weekdays Spots/Week	Su 3p-4p Rate	:30	NM	3	\$345.00
Week: 09/12/22 09/18/221 1	\$115.00				
Week: 09/19/22 09/25/221 1	\$115.00		1		
Week: 09/26/22 10/02/221 1	\$115.00				
N 34 KIAH 09/25/22 10/02/22 Su 4p-5p	Su 4p-5p	:30	NM	2	\$230.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/19/22 09/25/221 1	<u>Rate</u> \$115.00				
Week: 09/26/22 10/02/221 1	\$115.00				
N 35 KIAH 09/25/22 10/02/22 Su 9p-930p News	Su 9p-930p Ne	ews :30	NM	2	\$930.00
Start Date	Rate		1		
Week: 09/19/22 09/25/221 1	\$465.00				
Week: 09/26/22 10/02/221 1	\$465.00				2000.00
N 36 KIAH 09/25/22 10/02/22 Su 930p-10p News Start Date End Date Weekdays Spots/Week	Su 930p-10p N Rate	lews :30	NM	2	\$930.00
Week: 09/19/22 09/25/221 1	\$465.00				
Week: 09/26/22 10/02/221 1	\$465.00				
N 37 KIAH 09/18/22 10/02/22 Su 10p-1030p	Su 10p-1030p	:30	NM	3	\$675.00
Start Date End Date Weekdays Spots/Week	Rate				
Week: 09/12/22 09/18/221 1 Week: 09/19/22 09/25/221 1	\$225.00 \$225.00				
Week: 09/26/22 10/02/221 1	\$225.00				
N 38 KIAH 09/11/22 09/11/22 Su 10p-1030p	Su 10p-1030p	1:00	NM	1	\$450.00
Start Date	Rate				
Week: 09/05/22 09/11/221 1	\$450.00		<u>i</u>		

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Contract / Revision	Alt Order #	
3681161 /	10457095	

| <u>Advertiser</u> | <u>Original Date / Revision</u> | POL/Coulda Been Worse LLC PAC | 09/08/22 / 09/08/22

 Contract Dates
 Product
 Estimate #

 09/05/22 - 10/09/22
 COULDA BEEN WORSI
 20488

*Line Ch Start Date End Date Description	Start/End Time	Days Lengt	Spots/ th Week	Rate Type	Spots	Amount
Start Date	Rate					
N 39 KIAH 09/18/22 10/02/22 Su 1030p-11p Start Date End Date Weekdays Spots/Week Week: 09/12/22 09/18/221 1 Week: 09/19/22 09/25/221 1 Week: 09/26/22 10/02/221 1	Su 1030p-11p <u>Rate</u> \$225.00 \$225.00 \$225.00	:	30	NM	3	\$675.00
N 40 KIAH 09/11/22 09/11/22 Su 1030p-11p <u>Start Date</u>	Su 1030p-11p <u>Rate</u> \$450.00	1:0	00	NM	1	\$450.00
N 41 KIAH 09/25/22 10/02/22 Su 11p-1130p Start Date End Date Weekdays Spots/Week Week: 09/19/22 09/25/221 1 Week: 09/26/22 10/02/221 1	Su 11p-1130p <u>Rate</u> \$340.00 \$340.00	::	30	NM	2	\$680.00
N 42 KIAH 09/11/22 09/11/22 Su 11p-1130p <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 09/05/22 09/11/221 1	Su 11p-1130p <u>Rate</u> \$680.00	1:0	00	NM	1	\$680.00
		Totals			248	\$69,020.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/22 -09/25/22	131	\$40,180.00	(\$6,027.00)	\$34,153.00
09/26/22 -10/30/22	117	\$28,840.00	(\$4,326.00)	\$24,514.00
Totals	248	\$69,020.00	(\$10,353.00)	\$58,667.00

Signature:	Date:
Sidilature:	Date:

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