

# CONTRACT



**Houston KIAH**  
 7700 Westpark Drive  
 Houston, TX 77063  
 (713) 781-3939

<u>Contract / Revision</u> 3747191 /		<u>Alt Order #</u> 10497125	
<u>Advertiser</u> POL/Coulda Been Worse LLC PAC		<u>Original Date / Revision</u> 10/17/22 / 10/17/22	
<u>Contract Dates</u> 10/24/22 - 11/06/22		<u>Estimate #</u> 20881	
<u>Product</u> COULDA BEEN WORSE			
<u>Order Brand</u>	<u>Billing Cycle</u> EOM	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KIAH	<u>Account Executive</u> Telerep Philadelphia	<u>Sales Office</u> Telerep/Philad	
<u>Special Handling</u>			
<u>Demographic</u> Adults 35+			
<u>Agy Code</u> 9912423	<u>Advertiser Code</u> 2472	<u>Product 1/2</u> 1048	
<u>Agency Ref</u> IN184/SP322/SP3156/		<u>Advertiser Ref</u>	

And:

**Icon International Inc**  
 One East Weaver Street  
 Greenwich, CT 06831

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KIAH	10/29/22	10/29/22	Sa 5p-6p	Sa 5p-6p		:30			NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----4-				4	\$175.00			
N 2	KIAH	10/29/22	10/29/22	Sa 1a-2a	Sa 1a-2a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----4-				4	\$100.00			
N 3	KIAH	10/30/22	10/30/22	Su 11p-1130p	Su 11p-1130p		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----2				2	\$340.00			
N 4	KIAH	10/30/22	10/30/22	Su 1130p-12a	Su 1130p-12a		:30			NM	2	\$680.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----2				2	\$340.00			
N 5	KIAH	10/30/22	10/30/22	Su 1a-130a	Su 1a-130a		:30			NM	2	\$270.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----2				2	\$135.00			
N 6	KIAH	10/30/22	10/30/22	Su 130a-2a	Su 130a-2a		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-----2				2	\$115.00			
N 7	KIAH	10/31/22	10/31/22	M-F 530a-6a News	M-F 530a-6a News		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$115.00			
N 8	KIAH	10/25/22	10/28/22	M-F 530a-6a News	M-F 530a-6a News		:30			NM	8	\$920.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				8	\$115.00			
N 9	KIAH	10/31/22	10/31/22	M-F 6a-630a News	M-F 6a-630a News		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$130.00			
N 10	KIAH	10/25/22	10/28/22	M-F 6a-630a News	M-F 6a-630a News		:30			NM	8	\$1,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				8	\$130.00			
N 11	KIAH	10/31/22	10/31/22	M-F 630a-7a News	M-F 630a-7a News		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$130.00			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**Houston KIAH**  
**7700 Westpark Drive**  
**Houston, TX 77063**  
**(713) 781-3939**

<u>Contract / Revision</u> 3747191 /	<u>Alt Order #</u> 10497125
---	--------------------------------

<u>Advertiser</u> POL/Coulda Been Worse LLC PAC	<u>Original Date / Revision</u> 10/17/22 / 10/17/22
--	--

<u>Contract Dates</u> 10/24/22 - 11/06/22	<u>Product</u> COULDA BEEN WORSE	<u>Estimate #</u> 20881
--	-------------------------------------	----------------------------

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$130.00			
N 12	KIAH	10/25/22	10/28/22	M-F 630a-7a News	M-F 630a-7a News		:30			NM	7	\$910.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				7	\$130.00			
N 13	KIAH	10/31/22	10/31/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	2	\$260.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$130.00			
N 14	KIAH	10/25/22	10/28/22	M-F 7a-730a News	M-F 7a-730a News		:30			NM	6	\$780.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				6	\$130.00			
N 15	KIAH	10/31/22	10/31/22	M-F 730a-8a News	M-F 730a-8a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$160.00			
N 16	KIAH	10/25/22	10/28/22	M-F 730a-8a News	M-F 730a-8a News		:30			NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				8	\$160.00			
N 17	KIAH	10/25/22	10/28/22	M-F 8a-830a News	M-F 8a-830a News		:30			NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				8	\$160.00			
N 18	KIAH	10/31/22	10/31/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	2	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$160.00			
N 19	KIAH	10/25/22	10/28/22	M-F 830a-9a News	M-F 830a-9a News		:30			NM	8	\$1,280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				8	\$160.00			
N 20	KIAH	10/31/22	10/31/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$265.00			
N 21	KIAH	10/25/22	10/28/22	M-F 12p-1230p	M-F 12p-1230p		:30			NM	8	\$2,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				8	\$265.00			
N 22	KIAH	10/31/22	10/31/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	2	\$530.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$265.00			
N 23	KIAH	10/25/22	10/28/22	M-F 1230p-1p	M-F 1230p-1p		:30			NM	8	\$2,120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				8	\$265.00			
N 24	KIAH	10/31/22	10/31/22	M-F 1p-2p	M-F 1p-2p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	4-----				4	\$300.00			
N 25	KIAH	10/25/22	10/28/22	M-F 1p-2p	M-F 1p-2p		:30			NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				12	\$300.00			
N 26	KIAH	10/31/22	10/31/22	M-F 2p-3p	M-F 2p-3p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	4-----				4	\$300.00			
N 27	KIAH	10/25/22	10/28/22	M-F 2p-3p	M-F 2p-3p		:30			NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



**Houston KIAH**  
 7700 Westpark Drive  
 Houston, TX 77063  
 (713) 781-3939

<b>Contract / Revision</b> 3747191 /		<b>Alt Order #</b> 10497125
<b>Advertiser</b> POL/Coulda Been Worse LLC PAC		<b>Original Date / Revision</b> 10/17/22 / 10/17/22
<b>Contract Dates</b> 10/24/22 - 11/06/22	<b>Product</b> COULDA BEEN WORSE	<b>Estimate #</b> 20881

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				12	\$300.00			
N 28	KIAH	10/31/22	10/31/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	4-----				4	\$425.00			
N 29	KIAH	10/25/22	10/28/22	2:55 PM-3:00 PM	2:55 PM-3:00 PM		:30			NM	8	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				8	\$425.00			
N 30	KIAH	10/31/22	10/31/22	M-F 3p-4p	M-F 3p-4p		:30			NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	4-----				4	\$300.00			
N 31	KIAH	10/25/22	10/28/22	M-F 3p-4p	M-F 3p-4p		:30			NM	12	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				12	\$300.00			
N 32	KIAH	10/31/22	10/31/22	3:55 PM-4:00 PM	3:55 PM-4:00 PM		:30			NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	4-----				4	\$425.00			
N 33	KIAH	10/25/22	10/28/22	3:55 PM-4:00 PM	3:55 PM-4:00 PM		:30			NM	12	\$5,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				12	\$425.00			
N 34	KIAH	10/25/22	10/28/22	M-F 9p-930p News	M-F 9p-930p News		:30			NM	1	\$465.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				1	\$465.00			
N 35	KIAH	10/31/22	10/31/22	M-F 1a-130a	M-F 1a-130a		:30			NM	2	\$380.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$190.00			
N 36	KIAH	10/25/22	10/28/22	M-F 1a-130a	M-F 1a-130a		:30			NM	8	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				8	\$190.00			
N 37	KIAH	10/31/22	10/31/22	M-F 130a-2a	M-F 130a-2a		:30			NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/31/22	11/06/22	2-----				2	\$150.00			
N 38	KIAH	10/25/22	10/28/22	M-F 130a-2a	M-F 130a-2a		:30			NM	8	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/24/22	10/30/22	-TWTF--				8	\$150.00			
<b>Totals</b>											198	\$47,565.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 - 10/30/22	158	\$37,175.00	(\$5,576.25)	\$31,598.75
10/31/22 - 11/27/22	40	\$10,390.00	(\$1,558.50)	\$8,831.50
<b>Totals</b>	198	\$47,565.00	(\$7,134.75)	\$40,430.25

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Nexstar Media Group does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on Nexstar Media Group stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.