Product 1/2

1048

Advertiser Ref

## CONTRACT



And:

Icon International Inc. One East Weaver Street Greenwich, CT 06831

Contract / Revision Alt Order # 3747086 / 10497124 Advertiser Original Date / Revision POL/Coulda Been Worse LLC PAC 10/17/22 / 10/17/22 Contract Dates Estimate # 10/20/22 - 10/30/22 20870 Product COULDA BEEN WORSE Order Brand Billing Cycle Billing Calendar Cash/Trade **EOM** Broadcast Cash Property Account Executive Sales Office KIAH Telerep Philadelphia Telerep/Philade Special Handling

> Demographic Adults 35+

Agy Code

9912423

Agency Ref

IN184/SP322/SP3156/

Advertiser Code

2472

			1110 1101 022/01 0100/1			
*Line Ch Start Date End Date Description	Start/End Time	S Days Length V	Spots/	<b>-</b>		
N 1 KIAH 10/23/22 10/23/22 Su 11p-1130p		THE RESERVE OF THE PERSON NAMED IN COLUMN TWO IS NOT THE OWNER.	Veek Rate	Type Spc	ots	Amount
	Su 11p-1130p	:30		NM	2	\$680.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Weel</u> Week: 10/17/22 10/23/222 2						,
	\$340.00					
N 2 KIAH 10/23/22 10/23/22 Su 1130p-12a	Su 1130p-12a	:30		NM	2	\$680.00
Start Date         End Date         Weekdays         Spots/Week           Week: 10/17/22         10/23/22        2         2	<u>Rate</u>				2	\$000.00
	\$340.00					
N 3 KIAH 10/23/22 10/23/22 Su 1a-130a	Su 1a-130a	:30		NM	•	4070
Start Date End Date Weekdays Spots/Week		.50		INIVI	2	\$270.00
Week: 10/17/22 10/23/222 2	\$135.00					
N 4 KIAH 10/23/22 10/23/22 Su 130a-2a	Su 130a-2a	.00				
Start Date		:30		NM	2	\$230.00
Week: 10/17/22 10/23/222 2	\$115.00			- 1		
N 5 KIAH 10/20/22 10/21/22 M-F 730a-8a News				_		
Start Date End Date Weekdays Spots/Week	M-F 730a-8a News	:30		NM	4	\$640.00
Week: 10/17/22 10/23/22TF 4	<u>Rate</u> \$160.00					
	M-F 8a-830a News	:30		NM	4	\$640.00
Maria 40/47/00						70.00
	\$160.00					
N 7 KIAH 10/20/22 10/21/22 M-F 830a-9a News	M-F 830a-9a News	:30		NM	4	\$640.00
Start Date End Date Weekdays Spots/Week	Rate	10.00		14171	7	\$640.00
Week: 10/17/22 10/23/22TF 4	\$160.00					
N 8 KIAH 10/24/22 10/24/22 M-F 1p-2p	M-F 1p-2p	:30		NINA		
Start Date End Date Weekdays Spots/Week		.50		NM	4	\$1,200.00
Week: 10/24/22 10/30/22 4 4	\$300.00			ı		
N 9 KIAH 10/20/22 10/21/22 M-F 1p-2p	M-F 1p-2p			_		
Start Date End Date Weekdays Spots/Week		:30		NM	3	\$900.00
Week: 10/17/22 10/23/22TF 3	\$300.00					
N 10 KIAH 10/24/22 10/24/22 M-F 2p-3p						
01 1 5 1 5 1 5	M-F 2p-3p	:30		NM	4	\$1,200.00
Week: 10/24/22 10/30/22 4 Spots/Week	<u>Rate</u> \$300.00					
N. 44 MAIL 400000						
N 11 KIAH 10/20/22 10/21/22 M-F 2p-3p	M-F 2p-3p	:30		NM	8	\$2,400.00
Start Date End Date Weekdays Spots/Week	Rate			1 South	_	<b>4</b> =, 100.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CLINE TRANSACTIONS: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

10/17/22

/ 10/17/22



	Contract / Revision	Alt Order #	
	3747086 /	10497124	
Advertiser		Original Date / Revision	

**Contract Dates** Product Estimate # 10/20/22 - 10/30/22 COULDA BEEN WORSI 20870

POL/Coulda Been Worse LLC PAC

*Line Ch Start	Date End Date	Description		Start/End Time	Days	Spots/ Length Week	Rate Type	Spots	Amount
Start Date Week: 10/17/22		eekdays -TF	Spots/Week 8	<u>Rate</u> \$300.00				Ī	
N 12 KIAH 10/24 <u>Start Date</u> Week: 10/24/22		M-F 3p-4p eekdays 	Spots/Week 4	M-F 3p-4p <u>Rate</u> \$300.00		:30	NM	4	\$1,200.00
N 13 KIAH 10/20 <u>Start Date</u> Week: 10/17/22	End Date We	M-F 3p-4p eekdays -TF	Spots/Week 8	M-F 3p-4p <u>Rate</u> \$300.00		:30	NM	8	\$2,400.00
N 14 KIAH 10/24 <u>Start Date</u> Week: 10/24/22			News Spots/Week 2	M-F 9p-930p News <u>Rate</u> \$465.00		:30	NM	2	\$930.00
N 15 KIAH 10/24 <u>Start Date</u> Week: 10/24/22	End Date We	9:30 PM-10:0 eekdays 	0 PM <u>Spots/Week</u> 2	9:30 PM-10:00 PM <u>Rate</u> \$465.00		:30	NM	2	\$930.00
					Totals			55	\$14,940.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/22 -10/30/22	55	\$14,940.00	(\$2,241.00)	\$12,699.00
Totals	55	\$14,940.00	(\$2,241.00)	\$12,699.00

Signature:	Date:

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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