

KZRO FM Q3-22 ISSUES AUDIO ROTATION

Siskiyou County remains at a 50% vax rate and KZRO continues a PSA campaign to best inform our listening audience by selecting the best available PSA audio announcements from a wide array of content providers. This includes LOCAL, FEMA, CDC, NAB, RAB, AMA, THE AD COUNCIL, FOOD FOR HOPE, US. DOCTORS AND NURSES ASSOCIATION, GOVERNMENT, STATE OF CA. and many others, plus regional and local information on air as well as on our website. Due to extreme heat, we've added local cooling location PSAs as well. These announcements, as shown here from our automation/traffic software indicates the saturation we are providing our listeners on current Covid status and information plus other issues. This includes Local Information, Health Tips, Do's and Don't as well as numerous Social Distancing and RADD Drunk Driving PSA's from the music personalities that provide the music we air on KZRO.

These announcements are provided to convince the public that Covid is real and is important for them to get the Covid Vaccine, and to follow government guidelines to finally make an effort to eliminate it.

Many in our listening audience (50% not vaxed) reject the fact that Covid is real, or the cure is worse than the disease. We at KZRO differ on this issue, and will continue to provide and update our PSA library with the best up to date information we can find. This, to convince them otherwise until Covid is controlled, which is why KZRO has provided so much airtime in order to increase the Vax rate.

FROM: KZRO/Z100FM RADIO

PO BOX 1234

MOUNT SHASTA, CA 96067

530 926 1332

Invoice # 22-09-045 Date: 09/30/2022

Account: 0677 Order: 0677-001

Acct Rep: HOUSE ACCOUNT

TO: SISQ. COOLING LOCATIONS

Sponsor: SISQ. COOLING LOCATIONS

Re: SISQ. COOLING LOCATIONS

Page 1

Dates	Length	####		Broadcast Time(s)	>50
09/01/22	:60	6	306a	436a 307p 435p 736p 906p	
09/02/22	:60	6	1206a	406a 708a 935a 836p 1106p	
09/03/22	:60	6	236a	436a 943a 548p 716p 1048p	
09/04/22	:60	6	106a	535a 816a 1116a 835p 848p	
09/05/22	:60	6	306a	506a 1039a 136p 806p 935p	
09/06/22	:60	6	236a	406a 739a 406p 736p 1106p	
09/07/22	:60	6	1206a	236a 1106a 307p 936p 1136p	
09/08/22	: 60	6	336a	936a 108p 636p 806p 1106p	
09/09/22	:60	6	106a	536a 836a 1248p 906p 1006p	
09/10/22	:60	6	1206a	336a 650a 435p 716p 843p	
09/11/22	:60	6	1235a	106a 748a 930a 1026p 1148p	
09/12/22	:60	6	1236a	236a 1208p 636p 806p 1035p	
09/13/22	:60	6	106a	406a 906a 406p 806p 1106p	

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Page 2

Dates	Length	####	Br	coadcast	Time(s))	
09/14/22	:60	4	406a 406a	1236p	736p	77 331100 400		
09/15/22	:60	1	1036p					
09/21/22	:60	2	506a 1036p)				
	•	85 5	OTAL BROADCA	STS	T	OTAL DUE:		0.00

FROM:

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Invoice # 22-09-035 Date: 09/30/2022

Account: 0002 Order: 0002-003

Acct Rep: HOUSE ACCOUNT

TO:

PSA

ADF ASDF

Sponsor: PSA

Re: COVID-19 PSA

Page 1

Dates	Dates Length #### Broadcast Time(s)										
	Dongen	11 11 11		DI	Jaucas	c iiiie	(5)				
09/01/22	:30	13	1240a 508p	136a 836p		406a 1036p	639a 1136p		1039a	336p	
09/02/22	:30	12	136a 625p			935a 1136p	1106a	1248p	248p	535p	
09/03/22	:30	12	1236a 340p			336a 1148p		1043a	140p	230p	
09/04/22	:30	18	1206a 930a 1026p	948a		535a 1235p		8 0 modern og 61		6144 SECRETARIO	
09/05/22	:30	12	1236a 406p			436a 1136p	536a	639a	1236p	136p	
09/06/22	:30	16	1236a 1106a	236a 336p				836a 936p			
09/07/22	:30	12	1236a 836p	106a 1006p			536a	1236p	236p	436p	
09/08/22	:30	15	135a 336p	236a 736p				936a 1106p		1236p	
09/09/22	:30	12	1235a	235a	436a	536a	606a	936a	1139a	436p	

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Dates	Length	####	Broadcast Time(s) 735p 936p 1036p 1136p 206a 236a 336a 436a 1043a 1228p 130p 140p 448p 643p 1125p 1235a 135a 206a 648a 830a 848a 948a 1016a 1148a 148p 416p 448p 548p 648p 748p 835p 926p 1048p 1116p 1236a 136a 335a 536a 936a 1039a 936p 1136p 136a 235a 336a 406a 535a 639a 835a 936a								
			735p	936p	1036p	1136p					
09/10/22	:30	11	acoust vide contribution				1043a	1228p	130p	140p	i
09/11/22	:30	19	1148a	148p	416p	448p					
09/12/22	:30	8	1236a	136a	335a	536a	936a	1039a	936p	1136p	
09/13/22	:30	15	136a 1106a	235a 136p				639a 1036p		936a	
09/14/22	:30	12	1236a 336p	136a 836p		436a 1006p	506a	836a	208p	236p	
09/15/22	:30	11	1236a 1006p	236a 1106p	336a 1136p	535a	1139a	136p	636p	935p	
09/16/22	:30	8	1236a	136a	406a	536a	406p	736p	1036p	1136p	
09/17/22	:30	10	1236a 516p	136a 943p	306a	436a	843a	130p	230p	240p	
09/18/22	:30	13	335a	435a	506a	1048a	1116a	1148a	226p	330p	

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Dates	Length	####		Bro	padcast	t Time	(s)				
		9	548p	735p	748p	1025p	1148p				
09/19/22	:30	12	1236a 736p	136a 836p		336a 1035p	536a	335p	436p	706p	
09/20/22	:30	15	1236a 136p					836a 1036p		1039a	
09/21/22	:30	8	136a	435a	506a	936a	1236p	336p	836p	1036p	
09/22/22	:30	12	136a 736p			835a 1136p	1039a	136p	436p	636p	
09/23/22	:30	11.	136a 936p	236a 1036p		436a	1248p	230p	406p	535p	
09/24/22	:30	11	1206a 643p	236a 1048p	347000 0000 000 000 000 000 000 000 000 0	506a	716a	140p	230p	340p	
09/25/22	:30	16	1206a 1216p			535a 528p	728a 628p	816a 926p	930a 1026p	1135a 1130p	
09/26/22	:30	10	1236a 1035p	135a 1136p	236a	436a	635a	835a	936a	135p	
09/27/22	:30	16	1206a	236a	336a	436a	536a	606a	739a	136p	

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Dates	Length	####		Bro	adcast	Time(s)			
			q80E	436p	636p	736p	806p	936p	1036p	1135p
09/28/22	:30	8	236a	336a	739a	436p	706p	936p	1036p	1136p
09/29/22	:30	8	1236a	136a	306a	535a	936a	136p	936p	1036p
09/30/22	:30	11	1236a 836p	236a 936p	406a 1135p	536a	836a	230p	336p	736p
367 TOTAL BROADCASTS							TOTA	L DUE:		0.00