

Sinclair Broadcast Group Inc  
 C/O KEYE  
 PO BOX 206270  
 DALLAS TX 75320-6270

**OFFICIAL BILLING INVOICE**

Inv # **10166912** Acct # **98861** Invoice Date: **1/28/2024**

Advertiser: **Meta (147199)**  
 Agency: **Bully Pulpit Interactive (18212)**  
 Period: **1/1/2024 - 1/28/2024**  
 Salesperson: **Detroit Locality/DET, ph: (248) 359-8100**  
 Product: **MEDIA-INTERNET (1175)**  
 Brand: **META/YWB/2 (1978161)**  
 Contract: **5966047** Acct Type: **National/Spot Agency**  
 Terms: **30** Bill Type: **Standard**  
 Buyer: **LORI FRIEDMAN** Coop: **No**  
 Estimate/HL: **2/10719174**  
 Comments: **2**

000274

**BULLY PULPIT INTERACTIVE**  
 1322 G. ST. SE  
 WASHINGTON, DC 2000

**For Billing Inquires Call: (855) 746-2729**

**Send Payment To:**  
 Sinclair Broadcast Group  
 c/o KEYE  
 PO Box 206270  
 Dallas TX 75320-6270

**Austin (KEYE)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Program	AD-ID / ISCI	Amount	Remarks	
1.0	<b>Contract Line Remarks: NEWS</b>									
	News	172169-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/23/24 10:32 pm (Tu)	00:30	News-KEYE News at 10p	FCIN3217000H	\$450.00		
	News	172169-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/24/24 10:25 pm (We)	00:30	News-KEYE News at 10p	FCIN3217000H	\$450.00		
	News	172169-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/25/24 10:24 pm (Th)	00:30	News-KEYE News at 10p	FCIN3217000H	\$450.00		
2.0	<b>Contract Line Remarks: NEWS</b>									
	News	173620-News-KEYE	Day,Sa-1	01/27/24 10:20 pm (Sa)	00:30	News-KEYE News at 10p Saturday	FCIN3217000H	\$400.00		
4.0	<b>Contract Line Remarks: NEWS</b>									
	News	188648-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/22/24 05:24 pm (Mo)	00:30	News-KEYE News at 5p	FCIN3217000H	\$450.00		
	News	188648-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/23/24 05:09 pm (Tu)	00:30	News-KEYE News at 5p	FCIN3217000H	\$450.00		
	News	188648-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/25/24 05:12 pm (Th)	00:30	News-KEYE News at 5p	FCIN3217000H	\$450.00		
5.0	<b>Contract Line Remarks: NEWS</b>									
	News	172168-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/22/24 06:13 pm (Mo)	00:30	News-KEYE News at 6p	FCIN3217000H	\$450.00		
	News	172168-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/23/24 06:12 pm (Tu)	00:30	News-KEYE News at 6p	FCIN3217000H	\$450.00		
	News	172168-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/24/24 06:12 pm (We)	00:30	News-KEYE News at 6p	FCIN3217000H	\$450.00		
6.0	<b>Contract Line Remarks: NEWS</b>									
	News	1677694-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/22/24 06:54 pm (Mo)	00:30	News-KEYE News at 630p	FCIN3217000H	\$450.00		
	News	1677694-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/23/24 06:55 pm (Tu)	00:30	News-KEYE News at 630p	FCIN3217000H	\$450.00		
	News	1677694-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/24/24 06:54 pm (We)	00:30	News-KEYE News at 630p	FCIN3217000H	\$450.00		
7.0	<b>Contract Line Remarks: SUNDAY MORNING</b>									
	News	165550-CBS-News	Day,Su-1	01/28/24 08:32 am (Su)	00:30	CBS-News Sunday Morning	FCIN3217000H	\$750.00		
8.0	<b>Contract Line Remarks: FACE THE NATION</b>									
	SPOT	165487-CBS-Face T	Day,Su-1	01/28/24 09:59 am (Su)	00:30	CBS-Face the Nation	FCIN3217000H	\$500.00		
9.0	<b>Contract Line Remarks: MORNING NEWS</b>									
	News	173835-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/23/24 06:28 am (Tu)	00:30	News-KEYE TV Morning News 6a	FCIN3217000H	\$85.00		
	News	173835-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/25/24 06:07 am (Th)	00:30	News-KEYE TV Morning News 6a	FCIN3217000H	\$85.00		
<b>CONTINUED</b>										

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10.0	News	173835-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/26/24 06:36 am (Fr)	00:30	News-KEYE TV Morning News 6a	FCIN3217000H	\$85.00		
	<b>Contract Line Remarks: MORNING NEWS</b>									
	News	172164-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/22/24 05:09 am (Mo)	00:30	News-KEYE TV Morning News 5a	FCIN3217000H	\$50.00		
	News	172164-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/23/24 05:07 am (Tu)	00:30	News-KEYE TV Morning News 5a	FCIN3217000H	\$50.00		
11.0	News	172164-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/24/24 05:16 am (We)	00:30	News-KEYE TV Morning News 5a	FCIN3217000H	\$50.00		
	<b>Contract Line Remarks: THIS MORNING</b>									
	News	165594-CBS-This M	Per Week (3),Mo,Tu,We,Th,Fr	01/22/24 08:22 am (Mo)	00:30	CBS-This Morning (New Title)	FCIN3217000H	\$125.00		
	News	165594-CBS-This M	Per Week (3),Mo,Tu,We,Th,Fr	01/24/24 08:26 am (We)	00:30	CBS-This Morning (New Title)	FCIN3217000H	\$125.00		
12.0	News	165594-CBS-This M	Per Week (3),Mo,Tu,We,Th,Fr	01/26/24 07:57 am (Fr)	00:30	CBS-This Morning (New Title)	FCIN3217000H	\$125.00		
	<b>Contract Line Remarks: THIS MORNING</b>									
	News	165570-CBS-This M	Day,Sa-1	01/27/24 07:18 am (Sa)	00:30	CBS-This Morning: Saturday	FCIN3217000H	\$110.00		
13.0	<b>Contract Line Remarks: FULL MEASURE</b>									
	SPOT	1111100-News-Full	Day,Su-1	01/28/24 07:42 am (Su)	00:30	News-Full Measure with Sharyl Attkisson	FCIN3217000H	\$50.00		

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at <http://sbgi.net/?p=1224> (and Station definition includes regional sports networks, as applicable).

Gross Total	\$7,990.00	Total Spots	26
Commission	(\$1,198.50)		
Sales Tax	\$0.00		
<b>NET TOTAL</b>	<b>\$6,791.50</b>		
Due By: 02/27/2024			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.