

Sinclair Broadcast Group Inc  
 C/O KEYE  
 PO BOX 206270  
 DALLAS TX 75320-6270

**OFFICIAL BILLING INVOICE**

Inv # **10193590** Acct # **98861** Invoice Date: **2/25/2024**

Advertiser: **Meta (147199)**  
 Agency: **Bully Pulpit Interactive (18212)**  
 Period: **1/29/2024 - 2/25/2024**  
 Salesperson: **Detroit Locality/DET, ph: (248) 359-8100**  
 Product: **MEDIA-INTERNET (1175)**  
 Brand: **META/YWB/2 (1978161)**  
 Contract: **5966047** Acct Type: **National/Spot Agency**  
 Terms: **30** Bill Type: **Standard**  
 Buyer: **LORI FRIEDMAN** Coop: **No**  
 Estimate/HL: **2/10719174**  
 Comments: **2**

000263

**BULLY PULPIT INTERACTIVE**  
 1322 G. ST. SE  
 WASHINGTON, DC 2000

**For Billing Inquires Call: (855) 746-2729**

**Send Payment To:**  
 Sinclair Broadcast Group  
 c/o KEYE  
 PO Box 206270  
 Dallas TX 75320-6270

**Austin (KEYE)**

Line	Type	Scheduled Time	Scheduled Day to Run	Air Date/Time	Length	Program	AD-ID / ISCI	Amount	Remarks
1.0	<b>Contract Line Remarks: NEWS</b>								
	News	172169-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/29/24 10:13 pm (Mo)	00:30	News-KEYE News at 10p	FCIN3217000H	\$450.00	
	News	172169-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/30/24 10:31 pm (Tu)	00:30	News-KEYE News at 10p	FCIN3217000H	\$450.00	
	News	172169-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	02/02/24 10:21 pm (Fr)	00:30	News-KEYE News at 10p	FCIN3217000H	\$450.00	
2.0	<b>Contract Line Remarks: NEWS</b>								
	News	173620-News-KEYE	Day,Sa-1	02/03/24 10:26 pm (Sa)	00:30	News-KEYE News at 10p Saturday	FCIN3217000H	\$400.00	
3.0	<b>Contract Line Remarks: 60 MINUTES</b>								
	Prime	165424-CBS-60 Min	Day,Su-1	02/04/24 05:59 pm (Su)	00:30	CBS-60 Minutes (Sunday)	FCIN3217000H	\$3500.00	
4.0	<b>Contract Line Remarks: NEWS</b>								
	News	188648-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/31/24 05:13 pm (We)	00:30	News-KEYE News at 5p	FCIN3217000H	\$450.00	
	News	188648-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	02/01/24 05:10 pm (Th)	00:30	News-KEYE News at 5p	FCIN3217000H	\$450.00	
	News	188648-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	02/02/24 05:09 pm (Fr)	00:30	News-KEYE News at 5p	FCIN3217000H	\$450.00	
5.0	<b>Contract Line Remarks: NEWS</b>								
	News	172168-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/31/24 06:20 pm (We)	00:30	News-KEYE News at 6p	FCIN3217000H	\$450.00	
	News	172168-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	02/01/24 06:29 pm (Th)	00:30	News-KEYE News at 6p	FCIN3217000H	\$450.00	
	News	172168-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	02/02/24 06:08 pm (Fr)	00:30	News-KEYE News at 6p	FCIN3217000H	\$450.00	
6.0	<b>Contract Line Remarks: NEWS</b>								
	News	1677694-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/29/24 06:38 pm (Mo)	00:30	News-KEYE News at 630p	FCIN3217000H	\$450.00	
	News	1677694-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/30/24 06:50 pm (Tu)	00:30	News-KEYE News at 630p	FCIN3217000H	\$450.00	
	News	1677694-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	02/02/24 06:39 pm (Fr)	00:30	News-KEYE News at 630p	FCIN3217000H	\$450.00	
7.0	<b>Contract Line Remarks: SUNDAY MORNING</b>								
	News	165550-CBS-News	Day,Su-1	02/04/24 08:05 am (Su)	00:30	CBS-News Sunday Morning	FCIN3217000H	\$750.00	
8.0	<b>Contract Line Remarks: FACE THE NATION</b>								
	SPOT	165487-CBS-Face T	Day,Su-1	02/04/24 10:27 am (Su)	00:30	CBS-Face the Nation	FCIN3217000H	\$500.00	
9.0	<b>Contract Line Remarks: MORNING NEWS</b>								
	News	173835-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/29/24 06:42 am (Mo)	00:30	News-KEYE TV Morning News 6a	FCIN3217000H	\$85.00	
<b>CONTINUED</b>									

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	News	173835-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/31/24 06:27 am (We)	00:30	News-KEYE TV Morning News 6a	FCIN3217000H	\$85.00	
	News	173835-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	02/01/24 06:57 am (Th)	00:30	News-KEYE TV Morning News 6a	FCIN3217000H	\$85.00	
10.0	<b>Contract Line Remarks: MORNING NEWS</b>								
	News	172164-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/30/24 05:36 am (Tu)	00:30	News-KEYE TV Morning News 5a	FCIN3217000H	\$50.00	
	News	172164-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	01/31/24 05:27 am (We)	00:30	News-KEYE TV Morning News 5a	FCIN3217000H	\$50.00	
	News	172164-News-KEYE	Per Week (3),Mo,Tu,We,Th,Fr	02/01/24 05:43 am (Th)	00:30	News-KEYE TV Morning News 5a	FCIN3217000H	\$50.00	
11.0	<b>Contract Line Remarks: THIS MORNING</b>								
	News	165594-CBS-This M	Per Week (3),Mo,Tu,We,Th,Fr	01/30/24 08:36 am (Tu)	00:30	CBS-This Morning (New Title)	FCIN3217000H	\$125.00	
	News	165594-CBS-This M	Per Week (3),Mo,Tu,We,Th,Fr	01/31/24 07:27 am (We)	00:30	CBS-This Morning (New Title)	FCIN3217000H	\$125.00	
	News	165594-CBS-This M	Per Week (3),Mo,Tu,We,Th,Fr	02/01/24 08:11 am (Th)	00:30	CBS-This Morning (New Title)	FCIN3217000H	\$125.00	
12.0	<b>Contract Line Remarks: THIS MORNING</b>								
	News	165570-CBS-This M	Day,Sa-1	02/03/24 08:29 am (Sa)	00:30	CBS-This Morning: Saturday	FCIN3217000H	\$110.00	
13.0	<b>Contract Line Remarks: FULL MEASURE</b>								
	SPOT	1111100-News-Full	Day,Su-1	02/04/24 07:42 am (Su)	00:30	News-Full Measure with Sharyl Attkisson	FCIN3217000H	\$50.00	

Payment is due 30 days from receipt of invoice. All advertising is subject to the Standard Advertiser Terms and Conditions available at <http://sbgi.net/?p=1224> (and Station definition includes regional sports networks, as applicable).

Gross Total	\$11,490.00	Total Spots	27
Commission	(\$1,723.50)		
Sales Tax	\$0.00		
<b>NET TOTAL</b>	<b>\$9,766.50</b>		
Due By: 03/26/2024			

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Warranty-We warrant the above broadcasts were made according to the official station log. Please note that we do not notarize invoices since the purpose of placing a notary seal on a document is to guaranty the authenticity of an individual's signature and not to certify the accuracy of commercial aired.