



**Radio Tri-Cities, Kennewick, Washington**  
**KUJ-FM; KIOK-FM; KEGX-FM; KKSJ-FM; KJOX-AM; KALE-AM**  
**EEO PUBLIC FILE REPORT**  
**For Period October 01, 2015 – September 30, 2016**

**II. MASTER RECRUITMENT SOURCE LIST (MRSL)**

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Referrals	N	5
2	Called In/ Walk In	N	2
3	Station Websites	N	2
4	On Air – All Stations	N	4
5	All Access	N	
6	<u>Tri City Herald</u>	N	1
7	Facebook	N	
8	Tri-Tech	N	8
9	Central Washington University	N	
10	Word of Mouth	N	4
11	Transfers/Previous Employee	N	
12	SoutheasternWashingtonHelpwanted	N	2
13		N	
14		N	
15		N	
16		N	
17		N	
18		N	
19		N	
20		N	
21		N	
22		N	
23		N	
24			
(etc.)			
<b>TOTAL INTERVIEWEES OVER REPORTING PERIOD</b>			28

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**III. RECRUITMENT INITIATIVES**

	<b>TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)</b>	<b>BRIEF DESCRIPTION OF ACTIVITY</b>
<b>1</b>	Event Designed to Disseminate Information About Broadcast Careers-Tri City Tech	Teacher at Tri City Technical school sent over referrals for our board op and street team positions from students who are learning radio and broadcasting.
<b>2</b>	Event Designed to Disseminate Information About Broadcast Careers –Facebook post	Facebook post asking for part time summer help and interns.
<b>3</b>	Event Designed to Disseminate Information About Broadcast Careers-On Air	Radio ads describing needs of hiree and what hours/when and where to apply.
<b>4</b>	Event Designed to Disseminate Information About Broadcast Careers	Live @ 5 – 9 week event June -July Flyers and applications available.
<b>5</b>	Internship Program-Paid internship, one of the stations had a job shadow sit in on morning show several times and helped as needed.	She learned what it takes to be on the air on a busy, fast-paced morning show. She observed, helped with prizes, took down information from listeners who call in, and did anything to help the air personalities.
<b>6</b>	Internet Program Designed to Promote Outreach Generally- Tri Cities Chamber of Commerce	Talked throughout the year to various Business Owners and Employees about the life in Radio Broadcast.
<b>7</b>	Event Utilized to Disseminate Information About Broadcast Careers-	