

**Radio Tri-Cities, Kennewick, Washington
OK-FM; KEGX-FM; KKSX-FM; KJOX-AM
EEO PUBLIC FILE REPORT
For Period October 01, 2015 – September 30, 2016**

I. VACANCY LIST

See **Master Recruitment Source List (MRSL)** for recruitment source data

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II. MASTER RECRUITMENT SOURCE LIST (MRSL)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over 12-month period
1	Referrals	N	5
2	Called In/ Walk In	N	2
3	Station Websites	N	2
4	On Air – All Stations	N	4
5	All Access	N	
6	<u>Tri City Herald</u>	N	1
7	Facebook	N	
8	Tri-Tech	N	8
9	Central Washington University	N	
10	Word of Mouth	N	4
11	Transfers/Previous Employee	N	
12	Southeastern Washington Helpwanted	N	2
13		N	
14		N	
15		N	
16		N	
17		N	
18		N	
19		N	
20		N	
21		N	
22		N	
23		N	
24			
(etc.)			
TOTAL INTERVIEWEES OVER REPORTING PERIOD			28

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III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Event Designed to Disseminate Information About Broadcast Careers-Tri City Tech	Teacher at Tri City Technical school sent over referrals for our board op and street team positions from students who are learning radio and broadcasting.
2	Event Designed to Disseminate Information About Broadcast Careers –Facebook post	Facebook post asking for part time summer help and interns.
3	Event Designed to Disseminate Information About Broadcast Careers-On Air	Radio ads describing needs of hiree and what hours/when and where to apply.
4	Event Designed to Disseminate Information About Broadcast Careers	Live @ 5 – 9 week event June -July Flyers and applications available.
5	Internship Program-Paid internship, one of the stations had a job shadow sit in on morning show several times and helped as needed.	She learned what it takes to be on the air on a busy, fast-paced morning show. She observed, helped with prizes, took down information from listeners who call in, and did anything to help the air personalities.
6	Internet Program Designed to Promote Outreach Generally- Tri Cities Chamber of Commerce	Talked throughout the year to various Business Owners and Employees about the life in Radio Broadcast.
7	Event Utilized to Disseminate Information About Broadcast Careers-	