

Ampersand Cable System Order

Order #	63179288
Syscode	3146
System Name	Spectrum/Alliance, NE
Market	Denver-Boulder

Flight Dates	05/10/24 - 05/16/24
Agency	AxMedia
Advertiser	Pete Ricketts for Senate

Update Date	05/02/24
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD May23
-	

Client Code	662
Product Code	832
Est Code	6889
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,672.00		
Commission	\$400.80		
Net Total	\$2,271.20		
Total Spots	58		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	59.9	GIMP	746
CPP	\$45.00	CPM	\$3,581.77

Primary Demo	Adults 35+
Makegood Policy	Not Available

Comments : 5/2 NEW ORDER. PLEASE REVIEW AND CONFIRM, THANKS!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	FXNC	FXNC EM	5/6/24	5/12/24	05:00	09:00					X	X	X	1.20	15	3	\$44.00	\$132.00	30	PRE
2	FXNC	FXNC EM	5/13/24	5/19/24	05:00	09:00	X	X						1.20	15	2	\$44.00	\$88.00	30	PRE
3	FXNC	FXNC DT	5/6/24	5/12/24	09:00	16:00					X	X	X	1.50	19	3	\$36.00	\$108.00	30	PRE
4	FXNC	FXNC DT	5/13/24	5/19/24	09:00	16:00	X							1.50	19	2	\$36.00	\$72.00	30	PRE
5	FXNC	FXNC EF	5/6/24	5/12/24	16:00	19:00					X	X	X	2.60	32	3	\$66.00	\$198.00	30	PRE
6	FXNC	FXNC EF	5/13/24	5/19/24	16:00	19:00	X							2.60	32	1	\$66.00	\$66.00	30	PRE
7	FXNC	FXNC PT	5/6/24	5/12/24	19:00	24:00					X	X	X	1.90	23	6	\$109.00	\$654.00	30	PRE
8	FXNC	FXNC PT	5/13/24	5/19/24	19:00	24:00	X							1.90	23	2	\$109.00	\$218.00	30	PRE
9	HGTV	HGTV EF	5/6/24	5/12/24	16:00	19:00					X	X	X	0.70	9	3	\$49.00	\$147.00	30	PRE
10	HGTV	HGTV EF	5/13/24	5/19/24	16:00	19:00	X							0.70	9	1	\$49.00	\$49.00	30	PRE
11	HGTV	HGTV PT	5/6/24	5/12/24	19:00	24:00					X	X	X	0.70	9	6	\$79.00	\$474.00	30	PRE
12	HGTV	HGTV PT	5/13/24	5/19/24	19:00	24:00	X							0.70	9	2	\$79.00	\$158.00	30	PRE
13	PAR	PAR EF	5/6/24	5/12/24	16:00	19:00					X	X	X	0.30	4	3	\$8.00	\$24.00	30	PRE
14	PAR	PAR EF	5/13/24	5/19/24	16:00	19:00	X							0.30	4	1	\$8.00	\$8.00	30	PRE
15	PAR	PAR PT	5/6/24	5/12/24	19:00	24:00					X	X	X	0.30	4	6	\$8.00	\$48.00	30	PRE
16	PAR	PAR PT	5/13/24	5/19/24	19:00	24:00	X							0.30	4	2	\$8.00	\$16.00	30	PRE
17	HIST	HIST EF	5/6/24	5/12/24	16:00	19:00					X	X	X	0.60	7	3	\$15.00	\$45.00	30	PRE
18	HIST	HIST EF	5/13/24	5/19/24	16:00	19:00	X							0.60	7	1	\$15.00	\$15.00	30	PRE
19	HIST	HIST PT	5/6/24	5/12/24	19:00	24:00					X	X	X	0.80	10	6	\$19.00	\$114.00	30	PRE

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Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD May23
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Client Code	662
Product Code	832
Est Code	6889
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,672.00		
Commission	\$400.80		
Net Total	\$2,271.20		
Total Spots	58		
Affiliate Split	100.0		
Sold On	Cost Per Point		
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Primary Demo	Adults 35+
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20	HIST	HIST PT	5/13/24	5/19/24	19:00	24:00	X							0.80	10	2	\$19.00	\$38.00	30	PRE

	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Apr 2025	Total
SPOTS	58	0	0	0	0	0	0	0	0	0	0	0	58
AMT	\$2,672.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,672.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/03/24

63179288 | Denver-Boulder | Spectrum/Alliance, NE | 3146 |

Ampersand Cable System Order

Order #	63179288
Syscode	4639
System Name	Spectrum/Sidney, NE
Market	Denver-Boulder

Flight Dates	05/10/24 - 05/16/24
Agency	AxMedia
Advertiser	Pete Ricketts for Senate

Update Date	05/02/24
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Phone	(214) 932-2910
Status	Accepted
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-	

Client Code	662
Product Code	832
Est Code	6889
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$2,732.00		
Commission	\$409.80		
Net Total	\$2,322.20		
Total Spots	58		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	52.4	GIMP	717
CPP	\$52.00	CPM	\$3,810.32

Primary Demo	Adults 35+
Makegood Policy	Not Available

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5	FXNC	FXNC EF	5/6/24	5/12/24	16:00	19:00					X	X	X	2.20	30	3	\$66.00	\$198.00	30	PRE
6	FXNC	FXNC EF	5/13/24	5/19/24	16:00	19:00	X							2.20	30	1	\$66.00	\$66.00	30	PRE
7	FXNC	FXNC PT	5/6/24	5/12/24	19:00	24:00					X	X	X	1.60	22	6	\$109.00	\$654.00	30	PRE
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14	PAR	PAR EF	5/13/24	5/19/24	16:00	19:00	X							0.30	4	1	\$13.00	\$13.00	30	PRE
15	PAR	PAR PT	5/6/24	5/12/24	19:00	24:00					X	X	X	0.20	3	6	\$13.00	\$78.00	30	PRE
16	PAR	PAR PT	5/13/24	5/19/24	19:00	24:00	X							0.20	3	2	\$13.00	\$26.00	30	PRE
17	HIST	HIST EF	5/6/24	5/12/24	16:00	19:00					X	X	X	0.50	7	3	\$15.00	\$45.00	30	PRE
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AMT	\$2,732.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,732.00

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