

Ampersand Cable System Order

Order #	63177066
Syscode	3146
System Name	Spectrum/Alliance, NE
Market	Denver-Boulder

Flight Dates	04/22/24 - 04/28/24
Agency	AxMedia
Advertiser	Pete Ricketts for Senate

Update Date	04/24/24
-------------	----------

Version	1 Vs. 1
---------	---------

Show All Lines

Total # of Weeks	1
------------------	---

Total	\$445.00
-------	----------

Commission	\$66.75
------------	---------

Net Total	\$378.25
-----------	----------

Total Spots	1
-------------	---

Affiliate Split	100.0
-----------------	-------

Sold On	Cost Per Point
---------	----------------

GRP	0	GIMP	0
-----	---	------	---

CPP	\$0.00	CPM	\$0.00
-----	--------	-----	--------

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Apr23
-	

Client Code	662
Product Code	832
Est Code	6859
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Primary Demo	Adults 35+
Makegood Policy	Not Available

Comments : 4/23 New Fixed Sports Candidate Order. Please confirm.

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	NCAA Football: Nebraska Spring Game	4/22/24	4/28/24	10:00	12:00						X		0.00	0	1	\$445.00	\$445.00	30	4/27

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$445.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$445.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/07/24

63177066 | Denver-Boulder | Spectrum/Alliance, NE | 3146 |

Ampersand Cable System Order

Order #	63177066
Syscode	4639
System Name	Spectrum/Sidney, NE
Market	Denver-Boulder

Flight Dates	04/22/24 - 04/28/24
Agency	AxMedia
Advertiser	Pete Ricketts for Senate

Update Date	04/24/24
Version	1 Vs. 1

AE	Amanda Williams
Sales Coordinator	Emily Malyszka
Office	Dallas
Phone	(214) 932-2910
Status	Accepted
Survey	DMA Nielsen Live+SD Apr23
-	

Client Code	662
Product Code	832
Est Code	6859
Product Name	2024 Primary Election
Credit Status	Cash in Advance

Show All Lines			
Total # of Weeks	1		
Total	\$445.00		
Commission	\$66.75		
Net Total	\$378.25		
Total Spots	1		
Affiliate Split	100.0		
Sold On	Cost Per Point		
GRP	0	GIMP	0
CPP	\$0.00	CPM	\$0.00

Primary Demo	Adults 35+
Makegood Policy	Not Available

Comments :	4/23 New Fixed Sports Candidate Order. Please confirm.
------------	--

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	BTN	NCAA Football: Nebraska Spring Game	4/22/24	4/28/24	10:00	12:00						X		0.00	0	1	\$445.00	\$445.00	30	4/27

	Apr 2024	May 2024	Jun 2024	Jul 2024	Aug 2024	Sep 2024	Oct 2024	Nov 2024	Dec 2024	Jan 2025	Feb 2025	Mar 2025	Total
SPOTS	1	0	0	0	0	0	0	0	0	0	0	0	1
AMT	\$445.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$445.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 05/07/24

63177066 | Denver-Boulder | Spectrum/Sidney, NE | 4639 |