

ORDER



WCWJ

Orders
Order / Rev: 481410
Alt Order #: 09177504
Product Desc: NELSON FOR SENATE
Estimate: 5548
Flight Dates: 08/29/18 - 09/04/18
Original Date / Rev: 08/21/18 / 08/21/18
Order Type: GENERAL

Primary AE: Mica Hansen
Sales Office: DC
Sales Region: NAT

Agency
Name: Canal Partners Media
Buying Contact:
Billing Contact:
 900 Circle 75 Pkwy Ste#1650
 Atlanta, GA 30339

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/B NELSON/D/SEN/FL
Demographic: A35+
Product Codes: PL-Senate-Democrat
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: CAND
Priority: P-4

New Business Thru:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/18	09/04/18	20	\$2,640.00	\$2,244.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2018	20	\$2,640.00	\$2,244.00	0.00
Totals	20	\$2,640.00	\$2,244.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mica Hansen	DC	NAT	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCWJ	09/03/18	09/03/18	M-F 4-5p Maury Povich	CM	4-5p	1-----	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
				M-F 4-5p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	1-----		1				\$115.00		0.00			
N 2	WCWJ	08/31/18	08/31/18	M-F 6-630p Broke Girls	CM	6-630p	----1--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				Broke Girls											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	----1--		1				\$120.00		0.00			
N 3	WCWJ	09/03/18	09/03/18	M-F 630p-7 Broke Girls	CM	630-7p	1-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				Broke Girls											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	1-----		1				\$120.00		0.00			
N 4	WCWJ	09/04/18	09/04/18	M-F 630p-7 Broke Girls	CM	630-7p	-1-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				Broke Girls											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/03/18	09/09/18	-1-----		1				\$120.00		0.00			
N 5	WCWJ	08/29/18	08/29/18	M-F 630p-7 Broke Girls	CM	630-7p	--1----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
				Broke Girls											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/27/18	09/02/18	--1----		1				\$120.00		0.00			
N 6	WCWJ	08/30/18	08/30/18		CM	630-7p	---1---	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00

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 Estimate: 5548

WCWJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 630p-7 Broke Girls															
Broke Girls															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	---1---			1		\$120.00			0.00			
N 7	WCWJ	08/31/18	08/31/18	M-F 630p-7 Broke Girls	CM	630-7p	----1--	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
Broke Girls															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	----1--			1		\$120.00			0.00			
N 9	WCWJ	09/04/18	09/04/18	M-F 730-8p Goldbergs	CM	730-8p	-1-----	:30	1	\$185.00	P-2	0.00	NM	1	\$185.00
Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/03/18		09/03/18	09/09/18	-1-----			1		\$185.00			0.00			
N 10	WCWJ	08/29/18	08/29/18	M-F 730-8p Goldbergs	CM	730-8p	--1----	:30	1	\$185.00	P-2	0.00	NM	1	\$185.00
Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	--1----			1		\$185.00			0.00			
N 11	WCWJ	08/30/18	08/30/18	M-F 730-8p Goldbergs	CM	730-8p	---1---	:30	1	\$185.00	P-2	0.00	NM	1	\$185.00
Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	---1---			1		\$185.00			0.00			
N 12	WCWJ	09/04/18	09/04/18	M-F 4-5p Maury Povich	CM	4-5p	-1-----	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/03/18		09/03/18	09/09/18	-1-----			1		\$115.00			0.00			
N 13	WCWJ	08/31/18	08/31/18	M-F 730-8p Goldbergs	CM	730-8p	----1--	:30	1	\$185.00	P-2	0.00	NM	1	\$185.00
Goldbergs															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	----1--			1		\$185.00			0.00			
N 14	WCWJ	08/29/18	08/29/18	M-F 4-5p Maury Povich	CM	4-5p	--1----	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	--1----			1		\$115.00			0.00			
N 15	WCWJ	08/30/18	08/30/18	M-F 4-5p Maury Povich	CM	4-5p	---1---	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	---1---			1		\$115.00			0.00			
N 16	WCWJ	08/31/18	08/31/18	M-F 4-5p Maury Povich	CM	4-5p	----1--	:30	1	\$115.00	P-3	0.00	NM	1	\$115.00
M-F 4-5p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	----1--			1		\$115.00			0.00			
N 17	WCWJ	09/03/18	09/03/18	M-F 6-630p Broke Girls	CM	6-630p	1-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
Broke Girls															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/03/18		09/03/18	09/09/18	1-----			1		\$120.00			0.00			
N 18	WCWJ	09/04/18	09/04/18	M-F 6-630p Broke Girls	CM	6-630p	-1-----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
Broke Girls															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 09/03/18		09/03/18	09/09/18	-1-----			1		\$120.00			0.00			
N 19	WCWJ	08/29/18	08/29/18	M-F 6-630p Broke Girls	CM	6-630p	--1----	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
Broke Girls															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	--1----			1		\$120.00			0.00			
N 20	WCWJ	08/30/18	08/30/18	M-F 6-630p Broke Girls	CM	6-630p	---1---	:30	1	\$120.00	P-2	0.00	NM	1	\$120.00
Broke Girls															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week: 08/27/18		08/27/18	09/02/18	---1---			1		\$120.00			0.00			
21	WCWJ	09/03/18	09/03/18	Mon 7-8p Mark Brunell	CM	7-8p	M-----	:30	1	\$125.00	P-3	0.00	NM	1	\$125.00
Mark Brunell															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/03/18	09/09/18	M-----	1		\$125.00		0.00						
													Totals	20	\$2,640.00

**SUPPLEMENT TO CONTRACT FOR
ADVERTISING AUTHORIZED BY A CANDIDATE**

CONTRACT NO. 481410

1. THE NAME OF THE CANDIDATE IS: Bill Nelson
2. THE CANDIDATE SEEKS ELECTION TO THE OFFICE OF US Senate in
the ☐ Primary Election, ☒ General Election, or ☐ Special Election.
3. THE NAME OF THE CANDIDATE'S AUTHORIZED COMMITTEE IS
Bill Nelson for Senate
4. THE TREASURER OF THE AUTHORIZED COMMITTEE IS
Peggy Gannon
5. THE CONTACT PERSON FOR THE PURCHASER IS:
Shelli Hutton - Canal Partners Media, LLC
Name
900 Circle 75 Pkwy Ste 1650 Atlanta, GA 30339
Address
770-427-0735
Phone Number
6. THE TOP OFFICERS* OR THE MEMBERS OF THE BOARD OF DIRECTORS OF THE PURCHASER
ARE:
Peggy Gannon - Treasurer

* The Treasurer is often the only top officer of a Candidate Committee.