

South Dakota Public Broadcasting
Radio Underwriting—2nd Quarter
 April – June 2017

Manual Placement

Acupuncture 4 Health	Renewal
ACUPUNCTURE/4HEALTH/ROS/SAT-SUN/4SPTS WKEND	10/03/16-10/01/17
ACUPUNCTURE/4HEALTH/ROS/M-F/4 SPTS WKDAY	10/03/16-10/01/17
BankWest	Renewal
BANKWEST/MON-SUN/1 SPOT DAY/7 SPTS WK	11/01/16-10/31/17
Bay Leaf Cafe, Inc.	Renewal
BAY LEAF/ROS/M-F/4 PER WK	05/16/16-05/14/17 05/22/17-05/27/18
Black Hills Symphony	Renewal
BH SYMPH/ROS_DLY/EVE W SEAN CHEN/APR 8/28 SPOTS	03/25/17-04/07/17
Black Hills Federal Credit Union	Renewal
BHFCU/ROS-M-F/4 SPTS WK	05/16/16-05/14/17
BHFCU/ROS 4 PER WK/M-F	05/15/17-05/13/18
Black Hills Film Festival	Renewal
BH FILM FEST/SAT COND ROS/11 AM-7PM/4 DAY	04/08/17-04/22/17
BH FILM FEST/SUN ROS/2ND/4 PER DAY	04/09/17-04/23/17
BH FILM FEST/MKTPLC-FRESHAIR/2ND/1 PER DAY/M-F	04/10/17-04/25/17
Black Hills Playhouse	Renewal
BH PLAYHOUSE/2017 ROS/8PRWK M-F	05/15/17-01/28/18
Black Hills State University	New
BHSU/SPOT 2:RAPID CITY CAMPUS/ROS/1 PER WED	12/05/16-07/02/17
BHSU/SPOT 1:DUALCAMPUS/ROS/1 SPOT EA/MTTF	12/05/16-07/02/17
BHSU/SPOTS1&2/ROS WEEKEND/2 PER DAY	12/05/16-07/02/17
Bursch Travel	Renewal
BURSCH TRAVEL/ROS/MON-SUN/2X PER DAY	01/09/17-04/30/17
BURSCH TRAVEL/ROS/2 PER DAY	05/01/17-08/13/17
CO-OP Architecture	Renewal
CO-OP ARCHITECT / WEEKDAY ROS / 2 SPOTS PER DAY	01/09/17-07/02/17
Deadwood History, Inc.	Renewal
DEADWOOD HISTORY/ROS/MON-SUN/1 SPT DAY	04/18/16-04/16/17
DEADWOOD HISTORY/ROS/MON-SUN/1 PER DAY	04/17/17-04/15/18
DEADWOOD HISTORY/ROS	05/28/17-07/28/17
DeMersseman Jensen Tellinghuisen & Huffman LLP	Renewal
DEMERSSEMAM JENSEN/3 SPOTS PER WK/M-F	01/23/17-01/21/18

Emporia State University	New
NATIONAL PUBLIC / EMPORIA / 3 SPOTS ROS S&SU	04/17/17-06/11/17
NATIONAL PUBLIC / EMPORIA / 1 M-F ROS	04/17/17-06/11/17
NATIONAL PUBLIC / EMPORIA / 1 M-F ROS PRIME	04/17/17-06/11/17
Estes Campbell Law Firm	Renewal
ESTES CAMPBELL/ROS M-F/5X PER WK/1 PER DAY	05/16/16-05/14/17
ESTES CAMPBELL/ROS/M-F/1 PR DAY	05/22/17-05/20/18
Exceptional Artists	New
EXCEPTIONAL ARTISTS - ROS PRIMETIME - 2 SPOT S&SU	05/15/17-06/09/17
EXCEPTIONAL ARTISTS - ROS PRIMETIME - M-F	05/22/17-06/09/17
Family Dentistry of Sioux Falls	Renewal
FAMILY DENTISTRY/ROS/M-F	06/13/16-06/11/17
Gene Hufford Agency Inc.	Renewal
GENE HUFFORD/ROS/M-F/8 SPOTS WK	01/16/17-01/14/18
Good Earth Natural Foods	New
GOOD EARTH/#1_LOFT/2 PER SATURDAY/ROS	11/21/16-11/19/17
GOOD EARTH/#3_STORE/1 PER SAT EVRY 2 WKS	11/21/16-11/19/17
GOOD EARTH/#2_CAFE/1 PER SAT EVRY OTHER WK	11/28/16-11/12/17
Gordy Pratt	Renewal
GORDY PRATT/ROS/M-W-F-SAT-SUN/WK2	04/10/17-04/16/17
Hands Around The World	Renewal
HANDS AROUND - MAY 2017	05/08/17-05/14/17
Horton Incorporated	Renewal
HORTON/WKDAY ROS/ 8 SPOTS PER WEEK	08/15/16-08/13/17
Ingalls Homestead	Renewal
INGALLS HOMESTEAD - ROS - 2 SPOTS SSU	05/22/17-08/06/17
INGALLS HOMESTEAD - ROS - 1 SPOT M-F	05/22/17-08/06/17
Insideout	Renewal
INSIDEOUT/2 PER DAY/M-SUN	05/15/17-06/18/17
INSIDEOUT/TH-F-SAT/2 PER DAY-6 PER WK	06/22/17-07/29/17
LIW Pageant Society	Renewal
LIW PAGEANT - WKEND - ROS 1 SPOTS - SSU	05/22/17-07/23/17
LIW PAGEANT - ROS - 3 SPOTS M-F	06/26/17-07/23/17
McCrorry Gardens	Renewal
MCCRORY GARDENS/ROS/M-F	10/17/16-10/22/17
MCCRORY GARDENS/ROS/SAT & SUN	10/17/16-10/22/17
Murdo Dental/Dr. James Szana or Dr. Aaron Rumpca	Renewal
DR. SZANA & DR RUMPCA/ROS/M-F/1 SPOT DAY	04/04/16-04/16/17

DRS SZANA&RUMPCA/ROS/WKDAY/1 PER DAY	04/17/17-04/15/18
DRS SZANA&RUMPCA/ROS/WKEND/1 PER DAY	04/17/17-04/15/18
Ophthalmology Associates	Renewal
OPHTHALMOLOGY ASSOC / ROS / 2 SPOTS PER DAY, M-F	11/14/16-11/12/17
Orlando Chamber Soloists	Renewal
ORLANDO CHAMBER/ROS/M-F/3X DAY/PLEASURES	06/26/17-07/06/17
Paul Horsted, Dakota Photographic LLC	Renewal
PAUL HORSTED/ROS/4X WK/MON-FRI	05/23/16-05/19/17
PAUL HORSTED/WEEKDAY ROS/4X/M-F	05/22/17-05/20/18
PERFORMING ARTS CENTER OF RAPID CITY	New
PAC OF RC-4/SAT_SHORT ROS/10A-5P	04/15/17-04/28/17
PAC OF RC-4/WKDAY CNDNSD ROS/3-8 PM	04/15/17-04/28/17
Prairie Repertory Theatre	Renewal
PRAIRIE REP/ WEEKDAY / 2 SPOTS PER DAY M-F	05/22/17-07/30/17
PRAIRIE REP/ WEEKEND / 3 SPOTS PER DAY S-SU	05/29/17-07/30/17
Presentation Sisters of Aberdeen	Renewal
PRESENTATION SISTERS / 1 ROS / M-F	03/20/17-03/18/18
Rapid City Arts Council	Renewal
RAPID CITY ARTS/NATIVE POP/ROS/3 PER DAY/4X WK	06/17/17-07/14/17
Reptile Gardens	Renewal
REPTILE GARDENS/ROS/10 SPOTS WK/M-F	04/17/17-10/29/17
SD Space Grant Consortium	Renewal
SD SPACE/ROS/2 PER WK/M-F	02/06/17-05/21/17
SDSU Foundation (Woodbine Productions)	Renewal
SDSU WOODBINE - ALL THINGS CONSIDERED 1 SPOT M-F	02/20/17-04/25/17
SDSU WOODBINE - MARKETPLACE 1 SPOT M-F	02/20/17-04/25/17
Sioux Falls Area Community Foundation	Renewal
SFACF/ ROS / 2 SPOTS PER SUN	01/01/17-12/31/17
SFACF/ ROS / 3 SPOTS PER SAT	01/01/17-12/31/17
Sioux Falls Seminary	Renewal
SF SEMINARY /SUN ROS / 2 SPOTS FROM 9-11AM	11/28/16-11/26/17
SF SEMINARY /SAT ROS / 4 SPOTS EVERYOTHER SAT	11/28/16-11/26/17
Siouxland Museums	Renewal
OLD COURTHOUSE - ROS - 3 SPOTS T-TH	05/29/17-08/27/17
OLD COURTHOUSE - ROS - 3 SPOTS FRI	05/29/17-08/27/17
SMG Sioux Falls	New
SMG - ROS - PRIMETIME - 1 SPOT M-F	06/05/17-06/18/17
South Dakota Agricultural Heritage Museum	Renewal
SD AG HERITAGE/WEEKDAY ROS/ 1 SPOT M-F	10/10/16-10/08/17

SD AG HERITAGE/WEEKEND ROS/ 1 SPOT SAT & SUN	10/10/16-10/08/17
South Dakota State Historical Society	Renewal
SD STATE HISTOR/WEEKEND ROS/SAT/1PERDAY/50TOT	07/04/16-06/25/17
SD STATE HIST/ROS/T&TH/1 PER DAY/100TOTAL	07/04/16-06/25/17
South Dakota Symphony	Renewal
SD SYMPHONY - WEEKDAY ROS - 2 SPOTS M-F 34 WKS	09/19/16-05/14/17
SD SYMPHONY - WEEKEND ROS 34 WKS 4 SPOTS	09/19/16-05/14/17
Turbak Law Office P.C.	Renewal
TURBAK LAW / ROS / 1 SPOT M-F	12/26/16-12/24/17
Viken & Riggins Law Firm	Renewal
VIKEN & RIGGINS ROS / 5 SPOTS WKLY / M-F / 50 WKS	06/06/16-06/04/17
VIKEN & RIGGINS/ROS 1 PER DAY M-F/49 WKS	06/05/17-06/03/18
Westhills Village Retirement Community	Renewal
WESTHILLS/WEEKEND ROS/4 PER DAY	03/20/17-03/18/18
WESTHILLS/WEEKDAY ROS/4 PER WK	03/20/17-03/18/18
World Bicycle Relief/Twin Cities Animal/Tony Diem	Renewal
TONY DIEM/TWIN CITY ANIMAL SHELTER/ROS/1 PER SAT	06/10/17-09/02/17
TONY DIEM/WORLD BICYCLE RELIEF/ROS/1 PER SAT	06/10/17-09/02/17

Program Specific

ALL THINGS CONSIDERED

Bush Foundation	Renewal
BUSH FOUNDATION/ATC/1 SPOT M-F	01/02/17-12/31/17
First Dakota National Bank c/o Fresh Produce	Renewal
FIRST DAKOTA/ATC/1 SPOT PER DAY TU & TH	06/06/16-06/11/17
FIRST DAKOTA/ALL THINGS CONSID/ 1 SPOT T&TH (2017)	06/12/17-12/31/17
Media One Advertising	Renewal
MEDIA ONE / ALL THINGS CONSIDERED/ 1 SPOT MWF	11/21/16-11/19/17
Puetz Corporation	Renewal
PUETZ CORP - ATC - 1 SPOT M-F	10/03/16-10/01/17
Rapid City Medical Center	New
RC MEDICAL CTR/ALL THINGS CONSIDERED/2 PER DAY/M-F	03/06/17-03/04/18
Regional Health	Renewal
REGIONALHLTH/HOMESLICE/ALL THINGS CONSIDERED/2XDAY	04/10/17-04/15/18
Regional (prev. West River) Dermatology Clinic	Renewal
WRIVERDERM/REGIONAL/HOMESLICE/ATC/1XM-F	05/01/17-04/15/18

SD Community Foundation SD COMMUNITY FND/ATC/1 SPT DAY/2 SPTS WEEK	Renewal 07/11/16-07/09/17
SDN Communications SDN / ALL THINGS CONSIDERED / 2 SPOTS PER M-F	Renewal 01/01/17-12/31/17
Sioux Falls Area Community Foundation SFACF/ALL THINGS CONSIDERED/ 1 SPOT PER M-F	Renewal 01/01/17-12/31/17
The Center for Western Studies CWS / ALL THINGS CONSIDERED / 1 SPOT TU & THURS	Renewal 11/07/16-11/05/17
University of Sioux Falls USF/ATC/ 1 SPOT M, W, F	Renewal 08/22/16-08/20/17
Vance Thompson Vision VANCE THOMPSON/ALL THINGS CONSIDERED/1 SPOT M-F	Renewal 09/12/16-09/10/17

ALL THINGS CONSIDERED WEEKEND

Bush Foundation BUSH FOUNDATION/ATC WKEND/1 SPOT SAT&SUN	Renewal 01/02/17-12/31/17
Flooring America FLOORING AMERICA/WEEKEND ATC/SAT	Renewal 08/08/16-08/06/17
SDN Communications SDN / ALL THINGS CONSIDERED WKEND / 2 SPOTS S-SU	Renewal 01/01/17-12/31/17

IN THE MOMENT WITH LORI WALSH

Abourezk Law Firm ABOUREZK LAW/IN THE MOMENT/TU-TH/2 SPOTS DAY	Renewal 03/13/17-03/11/18
Black Hills Chamber Music Society BH CHAMBER MUS/#3/IN THE MOMENT/5 SPOTS X 2WKS BH CHAMBER MUS/#4/IN THE MOMENT/5 SPOTS X 2WKS	New 03/20/17-04/01/17 04/10/17-04/22/17
Black Hills Film Festival BH FILM FEST/IN THE MOMENT/2ND/2 PER DAY/M-F	Renewal 04/10/17-04/25/17
Emporia State University NATIONAL PUBLIC / EMPORIA / 1 M-F ITM	New 04/17/17-06/11/17
Exceptional Artists EXCEPTIONAL ARTISTS - IN THE MOMENT - 1 SPOT M-F	New 05/15/17-06/09/17
First Bank and Trust FIRST BANK & TRUST / INM / 1 SPOT - M-F	Renewal 01/09/17-04/16/17

FIRST BANK & TRUST / INM / 1 SPOT - MWF 04/17/17-01/07/18

First Dakota National Bank c/o Fresh Produce Renewal
FIRST DAKOTA/THE MOMENT//1 SPOT PER M-W-F 06/06/16-06/11/17
FIRST DAKOTA/IN THE MOMENT/ 1 SPOT MWF (2017) 06/12/17-12/31/17

Ingalls Homestead Renewal
INGALLS HOMESTEAD - IN THE MOMENT - 1 SPOT M-F 05/22/17-08/06/17

Media One Advertising Renewal
MEDIA ONE / IN THE MOMENT / 1 SPOT M & F 11/21/16-11/19/17

SD Humanities Council Renewal
SD HUMANITIES/THE MOMENT/ 1 SPOT TUES & THURS 10/24/16-10/22/17

SDN Communications Renewal
SDN / IN THE MOMENT / 1 SPOT M-F 01/01/17-12/31/17
SDN / IN THE MOMENT / 3 SPOTS - FRI 01/01/17-12/31/17

SD Space Grant Consortium Renewal
SD SPACE/IN THE MOMENT/1 PR WK-2ND HR SCIENCE 02/06/17-05/21/17

South Dakota State Historical Society Renewal
SD STATE HISTOR / THE MOMENT/Y/MWF/1PERDAY/150TOT 07/04/16-06/25/17

JAZZ NIGHTLY

Abourezk Law Firm Renewal
ABOUREZK LAW/JAZZ NIGHTLY/THURS 1 PR WK 03/13/17-03/11/18

Black Hills Chamber Music Society New
BH CHAMBER MUS/#3/JAZZ NIGHTLY/4 SPOTS X 2WKS 03/20/17-04/01/17
BH CHAMBER MUS/#4/JAZZ NIGHTLY/4 SPOTS X 2WKS 04/10/17-04/22/17

Capital Services Renewal
CAPITAL CARD / JAZZ NIGHTLY / 1 SPOT PER TH 11/14/16-11/12/17

Murdo Dental/Dr. James Szana or Dr. Aaron Rumpca Renewal
DR. SZANA & DR RUMPCA/JAZZ NIGHTLY/M-F/1 SPOT DAY 04/04/16-04/16/17
DRS SZANA&RUMPCA/JAZZ NIGHTLY/M-F/1 PER DAY 04/17/17-04/15/18

Vance Thompson Vision Renewal
VANCE THOMPSON/JAZZ NIGHTLY/1 SPOT M-F 09/12/16-09/10/17

KRISTA TIPPETT ON BEING

All Souls Church Renewal
ALL SOULS CHURCH / ON BEING / 2 SPOTS SUN 01/23/17-01/28/18

MARKETPLACE

First Bank and Trust Renewal
FIRST BANK & TRUST / MARKET TO MARKET /1 SPOT T&TH 01/09/17-01/07/18

MILK STREET KITCHEN

The Market Renewal
THE MARKET/MILK STREET KITCHEN/1 PER SUN 01/30/17-01/28/18

MORNING EDITION

Bush Foundation Renewal
BUSH FOUNDATION/MORNING EDITION/ 1 SPOT M-F 01/02/17-12/31/17

Capital Services Renewal
CAPITAL CARD / ME / 1 SPOT PER M TU W 11/14/16-11/12/17

Davenport Evans Lawyers Renewal
DAVENPORT EVANS/MORNING EDITION (7:15-8:30) 10/03/16-04/24/17

Emporia State University New
NATIONAL PUBLIC / EMPORIA / 1 M-F ME 04/17/17-06/11/17

Exceptional Artists New
EXCEPTIONAL ARTISTS - MORNING EDITION - 1 SPOT T-F 05/15/17-06/09/17

First Bank and Trust Renewal
FIRST BANK & TRUST / MORNING EDITION / 1 SPOT MWF 01/09/17-01/07/18

First Dakota National Bank c/o Fresh Produce Renewal
FIRST DAKOTA/MORNING EDITION/1 SPOT M-F 06/06/16-06/11/17
FIRST DAKOTA/MORNING EDITION/ 1 SPOT M-F (2017) 06/12/17-12/31/17

Flooring America Renewal
FLOORING AMERICA/MORNING EDITION/TUESDAYS 08/08/16-08/06/17

Gordy Pratt Renewal
GORDY PRATT/MORNING EDITION/1 PER DAY-WK2 04/10/17-04/16/17

Ingalls Homestead Renewal
INGALLS HOMESTEAD - MORNING EDITION - 1 SPOT M-F 05/22/17-08/06/17

Media One Advertising Renewal
MEDIA ONE / MORNING EDITION / 1 SPOT MWF 11/21/16-11/19/17

Regional Health Renewal
REGIONAL HEALTH/HOMESLICE/MORNING EDITION/MWF 04/10/17-04/15/18

SD Community Foundation Renewal
SD COMMUNITY FND/ME/1 SPT DAY/M-F 07/11/16-07/09/17

SD Humanities Council SD HUMANITIES/MORNING EDITION/ 1 SPOT M-F	Renewal 10/24/16-10/22/17
SDN Communications SDN / MORNING EDITION / 3 SPOTS PER M-F	Renewal 01/01/17-12/31/17
SDSU Continuing & Distance Education SDSU CONTINUING/MORNING EDITION/1 SPOT M-F @ 7:21	Renewal 08/15/16-08/13/17
Sioux Falls Area Community Foundation SFACF/MORNING EDITION/ 1 SPOT PER M-F	Renewal 01/01/17-12/31/17
SMG Sioux Falls SMG - MORNING EDITION - 1 SPOT M-F SMG - MORNING EDITION - 1 SPOT M-F	New 05/22/17-05/28/17 06/05/17-06/18/17
South Dakota Art Museum SD ART MUSEUM/MORNING EDITION/TU & TH - 1 SPOT	Renewal 08/01/16-07/31/17
The Center for Western Studies CWS / MORNING EDITION / 1 SPOT M, W, F	Renewal 11/07/16-11/05/17
The Market THE MARKET/MORNING EDITION/1 SPOT PER MON & WED	Renewal 01/30/17-01/28/18
University of Sioux Falls USF/MORNING EDITION/1 SPOT TU-THR-FRI	Renewal 08/22/16-08/20/17
Vance Thompson Vision VANCE THOMPSON/MORNING EDITION/1 SPOT M-F	Renewal 09/12/16-09/10/17
NATIONAL NATIVE NEWS	
Mr. James Leach, Attorney at Law JAMES LEACH/NNNEWS/EVERY OTHER DAY	Renewal 12/12/16-12/10/17
ON POINT	
Black Hills Chamber Music Society BH CHAMBER MUS/#3/ON POINT/4 SPOTS X 2WKS BH CHAMBER MUS/#4/ON POINT/4 SPOTS X 2WKS	New 03/20/17-04/01/17 04/10/17-04/22/17
Black Hills Film Festival BH FILM FEST/ON POINT/2ND/1 PER DAY/M-F	Renewal 04/10/17-04/25/17
PRAIRIE HOME COMPANION	
Exceptional Artists EXCEPTIONAL ARTIST - PRAIRIE HOME - 2 SPOT SAT	New 05/22/17-08/11/17

LIW Pageant Society Renewal
LIW PAGEANT - WKEND - PHC - 1 SPOT - SAT 05/22/17-07/23/17

RADIOLAB

Media One Advertising Renewal
MEDIA ONE / RADIOLAB / 1 SPOT PER SAT 11/21/16-11/19/17

SD Space Grant Consortium Renewal
SD SPACE/RADIO LAB/1 PER WK 02/06/17-05/21/17

SCIENCE FRIDAYS

SD Space Grant Consortium Renewal
SD SPACE/SCIENCE FRIDAY/1 PER WK 02/06/17-05/21/17

STARDATE

SD Space Grant Consortium Renewal
SD SPACE/STARDATE/M-F/PM ONLY-REV 01/02/17-05/21/17
SD SPACE/STARDATE/1 PER DAY/5 PR WK 05/22/17-05/27/18

TED RADIO HOUR

Media One Advertising Renewal
MEDIA ONE / TED RADIO HOUR / 1 SPOT PER SUN 11/21/16-11/19/17
MEDIA ONE / TED RADIO HOUR / 1 SPOT PER SAT 11/21/16-11/19/17

SD Humanities Council Renewal
SD HUMAN/TED RADIO/ 1 SPOT PER SUN 10/24/16-10/22/17
SD HUMAN/TED RADIO/ 1 SPOT PER SAT 10/24/16-10/22/17

SD Space Grant Consortium Renewal
SD SPACE/TED TALKS/1 PER SAT 02/06/17-05/21/17

The Market Renewal
THE MARKET/TED RADIO HR/1 PER SAT 01/30/17-01/28/18

THIS AMERICAN LIFE

Media One Advertising Renewal
MEDIA ONE / THIS AMERICAN LIFE / 1 SPOT PER SAT 11/21/16-11/19/17

The Market Renewal
THE MARKET/THIS AMERICAN LIFE 01/30/17-01/28/18

WAIT WAIT

Black Hills Chamber Music Society

BH CHAMBER MUS/#3/WAIT_WAIT/2 SPOTS X 2 WKS
BH CHAMBER MUS/#4/WAIT_WAIT/2 SPOTS X 2 WKS

New
03/20/17-04/01/17
04/10/17-04/22/17

SD Humanities Council

SD HUMANITIES/WAIT WAIT/1 SPOT PER SAT

Renewal
10/24/16-10/22/17

WEEKEND EDITION

Bush Foundation

BUSH FOUNDATION/WKEND EDITION/1 SPOT SAT&SUN

Renewal
01/02/17-12/31/17

The Center for Western Studies

CWS / WEEKEND EDITION / 1 SPOT SAT & SUN

Renewal
11/07/16-11/05/17