

South Dakota Public Broadcasting
Radio Underwriting—2nd Quarter
April—June 2020

Manual Placement

AARP	New
Sioux Falls, SD	
AARP - WKEND ROS	05/11/20-08/28/20
Acupuncture 4 Health	Renewal
Rapid City, SD	
ACUPUNCTURE 4 HEALTH/2020 WKDYS	12/16/19-12/04/20
ACUPUNCTURE 4 HEALTH/2020 WKDYS	12/23/19-12/04/20
ACUPUNCTURE 4 HEALTH/2020-1 WKDYS	06/29/20-09/29/20
ACUPUNCTURE 4 HEALTH/2020-2 WKDY	06/29/20-09/29/20
Arts South Dakota	Renewal
Sioux Falls, SD	
ARTS SD - 2 SPOTS WKEND RO	06/08/20-07/06/20
BankWest	Renewal
Pierre, SD	
BANKWEST	11/05/19-11/04/20
Black Hills Federal Credit Union	Renewal
Rapid City, SD	
BHFCU/1 PER DAY/4 DAYS PER WEEK	06/10/19-06/05/20
BHFCU 1 PER DAY/4 DAYS PER WEEK	06/08/20-06/04/21
BHFCU SAT 9A-1P MT	06/13/20-06/04/21
Black Hills Works	Renewal
Rapid City, SD	
BH WORKS - ROS - BONUS	02/02/20-01/31/21
BH WORKS - ROS	02/02/20-01/31/21
BH WORKS - ROS - AM -MTW	02/02/20-07/31/20
BH WORKS - ROS - PM - WTF	02/02/20-07/31/20
BH WORKS - ROS - SHORT RUN	03/30/20-01/31/21
Bursch Travel	Renewal
Waite Park, MN	
BURSCH TRAVEL - ROS	03/30/20-06/14/20
Bush Foundation	Renewal
St Paul, MN	
BUSH FOUNDATION - WKEND MORNING - ROS 2 SPOTS	12/30/19-01/03/21
BUSH FOUNDATION - ROS - AFTERNOON 1 M-F	12/30/19-01/03/21

CO-OP Architecture	Renewal
Aberdeen, SD	
CO-OP ARCHITECT - ROS - 2 SPOTS M-F	12/30/19-06/28/20
CO-OP ARCHITECT - ROS - 1 SPOT SSU	12/30/19-06/28/20
CPM Fitness	
Sioux Falls, SD	
CPM FITNESS - ROS WKEND	04/13/20-05/10/20
Custer County Courthouse Museum	New
Custer, SD	
CUSTER CTY CRTHS MUSEUM/APRIL PMS	04/13/20-05/01/20
CUSTER CTY CRTHS MUSEUM/MAY AMS	05/04/20-05/22/20
CUSTER CTY CRTHS MUSEUM/MAY PMS	05/11/20-05/29/20
CUSTER CTY CRTHS MUSEUM/JUNE PMS	06/01/20-06/19/20
CUSTER CTY CRTHS MUSEUM/JUNE AMS	06/08/20-06/26/20
Dacotah Prairie Museum	Renewal
Aberdeen, SD	
DACOTAH PRAIRIE - ROS - SAT&SUN	02/24/20-05/03/20
Deadwood History, Inc.	Renewal
Deadwood, SD	
DEADWOOD HISTORY/ROS/MON-SUN/1PERDAY19	04/15/19-04/14/20
DeMersseman Jensen Tellinghuisen & Huffman LLP	Renewal
Rapid City, SD	
DEMERSSEMAN1 - 3X WEEK - ROS	02/24/20-02/21/21
Denny Menholt	Renewal
Rapid City, SD	
MENHOLT ROS RADIO JUN-NOV 20	06/01/20-07/12/20
MENHOLT/ROS/RADIO	06/08/20-07/12/20
MENHOLT/ROS/RADIO WKEND	06/15/20-07/12/20
First Interstate Bank	New
Billings, MT	
FIRST INTERSTATE - 15X PER	05/04/20-06/26/20
Gene Hufford Agency Inc.	Renewal
Rapid City, SD	
GENE HUFFORD/ROS 2019-20/1PDAY/4DAYS	07/08/19-07/03/20
GENE HUFFORD/ROS 2019-20/1PDAY/4DAYS PM	07/08/19-07/03/20
Historic Homestake Opera House	New
Lead, SD	
HOMESTAKE OPERA HOUSE/GENERIC YEAR-ROUND	07/29/19-07/10/20

HOMESTAKE/FRIDAYS 2	04/13/20-07/10/20
McCrary Gardens Brookings, SD MCCRORY GARDENS - ROS - SAT MORNING	Renewal 10/28/19-10/25/20
Media One Advertising Sioux Falls, SD MEDIA ONE - MARKETPLACE - 1 SPOT MWF	Renewal 12/09/19-12/06/20
Monument Health Rapid City, SD MONUMENT HEALTH/EDUC&HEALTH BEAT PROMO/2 P WK--08/01/19-07/31/20 REGIONAL HEALTH - 8 SEC TAG IN - WKLY SEGMENT	Renewal 08/01/19-07/31/20
Ophthalmology Associates Aberdeen, SD OPHTHALMOLOGY A SSOC - M-F ROS OPHTHALMOLOGY ASSOC - MWF ROS 1 SPOT	Renewal 01/06/20-01/03/21 01/06/20-01/03/21
Paul Horsted, Dakota Photographic LLC Custer, SD PAUL HORSTED/ROS/4XWEEK PAUL HORSTED ROS 4X WEEK	Renewal 05/20/19-05/19/20 05/20/20-05/19/21
Perfect Hanging Gallery Rapid City, SD PERFECT HANGING - 2 SPOTS PER DAY 3X	Renewal 02/03/20-01/31/21
Rapid City Rotary Club Rapid City, SD RC ROTARY RADIO PROMO	New 06/01/20-11/30/20
Rocky Mountain ADA Center Colorado Springs, CO ROCKY MOUNTAIN - ROS - 5/WK - MAY ROCKY MOUNTAIN - ROS - 5/WK - JUNE ROCKY MOUNTAIN - ROS - JUNE	New 05/13/20-05/22/20 06/01/20-07/03/20 06/15/20-06/19/20
Sanford Underground Research Facility Lead, SD SANFORD UNDERGROUND ROS 4/DAY 6/29-7/11	New 06/29/20-07/11/20
Scull Construction Service, Inc. Rapid City, SD SCULL CONSTRUCTION	New 06/01/20-11/30/20

SD Dept. of Health Pierre, SD DEPT OF HEALTH - ROS - 3XDAY DEPT OF HEALTH - ROS - 2XDAY	Renewal 06/01/20-06/08/20 06/09/20-06/28/20
SDN Communications Sioux Falls, SD SDN - 8 SEC SCIENCE & TECH (PRE-ROLL) SDN - SCIENCE & TECH - 2 PROMOS PER WK	Renewal 01/03/19-01/03/21 01/03/20-01/03/21
SDSMT Department of Metallurgy Rapid City, SD METALLURGY/YEAR AROUND 2019	New 06/03/19-05/29/20
SFM Mutual Insurance Bloomington, MN CCF - SFM - 1 BONUS M-SU - MAY CCF - SFM - 2X WKEND ROS MAY CCF - SFM - 1 BONUS M-SU - JUNE CCF - SFM - 2X WKEND ROS JUNE	Renewal 05/11/20-05/17/20 05/11/20-05/17/20 06/01/20-07/05/20 06/15/20-07/05/20
Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 2 SPOTS PER SUN - ROS SFACF - 3 SPOTS PER SAT - ROS	Renewal 12/30/19-12/27/20 12/30/19-12/27/20
South Dakota Dept. of Education Pierre, SD SD DOE - EDUCATION RADIO BEAT PROMO SD DOE - EDUCATION RADIO BEAT 8 SEC	Renewal 05/01/20-10/31/20 05/01/20-10/31/20
South Dakota State Historical Society Pierre, SD SD STATE HIST/ROS_SAT/1 PER WEEK 19/20 SD STATE HIST/ROS_FRIDAY/1 PER WEEK 19/20	Renewal 07/01/19-06/30/20 07/01/19-06/30/20
South Dakota Symphony Sioux Falls, SD SD SYMPHONY - ROS 4/PER	Renewal 04/27/20-07/05/20
Strawbale Winery Renner, SD STRAWBALE ITMO - ROS WKEND MORNING - 2 SPOTS #2	Renewal 06/29/20-10/04/20
Turbak Law Office P.C. Watertown, SD TURBAK - ROS - 1 SPOT M-F	Renewal 12/16/19-12/13/20

Viken Law Firm	Renewal
Rapid City, SD	
RN LAW/ROS/1 PER WKDAY+SAT	05/20/19-05/19/20
VIKEN - ROS 1X M-SA	05/17/20-05/16/21

Westhills Village Retirement Community	Renewal
Rapid City, SD	
WESTHILLS VILLAGE ROS WEEKDAY	05/11/20-05/21/21
WESTHILLS VILLAGE ROS WEEKEND	05/11/20-05/21/21

Wild Idea Buffalo Company	Renewal
Rapid City, SD	
WILD IDEA - ROS MORNING 4X WK	04/06/20-09/06/20

Zandbroz Variety	Renewal
Sioux Falls, SD	
ZANDBROZ - 3 ROS - SAT MORNING	08/12/19-08/09/20

Program Specific Placement

ALL THINGS CONSIDERED

AARP	New
Sioux Falls, SD	
AARP - ALL THINGS CONSIDERED 3/WK	05/11/20-08/28/20

BankWest	Renewal
Pierre, SD	
BANKWEST - ATC	05/11/20-05/23/21

Bush Foundation	Renewal
St. Paul, MN	
BUSH FOUNDATION - ATC - 1 SPOT M-F	12/30/19-01/03/21

Delta Dental of South Dakota	Renewal
Pierre, SD	
DELTA DENTAL - ATC -	05/11/20-04/30/21

Independent Insurance Agents of SD	Renewal
Fort Pierre, SD	
IIASD - ATC	05/25/20-05/02/21

Rapid City Medical Center	Renewal
Rapid City, SD	
RC MEDICAL CTR ATC - GEN-PTNT - 2020 MTTHF	04/06/20-05/24/20
RC MEDICAL CTR - URGERNT CARE 2020	04/06/20-05/17/20

RC MEDICAL CTR - ATC - SKINCARE #2 2020	05/17/20-03/28/21
RC MEDICAL CTR - ATC - PATIENT INSP - ALT WK	05/24/20-03/28/21
RC MEDICAL CTR - ATC - GASTRO - GEN 2X	05/25/20-03/21/21
RC MEDICAL CTR - 2 SPOTS - ALT WKS	06/01/20-03/28/21
SD Community Foundation	Renewal
Pierre, SD	
SD COMMUNITY FN/ALL THINGS CONSIDERED/TUE&THUR/1PR	08/12/19-08/07/20
SFM Mutual Insurance	Renewal
Bloomington, MN	
CCF - SFM - 2X M-F - ATC - MAY - JUNE	05/11/20-06/05/20
CCF - SFM - 2X M-F - ATC - JUNE	06/01/20-06/05/20
CCF - SFM - 3X M-F - ATC - JUNE	06/15/20-07/03/20
Sioux Falls Area Community Foundation	Renewal
Sioux Falls, SD	
SFACF - 1 SPOT M-F - ATC	12/30/19-12/27/20
South Dakota Art Museum	Renewal
Brookings, SD	
SD ART MUSEUM - ATC - TTH	10/21/19-10/18/20
The Center for Western Studies	Renewal
Sioux Falls, SD	
CENTER FOR WEST - ATC - 1 SPOT M-F	11/04/19-11/01/20
Vance Thompson Vision	Renewal
Sioux Falls, SD	
VANCE THOMPSON - ATC - M-F	06/29/20-01/03/21
Yak Ridge Cabins and Farmstead	Renewal
Rapid City, SD	
YAK - ATC - 5/WEEK	06/15/20-07/31/20
ALL THINGS CONSIDERED WEEKEND	
Bush Foundation	Renewal
St Paul, MN	
BUSH FOUNDATION - ATC WKEND - 1 SPOT S&SUN	12/30/19-01/03/21
Flooring America	Renewal
Rapid City, SD	
FLOORING AMERICA/WEEKEND ATC/1 PER SAT 2019-20	09/16/19-09/11/20

IN THE MOMENT WITH LORI WALSH

Abourezk Law Firm Rapid City, SD ABOUREZK LAW - ITMO 2020	Renewal 04/13/20-04/11/21
Arts South Dakota Sioux Falls, SD ARTS SD - 2X WK SPOT ITMO	Renewal 06/08/20-07/10/20
Black Hills Information Security Spearfish, SD BH INFORMATION SCIENCE FRIDAY 1/WEEK	New 05/01/20-04/30/21
Custer County Courthouse Museum Custer, SD CUSTERCTY CRTHS MUSEUM/MAY ITMO CUSTERCTY CRTHS MUSEUM/JUNE ITMO	New 05/04/20-05/22/20 06/01/20-06/19/20
Gene Hufford Agency Inc. Rapid City, SD GENE HUFFORD/ITMO 2	Renewal 12/30/19-07/03/20
LIW Pageant Society DeSmet, SD LIW PAGEANT - ITMO - M-F	Renewal 06/29/20-08/16/20
Media One Advertising Sioux Falls, SD MEDIA ONE - ITMO - 1 SPOT MF	Renewal 12/09/19-12/06/20
Missouri River Energy Services Sioux Falls, SD MISSOURI RIVER - ITMO - SESSION	Renewal 01/06/20-04/17/20
Ness Tax & Bookkeeping Services Sioux Falls, SD NESS TAX - ITMO - MWF - 1 SPOT	Renewal 01/06/20-04/03/20
Northern State University Aberdeen, SD NSU - IN THE MOMENT	Renewal 09/30/19-05/03/20
SD Humanities Council Brookings, SD SD HUMANITIES - ITMO - 100 SPOTS TTH	Renewal 11/18/19-11/15/20

SDN Communications Sioux Falls, SD SDN - ITMO - 1 SPOT MTW SDN - ITMO - 38 SPOTS - STATEHOUSE	Renewal 01/05/20-01/03/21 01/14/20-01/03/21
South Dakota Hall of Fame Chamberlain, SD SD HALL OF FAME ITMO 2/WKDY JUNE 20	Renewal 06/10/20-06/19/20
South Dakota State Historical Society Pierre, SD SD STATE HIST/IN THE MOMENT/ 1 PER TU-THU	Renewal 07/01/19-06/30/20
Touchstone Energy Cooperatives Madison, SD TOUCHSTONE - ITMO - 1 M-F	Renewal 05/11/20-08/21/20
Xcel Energy Sioux Falls, SD XCEL ENERGY - ITMO - 30 SPOTS	Renewal 05/25/20-07/31/20
JAZZ NIGHTLY	
Abourezk Law Firm Rapid City, SD ABOUREZK LAW - 2020 JAZZ NIGHTLY	Renewal 04/13/20-04/11/21
Arts South Dakota Sioux Falls, SD ARTS SD - 1 SPOT JAZZ NIGHT	Renewal 06/08/20-07/12/20
Capital Services Sioux Falls, SD CAPITAL SERVICE - JAZZ NIGHTLY 1 SPOT THUR	Renewal 12/16/19-12/13/20
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - JAZZ NIGHTLY - M-F	Renewal 06/29/20-01/03/21
MARKETPLACE	
BankWest Pierre, SD BANKWEST - MARKETPLACE 3X WK	Renewal 05/11/20-05/23/21

Black Hills Information Security Spearfish, SD BH INFORMATION MARKETPLACE 2/WEEK	New 05/01/20-04/30/21
Farmers Union Insurance Companies Huron, SD FARMERS UNION - MARKETPLACE - 3/WK	Renewal 05/04/20-05/31/21
Fischer, Rounds & Associates Pierre, SD FISCHER ROUNDS MARKETPLACE 3/WEEK	Renewal 05/01/20-04/30/21
Horton Incorporated Roseville, MN HORTON - 2 SPOTS MARKETPLACE	Renewal 03/30/20-10/04/20
Independent Insurance Agents of SD Fort Pierre, SD IIASD - MARKETPLACE	Renewal 05/18/20-05/16/21
McCroly Gardens Brookings, SD MCCRORY GARDENS - MARKETPLACE	Renewal 10/28/19-10/25/20
Touchstone Energy Cooperatives Madison, SD TOUCHSTONE - ROS 3X	Renewal 05/11/20-08/21/20
Vermillion Federal Credit Union Vermillion, SD VERMILLION FCU - MARKETPLACE	Renewal 02/17/20-02/14/21
MORNING EDITION	
Bush Foundation St Paul, MN BUSH FOUNDATION - ME 1 SPOT M-F	Renewal 12/30/19-01/03/21
Capital Services Sioux Falls, SD CAPITAL SERVICE - ME 1 SPOT MTW	Renewal 12/16/19-12/14/20
Children's Museum of South Dakota Brookings, SD CHILDREN'S MUSEUM - ME - 1X TH&F	Renewal 02/03/20-01/31/21

Flooring America Rapid City, SD FLOORING AMERICA/MORNING EDITION/TUES 2019-20	Renewal 09/16/19-09/11/20
LIW Pageant Society DeSmet, SD LIW PAGEANT - ME - M-F	Renewal 06/29/20-08/16/20
Media One Advertising Sioux Falls, SD MEDIA ONE - ME - 1 SPOT MWF	Renewal 12/09/19-12/06/20
SD Community Foundation Pierre, SD SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR 19-20	Renewal 08/12/19-08/07/20
SD Humanities Council Brookings, SD SD HUMANITIES - ME - 250 SPOT	Renewal 11/18/19-11/15/20
SDN Communications Sioux Falls, SD SDN - MORNING EDITION - 19 SPOT	Renewal 01/14/20-01/03/21
SFM Mutual Insurance Bloomington, MB CCF - SFM - ME - 3X M-F - MAY CCF - SFM - ME - 3X M-F - JUNE	Renewal 05/11/20-06/07/20 06/15/20-07/03/20
Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F - ME	Renewal 12/30/19-12/27/20
South Dakota Art Museum Brookings, SD SD ART MUSEUM - MORNING EDITION T-TH	Renewal 10/21/19-10/18/20
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ME - M-F 1 -	Renewal 06/29/20-01/03/21
Xcel Energy Sioux Falls, SD XCEL ENERGY - ME - 20 SPOTS	Renewal 05/25/20-07/31/20

MOTH RADIO HOUR

Media One Advertising

Sioux Falls, SD

MEDIA ONE - TED RADIO HOUR/ THE MOTH - 1 SPOT SAT

Renewal

12/09/19-12/06/20

ON POINT

CPM Fitness

Sioux Falls, SD

CPM FITNESS - ON POINT

New

04/13/20-05/10/20

Farmers Union Insurance Companies

Huron, SD

FARMERS UNION - ON POINT 3/ WK

Renewal

05/04/20-05/31/21

Fischer, Rounds & Associates

Pierre, SD

FISCHER ROUNDS ON POINT 3/WEEK

Renewal

05/01/20-04/30/21

PLANET MONEY / HOW I BUILT THIS

Media One Advertising

Sioux Falls, SD

MEDIA ONE - TED HOUR/ HIDDEN BRAIN- 1 SPOT SUN

Renewal

12/09/19-12/06/20

SD Humanities Council

Brookings, SD

SD HUMANITIES - TED RADIO HOUR - S&SU

Renewal

11/18/19-11/15/20

RADIOLAB

Media One Advertising

Sioux Falls, SD

MEDIA ONE - RADIO LAB - 1 SPOT SAT

Renewal

12/09/19-12/06/20

SCIENCE FRIDAYS

SEAM Services

Sioux Falls, SD

SEAM - 1 SCIENCE FRIDAY

Renewal

01/20/20-01/17/21

STARDATE

SD Space Grant Consortium

Rapid City, SD

SD SPACE/STARDATE/PROGRAM SPONSOR/1 PER DAY 2019

Renewal

06/20/19-06/07/20

SD SPACE - ROS 1X WK - STARTDATE SPONSOR 06/08/20-05/31/21 1

THIS AMERICAN LIFE

McCrary Gardens

Brookings, SD

MCCRORY GARDENS - THIS AMERICAN LIFE

Renewal

10/28/19-10/25/20

Media One Advertising

Sioux Falls, SD

MEDIA ONE - THIS AMERICAN LIFE - 1 SPOT SAT

Renewal

12/09/19-12/06/20

South Dakota Art Museum

Brookings, SD

SD ART MUSEUM - AMERICAN LIFE - SAT

Renewal

10/21/19-10/18/20

WAIT WAIT

SD Humanities Council

Brookings, SD

SD HUMANITIES - WAIT WAIT

Renewal

11/18/19-11/15/20

WEEKEND EDITION

Bush Foundation

St Paul, MN

BUSH FOUNDATION - WKEND EDITION - 1 SPOT SA&SUN

Renewal

12/30/19-01/03/21

Children's Museum of South Dakota

Brookings, SD

CHILDREN'S MUSEUM - ME - 2X S

Renewal

02/03/20-01/31/21

STARDATE

SD Space Grant Consortium

Rapid City, SD

SD SPACE/STARDATE/PROGRAM SPONSOR/1 PER DAY 2019

SD SPACE - ROS 1X WK - STARTDATE SPONSOR

Renewal

06/20/19-06/07/20

06/08/20-05/31/21

THIS AMERICAN LIFE

McCrary Gardens

Brookings, SD

MCCRORY GARDENS - THIS AMERICAN LIFE

Renewal

10/28/19-10/25/20

Media One Advertising Renewal
Sioux Falls, SD
MEDIA ONE - THIS AMERICAN LIFE - 1 SPOT SAT 12/09/19-12/06/20

South Dakota Art Museum Renewal
Brookings, SD
SD ART MUSEUM - AMERICAN LIFE - SAT 10/21/19-10/18/20

WAIT WAIT

SD Humanities Council Renewal
Brookings, SD
SD HUMANITIES - WAIT WAIT 11/18/19-11/15/20

WEEKEND EDITION

Bush Foundation Renewal
St Paul, MN
BUSH FOUNDATION - WKEND EDITION - 1 SPOT SA&SUN 12/30/19-01/03/21

Children's Museum of South Dakota Renewal
Brookings, SD
CHILDREN'S MUSEUM - ME - 2X S 02/03/20-01/31/21