

South Dakota Public Broadcasting
Radio Underwriting—3rd Quarter
July – September 2021

Program Specific Placements

ALL THINGS CONSIDERED

Bush Foundation New
 St Paul, MN
 BUSH FOUNDATION - ALL THINGS - 1 SPOT M-F 01/16/21-01/15/22

Dakota Angler & Outfitter New
 Rapid City, SD
 DAKOTA ANGLER - ATC 2021 04/01/21-03/31/22

Denny Menholt Renewal
 Rapid City, SD
 MENHOLT - ATC 2021 01/18/21-12/31/21

First Dakota National Bank c/o Fresh Produce New
 Sioux Falls, SD
 FIRST DAKOTA/ATC/TUE-THUR 2021 04/01/21-11/01/21

Midco c/o Flynn Wright New
 Sioux Falls, SD
 MIDCO-C/O FLYNN WRIGHT 2021-ATC (JUL) 07/05/21-07/16/21
 MIDCO-C/O FLYNN WRIGHT 2021-ATC (AUG) 08/02/21-08/13/21
 MIDCO-C/O FLYNN WRIGHT 2021-ATC (AUG2) 08/23/21-09/03/21
 MIDCO-C/O FLYNN WRIGHT 2021-ATC (SEP) 09/13/21-09/24/21

Rapid City Medical Center Renewal
 Rapid City, SD
 RC MEDICAL CTR - ATC - GASTRO -2X 04/12/21-03/28/22
 RC MEDICAL CTR - CLINICS 2021 - ALT WKS 04/12/21-03/29/22
 RC MEDICAL CTR - ATC - DERM #2 2021 04/12/21-03/28/22
 RC MEDICAL CTR - ATC - RHEUMATOLO 04/19/21-03/28/22
 RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK 04/19/21-03/28/22
 RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN 04/26/21-03/28/22

SD Community Foundation Renewal
 Pierre, SD
 SD COMMUNITY FN/ALL THINGS CONSIDERED/TUE&THUR 09/07/20-09/05/21

SFM Mutual Insurance Renewal
 Bloomington, MN
 CCF - SFM - M-F - ATC - (JULY) 07/19/21-09/23/21
 CCF - SFM - M-F - ATC - (AUG) 08/09/21-08/13/21
 CCF - SFM - M-F - ATC - (AUG2) 08/23/21-08/27/21
 CCF - SFM - M-F - ATC - (SEPT) 09/13/21-09/17/21

Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F 2021 - ATC	Renewal 12/28/20-12/26/21
South Dakota Art Museum Brookings, SD SD ART MUSEUM - ALL THINGS CONSIDERED	Renewal 10/19/20-10/17/21
South Dakota Game, Fish & Parks Pierre, SD SD GF&P -ATC 2021	New 07/12/21-06/28/22
The Center for Western Studies Sioux Falls, SD CWS -CENTER FOR WEST - ATC	Renewal 09/01/20-08/01/21
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ATC - 2021 M-F	New 03/08/21-12/31/21
Woodbine Productions Brookings, SD WOODBINE PRODCUTION - ATC	New 09/08/21-09/17/21
<i>ALL THINGS CONSIDERED WEEKEND</i>	
Bush Foundation St Paul, MN BUSH FOUNDATION - ATC WKEND - 1 SAT&SUN	New 01/16/21-01/15/22
Flooring America Rapid City, SD FLOORING AMER - ATC WEEKEND - SAT FLOORING AMER - ATC WEEKEND - SAT 2022	Renewal 09/21/20-09/04/21 09/05/21-08/30/22
<i>IN THE MOMENT WITH LORI WALSH</i>	
Arts South Dakota Sioux Falls, SD SD ARTS-ITMO -2021 51X	Renewal 04/01/21-10/31/21
Bangs McCullen Law Firm Sioux Falls, SD BANGS MCCULLEN LAW /ITMO 52X	New 05/03/21-04/25/22
Denny Menholt Rapid City, SD MENHOLT - ITMO 2021	Renewal 01/18/21-12/31/21

First Dakota National Bank c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/ITMO/MON-WED-FRI 2021	New 04/01/21-11/01/21
Midco c/o Flynn Wright Sioux Falls, SD MIDCO-C/O FLYNN WRIGHT 2021-ITMONOON MIDCO-C/O FLYNN WRIGHT 2021-ITMO7PM MIDCO-C/O FLYNN WRIGHT 2021-ITMONOON MIDCO-C/O FLYNN WRIGHT 2021-ITMO7PM MIDCO-C/O FLYNN WRIGHT 2021-ITMONOON MIDCO-C/O FLYNN WRIGHT 2021-ITMO7PM MIDCO-C/O FLYNN WRIGHT 2021-ITMONOON MIDCO-C/O FLYNN WRIGHT 2021-ITMO7PM	New 07/05/21-07/16/21 07/05/21-07/16/21 08/02/21-08/13/21 08/02/21-08/13/21 08/23/21-09/03/21 08/23/21-09/03/21 09/13/21-09/24/21 09/13/21-09/24/21
Reliabank Tea, SD RELIABANK - ITMO - 43X	New 03/01/21-12/31/21
SD CEO Women's Business Center Spearfish, SD SD CEO WOMEN'S BUSINESS CTR - ITMO	New 04/30/21-07/31/21
SD Humanities Council Brookings, SD SD HUMANITIES - ITMO	Renewal 11/16/20-11/16/21
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA/NEUTRINO DAYS/ITMO SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 SDSTA- SANFORD UGRF/ITMO AM/2021	Renewal 06/21/21-07/09/21 07/01/21-06/30/22 07/05/21-06/30/22
TSP Sioux Falls, SD TSP - ITMO X24 - JULY TSP - ITMO X24 - AUG TSP - ITMO X24 - SEP	New 07/12/21-07/16/21 08/09/21-08/13/21 09/13/21-09/17/21
Woodbine Productions Brookings, SD WOODBINE PRODCUTION - ITMO NOON SDSU/WOODBINE/ITMO/BRULE SDSU/WOODBINE/ITMOPM/BRULE	New 09/08/21-09/17/21 09/18/21-10/07/21 09/18/21-10/07/21
JAZZ NIGHTLY	
Arts South Dakota Sioux Falls, SD SD ARTS-JN -2021 64X	Renewal 04/01/21-10/31/21

Capital Services

Sioux Falls, SD
CAPITAL SERVICES/JN X52

Renewal

03/22/21-03/21/22

TSP

Sioux Falls, SD
TSP - JN X24 - JULY
TSP - JN X24 - AUG
TSP - JN X24 - SEP

New

07/05/21-07/09/21

08/02/21-08/06/21

09/06/21-09/10/21

Vance Thompson Vision

Sioux Falls, SD
VANCE THOMPSON - JAZZ NIGHTLY -2021 - M-F

New

03/08/21-12/31/21

Woodbine Productions

Brookings, SD
WOODBINE PRODCUTION - JN
SDSU/WOODBINE/JN/BRULE

New

09/08/21-09/17/21

09/18/21-10/07/21

MARKETPLACE

Dakota Angler & Outfitter

Rapid City, SD
DAKOTA ANGLER - MARKETPLACE 2021

New

04/01/21-03/31/22

First Interstate Bank

Billings, MT
FIRST INTERSTATE - 22X – 2021
FIRST INTERSTATE - 22X – 2021
FIRST INTERSTATE - 22X - 2021
FIRST INTERSTATE - 22X - 2021
FIRST INTERSTATE - 22X - 2021
FIRST INTERSTATE - 22X - 2021

Renewal

07/05/21-07/09/21

07/12/21-07/16/21

08/02/21-08/06/21

08/09/21-08/13/21

09/06/21-09/10/21

09/13/21-09/17/21

Horton Incorporated

Roseville, MN
HORTON - MARKETPLACE

New

03/20/21-10/06/21

McCrary Gardens

Brookings, SD
MCCRORY GARDENS/ MARKETPLACE

New

11/09/20-11/08/21

Reliabank

Tea, SD
RELIABANK - MKPL - 43X

New

03/01/21-12/31/21

Vermillion Federal Credit Union

Vermillion, SD
VERMILLION FCU - MARKETPLACE 2021

Renewal

02/14/21-02/13/22

MARKETPLACE MORNING REPORT

Vermillion Federal Credit Union

Vermillion, SD

VERMILLION FCU - MP MORNING REPORT 7:51AM 2021

Renewal

02/14/21-02/13/22

MORNING EDITION

Bush Foundation

St Paul, MN

BUSH FOUNDATION- MORN EDIT 1 SPOT M-F

New

01/16/21-01/15/22

Capital Services

Sioux Falls, SD

CAPITAL SERVICES/ME X156

Renewal

03/22/21-03/21/22

Denny Menholt

Rapid City, SD

MENHOLT - ME 2021

Renewal

01/18/21-12/31/21

First Dakota National Bank c/o Fresh Produce

Sioux Falls, SD

FIRST DAKOTA/ME/ 2021

New

04/01/21-11/01/21

Flooring America

Rapid City, SD

FLOORING AMER-MORNING EDITION-TUES

FLOORING AMER-MORNING EDITION-TUES 2022

FLOORING AMER - MORNING EDITION - THURS 2022

Renewal

09/21/20-08/31/21

09/05/21-08/30/22

09/05/21-08/30/22

Ingalls Homestead

De Smet, SD

INGALLS HOMESTEAD - ME - 6AM-9AM

Renewal

06/07/21-09/05/21

Midco c/o Flynn Wright

Sioux Falls, SD

MIDCO-C/O FLYNN WRIGHT 2021-ME

MIDCO-C/O FLYNN WRIGHT 2021-ME

MIDCO-C/O FLYNN WRIGHT 2021-ME

MIDCO-C/O FLYNN WRIGHT 2021-ME

New

07/05/21-07/16/21

08/02/21-08/13/21

08/23/21-09/03/21

09/13/21-09/24/21

Rapid City Medical Center

Rapid City, SD

RC MEDICAL CTR - CLINICS 2021 - ME- ALT WKS

Renewal

04/19/21-03/28/22

SD Community Foundation

Pierre, SD

SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR

Renewal

09/07/20-09/05/21

SD Humanities Council Brookings, SD SD HUMANITIES - MORNING EDITION	Renewal 11/16/20-11/16/21
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA/NEUTRINO DAYS/ME	Renewal 06/21/21-07/09/21
SFM Mutual Insurance Bloomington, MN CCF - SFM - ME - 3X M-F - 2021(JULY) CCF - SFM - ME - 3X M-F - 2021(AUG) CCF - SFM - ME - 3X M-F - 2021(AUG2) CCF - SFM - ME - 3X M-F - 2021(SEPT)	Renewal 07/19/21-07/23/21 08/09/21-08/13/21 08/23/21-08/27/21 09/13/21-09/17/21
Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F 2021- ME	Renewal 12/28/20-12/26/21
South Dakota Art Museum Brookings, SD SD ART MUSEUM - MORNING EDITION -	Renewal 10/19/20-10/17/21
South Dakota Game, Fish & Parks Pierre, SD SD GF&P ME 2021	New 07/05/21-06/26/22
TSP Sioux Falls, SD TSP - ME X24 - JULY TSP - ME X24 - AUG TSP - ME X24 - SEP	New 07/19/21-07/23/21 08/16/21-08/20/21 09/20/21-09/24/21
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ME - 2021 M-F	New 03/08/21-12/31/21
Woodbine Productions Brookings, SD WOODBINE PRODCUTION - ME SDSU/WOODBINE/ME/BRULE	New 09/08/21-09/17/21 09/18/21-10/07/21
<i>NATIONAL NATIVE NEWS</i>	
MURPHY LAW OFFICE, P.C. Rapid City, SD MURPHY LAW OFFICE - NATIVE NEWS 1/WK/WED MURPHY LAW OFFICE - NATIVE NEWS 1/WK/1X 2021	New 08/05/20-08/05/21 08/01/21-07/31/22

Security 1st Bank Rapid City, SD SECURITY 1ST BANK - NATIVE NEWS 5X WK	New 09/08/21-06/03/22
PLANET MONEY / HOW I BUILT THIS	
SD Humanities Council Brookings, SD SD HUMANITIES-PLANET MONEY	11/16/20-11/16/21
SCIENCE FRIDAYS	
First Dakota National Bank c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/SCI/FRI2021	New 04/01/21-11/01/21
SDSTA - Sanford Underground Research Facility Lead, SD SANFORD - SCIENCE FRIDAY SDSTA- SANFORD UGRF/SCIENCE/52X	New 08/21/20-08/20/21 07/01/21-06/30/22
SEAM Services Sioux Falls, SD SEAM - 1 SCIENCE FRIDAY 2021	Renewal 01/25/21-01/14/22
STARDATE	
SD Space Grant Consortium Rapid City, SD SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2021	Renewal 06/01/21-05/31/22
THIS AMERICAN LIFE	
McCrary Gardens Brookings, SD MCCRORY GARDENS/ THIS AMERICAN LIFE	New 11/09/20-11/08/21
South Dakota Art Museum Brookings, SD SD ART MUSEUM - AMERICAN LIFE	Renewal 10/19/20-10/17/21
WAIT WAIT	
Martin Media, LLC San Francisco, CA PAULA POUNDSTONE/WAIT WAIT X16	New 09/04/21-09/26/21
SD Humanities Council Brookings, SD SD HUMANITIES - WAIT WAIT SAT	11/16/20-11/16/21

TSP Sioux Falls, SD TSP - WAIT WAIT X28	New 04/01/21-04/03/22
WEEKEND EDITION	
Bush Foundation St Paul, MN BUSH FOUNDATION-WEND EDIT - 1 SPOT SAT&SUN	New 01/16/21-01/15/22
First Dakota National Bank c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/ROS/ WEEKEND ED (2021) (30 SPOTS)	New 04/01/21-11/01/21
South Dakota Game, Fish & Parks Pierre, SD SD GF&P WEDS 2021	New 07/05/21-06/26/22
Woodbine Productions Brookings, SD SDSU/WOODBINE/WKENDS/BRULE	New 09/18/21-10/03/21