

South Dakota Public Broadcasting
Radio Underwriting 3rd Quarter
July—September 2023

Program Specific Placement

ALL THINGS CONSIDERED

| | |
|--|----------------------------------|
| Bush Foundation St Paul, MN BUSH FOUNDATION - ATC - 5X M-F 2023 | Renewal 01/01/23-12/31/23 |
|--|----------------------------------|

| | |
|--|------------------------------|
| Kimberly Keiser & Associates Sioux Falls, SD KIMBERLY KEISER & ASSOCIATES/ATC | New 09/05/22-08/31/23 |
|--|------------------------------|

| | |
|---|----------------------------------|
| McQuillen Creative Group Aberdeen, SD MCQUILLEN,WEEKDAY/ATC 2024 | Renewal 09/18/23-09/09/24 |
|---|----------------------------------|

| | |
|--|---|
| Rapid City Medical Center Rapid City, SD RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN 2024 RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK 2024 RC MEDICAL CTR - ATC - GASTRO -2X 2024 RC MEDICAL CTR - ATC - DERM #2 2024 RC MEDICAL CTR - ATC - RHEUMATOLO 2024 RC MEDICAL CTR - CLINICS 2024 - ALT WKS | Renewal 07/01/23-06/30/24 07/01/23-06/30/24 07/03/23-06/30/24 07/03/23-06/30/24 07/10/23-06/30/24 07/10/23-06/30/24 |
|--|---|

| | |
|--|----------------------------------|
| SD Community Foundation Pierre, SD SD COMMUNITY FN/ALL THINGS CONSIDERED/WED&FRI/23 | Renewal 10/10/22-09/30/23 |
|--|----------------------------------|

| | |
|---|------------------------------|
| Yak Ridge Cabins and Farmstead Rapid City, SD YAK RIDGE CABINS/ATC 12X | New 07/17/23-08/12/23 |
|---|------------------------------|

ALL THINGS CONSIDERED WEEKEND

| | |
|--|------------------------------|
| Yak Ridge Cabins and Farmstead Rapid City, SD YAK RIDGE CABINS/WKEND ATC 4X | New 07/17/23-08/12/23 |
|--|------------------------------|

FRESH AIR

Bangs McCullen Law Firm

Rapid City, SD
BANGS MCCULLEN LAW /FA 52X 2023

Renewal
09/01/23-08/31/24

SD Humanities Council

Brookings, SD
SD HUMANITIES - FRESH AIR 2023

Renewal
12/12/22-12/03/23

IN THE MOMENT WITH LORI WALSH

Arts South Dakota

Sioux Falls, SD
ARTS SD - ITMO 23X 2023

Renewal
01/16/23-12/29/23

Kimberly Keiser & Associates

Sioux Falls, SD
KIMBERLY KEISER & ASSOCIATES/ITMO

New
09/05/22-08/31/23

Lutheran Social Services

Sioux Falls, SD
LUTHERAN SOCIAL SERVICES/ITMO/M-F/3X
LUTHERAN SOCIAL SERVICES/ITMO/M-F/4C

Renewal
08/01/22-07/30/23
08/14/23-08/11/24

Northern Plains Indian Art Market

Sioux Falls, SD
NORTHERN PLAINS ART 2023-ITMO/15X EVENT CANCEL

Renewal
08/27/23-09/01/23

Reliabank

Tea, SD
RELIABANK - ITMO - 43X 2023

Renewal
01/30/23-12/31/23

SD Humanities Council

Brookings, SD
SD HUMANITIES - ITMO 2023

Renewal
12/05/22-12/03/23

SDN Communications

Sioux Falls, SD
SDN - ITMO 190X -2023

Renewal
04/10/23-12/31/23

SDSTA - Sanford Underground Research Facility

Lead, SD
SDSTA- SANFORD UGRF/ITMO AM/1X
SDSTA- SANFORD UGRF/ITMO PM/1X
SDSTA- SANFORD UGRF/ITMO AM/2 TO 3 2024
SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 2024

Renewal
06/26/23-07/08/23
06/26/23-07/08/23
08/28/23-06/30/24
08/28/23-06/30/24

| | |
|---|---|
| South Dakota State Historical Society Pierre, SD SD STATE HISTORICAL SOCIETY/ITMO 2023 | Renewal 07/03/23-06/30/24 |
| Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ITMO - 2023 M-F | Renewal 02/06/23-12/31/23 |
| Yak Ridge Cabins and Farmstead Rapid City, SD YAK RIDGE CABINS/ITMO AM YAK RIDGE CABINS/ITMO PM | New 07/17/23-08/12/23 07/24/23-08/12/23 |
| JAZZ NIGHTLY | |
| Arts South Dakota Sioux Falls, SD ARTS SD - JAZZ NIGHT 50X 2023 | Renewal 01/16/23-12/29/23 |
| Capital Services Sioux Falls, SD CAPITAL SERVICES/JN X52 2023 | Renewal 06/19/23-06/16/24 |
| Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - JN - 2023 M-F | Renewal 02/06/23-12/31/23 |
| JAZZ NIGHTLY EXTRA | |
| Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - JAZZ EXTRA - 2023 | Renewal 02/06/23-12/31/23 |
| MARKETPLACE | |
| Horton Incorporated Roseville, MN HORTON - ROS - MARKET/1X 2023 | Renewal 10/24/22-10/22/23 |
| Tom & Danielle Aman Foundation Aberdeen, SD TOM & DANIELLE AMAN FOUNDATION/ROS/MARKET 52X | New 08/07/23-08/04/24 |

MARKETPLACE MORNING REPORT

Reliabank

Tea, SD

RELIABANK- MP MORNING REPORT 8:51AM 2023

Renewal

01/30/23-12/31/23

SDSTA - Sanford Underground Research Facility

Lead, SD

SDSTA- SANFORD URF- MP MORNING REPORT 6:51AM 2023

Renewal

06/26/23-07/08/23

Security 1st Bank

Rapid City, SD

SECURITY 1ST BANK - MP MORNING REP7 OR 8:51AM 2023

Renewal

06/01/23-05/31/24

MORNING EDITION

Bangs McCullen Law Firm

Rapid City, SD

BANGS MCCULLEN LAW /ME 52X 2023

Renewal

09/01/23-08/31/24

Bush Foundation

St Paul, MN

BUSH FOUNDATION- MORN EDIT 1X M-F 2023

Renewal

01/01/23-12/31/23

Capital Services

Sioux Falls, SD

CAPITAL SERVICES/ME X156 2023

Renewal

06/19/23-06/16/24

Children's Museum of South Dakota

Brookings, SD

CHILDREN MUSEUM - MORNING EDITION 2023

New

03/13/23-03/10/24

Davenport Evans Lawyers

Sioux Falls, SD

DAVENPORT EVANS LAWYERS -TUE/THUR 2023

Renewal

01/09/23-07/16/23

Dow Rummel Village

Sioux Falls, SD

DOW RUMMEL VILLAGE/ME 52X

New

05/15/23-11/12/23

Horton Incorporated

Roseville, MN

HORTON - ROS - ME/1X 2023

Renewal

10/24/22-10/22/23

Kimberly Keiser & Associates

Sioux Falls, SD

KIMBERLY KEISER & ASSOCIATES/ME

New

09/05/22-08/31/23

| | |
|---|----------------------------------|
| Rapid City Medical Center Rapid City, SD RC MEDICAL CTR - ME - X132 2024 | Renewal 07/03/23-06/30/24 |
| SD Community Foundation Pierre, SD SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR 22-23 | Renewal 10/10/22-09/30/23 |
| SD Humanities Council Brookings, SD SD HUMANITIES - MORNIN EDITION 2023 | Renewal 12/05/22-12/03/23 |
| SDSTA - Sanford Underground Research Facility Lead, SD SDSTA- SANFORD URF- MORNING ED 2023 | Renewal 06/26/23-07/08/23 |
| Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F 2023- ME | Renewal 12/26/22-12/24/23 |
| South Dakota Art Museum Brookings, SD SD ART MUSEUM - MORNING EDITION -2023 | Renewal 01/09/23-01/02/24 |
| South Dakota Game, Fish & Parks Pierre, SD SD GF&P ME 2023 | Renewal 06/26/23-06/30/24 |
| South Dakota State Historical Society Pierre, SD SD STATE HISTORICAL SOCIETY/ME 2023 | Renewal 07/01/23-06/30/24 |
| Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ME - 2023 M-F | Renewal 02/06/23-12/31/23 |
| <i>MOTH RADIO HOUR</i> | |
| SD Humanities Council Brookings, SD SD HUMANITIES - THE MOTHS 2023 | Renewal 12/05/22-12/03/23 |
| <i>NATIONAL NATIVE NEWS</i> | |
| Security 1st Bank Rapid City, SD SECURITY 1ST BANK - NATIVE NEWS 5X WK 2023 | Renewal 06/01/23-05/31/24 |

ON POINT

New Idea Counseling, LLC

Sioux Falls, SD
NEW IDEA COUNSELING 2023/ON POINT

Renewal
08/07/23-07/31/24

ON RECORD

Arts South Dakota

Sioux Falls, SD
ARTS CALENDAR FUNDER ONR (SUN)
ARTS CALENDAR FUNDER ONR (SAT)

Renewal
02/09/14-07/16/23
02/09/14-07/15/23

Vance Thompson Vision

Sioux Falls, SD
VANCE THOMPSON - ON RECORD - 2023

Renewal
02/06/23-12/31/23

SCIENCE FRIDAY

Children's Museum of South Dakota

Brookings, SD
CHILDREN MUSEUM - SCIENCE FRIDAY 2023

New
03/13/23-03/10/24

SDSTA - Sanford Underground Research Facility

Lead, SD
SDSTA- SANFORD UGRF/SCIENCE/52X 2024

Renewal
08/28/23-06/30/24

SEAM Services

Sioux Falls, SD
SEAM - 1 SCIENCE FRIDAY 2023

Renewal
02/06/23-02/04/24

THIS AMERICAN LIFE

Yak Ridge Cabins and Farmstead

Rapid City, SD
YAK RIDGE CABINS/THIS AMER 4X

New
07/17/23-08/12/23

TRAVEL WITH RICK STEVES

Park County Travel Council

Cody, WY
PARK COUNTY TRAVEL /TRAVEL WITH RICK 52X

Renewal
07/01/23-06/30/24

Yak Ridge Cabins and Farmstead

Rapid City, SD
YAK RIDGE CABINS/TRAVEL WITH RS 4X

New
07/17/23-08/13/23

WAIT WAIT

SD Humanities Council

Brookings, SD
SD HUMANITIES - WAIT WAIT 2023

Renewal
12/05/22-12/03/23

Vance Thompson Vision

Sioux Falls, SD
VANCE THOMPSON - WAIT WAIT - 2023

Renewal
02/06/23-12/31/23

WEEKEND EDITION

Children's Museum of South Dakota

Brookings, SD
CHILDREN MUSEUM - WEEKEND EDITION 2023

New
03/13/23-03/10/24

Kimberly Keiser & Associates

Sioux Falls, SD
KIMBERLY KEISER & ASSOCIATES/WKED SAT

New
09/05/22-08/31/23