

South Dakota Public Broadcasting
Radio Underwriting 4th Quarter
October—December 2022

Program Specific Placement

ALL THINGS CONSIDERED

Black Hills Playhouse Rapid City, SD BH PLAYHOUSE/HOLIDAY TICKETS/ ROS	Renewal 11/01/22-12/16/22
Bush Foundation St Paul, MN BUSH FOUNDATION - ATC - 1X M-F	New 01/17/22-12/31/22
Dakota Angler & Outfitter Rapid City, SD DAKOTA ANGLER - ATC 2022	Renewal 03/21/22-03/31/23
Kimberly Keiser & Associates Sioux Falls, SD KIMBERLY KEISER & ASSOCIATES/ATC	New 09/05/22-08/31/23
Outdoor Campus Pierre, SD SD GF&P -ATC 2022	Renewal 07/04/22-06/25/23
Rapid City Medical Center Rapid City, SD RC MEDICAL CTR - ATC - GASTRO -2X 2022 RC MEDICAL CTR - CLINICS 2022 - ALT WKS RC MEDICAL CTR - ATC - DERM #2 2022 RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK 2022 RC MEDICAL CTR - ATC - RHEUMATOLO 2022 RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN 2023	Renewal 04/11/22-03/31/23 04/11/22-03/31/23 04/11/22-03/31/23 04/18/22-03/31/23 04/18/22-03/31/23 04/25/22-03/31/23
SD Bar Foundation Pierre, SD SD BAR FND/2023 SESSION/ALL THINGS CONSIDERED	Renewal 12/19/22-03/31/23
SD Community Foundation Pierre, SD SD COMMUNITY FN/ALL THINGS CONSIDERED/WED&FRI/23	Renewal 10/10/22-09/30/23

Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F 2022 - ATC	New 12/27/21-12/25/22
Touchmark Retirement Communities Beaverton, OR TOUCHMARK RETIREMENT - ATC 2023	Renewal 12/19/22-03/31/23
University of Sioux Falls Sioux Falls, SD USF -UNIVERSITY OF SIOUX FALLS/ATC/35X USF -UNIVERSITY OF SIOUX FALLS/ATC/3X	New 09/12/22-11/30/22 12/05/22-12/31/22
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ATC - 2022 M-F	Renewal 02/21/22-12/25/22
FRESH AIR	
Bangs McCullen Law Firm Rapid City, SD BANGS MCCULLEN LAW /FA 52X	Renewal 07/04/22-07/02/23
SD Humanities Council Brookings, SD SD HUMANITIES - FRESH AIR 2022 SD HUMANITIES - FRESH AIR 2023	New 11/29/21-11/27/22 12/12/22-12/03/23
University of Sioux Falls Sioux Falls, SD USF -UNIVERSITY OF SIOUX FALLS/FRESH AIR NOON/8X-2	Renewal 12/05/22-12/31/22
GOVERNOR'S BUDGET ADDRESS	
AARP Sioux Falls, SD AARP/GOV BUDGET 2023	New 12/06/22-12/06/22
Boyce Law Firm Sioux Falls, SD BOYCE/2021 BUDGET ADDRESS 2022	Renewal 12/06/22-12/06/22
Missouri River Energy Services Sioux Falls, SD MISSOURI RIVER - BUDGET ADDRESS 2022	Renewal 12/06/22-12/06/22

SD Bar Foundation Pierre, SD SD BAR - 2022 GOVERNORS BUDGET ADDRESS	Renewal 12/06/22-12/06/22
Touchmark Retirement Communities Beaverton, OR TOUCHMARK- BUDGET ADDRESS 2022	Renewal 12/06/22-12/06/22
<i>IN THE MOMENT WITH LORI WALSH</i>	
Arts South Dakota Sioux Falls, SD ARTS SD - ITMO 23X 2022	Renewal 01/31/22-12/25/22
Deadwood History, Inc. Deadwood, SD DEADWOOD HISTORY/ITMO/3RD BREAK/MON-FRI/1PERWK22	New 01/02/22-12/31/22
Kimberly Keiser & Associates Sioux Falls, SD KIMBERLY KEISER & ASSOCIATES/ITMO	New 09/05/22-08/31/23
Lutheran Social Services Sioux Falls, SD LUTHERAN SOCIAL SERVICES/ITMO/M-F/3X	Renewal 08/01/22-07/30/23
Northern State University Aberdeen, SD NSU -MEDIA/ITMO/65X	Renewal 11/07/22-02/03/23
Reliabank Tea, SD RELIABANK - ITMO - 43X	Renewal 02/28/22-12/25/22
SD Bar Foundation Pierre, SD SD BAR FND/2023 SESSION/MWF/ ITMO AM SD BAR FND/2023 SESSION/ T, W, TH/ITMO PM	Renewal 12/19/22-03/31/23 12/20/22-03/31/23
SD Humanities Council Brookings, SD SD HUMANITIES - ITMO 2022 SD HUMANITIES - ITMO 2023	New 11/29/21-11/27/22 12/05/22-12/03/23
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA- SANFORD UGRF/ITMO AM/2 TO 3 2023	Renewal 07/04/22-06/30/23

SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 2023	07/04/22-06/30/23
SDSTA- SANFORD UGRF/ITMO AM/2023	07/18/22-06/30/23
South Dakota State Historical Society	Renewal
Pierre, SD	
SD STATE HISTORICAL SOCIETY/ITMO	07/11/22-06/30/23
SD STATE HISTORICAL SOCIETY/ITMO 22	07/18/22-06/30/23
Touchmark Retirement Communities	Renewal
Beaverton, OR	
TOUCHMARK RETIREMENT COMMUNITIES - ITMO 2023	12/19/22-03/31/23
University of Sioux Falls	Renewal
Sioux Falls, SD	
USF -UNIVERSITY OF SIOUX FALLS/ITMO NOON /8X 2022	12/05/22-12/31/22
USF -UNIVERSITY OF SIOUX FALLS/ITMO PM /12X 2022	12/05/22-12/31/22
JAZZ NIGHTLY	
Arts South Dakota	Renewal
Sioux Falls, SD	
ARTS SD - JAZZ NIGHT 94X 2022	01/31/22-12/25/22
ARTS CALENDAR FUNDER JN	02/09/14-01/01/23
Capital Services	Renewal
Sioux Falls, SD	
CAPITAL SERVICES/JN X52	04/28/22-04/24/23
Denny Menholt	New
Rapid City, SD	
MENHOLT - JAZZ NIGHTLY 2022	01/01/22-12/31/22
Vance Thompson Vision	Renewal
Sioux Falls, SD	
VANCE THOMPSON - JAZZ NIGHTLY -2022 - M-F	02/21/22-12/25/22
MARKETPLACE	
Dakota Angler & Outfitter	Renewal
Rapid City, SD	
DAKOTA ANGLER - MARKETPLACE 2022	03/21/22-03/31/23
Horton Incorporated	New
Roseville, MN	
HORTON - ROS - MARKET/1X 2022	11/01/21-10/30/22
HORTON - ROS - MARKET/1X 2023	10/24/22-10/22/23

McCrary Gardens Brookings, SD MCCRORY GARDENS/ MARKETPLACE 2022	New 11/08/21-11/06/22
Reliabank Tea, SD RELIABANK - MKPL - 43X 2022	Renewal 02/28/22-12/25/22
Vermillion Federal Credit Union Vermillion, SD VERMILLION FCU - MARKETPLACE 2022	Renewal 03/07/22-03/05/23
MARKETPLACE MORNING REPORT	
First Dakota National Bank c/o Click Rain Sioux Falls, SD FIRST DAKOTA NATIONAL BANK/MKET PLACE	New 04/25/22-12/31/22
Security 1st Bank Rapid City, SD SECURITY 1ST BANK - MP MORNING REPORT 7:51AM 2022	Renewal 06/06/22-06/02/23
Vermillion Federal Credit Union Vermillion, SD VERMILLION FCU - MP MORNING REPORT 7:51AM 2022	Renewal 03/07/22-03/05/23
MORNING EDITION	
AARP Sioux Falls, SD AARP/ME 2023	New 12/19/22-03/31/23
Arts South Dakota Sioux Falls, SD ARTS CALENDAR FUNDER ME	 11/17/14-01/01/23
Bangs McCullen Law Firm Rapid City, SD BANGS MCCULLEN LAW /ME 52X	Renewal 07/04/22-07/02/23
Boyce Law Firm Sioux Falls, SD BOYCE/ME 2023	Renewal 12/19/22-03/31/23
Bush Foundation St Paul, MN BUSH FOUNDATION- MORN EDIT 1X M-F 2022	New 01/17/22-12/31/22

Capital Services Sioux Falls, SD CAPITAL SERVICES/ME X156 2022	Renewal 04/28/22-04/24/23
Children's Museum of South Dakota Brookings, SD CHILDREN MUSEUM - MORNING EDITION 2022	Renewal 03/14/22-03/12/23
Dakota Angler & Outfitter Rapid City, SD DAKOTA ANGLER - MORNING ED 2022	Renewal 03/21/22-03/31/23
First Dakota National Bank c/o Click Rain Sioux Falls, SD FIRST DAKOTA NATIONAL BANK/ME 70X	New 04/25/22-12/31/22
Horton Incorporated Roseville, MN HORTON - ROS - ME/1X 2022 HORTON - ROS - ME/1X 2023	New 11/01/21-10/30/22 10/24/22-10/22/23
Kimberly Keiser & Associates Sioux Falls, SD KIMBERLY KEISER & ASSOCIATES/ME	New 09/05/22-08/31/23
Missouri River Energy Services Sioux Falls, SD MISSOURI RIVER - ME 2023	Renewal 12/12/22-03/31/23
Outdoor Campus Pierre, SD SD GF&P ME 2022	Renewal 06/27/22-06/25/23
Rapid City Medical Center Rapid City, SD RC MEDICAL CTR - ME - X132	Renewal 04/18/22-03/31/23
SD Bar Foundation Pierre, SD SD BAR FND/2023 SESSION/MORNING EDITION	Renewal 12/19/22-03/31/23
SD Community Foundation Pierre, SD SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR	Renewal 10/10/22-09/30/23

SD Humanities Council	New
Brookings, SD	
SD HUMANITIES - MORNIN EDITION 2022	11/29/21-11/27/22
SD HUMANITIES - MORNIN EDITION 2023	12/05/22-12/03/23
Sioux Falls Area Community Foundation	New
Sioux Falls, SD	
SFACF - 1 SPOT M-F 2022- ME	12/27/21-12/25/22
SFACF - 1 SPOT M-F 2023- ME	12/26/22-12/24/23
South Dakota Art Museum	Renewal
Brookings, SD	
SD ART MUSEUM - MORNING EDITION -2022	01/03/22-12/26/22
South Dakota State Historical Society	Renewal
Pierre, SD	
SD STATE HISTORICAL SOCIETY/ME	07/11/22-06/30/23
SD STATE HISTORICAL SOCIETY/ME 22	07/18/22-06/30/23
Touchmark Retirement Communities	Renewal
Beaverton, OR	
TOUCHMARK RETIREMENT - ME 2023	12/19/22-03/31/23
University of Sioux Falls	New
Sioux Falls, SD	
USF -UNIVERSITY OF SIOUX FALLS/MORN EDITI S/35X	09/12/22-11/30/22
USF -UNIVERSITY OF SIOUX FALLS/MORN EDITI S/12X	12/05/22-12/31/22
Vance Thompson Vision	Renewal
Sioux Falls, SD	
VANCE THOMPSON - ME - 2022 M-F	02/21/22-12/25/22
<i>MOTH RADIO HOUR</i>	
First Dakota National Bank c/o Click Rain	New
Sioux Falls, SD	
FIRST DAKOTA NATIONAL BANK/MOTH	04/25/22-12/31/22
Park County Travel Council	Renewal
Cody, WY	
PARK COUNTY TRAVEL /MOTH 52X	07/17/22-07/09/23
SD Humanities Council	New
Brookings, SD	
SD HUMANITIES - THE MOTH 2022	11/29/21-11/27/22
SD HUMANITIES - THE MOTH 2023	12/05/22-12/03/23

NATIONAL NATIVE NEWS

Security 1st Bank

Rapid City, SD
SECURITY 1ST BANK - NATIVE NEWS 5X WK 2022

Renewal
06/13/22-05/31/23

ON RECORD

Arts South Dakota

Sioux Falls, SD
ARTS CALENDAR FUNDER ONR (SUN)
ARTS CALENDAR FUNDER ONR (SAT)

02/09/14-01/01/23
02/09/14-01/01/23

SCIENCE FRIDAYS

Children's Museum of South Dakota

Brookings, SD
CHILDREN MUSEUM - 1 SCIENCE FRIDAY 2022

Renewal
03/14/22-01/06/23

SDSTA - Sanford Underground Research Facility

Lead, SD
SDSTA- SANFORD UGRF/SCIENCE/52X 2023

Renewal
07/08/22-06/30/23

SEAM Services

Sioux Falls, SD
SEAM - 1 SCIENCE FRIDAY 2022

Renewal
01/14/22-01/06/23

STARDATE

SD Space Grant Consortium

Rapid City, SD
SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2022

Renewal
06/01/22-05/31/23

THIS AMERICAN LIFE

University of Sioux Falls

Sioux Falls, SD
USF -UNIVERSITY OF SIOUX FALLS/THIS AMERICAN/11X

New
09/12/22-11/30/22

WAIT WAIT

SD Humanities Council

Brookings, SD
SD HUMANITIES - WAIT WAIT 2022
SD HUMANITIES - WAIT WAIT 2023

New
11/29/21-11/27/22
12/05/22-12/03/23

University of Sioux Falls Sioux Falls, SD USF -UNIVERSITY OF SIOUX FALLS/WAIT WAIT 3X	Renewal 12/05/22-12/31/22
WEEKEND EDITION	
Bush Foundation St Paul, MN BUSH FOUNDATION-WEND EDIT - 1X SAT&SUN 2022	New 01/15/22-12/31/22
Children's Museum of South Dakota Brookings, SD CHILDREN MUSEUM - WEEKEND EDITION 2022	Renewal 03/14/22-03/12/23
Kimberly Keiser & Associates Sioux Falls, SD KIMBERLY KEISER & ASSOCIATES/WKED SAT	New 09/05/22-08/31/23
Outdoor Campus Pierre, SD SD GF&P WEDS 2022	Renewal 06/27/22-06/25/23
University of Sioux Falls Sioux Falls, SD USF -UNIVERSITY OF SIOUX FALLS/WEEKENDS/11X	New 09/12/22-11/30/22