

**South Dakota Public Broadcasting**  
**Radio Underwriting 1<sup>st</sup> Quarter**  
**January—March 2023**

**Program Specific Placement**

***ALL THINGS CONSIDERED***

<b>Bush Foundation</b> St Paul, MN BUSH FOUNDATION - ATC - 5X M-F 2023	Renewal  01/01/23-12/31/23
<b>Dakota Angler &amp; Outfitter</b> Rapid City, SD DAKOTA ANGLER - ATC 2022	Renewal  03/21/22-03/31/23
<b>Kimberly Keiser &amp; Associates</b> Sioux Falls, SD KIMBERLY KEISER & ASSOCIATES/ATC	New  09/05/22-08/31/23
<b>Outdoor Campus</b> Pierre, SD SD GF&P -ATC 2022	Renewal  07/04/22-06/25/23
<b>POET</b> Sioux Falls, SD POET/ ATC 50X 2023	New  01/23/23-04/02/23
<b>Rapid City Medical Center</b> Rapid City, SD RC MEDICAL CTR - CLINICS 2022 - ALT WKS RC MEDICAL CTR - ATC - GASTRO -2X RC MEDICAL CTR - ATC - DERM #2 2022 RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK 2022 RC MEDICAL CTR - ATC - RHEUMATOLO RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN 2023	Renewal  04/11/22-03/31/23 04/11/22-03/31/23 04/11/22-03/31/23 04/18/22-03/31/23 04/18/22-03/31/23 04/25/22-03/31/23
<b>SD Bar Foundation</b> Pierre, SD SD BAR FND/2023 SESSION/ALL THINGS CONSIDERED	Renewal  12/19/22-03/31/23
<b>SD Community Foundation</b> Pierre, SD SD COMMUNITY FN/ALL THINGS CONSIDERED/WED&FRI/23	Renewal  10/10/22-09/30/23

<b>SDN Communications</b> Sioux Falls, SD SDN - ATC 75X 2023	Renewal  12/25/22-04/09/23
<b>Touchmark Retirement Communities</b> Beaverton, OR TOUCHMARK RETIREMENT - ATC 2023	Renewal  12/19/22-03/31/23
<b>FRESH AIR</b>	
<b>Bangs McCullen Law Firm</b> Rapid City, SD BANGS MCCULLEN LAW /FA 52X	Renewal  07/04/22-07/02/23
<b>POET</b> Sioux Falls, SD POET/ FRESH AIR 5X 2023	New  01/23/23-04/02/23
<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - FRESH AIR 2023	Renewal  12/12/22-12/03/23
<b>IN THE MOMENT WITH LORI WALSH</b>	
<b>Arts South Dakota</b> Sioux Falls, SD ARTS SD - ITMO 23X 2023	Renewal  01/16/23-12/29/23
<b>Kimberly Keiser &amp; Associates</b> Sioux Falls, SD KIMBERLY KEISER & ASSOCIATES/ITMO	New  09/05/22-08/31/23
<b>Lutheran Social Services</b> Sioux Falls, SD LUTHERAN SOCIAL SERVICES/ITMO/M-F/3X	Renewal  08/01/22-07/30/23
<b>Northern State University</b> Aberdeen, SD NSU - MEDIA/ITMO/65X	Renewal  11/07/22-02/03/23
<b>POET</b> Sioux Falls, SD POET/ ITMO 60X 2023	New  01/23/23-04/02/23
<b>Reliabank</b> Tea, SD RELIABANK - ITMO - 43X 2023	Renewal  01/30/23-12/31/23

<b>SD Bar Foundation</b>	Renewal
Pierre, SD	
SD BAR FND/2023 SESSION/MWF/ ITMO AM	12/19/22-03/31/23
SD BAR FND/2023 SESSION/ TUTH/ITMO PM	12/20/22-03/31/23
<b>SD Humanities Council</b>	Renewal
Brookings, SD	
SD HUMANITIES - ITMO 2023	12/05/22-12/03/23
<b>SDN Communications</b>	Renewal
Sioux Falls, SD	
SDN - ITMO 75X -2023	12/25/22-04/09/23
<b>Sanford Underground Research Facility</b>	Renewal
Lead, SD	
SDSTA- SANFORD UGRF/ITMO AM/2 TO 3 2023	07/04/22-06/30/23
SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 2023	07/04/22-06/30/23
SDSTA- SANFORD UGRF/ITMO AM/2023	07/18/22-06/30/23
<b>South Dakota State Historical Society</b>	Renewal
Pierre, SD	
SD STATE HISTORICAL SOCIETY/ITMO	07/11/22-06/30/23
SD STATE HISTORICAL SOCIETY/ITMO 22	07/18/22-06/30/23
<b>Touchmark Retirement Communities</b>	Renewal
Beaverton, OR	
TOUCHMARK RETIREMENT COMMUNITIES - ITMO 2023	12/19/22-03/31/23
<b>Vance Thompson Vision</b>	Renewal
Sioux Falls, SD	
VANCE THOMPSON - ITMO - 2023 M-F	02/06/23-12/31/23
<b>JAZZ NIGHTLY</b>	
<b>Arts South Dakota</b>	Renewal
Sioux Falls, SD	
ARTS SD - JAZZ NIGHT 50X 2023	01/16/23-12/29/23
<b>Capital Services</b>	Renewal
Sioux Falls, SD	
CAPITAL SERVICES/JN X52 2022	04/28/22-04/24/23
<b>Vance Thompson Vision</b>	Renewal
Sioux Falls, SD	
VANCE THOMPSON - JN - 2023 M-F	02/06/23-12/31/23
VANCE THOMPSON - JAZZ EXTRA - 2023	02/06/23-12/31/23

## **MARKETPLACE**

### **Dakota Angler & Outfitter**

Rapid City, SD

DAKOTA ANGLER - MARKETPLACE 2022

Renewal

03/21/22-03/31/23

### **Horton Incorporated**

Roseville, MN

HORTON - ROS - MARKET/1X 2023

Renewal

10/24/22-10/22/23

### **POET**

Sioux Falls, SD

POET/ MARKETPLACE 50X 2023

New

01/23/23-04/02/23

### **Vermillion Federal Credit Union**

Vermillion, SD

VERMILLION FCU - MARKETPLACE 2022

Renewal

03/07/22-03/05/23

## **MARKETPLACE MORNING REPORT**

### **POET**

Sioux Falls, SD

POET - MP MORNING REPORT 7:51AM 2023

POET - MP MORNING REPORT 8:51AM 2023

New

01/23/23-04/02/23

01/23/23-04/02/23

### **Reliabank**

Tea, SD

RELIABANK- MP MORNING REPORT 8:51AM 2023

Renewal

01/30/23-12/31/23

### **Security 1st Bank**

Rapid City, SD

SECURITY 1ST BANK - MP MORNING REPORT 8:51AM 2022

Renewal

06/06/22-06/02/23

### **Vermillion Federal Credit Union**

Vermillion, SD

VERMILLION FCU - MP MORNING REPORT 7:51AM 2022

Renewal

03/07/22-03/05/23

## **MORNING EDITION**

### **AARP**

Sioux Falls, SD

AARP/ME 2023

New

12/19/22-03/31/23

### **Bangs McCullen Law Firm**

Rapid City, SD

BANGS MCCULLEN LAW /ME 52X

Renewal

07/04/22-07/02/23

<b>Boyce Law Firm</b> Sioux Falls, SD BOYCE/ME 2023	Renewal  12/19/22-03/31/23
<b>Bush Foundation</b> St Paul, MN BUSH FOUNDATION- MORN EDIT 1X M-F 2023	Renewal  01/01/23-12/31/23
<b>Capital Services</b> Sioux Falls, SD CAPITAL SERVICES/ME X156 2022	Renewal  04/28/22-04/24/23
<b>Children's Museum of South Dakota</b> Brookings, SD CHILDREN MUSEUM - MORNING EDITION 2022 CHILDREN MUSEUM - MORNING EDITION 2023	Renewal  03/14/22-03/12/23 03/13/23-03/10/24
<b>Dakota Angler &amp; Outfitter</b> Rapid City, SD DAKOTA ANGLER - MORNING ED 2022	Renewal  03/21/22-03/31/23
<b>Davenport Evans Lawyers</b> Sioux Falls, SD DAVENPORT EVANS LAWYERS -TUE/THUR 2023	Renewal  01/09/23-07/16/23
<b>Horton Incorporated</b> Roseville, MN HORTON - ROS - ME/1X 2023	Renewal  10/24/22-10/22/23
<b>Kimberly Keiser &amp; Associates</b> Sioux Falls, SD KIMBERLY KEISER & ASSOCIATES/ME	New  09/05/22-08/31/23
<b>Missouri River Energy Services</b> Sioux Falls, SD MISSOURI RIVER - ME 2023	Renewal  12/12/22-03/31/23
<b>Outdoor Campus</b> Pierre, SD SD GF&P ME 2022	Renewal  06/27/22-06/25/23
<b>POET</b> Sioux Falls, SD POET/ ME 50X 2023	New  01/23/23-04/02/23

<b>Rapid City Medical Center</b> Rapid City, SD RC MEDICAL CTR - ME - X132	Renewal  04/18/22-03/31/23
<b>SD Bar Foundation</b> Pierre, SD SD BAR FND/2023 SESSION/MORNING EDITION	Renewal  12/19/22-03/31/23
<b>SD Community Foundation</b> Pierre, SD SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR 22-23	Renewal  10/10/22-09/30/23
<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - MORNIN EDITION 2023	Renewal  12/05/22-12/03/23
<b>SDN Communications</b> Sioux Falls, SD SDN - ME 75X 2023	Renewal  12/25/22-04/07/23
<b>Sioux Falls Area Community Foundation</b> Sioux Falls, SD SFACF - 1 SPOT M-F 2023- ME	Renewal  12/26/22-12/24/23
<b>South Dakota Art Museum</b> Brookings, SD SD ART MUSEUM - MORNING EDITION -2023	Renewal  01/09/23-01/02/24
<b>South Dakota State Historical Society</b> Pierre, SD SD STATE HISTORICAL SOCIETY/ME	Renewal  07/11/22-06/30/23
<b>Touchmark Retirement Communities</b> Beaverton, OR TOUCHMARK RETIREMENT - ME 2023	Renewal  12/19/22-03/31/23
<b>Vance Thompson Vision</b> Sioux Falls, SD VANCE THOMPSON - ME - 2023 M-F	Renewal  02/06/23-12/31/23
<b><i>MOTH RADIO HOUR</i></b>	
<b>Park County Travel Council</b> Cody, WY PARK COUNTY TRAVEL /MOTH 52X	Renewal  07/17/22-07/09/23

<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - THE MOTH 2023	Renewal  12/05/22-12/03/23
<b>NATIONAL NATIVE NEWS</b>	
<b>Security 1st Bank</b> Rapid City, SD SECURITY 1ST BANK - NATIVE NEWS 5X WK 2022	Renewal  06/13/22-05/31/23
<b>ON RECORD</b>	
<b>Vance Thompson Vision</b> Sioux Falls, SD VANCE THOMPSON - ON RECORD - 2023	Renewal  02/06/23-12/31/23
<b>SCIENCE FRIDAY</b>	
<b>Children's Museum of South Dakota</b> Brookings, SD CHILDREN MUSEUM - 1 SCIENCE FRIDAY 2022 CHILDREN MUSEUM - SCIENCE FRIDAY 2023	Renewal  03/14/22-01/06/23 03/13/23-03/10/24
<b>POET</b> Sioux Falls, SD POET/ SCIENCE FRIDAY 5X 2023	New  01/23/23-04/02/23
<b>SDSTA - Sanford Underground Research Facility</b> Lead, SD SDSTA- SANFORD UGRF/SCIENCE/52X 2023	Renewal  07/08/22-06/30/23
<b>SEAM Services</b> Sioux Falls, SD SEAM - 1 SCIENCE FRIDAY 2022 SEAM - 1 SCIENCE FRIDAY 2023	Renewal  01/14/22-01/06/23 02/06/23-02/04/24
<b>STARDATE</b>	
<b>SD Space Grant Consortium</b> Rapid City, SD SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2022	Renewal  06/01/22-05/31/23
<b>STATE OF THE STATE ADDRESS</b>	
<b>AARP</b> Sioux Falls, SD ARP/STATE OF THE STATE 2023	New  01/10/23-01/10/23

<b>Boyce Law Firm</b> Sioux Falls, SD BOYCE/2022 STATE OF THE STATE ADDRESS 2023	Renewal  01/10/23-01/10/23
<b>Missouri River Energy Services</b> Sioux Falls, SD MISSOURI RIVER - STATE OF THE STATE 2022	Renewal  01/10/23-01/10/23
<b>SD Bar Foundation</b> Pierre, SD SD BAR - 2023 STATE OF THE STATE ADDRESS	Renewal  01/10/23-01/10/23
<b>Touchmark Retirement Communities</b> Beaverton, OR TOUCHMARK - STATE OF THE STATE 2022	Renewal  01/10/23-01/10/23
<b>WAIT WAIT</b>	
<b>SD Humanities Council</b> Brookings, SD SD HUMANITIES - WAIT WAIT 2023	Renewal  12/05/22-12/03/23
<b>Vance Thompson Vision</b> Sioux Falls, SD VANCE THOMPSON - WAIT WAIT - 2023	Renewal  02/06/23-12/31/23
<b>WEEKEND EDITION</b>	
<b>Children's Museum of South Dakota</b> Brookings, SD CHILDREN MUSEUM - WEEKEND EDITION 2022 CHILDREN MUSEUM - WEEKEND EDITION 2023	Renewal  03/14/22-03/12/23 03/13/23-03/10/24
<b>Kimberly Keiser &amp; Associates</b> Sioux Falls, SD KIMBERLY KEISER & ASSOCIATES/WKED SAT	New  09/05/22-08/31/23
<b>Outdoor Campus</b> Pierre, SD SD GF&P WEDS 2022	Renewal  06/27/22-06/25/23