

South Dakota Public Broadcasting
Radio Underwriting—3rd Quarter
July—September 2017

Manual Placement

Acupuncture 4 Health	Renewal
ACUPUNCTURE/4HEALTH/ROS/SAT-SUN/4SPTS WKEND	10/03/16-10/06/17
ACUPUNCTURE/4HEALTH/ROS/M-F/4 SPTS WKDAY	10/03/16-10/06/17
BankWest	Renewal
BANKWEST/MON-SUN/1 SPOT DAY/7 SPTS WK	11/01/16-10/31/17
Bay Leaf Cafe, Inc.	Renewal
BAY LEAF/ROS/M-F/4 PER WK	05/22/17-05/27/18
Black Hills Blues Society	Renewal
BH BLUES SOCIETY/HAY CAMP SEPT23	09/23/17-09/23/17
Black Hills Symphony	Renewal
BH SYMPHONY/ROS2-3XDAY/SEASON TICKETS 2017	09/23/17-10/06/17
Black Hills Energy	New
BH ENERGY/KEN BURNS VIETNAM/RADIO PROMOS	08/14/17-09/17/17
Black Hills Federal Credit Union	Renewal
BHFCU/ROS 4 PER WK/M-F	05/15/17-05/13/18
Black Hills Playhouse	Renewal
BH PLAYHOUSE/2017 ROS/8PRWK M-F	05/15/17-01/28/18
Bursch Travel	Renewal
BURSCH TRAVEL/ROS/2 PER DAY	05/01/17-08/13/17
BURSCH TRAVEL/ROS/MON-SUN/2 PR DAY	08/14/17-12/03/17
CO-OP Architecture	Renewal
CO-OP ARCHITECT - WEEKDAY - ROS 2 PER DAY	07/03/17-01/01/18
Deadwood History, Inc.	Renewal
DEADWOOD HISTORY/ROS/MON-SUN/1 PER DAY	04/17/17-04/15/18
DEADWOOD HISTORY/ROS	05/28/17-07/28/17
DeMersseman Jensen Tellinghuisen & Huffman LLP	Renewal
DEMERSSEMAN JENSE/3 SPOTS PER WK/M-F	01/23/17-01/21/18
Dr. James Szana or Dr. Aaron Rumpca/Murdo Dental	Renewal
DRS SZANA&RUMPCA/ROS/WKDAY/1 PER DAY	04/17/17-04/15/18
DRS SZANA&RUMPCA/ROS/WKEND/1 PER DAY	04/17/17-04/15/18

Estes Campbell Law Firm ESTES CAMPBELL/ROS/M-F/1 PR DAY	Renewal 05/22/17-05/20/18
Exceptional Artists EXCEPTIONAL ARTIST - ROS - 1 SPOT M-F EXCEPTIONAL ART - 3 ROS - M-F	New 07/24/17-08/06/17 08/07/17-08/11/17
Family Dentistry of Sioux Falls FAMILY DENTISTRY / ROS / M-F	Renewal 06/19/17-06/17/18
Four Bands Community Fund FOUR BANDS/ART IN THE PARK 2017/ROS	Renewal 07/11/17-07/20/17
Gene Hufford Agency Inc. GENE HUFFORD/ROS/M-F/8 SPOTS WK	Renewal 01/16/17-01/14/18
Good Earth Natural Foods GOOD EARTH/#3_STORE/1 PER SAT EVRY 2 WKS GOOD EARTH/#1_LOFT/2 PER SATURDAY/ROS GOOD EARTH/#2_CAFE/1 PER SAT EVRY OTHER WK	New 11/21/16-11/19/17 11/21/16-11/19/17 11/28/16-11/12/17
Good Spirits GOODSPIRITS - ROS WKEND - 3 SPOTS	New 09/25/17-12/31/17
Horton Incorporated HORTON/WKDAY ROS/ 8 SPOTS PER WEEK HORTON - WKDAY ROS - 8 SPOTS PER WK	Renewal 08/15/16-08/13/17 08/14/17-08/12/18
Ingalls Homestead INGALLS HOMESTEAD - ROS - 2 SPOTS SSU INGALLS HOMESTEAD - ROS - 1 SPOT M-F	Renewal 05/22/17-08/06/17 05/22/17-08/06/17
Insideout INSIDEOUT/TH-F-SAT/2 PER DAY-6 PER WK INSIDEOUT/2017/FALL-WINTER/1 PR DAY/M-F	Renewal 06/22/17-07/29/17 08/21/17-12/22/17
LIW Pageant Society LIW PAGEANT - WKEND - ROS 1 SPOTS - SSU LIW PAGEANT - ROS - 3 SPOTS M-F	Renewal 05/22/17-07/23/17 06/26/17-07/23/17
McCrary Gardens MCCRORY GARDENS/ROS/M-F MCCRORY GARDENS/ROS/SAT & SUN	Renewal 10/17/16-10/22/17 10/17/16-10/22/17
National Shows 2, LLC NS2 - ROS - 4 SS	Renewal 07/03/17-07/10/17

NS2 - ROS - 2 M		07/10/17-07/10/17
Northern Plains Indian Art Market	New	
NORTHERN PLAINS INDIAN ARTS - ROS - SSU		08/25/17-09/21/17
NORTHERN PLAINS INDIAN ARTS - ROS - M-F		08/25/17-09/21/17
NORTHERN PLAINS INDIAN ARTS - ATC - 1 M-F		08/25/17-09/21/17
Ophthalmology Associates	Renewal	
OPHTHALMOLOGY ASSOC / ROS / 2 SPOTS PER DAY M-F		11/14/16-11/12/17
Orlando Chamber Soloists	Renewal	
ORLANDO CHAMBER/ROS/M-F/3X DAY/PLEASURES		06/26/17-07/06/17
ORLANDO CHAMBER/ROS/3 PR M-SAT,2 SUN/MIDNIGHT		07/08/17-07/13/17
ORLANDO CHAMBER/ROS/3 PER M-SAT,2 SUN/3BS		07/15/17-07/20/17
Paul Horsted, Dakota Photographic LLC	Renewal	
PAUL HORSTED/WEEKDAY ROS/4X/M-F		05/22/17-05/20/18
Prairie Repertory Theatre	Renewal	
PRAIRIE REP/ WEEKDAY / 2 SPOTS PER DAY M-F		05/22/17-07/30/17
PRAIRIE REP/ WEEKEND / 3 SPOTS PER DAY S-SU		05/29/17-07/30/17
Presentation Sisters of Aberdeen	Renewal	
PRESENTATION SISTERS / 1 ROS / M-F		03/20/17-03/18/18
Rapid City Arts Council	Renewal	
RAPID CITY ARTS/NATIVE POP/ROS/3 PER DAY/4X WK		06/17/17-07/14/17
Regional Health	Renewal	
REG HEALTH -BEAT REPORT - SPORTS		08/07/17-08/07/18
Reptile Gardens	Renewal	
REPTILE GARDENS/ROS/10 SPOTS WK/M-F		04/17/17-10/29/17
Sanford Health	Renewal	
SANFORD HEALTH - VIETNAM WAR PROMOS		08/14/17-09/17/17
Scull Construction Service, Inc.	New	
SCULL/THE WALL THAT HEALS/60 TAGGED RADIO PROMOS--		07/04/17-08/13/17
SCULL/KEN BURNS VIETNAM/50 TAGGED RADIO PROMOS		08/14/17-09/17/17
Sioux Falls Area Community Foundation	Renewal	
SFACF/ ROS / 3 SPOTS PER SAT		01/01/17-12/31/17
SFACF/ ROS / 2 SPOTS PER SUN		01/01/17-12/31/17
Sioux Falls Seminary	Renewal	

SF SEMINARY /SAT ROS / 4 SPOTS EVERYOTHER SAT 11/28/16-11/26/17
 SF SEMINARY /SUN ROS / 2 SPOTS FROM 9-11AM 11/28/16-11/26/17

Siouxland Museums Renewal
 OLD COURTHOUSE - ROS - 3 SPOTS T-TH 05/29/17-08/27/17
 OLD COURTHOUSE - ROS - 3 SPOTS FRI 05/29/17-08/27/17

South Dakota Agricultural Heritage Museum Renewal
 SD AG HERITAGE/WEEKDAY ROS/ 1 SPOT M-F 10/10/16-10/08/17
 SD AG HERITAGE/WEEKEND ROS/ 1 SPOT SAT & SUN 10/10/16-10/08/17

South Dakota State Historical Society Renewal
 SD STATE HIST/ROS-FRIDAY/1 PER WK 07/01/17-06/30/18
 SD STATE HIST/ROS-SATURDAY/1 PER WK 07/01/17-06/30/18

Southern Hills Community Theatre New
 SHCT/2017 HMS PINAFORE/ROS/2 PER DAY 07/09/17-07/13/17

Turbak Law Office P.C. Renewal
 TURBAK LAW / ROS / 1 SPOT M-F 12/26/16-12/24/17

University of South Dakota Renewal
 USD - WEEKDAY ROS - M-F 09/04/17-09/02/18
 USD - WEEKEND ROS - M-F 09/04/17-09/02/18

Viken & Riggins Law Firm Renewal
 VIKEN & RIGGINS/ROS 1 PER DAY M-F/49 WKS 06/05/17-06/03/18

Washington Pavilion Renewal
 WASHINGTON PAVILION - ROS WK PRIME - 2 SPOTS M-F 08/07/17-08/31/17
 WASHINGTON PAVILION - ROS WK 08/07/17-08/31/17

Westhills Village Retirement Community Renewal
 WESTHILLS/WEEKDAY ROS/4 PER WK 03/20/17-03/18/18
 WESTHILLS/WEEKEND ROS/4 PER DAY 03/20/17-03/18/18

World Bicycle Relief/Twin Cities Animal/Tony Diem Renewal
 TONY DIEM/TWIN CITY ANIMAL SHELTER/ROS/1 PER SAT 06/10/17-09/02/17
 TONY DIEM/WORLD BICYCLE RELIEF/ROS/1 PER SAT 06/10/17-09/02/17

Xanterra Parks & Resorts Renewal
 XANTERRA PARKS/ROS/M-F/2 PER DAY 09/04/17-12/01/17

Program Specific Placement

ALL THINGS CONSIDERED

Bush Foundation	Renewal	
BUSH FOUNDATION/ATC/1 SPOT M-F		01/02/17-12/31/17
Exceptional Artists	Renewal	
MIDWEST MARKETING - ALL THINGS 1 SPOT M-F		09/04/17-09/08/17
First Dakota National Bank c/o Fresh Produce	Renewal	
FIRST DAKOTA/ALL THINGS CONSID/ 1 SPOT T&TH (2017)		06/12/17-12/31/17
Good Spirits	New	
GOODSPIRITS - ATC - 1 SPOT M-F		09/25/17-12/31/17
Media One Advertising	Renewal	
MEDIA ONE / ALL THINGS CONSIDERED/ 1 SPOT MWF		11/21/16-11/19/17
National Shows 2, LLC	Renewal	
NS2 - ALL THINGS CONSIDERED - 1 MF		07/03/17-07/10/17
Puetz Corporation	Renewal	
PUETZ CORP - ATC - 1 SPOT M-F		10/03/16-10/01/17
Rapid City Medical Center	New	
RC MEDICAL CTR/ALL THINGS CONSIDERED/2 PER DAY/M-F--03/06/17-03/04/18		
Regional Health	Renewal	
REGIONALHLTH/HOMESLICE/ALL THINGS CONSIDERED/2XDAY--04/10/17-08/31/17		
REGIONALHLTH/HOMESLICE/ATC		09/01/17-04/15/18
Regional Dermatology Clinic	Renewal	
WRIVERDERM/REGIONAL/HOMESLICE/ATC/1XM-F		05/01/17-04/15/18
SD Community Foundation	Renewal	
SD COMMUNITY FND/ATC/1 SPT DAY/2 SPTS WEEK		07/11/16-07/09/17
SD COMMUNITY FN/ATC/1 PER T-TH		08/07/17-08/05/18
SDN Communications	Renewal	
SDN / ALL THINGS CONSIDERED / 2 SPOTS PER M-F		01/01/17-12/31/17
Sioux Falls Area Community Foundation	Renewal	
SFACF/ALL THINGS CONSIDERED/ 1 SPOT PER M-F		01/01/17-12/31/17
South Dakota Art Museum	Renewal	
SD ART MUSEUM - ALL THINGS CONSIDERED TTH - 1 SPOT		08/28/17-08/05/18
The Center for Western Studies	Renewal	
CWS / ALL THINGS CONSIDERED / 1 SPOT TU & THURS		11/07/16-11/05/17

University of Sioux Falls Renewal
USF/ATC/ 1 SPOT M, W, F 08/22/16-08/20/17

Vance Thompson Vision Renewal
VANCE THOMPSON/ALL THINGS CONSIDERED/1 SPOT M-F 09/12/16-09/10/17
VANCE THOMPSON - ALL THINGS CONSIDERED - 1 SPOT M 09/11/17-09/09/18

ALL THINGS CONSIDERED WEEKEND

Bush Foundation Renewal
BUSH FOUNDATION/ATC WKEND/1 SPOT SAT&SUN 01/02/17-12/31/17

Flooring America Renewal
FLOORING AMERICA/WEEKEND ATC/SAT 08/08/16-08/06/17
FLOORING AMERICA/WEEKEND ATC/SAT 08/07/17-08/05/18

SDN Communications Renewal
SDN / ALL THINGS CONSIDERED WKEND / 2 SPOTS S-SU 01/01/17-12/31/17

IN THE MOMENT WITH LORI WALSH

Abourezk Law Firm Renewal
ABOUREZK LAW/IN THE MOMENT/TU-TH/2 SPOTS DAY 03/13/17-03/11/18

Exceptional Artists New
EXCEPTIONAL ARTIST - ITM - 1 SPOT M-F 07/24/17-08/11/17
MIDWEST MARKETING - IN THE MOMENT 1 SPOT M-F 09/04/17-09/08/17

First Bank and Trust Renewal
FIRST BANK & TRUST / INM / 1 SPOT - MWF 04/17/17-01/07/18

First Dakota National Bank c/o Fresh Produce Renewal
FIRST DAKOTA/IN THE MOMENT/ 1 SPOT MWF (2017) 06/12/17-12/31/17

Good Spirits New
GOODSPIRITS - ITMO - 1 SPOT M-F 09/25/17-12/31/17

Ingalls Homestead Renewal
INGALLS HOMESTEAD - IN THE MOMENT - 1 SPOT M-F 05/22/17-08/06/17

Media One Advertising Renewal
MEDIA ONE / IN THE MOMENT / 1 SPOT M & F 11/21/16-11/19/17

National Shows 2, LLC Renewal
NS2 - ITM - 1 MF 07/03/17-07/10/17

Northern Plains Indian Art Market	New	
NORTHERN PLAINS INDIAN ARTS - ITM - 1 SPOT M-F		08/25/17-09/21/17
SD Humanities Council	Renewal	
SD HUMANITIES/THE MOMENT/ 1 SPOT TUES & THURS		10/24/16-10/22/17
SDN Communications	Renewal	
SDN / IN THE MOMENT / 3 SPOTS - FRI		01/01/17-12/31/17
SDN / IN THE MOMENT / 1 SPOT M-F		01/01/17-12/31/17
Sioux Empire Community Theatre	New	
SIoux EMPIRE COM THEATRE - ITM - 1 SPOT		09/18/17-10/06/17
South Dakota Hall of Fame	New	
SD HALL OF FAME/IN THE MOMENT/2 PER WKDAY		08/04/17-09/08/17
South Dakota State Historical Society	Renewal	
SD STATE HIST/IN THE MOMENT/1 PER TU-THU		07/01/17-06/30/18
Washington Pavilion	Renewal	
WASHINGTON PAVILION - ITM - 1 SPOT M-F		08/07/17-08/31/17
JAZZ NIGHTLY		
Abourezk Law Firm	Renewal	
ABOUREZK LAW/JAZZ NIGHTLY/THURS 1 PR WK		03/13/17-03/11/18
Capital Services	Renewal	
CAPITAL CARD / JAZZ NIGHTLY / 1 SPOT PER TH		11/14/16-11/12/17
Dr. James Szana or Dr. Aaron Rumpca/Murdo Dental	Renewal	
DRS SZANA&RUMPCA/JAZZ NIGHTLY/M-F/1 PER DAY		04/17/17-04/15/18
Vance Thompson Vision	Renewal	
VANCE THOMPSON/JAZZ NIGHTLY/1 SPOT M-F		09/12/16-09/10/17
VANCE THOMPSON - JAZZ NIGHTLY - 1 SPOT M		09/11/17-09/09/18
KRISTA TIPPETT ON BEING		
All Souls Church	Renewal	
ALL SOULS CHURCH / ON BEING / 2 SPOTS SUN		01/23/17-01/28/18
MARKETPLACE		
First Bank and Trust	Renewal	
FIRST BANK & TRUST / MARKET TO MARKET /1 SPOT T&TH--01/09/17-01/07/18		

MILK STREET KITCHEN

The Market Renewal
THE MARKET/MILK STREET KITCHEN/1 PER SUN 01/30/17-01/28/18

MORNING EDITION

Bush Foundation Renewal
BUSH FOUNDATION/MORNING EDITION/ 1 SPOT M-F 01/02/17-12/31/17

Capital Services Renewal
CAPITAL CARD / ME / 1 SPOT PER M TU W 11/14/16-11/12/17

Exceptional Artists New
EXCEPTIONAL ARTIST - MORNING EDITION - 1 SPOT M-F 07/24/17-08/11/17
MIDWEST MARKETING - MORNING EDITION 1 SPOT M-F 09/04/17-09/08/17

First Bank and Trust Renewal
FIRST BANK & TRUST / MORNING EDITION /1 SPOT MWF 01/09/17-01/07/18

First Dakota National Bank c/o Fresh Produce Renewal
FIRST DAKOTA/MORNING EDITION/ 1 SPOT M-F (2017) 06/12/17-12/31/17

Flooring America Renewal
FLOORING AMERICA/MORNING EDITION/TUESDAYS 08/08/16-08/06/17
FLOORING AMERICA/MORNING EDITION/TUES 08/07/17-08/05/18
FLOORING AMERICA/MORNING EDITION/THURSDAYS 09/07/17-02/01/18

Good Spirits New
GOODSPIRITS - ME - 1 SPOT M-F 09/25/17-12/31/17

Ingalls Homestead Renewal
INGALLS HOMESTEAD - MORNING EDITION - 1 SPOT M-F 05/22/17-08/06/17

Media One Advertising Renewal
MEDIA ONE / MORNING EDITION / 1 SPOT MWF 11/21/16-11/19/17

National Shows 2, LLC Renewal
NS2 - MORNING EDITION 07/03/17-07/10/17

Northern Plains Indian Art Market New
NORTHERN PLAINS INDIAN ARTS - ME - 1 SPOT T-F 08/25/17-09/21/17

Regional Health Renewal
REGIONAL HEALTH/HOMESLICE/MORNING EDITION/MWF 04/10/17-08/31/17

SD Community Foundation Renewal

SD COMMUNITY FND/ME/1 SPT DAY/M-F	07/11/16-07/09/17
SD COMMUNITY FN/ME/1 PER DAY/M-F	08/07/17-08/05/18
SD Humanities Council	Renewal
SD HUMANITIES/MORNING EDITION/ 1 SPOT M-F	10/24/16-10/22/17
SDN Communications	Renewal
SDN / MORNIG EDITION / 3 SPOTS PER M-F	01/01/17-12/31/17
SDSU Continuing & Distance Education	Renewal
SDSU CONTINUING/MORNING EDITION/1 SPOT M-F	08/15/16-08/13/17
Sioux Falls Area Community Foundation	Renewal
SFACF/MORNING EDITION/ 1 SPOT PER M-F	01/01/17-12/31/17
South Dakota Art Museum	Renewal
SD ART MUSEUM/MORNING EDITION/TU & TH - 1 SPOT	08/01/16-07/31/17
SD ART MUSEUM - MORNING EDITION TTH - 1 SPOT	07/31/17-08/05/18
The Center for Western Studies	Renewal
CWS / MORNING EDITION / 1 SPOT M, W, F	11/07/16-11/05/17
The Market	Renewal
THE MARKET/MORNING EDITION/1 SPOT PER MON & WED--01/30/17-01/28/18	
University of Sioux Falls	Renewal
USF/MORNING EDITION/1 SPOT TU-THR-FRI	08/22/16-08/20/17
Vance Thompson Vision	Renewal
VANCE THOMPSON/MORNING EDITION/1 SPOT M-F	09/12/16-09/10/17
VANCE THOMPSON - MORNING EDITION - 1 SPOT M-F	09/11/17-09/09/18
Washington Pavilion	Renewal
WASHINGTON PAVILION - ME - 1 SPOT M-F	08/07/17-08/31/17
NATIONAL NATIVE NEWS	
Mr. James Leach, Attorney at Law	Renewal
JAMES LEACH/NNNEWS/EVERY OTHER DAY	12/12/16-12/10/17
PRAIRIE HOME COMPANION	
Exceptional Artists	New
EXCEPTIONAL ARTIST - PRAIRIE HOME - 2 SPOT SAT	05/22/17-08/11/17
LIW Pageant Society	Renewal
LIW PAGEANT - WKEND - PHC - 1 SPOT - SAT	05/22/17-07/23/17

RADIOLAB

Media One Advertising

MEDIA ONE / RADIOLAB / 1 SPOT PER SAT

Renewal

11/21/16-11/19/17

STARDATE

SD Space Grant Consortium

SD SPACE/STARDATE/1 PER DAY/5 PR WK

Renewal

05/22/17-05/27/18

TED RADIO HOUR

Media One Advertising

MEDIA ONE / TED RADIO HOUR / 1 SPOT PER SUN

MEDIA ONE / TED RADIO HOUR / 1 SPOT PER SAT

Renewal

11/21/16-11/19/17

11/21/16-11/19/17

SD Humanities Council

SD HUMAN/TED RADIO/ 1 SPOT PER SUN

SD HUMAN/TED RADIO/ 1 SPOT PER SAT

Renewal

10/24/16-10/22/17

10/24/16-10/22/17

The Market

THE MARKET/TED RADIO HR/1 PER SAT

Renewal

01/30/17-01/28/18

THIS AMERICAN LIFE

Media One Advertising

MEDIA ONE / THIS AMERICAN LIFE / 1 SPOT PER SAT

Renewal

11/21/16-11/19/17

The Market

THE MARKET/THIS AMERICAN LIFE

Renewal

01/30/17-01/28/18

WAIT WAIT

SD Humanities Council

SD HUMANITIES/WAIT WAIT/1 SPOT PER SAT

Renewal

10/24/16-10/22/17

WEEKEND EDITION

Bush Foundation

BUSH FOUNDATION/WKEND EDITION/1 SPOT SAT&SUN

Renewal

01/02/17-12/31/17

The Center for Western Studies

CWS / WEEKEND EDITION / 1 SPOT SAT & SUN

Renewal

11/07/16-11/05/17