

South Dakota Public Broadcasting
Radio Underwriting—4th Quarter
October—December 2021

Program Specific Placements

ALL THINGS CONSIDERED

Bush Foundation St Paul, MN BUSH FOUNDATION - ALL THINGS - 1 SPOT M-F	Renewal 01/16/21-01/15/22
Dakota Angler & Outfitter Rapid City, SD DAKOTA ANGLER - ATC 2021	New 04/01/21-03/31/22
Denny Menholt Rapid City, SD MENHOLT – ATC, M-F	Renewal 01/18/21-12/31/21
First Dakota National Bank c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/ATC/TUE-THUR 2021(152 SPOTS)	New 04/01/21-11/01/21
JOHNSON, EIESLAND & ROHL TRIAL LAWYERS Rapid City, SD JOHNSON, EIESLAND & ROHL - ATC 12X	New 12/06/21-02/28/22
Rapid City Medical Center Rapid City, SD RC MEDICAL CTR - ATC - GASTRO -2X RC MEDICAL CTR - CLINICS 2021 - ALT WKS RC MEDICAL CTR - ATC - DERM #2 2021 RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK RC MEDICAL CTR - ATC - RHEUMATOLO RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN	Renewal 04/12/21-03/28/22 04/12/21-03/29/22 04/12/21-03/28/22 04/19/21-03/28/22 04/19/21-03/28/22 04/26/21-03/28/22
SD Bar Foundation Pierre, SD SD BAR FND/2022 SESSION/ALL THINGS CONSIDERED	Renewal 12/20/21-04/03/22
SD Community Foundation Pierre, SD SD COMMUNITY FN/ALL THINGS CONSIDERED/TUE&THUR	New 09/27/21-09/25/22

SFM Mutual Insurance	Renewal
Bloomington, MN	
CCF - SFM - M-F - ATC - (OCT)	10/04/21-10/08/21
CCF - SFM - M-F - ATC - (OCT2)	10/18/21-10/22/21
CCF - SFM - M-F - ATC - (DEC)	12/06/21-12/10/21
Sioux Falls Area Community Foundation	Renewal
Sioux Falls, SD	
SFACF - 1 SPOT M-F 2021 - ATC	12/28/20-12/26/21
SFACF - 1 SPOT M-F 2022 - ATC	12/27/21-12/25/22
South Dakota Art Museum	Renewal
Brookings, SD	
SD ART MUSEUM - ALL THINGS CONSIDERED	10/19/20-10/17/21
South Dakota Game, Fish & Parks	New
Pierre, SD	
SD GF&P -ATC 2021	07/12/21-06/28/22
Vance Thompson Vision	New
Sioux Falls, SD	
VANCE THOMPSON - ATC - 2021 M-F	3/08/21-12/31/21
Visit Brookings	New
Brookings, SD	
VISIT BROOKINGS/ATC 8X 2021	12/06/21-12/31/21
Woodbine Productions	New
Brookings, SD	
WOODBINE PRODCUTION - ATC -	11/15/21-11/26/21
<i>ALL THINGS CONSIDERED WEEKEND</i>	
Bush Foundation	New
St Paul, MN	
BUSH FOUNDATION - ATC WKEND - 1 SAT&SUN	01/16/21-01/15/22
Flooring America	New
Rapid City, SD	
FLOORING AMER - ATC WEEKEND - SAT 2022	09/05/21-08/30/22
<i>FRESH AIR</i>	
JOHNSON, EIESLAND & ROHL TRIAL LAWYERS	New
Rapid City, SD	
JOHNSON, EIESLAND & ROHL - FRESH AIR 12X	12/06/21-02/28/22

SD Humanities Council Brookings, SD SD HUMANITIES - FRESH AIR 2022	New 11/29/21-11/27/22
University of Sioux Falls Sioux Falls, SD USF -UNIVERSITY OF SIOUX FALLS/FRESH AIR NOON/ 8X	New 12/06/21-12/31/21
Visit Brookings Brookings, SD VISIT BROOKINGS/FRESH AIR 8X 2021	New 12/06/21-12/31/21
<i>GOVERNOR'S BUDGET ADDRESS</i>	
Boyce Law Firm Sioux Falls, SD BOYCE/2021 BUDGET ADDRESS	Renewal 12/07/21-12/07/21
Missouri River Energy Services Sioux Falls, SD MISSOURI RIVER - BUDGET ADDRESS 2021	New 12/07/21-12/07/21
SD Bar Foundation Pierre, SD SD BAR - 2021 GOVERNORS BUDGET ADDRESS	Renewal 12/07/21-12/07/21
Touchmark Retirement Communities Beaverton, OR TOUCHMARK- BUDGET ADDRESS 2021	Renewal 12/07/21-12/07/21
<i>IN THE MOMENT WITH LORI WALSH</i>	
Arts South Dakota Sioux Falls, SD SD ARTS-ITMO -2021 51X	Renewal 04/01/21-10/31/21
Bangs McCullen Law Firm Sioux Falls, SD BANGS MCCULLEN LAW /ITMO 52X	New 05/03/21-04/25/22
Denny Menholt Rapid City, SD MENHOLT - ITMO 2021	Renewal 01/18/21-12/31/21
First Dakota National Bank c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/ITMO/MON-WED-FRI 2021 (152 SPOTS)	New 04/01/21-11/01/21

Reliabank	New
Tea, SD	
RELIABANK - ITMO - 43X	03/01/21-12/31/21
SD Bar Foundation	Renewal
Pierre, SD	
SD BAR FND/2022 SESSION/ ITMO PM	12/20/21-04/03/22
SD BAR FND/2022 SESSION/ ITMO AM	12/21/21-04/03/22
SD Humanities Council	New
Brookings, SD	
SD HUMANITIES - ITMO	11/16/20-11/16/21
SD HUMANITIES - ITMO 2022	11/29/21-11/27/22
SDSTA - Sanford Underground Research Facility	New
Lead, SD	
SDSTA- SANFORD UGRF/ITMO PM/2 TO 3	07/01/21-06/30/22
SDSTA- SANFORD UGRF/ITMO AM/2021	07/05/21-06/30/22
TSP	New
Sioux Falls, SD	
TSP - ITMO X24 - OCT	10/11/21-10/15/21
TSP - ITMO X24 - NOV	11/08/21-11/12/21
TSP - ITMO X24 - DEC	12/13/21-12/17/21
University of Sioux Falls	New
Sioux Falls, SD	
USF -UNIVERSITY OF SIOUX FALLS/ITMO NOON /8X	12/06/21-12/31/21
USF -UNIVERSITY OF SIOUX FALLS/ITMO PM /12X	12/06/21-12/31/21
Visit Brookings	New
Brookings, SD	
VISIT BROOKINGS/ITMO NOON 20X 2021	12/06/21-12/31/21
VISIT BROOKINGS/ITMO PM 20X 2021	12/06/21-12/31/21
Woodbine Productions	New
Brookings, SD	
WOODBINE PRODCUTION -ITMO NOON- ODOM	11/15/21-11/26/21
<i>IT'S BEEN A MINUTE WITH SAM SANDERS</i>	
University of Sioux Falls	New
Sioux Falls, SD	
USF -UNIVERSITY OF SIOUX FALLS/ITAM/ 3X	12/06/21-12/31/21

JAZZ NIGHTLY

Arts South Dakota

Sioux Falls, SD
SD ARTS-JN -2021 64X

Renewal
04/01/21-10/31/21

Capital Services

Sioux Falls, SD
CAPITAL SERVICES/JN X52

Renewal
03/22/21-03/21/22

Northern State University

Aberdeen, SD
NSU - JAZZ NIGHTLY/100X

New
12/01/21-05/31/22

TSP

Sioux Falls, SD
TSP - JN X24 - OCT
TSP - JN X24 - NOV
TSP - JN X24 - DEC

New
10/04/21-10/08/21
11/01/21-11/05/21
12/06/21-12/10/21

Vance Thompson Vision

Sioux Falls, SD
VANCE THOMPSON - JAZZ NIGHTLY -2021 - M-F

New
03/08/21-12/31/21

Woodbine Productions

Brookings, SD
WOODBINE PRODCUTION - JN - ODEM

New
11/15/21-11/26/21

MARKETPLACE

Dakota Angler & Outfitter

Rapid City, SD
DAKOTA ANGLER - MARKETPLACE 2021

New
04/01/21-03/31/22

First Interstate Bank

Portland, OR
FIRST INTERSTATE - 22X - 2021(OCT)
FIRST INTERSTATE - 22X - 2021(OCT1)
FIRST INTERSTATE - 22X - 2021(NOV)
FIRST INTERSTATE - 22X - 2021(NOV2)
FIRST INTERSTATE - 22X - 2021(DEC)
FIRST INTERSTATE - 22X - 2021(DEC2)

Renewal
10/04/21-10/08/21
10/11/21-10/15/21
11/08/21-11/12/21
11/15/21-11/19/21
12/06/21-12/10/21
12/13/21-12/17/21

Horton Incorporated

Roseville, MN
HORTON - ROS - MARKET/1X 2022

New
11/01/21-10/30/22

McCrary Gardens Brookings, SD MCCRORY GARDENS/ MARKETPLACE MCCRORY GARDENS/ MARKETPLACE 2022	New 11/09/20-11/08/21 11/08/21-11/06/22
Reliabank Tea, SD RELIABANK - MKPL - 43X	New 03/01/21-12/31/21
Vermillion Federal Credit Union Vermillion, SD VERMILLION FCU - MARKETPLACE 2021	Renewal 02/14/21-02/13/22
<i>MARKETPLACE MORNING REPORT</i>	
Vermillion Federal Credit Union Vermillion, SD VERMILLION FCU - MP MORNING REPORT 7:51AM 2021	Renewal 02/14/21-02/13/22
<i>MORNING EDITION</i>	
Boyce Law Firm Sioux Falls, SD	Renewal 12/20/21-04/03/22
Bush Foundation St Paul, MN BUSH FOUNDATION- MORN EDIT 1 SPOT M-F	New 01/16/21-01/15/22
Capital Services Sioux Falls, SD CAPITAL SERVICES/ME X156	Renewal 03/22/21-03/21/22
Community Health Care Association of Dakotas Sioux Falls, SD	New 11/15/21-01/15/22
Davenport Evans Lawyers Sioux Falls, SD DAVENPORT EVANS LAWYERS -TUE/THUR	New 11/01/21-04/24/22
Denny Menholt Rapid City, SD	Renewal 01/18/21-12/31/21
First Dakota National Bank c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/ME/ 2021 (152 SPOTS)	New 04/01/21-11/01/21

Flooring America Rapid City, SD FLOORING AMER - MORNING EDITION - THURS 2022	New 09/05/21-08/30/22
Horton Incorporated Roseville, MN HORTON - ROS - ME/1X 2022	New 11/01/21-10/30/22
LifeScape - RISE Custom Solutions Sioux Falls, SD LIFESCAPE/HIRING 2021	New 09/27/21-11/28/21
Missouri River Energy Services Sioux Falls, SD MISSOURI RIVER - ME 2022	New 11/30/21-03/31/22
Rapid City Medical Center Rapid City, SD RC MEDICAL CTR - CLINICS 2021 - ME- ALT WKS	Renewal 04/19/21-03/28/22
SD Bar Foundation Pierre, SD SD BAR FND/2022 SESSION/MORNING EDITION	Renewal 12/20/21-04/03/22
SD Community Foundation Pierre, SD SD COMMUNITY FN/MRNNG ED/1 PR M-F/250 PR YR	New 09/27/21-09/25/22
SD Humanities Council Brookings, SD SD HUMANITIES - MORNIN EDITION SD HUMANITIES - MORNIN EDITION 2022	Renewal 11/16/20-11/16/21 11/29/21-11/27/22
SFM Mutual Insurance Bloomington, MN CCF - SFM - ME - 3X M-F - 2021(OCT) CCF - SFM - ME - 3X M-F - 2021(OCT2) CCF - SFM - ME - 3X M-F - 2021(DEC)	Renewal 10/04/21-10/08/21 10/18/21-10/22/21 12/06/21-12/10/21
Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F 2021- ME SFACF - 1 SPOT M-F 2022- ME	Renewal 12/28/20-12/26/21 12/27/21-12/25/22
South Dakota Art Museum Brookings, SD SD ART MUSEUM - MORNING EDITION	Renewal 10/19/20-10/17/21

South Dakota Game, Fish & Parks Pierre, SD SD GF&P ME 2021	New 07/05/21-06/26/22
Touchmark Retirement Communities Beaverton, OR TOUCHMARK RETIREMENT - ME 2022	Renewal 11/30/21-03/31/22
TSP Sioux Falls, SD TSP - ME X24 - OCT TSP - ME X24 - NOV TSP - ME X24 - DEC	New 10/18/21-10/22/21 11/15/21-11/19/21 12/20/21-12/24/21
University of Sioux Falls Sioux Falls, SD USF -UNIVERSITY OF SIOUX FALLS/ME/ 12X	New 12/06/21-12/31/21
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ME - 2021 M-F	New 03/08/21-12/31/21
Visit Brookings Brookings, SD VISIT BROOKINGS/ME 12X	New 12/06/21-12/31/21
Woodbine Productions Brookings, SD WOODBINE PRODCUTION - ME - ODOM SDSU/WOODBINE/ME/BRULE	New 11/15/21-11/26/21 09/18/21-10/07/21
<i>MOTH RADIO HOUR</i>	
SD Humanities Council Brookings, SD SD HUMANITIES - THE MOTHS 2022	New 11/29/21-11/27/22
<i>NATIONAL NATIVE NEWS</i>	
Community Health Care Association of Dakotas Sioux Falls, SD COMMUNITY HEALTH - NATIVE NEWS 3X WK	New 11/15/21-01/15/22
MURPHY LAW OFFICE, P.C. Rapid City, SD MURPHY LAW OFFICE - NATIVE NEWS 1/WK/1X 2021	New 08/01/21-07/31/22

Security 1st Bank Rapid City, SD SECURITY 1ST BANK - NATIVE NEWS 5X WK	New 09/08/21-06/03/22
<i>PLANET MONEY / HOW I BUILT THIS</i>	
SD Humanities Council Brookings, SD SD HUMANITIES-PLANET MONEY	Renewal 11/16/20-11/16/21
<i>SCIENCE FRIDAYS</i>	
First Dakota National Bank c/o Fresh Produce Sioux Falls, SD FIRST DAKOTA/SCI/FRI2021	New 04/01/21-11/01/21
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA- SANFORD UGRF/SCIENCE/52X	New 07/01/21-06/30/22
SEAM Services Sioux Falls, SD SEAM - 1 SCIENCE FRIDAY 2021	Renewal 01/25/21-01/14/22
<i>STARDATE</i>	
SD Space Grant Consortium Rapid City, SD SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2021	Renewal 06/01/21-05/31/22
<i>THIS AMERICAN LIFE</i>	
McCrary Gardens Brookings, SD MCCRORY GARDENS/ THIS AMERICAN LIFE	New 11/09/20-11/08/21
South Dakota Art Museum Brookings, SD SD ART MUSEUM - AMERICAN LIFE	Renewal 10/19/20-10/17/21
<i>TRAVEL WITH RICK STEVES</i>	
Woodbine Productions Brookings, SD SDSU/WOODBINE/WKENDS/BRULE	New 09/18/21-10/07/21

WAIT WAIT

SD Humanities Council

Brookings, SD

SD HUMANITIES - WAIT WAIT SAT

SD HUMANITIES - WAIT WAIT 2022

Renewal

11/16/20-11/16/21

11/29/21-11/27/22

TSP

Sioux Falls, SD

TSP - WAIT WAIT X28

New

04/01/21-04/03/22

University of Sioux Falls

Sioux Falls, SD

USF -UNIVERSITY OF SIOUX FALLS/WAIT WAIT/3X

New

12/06/21-12/31/21

Visit Brookings

Brookings, SD

VISIT BROOKINGS/WAIT WAIT 3X 2021

New

12/06/21-12/31/21

WEEKEND EDITION

Bush Foundation

St Paul, MN

BUSH FOUNDATION-WEND EDIT - 1 SPOT SAT&SUN

New

01/16/21-01/15/22

First Dakota National Bank c/o Fresh Produce

Sioux Falls, SD

FIRST DAKOTA/ROS/ WEEKEND ED (2021) (30 SPOTS)

New

04/01/21-11/01/21

South Dakota Game, Fish & Parks

Pierre, SD

SD GF&P WEDS 2021

New

07/05/21-06/26/22