

South Dakota Public Broadcasting  
Radio Underwriting 4<sup>th</sup> Quarter  
October—December 2023

Program Specific Placement

**ALL THINGS CONSIDERED**

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| <b>Bush Foundation</b><br>St Paul, MN<br>BUSH FOUNDATION - ATC - 5X M-F 2023   | Renewal<br><br>01/01/23-12/31/23  |
| <b>Dow Rummel Village</b><br>Sioux Falls, SD<br>DOW RUMMEL VILLAGE/ATC 52X   | New<br><br>11/13/23-05/12/24  |
| <b>McQuillen Creative Group</b><br>Aberdeen, SD<br>MCQUILLEN, WEEKDAY/ATC 2024   | Renewal<br><br>09/18/23-09/09/24  |
| <b>Rapid City Medical Center</b><br>Rapid City, SD<br>RC MEDICAL CTR - ATC - INTERVENTIONAL PAIN 2024<br>RC MEDICAL CTR - ATC - INTERNAL MED - ALT WK 2024<br>RC MEDICAL CTR - ATC - DERM #2 2024<br>RC MEDICAL CTR - ATC - GASTRO -2X 2024<br>RC MEDICAL CTR - CLINICS 2024 - ALT WKS<br>RC MEDICAL CTR - ATC - RHEUMATOLO 2024 | Renewal<br><br>07/01/23-06/30/24<br>07/01/23-06/30/24<br>07/03/23-06/30/24<br>07/03/23-06/30/24<br>07/10/23-06/30/24<br>07/10/23-06/30/24 |
| <b>SD Community Foundation</b><br>Pierre, SD<br>SD COMMUNITY FN/ALL THINGS CONSIDERED/WED&FRI/24   | Renewal<br><br>10/02/23-09/24/24  |
| <b>SD Dept of Human Services</b><br>Pierre, SD<br>SD DEPT OF HUMAN SERVICE/ATC 26X   | New<br><br>11/20/23-03/31/24  |
| <b>Touchmark Retirement Communities</b><br>Beaverton, OR<br>TOUCHMARK RETIREMENT - ATC 2024  | Renewal<br><br>12/04/23-03/29/24  |
| <b>University of Sioux Falls</b><br>Sioux Falls, SD<br>USF -UNIVERSITY OF SIOUX FALLS/ATC/3X 2024  | Renewal<br><br>12/04/23-12/31/23  |

**FRESH AIR**

**Bangs McCullen Law Firm**

Rapid City, SD  
BANGS MCCULLEN LAW /FA 52X 2023

Renewal  
09/01/23-08/31/24

**SD Humanities Council**

Brookings, SD  
SD HUMANITIES - FRESH AIR 2023  
SD HUMANITIES - FRESH AIR 2024

Renewal  
12/12/22-12/03/23  
12/04/23-11/24/24

**University of Sioux Falls**

Sioux Falls, SD  
USF -UNIVERSITY OF SIOUX FALLS/FRESH AIR//8X-2023

Renewal  
12/04/23-12/29/23

**GOVERNOR'S BUDGET ADDRESS**

**AARP**

Sioux Falls, SD  
AARP/GOV BUDGET 2024

Renewal  
12/05/23-12/05/23

**Missouri River Energy Services**

Sioux Falls, SD  
MISSOURI RIVER - BUDGET ADDRESS 2023

Renewal  
12/05/23-12/05/23

**SD Bar Foundation**

Pierre, SD  
SD BAR - 2023 GOVERNORS BUDGET ADDRESS

Renewal  
12/05/23-12/05/23

**Touchmark Retirement Communities**

Beaverton, OR  
TOUCHMARK- BUDGET ADDRESS 2023

Renewal  
12/05/23-12/05/23

**IN THE MOMENT WITH LORI WALSH**

**Arts South Dakota**

Sioux Falls, SD  
ARTS SD - ITMO 23X 2023

Renewal  
01/16/23-12/29/23

**Lutheran Social Services**

Sioux Falls, SD  
LUTHERAN SOCIAL SERVICES/ITMO/M-F/4C

Renewal  
08/14/23-08/11/24

**Northern State University**

Aberdeen, SD  
NSU - MEDIA/ITMO/65X 2023

Renewal  
10/30/23-01/28/24

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| <b>Reliabank</b><br>Tea, SD<br>RELIABANK - ITMO - 43X 2023  | Renewal<br><br>01/30/23-12/31/23  |
| <b>SD Bar Foundation</b><br>Pierre, SD<br>SD BAR FND/2024 SESSION/MWF/ ITMO AM<br>SD BAR FND/2024 SESSION/ T-TH/ITMO PM<br>SD BAR FND/2024 SESSION/W/ ITMO AM<br>SD BAR FND/2024 SESSION/W/ ITMO PM | Renewal<br><br>12/16/23-03/29/24<br>12/18/23-03/31/24<br>12/20/23-03/29/24<br>12/20/23-03/29/24 |
| <b>SD Humanities Council</b><br>Brookings, SD<br>SD HUMANITIES - ITMO 2023<br>SD HUMANITIES - ITMO 2024   | Renewal<br><br>12/05/22-12/03/23<br>12/04/23-06/28/24   |
| <b>SDN Communications</b><br>Sioux Falls, SD<br>SDN - ITMO 190X -2023   | Renewal<br><br>04/10/23-12/31/23  |
| <b>SDSTA - Sanford Underground Research Facility</b><br>Lead, SD<br>SDSTA- SANFORD UGRF/ITMO AM/2 TO 3 2024<br>SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 2024  | Renewal<br><br>08/28/23-06/30/24<br>08/28/23-06/30/24   |
| <b>South Dakota State Historical Society</b><br>Pierre, SD<br>SD STATE HISTORICAL SOCIETY/ITMO 2023   | Renewal<br><br>07/03/23-06/30/24  |
| <b>University of Sioux Falls</b><br>Sioux Falls, SD<br>USF -UNIVERSITY OF SIOUX FALLS/ITMO NOON /8X 2023<br>USF -UNIVERSITY OF SIOUX FALLS/ITMO PM /12X 2023  | Renewal<br><br>12/04/23-12/29/23<br>12/04/23-12/29/23   |
| <b>Vance Thompson Vision</b><br>Sioux Falls, SD<br>VANCE THOMPSON - ITMO - 2023 M-F   | Renewal<br><br>02/06/23-12/31/23  |
| <b>JAZZ NIGHTLY</b>   |   |
| <b>Arts South Dakota</b><br>Sioux Falls, SD<br>ARTS SD - JAZZ NIGHT 50X 2023  | Renewal<br><br>01/16/23-12/29/23  |

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| <b>Capital Services</b><br>Sioux Falls, SD<br>CAPITAL SERVICES/JN X52 2023                                 | Renewal<br><br>06/19/23-06/16/24 |
| <b>Vance Thompson Vision</b><br>Sioux Falls, SD<br>VANCE THOMPSON - JN - 2023 M-F                          | Renewal<br><br>02/06/23-12/31/23 |
| <b>JAZZ NIGHTLY EXTRA</b>  |                                  |
| <b>Vance Thompson Vision</b><br>Sioux Falls, SD<br>VANCE THOMPSON - JAZZ EXTRA - 2023                      | Renewal<br><br>02/06/23-12/31/23 |
| <b>MARKETPLACE</b>   |                                  |
| <b>Horton Incorporated</b><br>Roseville, MN<br>HORTON - ROS - MARKET/1X 2023                               | Renewal<br><br>10/24/22-10/22/23 |
| <b>Tom &amp; Danielle Aman Foundation</b><br>Aberdeen, SD<br>TOM & DANIELLE AMAN FOUNDATION/ROS/MARKET 52X | New<br><br>08/07/23-08/04/24     |
| <b>MARKETPLACE MORNING REPORT</b>  |                                  |
| <b>Reliabank</b><br>Tea, SD<br>RELIABANK- MP MORNING REPORT 8:51AM 2023                                    | Renewal<br><br>01/30/23-12/31/23 |
| <b>Security 1st Bank</b><br>Rapid City, SD<br>SECURITY 1ST BANK - MP MORNING REP7 OR 8:51AM 2023           | Renewal<br><br>06/01/23-05/31/24 |
| <b>MORNING EDITION</b>   |                                  |
| <b>AARP</b><br>Sioux Falls, SD<br>AARP/ME 2024   | Renewal<br><br>12/11/23-03/22/24 |
| <b>Arts South Dakota</b><br>Sioux Falls, SD<br>ARTS CALENDAR FUNDER ME 7:50BK                              | Renewal<br><br>07/17/23-07/01/24 |
| <b>Bangs McCullen Law Firm</b><br>Rapid City, SD<br>BANGS MCCULLEN LAW /ME 52X 2023                        | Renewal<br><br>09/01/23-08/31/24 |

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| <b>Bush Foundation</b><br>St Paul, MN<br>BUSH FOUNDATION- MORN EDIT 1X M-F 2023   | Renewal<br><br>01/01/23-12/31/23                      |
| <b>Capital Services</b><br>Sioux Falls, SD<br>CAPITAL SERVICES/ME X156 2023   | Renewal<br><br>06/19/23-06/16/24                      |
| <b>Children's Museum of South Dakota</b><br>Brookings, SD<br>CHILDREN MUSEUM - MORNING EDITION 2023                         | New<br><br>03/13/23-03/10/24                          |
| <b>Dow Rummel Village</b><br>Sioux Falls, SD<br>DOW RUMMEL VILLAGE/ME 52X   | New<br><br>05/15/23-11/12/23                          |
| <b>Horton Incorporated</b><br>Roseville, MN<br>HORTON - ROS - ME/1X 2023  | Renewal<br><br>10/24/22-10/22/23                      |
| <b>Missouri River Energy Services</b><br>Sioux Falls, SD<br>MISSOURI RIVER - ME 2024  | Renewal<br><br>11/20/23-03/31/24                      |
| <b>Rapid City Medical Center</b><br>Rapid City, SD<br>RC MEDICAL CTR - ME - X132 2024                                       | Renewal<br><br>07/03/23-06/30/24                      |
| <b>SD Bar Foundation</b><br>Pierre, SD<br>SD BAR FND/2024 SESSION/MORNING EDITION   | Renewal<br><br>12/18/23-03/31/24                      |
| <b>SD Community Foundation</b><br>Pierre, SD<br>SD COMMUNITY FN/MRNNNG ED/1 PR M-F/250 PR YR 23-24                          | Renewal<br><br>10/02/23-09/24/24                      |
| <b>SD Dept of Human Services</b><br>Pierre, SD<br>SD DEPT OF HUMAN SERVICE/ME 26X   | New<br><br>11/20/23-03/31/24                          |
| <b>SD Humanities Council</b><br>Brookings, SD<br>SD HUMANITIES - MORNIN EDITION 2023<br>SD HUMANITIES - MORNIN EDITION 2024 | Renewal<br><br>12/05/22-12/03/23<br>11/27/23-11/24/24 |

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| <b>Sioux Falls Area Community Foundation</b><br>Sioux Falls, SD<br>SFACF - 1 SPOT M-F 2023- ME<br>SFACF - 1 SPOT M-F 2024- ME | Renewal<br><br>12/26/22-12/24/23<br>12/25/23-12/22/24 |
| <b>South Dakota Art Museum</b><br>Brookings, SD<br>SD ART MUSEUM - MORNING EDITION -2023                                      | Renewal<br><br>01/09/23-01/02/24                      |
| <b>South Dakota Game, Fish &amp; Parks</b><br>Pierre, SD<br>SD GF&P ME 2023   | Renewal<br><br>06/26/23-06/30/24                      |
| <b>South Dakota State Historical Society</b><br>Pierre, SD<br>SD STATE HISTORICAL SOCIETY/ME 2023                             | Renewal<br><br>07/01/23-06/30/24                      |
| <b>Touchmark Retirement Communities</b><br>Beaverton, OR<br>TOUCHMARK RETIREMENT - ME 2024                                    | Renewal<br><br>12/04/23-03/29/24                      |
| <b>University of Sioux Falls</b><br>Sioux Falls, SD<br>USF -UNIVERSITY OF SIOUX FALLS/ME/12X 2023                             | Renewal<br><br>12/04/23-12/29/23                      |
| <b>Vance Thompson Vision</b><br>Sioux Falls, SD<br>VANCE THOMPSON - ME - 2023 M-F   | Renewal<br><br>02/06/23-12/31/23                      |
| <b><i>MOTH RADIO HOUR</i></b>   |   |
| <b>SD Humanities Council</b><br>Brookings, SD<br>SD HUMANITIES - THE MOTHS 2023<br>SD HUMANITIES - THE MOTHS 2024             | Renewal<br><br>12/05/22-12/03/23<br>11/27/23-11/24/24 |
| <b><i>NATIONAL NATIVE NEWS</i></b>  |   |
| <b>Security 1st Bank</b><br>Sioux Falls, SD<br>SECURITY 1ST BANK - NATIVE NEWS 5X WK 2023                                     | Renewal<br><br>06/01/23-05/31/24                      |
| <b><i>ON POINT</i></b>  |   |
| <b>New Idea Counseling, LLC</b><br>Sioux Falls, SD<br>NEW IDEA COUNSELING 2023/ON POINT                                       | Renewal<br><br>08/07/23-07/31/24                      |

**ON RECORD**

**Vance Thompson Vision**

Sioux Falls, SD  
VANCE THOMPSON - ON RECORD - 2023

Renewal  
02/06/23-12/31/23

**SCIENCE FRIDAY**

**Children's Museum of South Dakota**

Brookings, SD  
CHILDREN MUSEUM - SCIENCE FRIDAY 2023

New  
03/13/23-03/10/24

**SDSTA - Sanford Underground Research Facility**

Lead, SD  
SDSTA- SANFORD UGRF/SCIENCE/52X 2024

Renewal  
08/28/23-06/30/24

**SEAM Services**

Sioux Falls, SD  
SEAM - 1 SCIENCE FRIDAY 2023

Renewal  
02/06/23-02/04/24

**STARDATE**

**SDSMT**

Rapid City, SD  
SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2023

Renewal  
07/01/23-06/30/24

**TRAVEL WITH RICK STEVES**

**Park County Travel Council**

Cody, WY  
PARK COUNTY TRAVEL /TRAVEL WITH RICK 52X

Renewal  
07/01/23-06/30/24

**WAIT WAIT**

**SD Humanities Council**

Brookings, SD  
SD HUMANITIES - WAIT WAIT 2023  
SD HUMANITIES - WAIT WAIT 2024

Renewal  
12/05/22-12/03/23  
11/27/23-11/24/24

**University of Sioux Falls**

Sioux Falls, SD  
USF -UNIVERSITY OF SIOUX FALLS/WAIT WAIT 3X 2023

Renewal  
12/04/23-12/31/23

**Vance Thompson Vision**

Sioux Falls, SD  
VANCE THOMPSON - WAIT WAIT - 2023

Renewal  
02/06/23-12/31/23

**WEEKEND EDITION**

**Children's Museum of South Dakota**  
Brookings, SD  
CHILDREN MUSEUM - WEEKEND EDITION 2023

New  
03/13/23-03/10/24