

**South Dakota Public Broadcasting
Radio Underwriting—2nd Quarter
April – June 2016**

MANUAL PLACEMENT

Aberdeen Parks, Recreation & Forestry Department	Renewal
ABERDEEN PARKS/WEEKEND ROS/2 PER DAY	05/23/16-07/31/16
ABERDEEN PARKS/WEEKDAY ROS/2 PER DAY	05/23/16-07/31/16
Acupuncture 4 Health	Renewal
ACUPUNCTURE/4HEALTH/ROS/M-F/4 SPTS WKEND	09/28/15-09/18/16
ACUPUNCTURE/4HEALTH/ROS/SAT-SUN/4 SPTS WKEND	09/28/15-09/18/16
ArtForms Gallery	Renewal
ARTFORMS GALLERY/ROS/M-F/1 SPT DAY/5 SPT WK	05/02/16-09/18/16
BankWest	Renewal
BANKWEST/MON-SUN/1 SPOT DAY/7 SPTS WK	11/02/15-10/30/16
Bay Leaf Cafe, Inc.	Renewal
BAY LEAF CAFÉ	05/16/16-05/14/17
BH Symphony/Tout Advertising	Renewal
BH SYMPHONY/SEASON FINALE-MOZART & BRAHMS	03/28/16-04/08/16
Black Hills Federal Credit Union	Renewal
BHFCU/ROS-M-F/4 SPTS WK	05/18/15-05/15/16
BHFCU/ROS-M-F/4 SPTS WK	05/16/16-05/14/17
Black Hills Film Festival	Renewal
BH FILM FEST/ROS M-SU/5 SPOTS DAY	04/02/16-04/08/16
BH FILM FEST/ROS M-SU/5 SPOTS DAY	04/17/16-05/03/16
Black Hills Playhouse	Renewal
BH PLAYHOUSE/ROS/M-F/5 SPOTS WK	03/14/16-03/12/17
Black Hills State University	Renewal
BHSU/5 SPOTS PER WEEK/M-F	11/09/15-06/05/16
BHSU/3 SPOTS WKEND	11/09/15-06/05/16
Black Hills Unitarian Universalist Fellowship	New
BH UNIITARIAN/ROS/M-F/2 SPTS WK	12/07/15-12/04/16
Bursch Travel	Renewal
BURSCH TRAVEL/ROS/2 SPOTS DAY	02/13/16-05/29/16
BURSCH TRAVEL / ROS / MON-SUN / 2X PER DAY	05/30/16-09/11/16
Bush Foundation	Renewal
BUSH FOUNDATION/NEWS ROS/1 SPOT PER M-F	01/01/16-12/31/16

CO-OP Architecture	Renewal
CO-OP ARCHITECTURE/WEEKDAY ROS/2 SPOTS PER DAY M-F	12/14/15-06/12/16
Dacotah Prairie Museum	Renewal
DACOTAH PRAIRIE/WEEKDAY ROS/1 SPOT PER DAY	02/09/16-04/30/16
DACOTAH PRAIRIE/WEEKEND ROS/1 SPOT PER DAY	02/09/16-04/30/16
Dakota State University	New
DAKOTA STATE/WEEKDAY ROS/1 SPOT PER DAY M-F	12/07/15-05/31/16
Deadwood History, Inc.	Renewal
DEADWOOD HISTORY/ROS/MON-SUN/1 SPT DAY	04/20/15-04/17/16
DEADWOOD HISTORY/ROS/MON-SUN/1 SPT DAY	04/18/16-04/16/17
DEADWOOD HISTORY/ROS/M-F/2 SPTS DAY/ADAMS EV TOURS--	06/08/16-08/05/16
DAY OF 76 CONCERT/ IMAGES OF PAST	06/15/16-07/13/16
DeMersseman Jensen Tellinghuisen & Huffman LLP	Renewal
DEMERSSEMAN JENSEN/3 SPOTS WK/M-F	01/25/16-01/22/17
Dr. James Szana or Dr. Aaron Rumpca/Murdo Dental	Renewal
DR. SZANA/ROS/M-F/5 SPOTS WK	04/06/15-04/03/16
DR. SZANA/ROS/SA-SU/2 SPOTS WKEND	04/06/15-04/03/16
DR. SZANA & DR RUMPCA/ROS/M-F/1 SPOT DAY	04/04/16-04/02/17
DR. SZANA & DR RUMPCA/ROS/SA-SU/1 SPOT DAY	04/04/16-04/02/17
East River Electric	Renewal
ERE HABITAT/SATURDAY ROS/3 SPOTS PER SAT	10/01/15-09/30/16
Estes Campbell Law Firm	Renewal
ESTES CAMPBELL/ROS M-F/5X PER WK/1 PER DAY	05/16/16-05/14/17
Family Dentistry of Sioux Falls	Renewal
FAMILY DENTISTRY/ROS/M-F	06/13/16-06/11/17
Friends of Aberdeen University/Civic Symphony	New
FRIENDS ABERDEEN / ROS M-F	04/04/16-04/15/16
Gene Hufford Agency Inc.	Renewal
GENE HUFFORD/ROS/M-F/8 SPOTS WK	01/18/16-01/15/17
Hands Around The World	Renewal
HANDS AROUND - TULIP FESTIVAL	05/17/16-05/21/16
Horton Incorporated	Renewal
HORTON/WEEKDAY ROS/8 SPOTS PER WEEK M-F	08/17/15-08/14/16
Ingalls Homestead	Renewal
INGALLS HOMESTED/WKDAY ROS/1 SPOT PER DAY	06/05/16-08/13/16
INGALLS HOMESTED/WKEND ROS/2 SPOTS PER DAY	06/05/16-08/13/16

Insideout	New
INSIDEOUT/ROS/APRIL 17-24	04/17/16-04/24/16
INSIDEOUT/ROS/APRIL 25-MAY 29	04/25/16-05/29/16
INSIDEOUT/ROS/MAY 30-JULY 31	05/30/16-07/31/16
Interim Healthcare	Renewal
INTERIM HEALTH/ROS /M-F/5 SPTS WEEK	04/06/15-04/03/16
INTERIM HEALTH/ROS/M-F	04/04/16-04/02/17
LIW Pageant Society	Renewal
LIW PAGEANT/WKEND/ROS/3 SPOT PER DAY	06/25/16-07/24/16
LIW PAGEANT/WKDAY/ROS/3 SPOT PER DAY	06/27/16-07/24/16
McCrary Gardens	Renewal
MCCRORY GARDENS/ROS/M-F/2016	05/30/16-10/01/16
MCCRORY GARDENS/ROS/SA-SUN/2016	05/30/16-10/01/16
Ophthalmology Associates	Renewal
OPHTHALMOLOGY ASSOCIATES/8 SPOTS PER WEEK M-F	11/11/15-11/10/16
Orlando Chamber Soloists	Renewal
ORLANDO CHAMBER1_ROS/2XDAILY M-SUN	06/27/16-07/01/16
Paul Horsted, Dakota Photographic LLC	Renewal
PAUL HORSTED/ROS/M-F/3 SPOTS WEEK	05/25/15-05/22/16
PAUL HORSTED/ROS/4X WK/MON-FRI	05/23/16-05/19/17
Prairie Repertory Theatre	Renewal
PRAIRIE REP/WEEKEND ROS/2 SPOTS PER DAY	05/02/16-07/31/16
Presentation Sisters of Aberdeen	Renewal
PRESENTATION SISTERSW/1 ROS SPOT PER DAY M-F	03/21/16-03/19/17
Reptile Gardens	Renewal
REPTILE GARDENS/ROS/10 SPOTS WEE/M-F	04/18/16-10/30/16
SD Community Foundation	New
SD COMMUNITY FN/ROS/M-F/1 SPT DAY	07/13/15-07/10/16
SDN Communications	Renewal
SDN/ONLINE RADIO PLAYER	01/01/16-12/31/16
Sioux Falls Area Community Foundation	Renewal
SFACF/SATURDAY ROS/3 SPOTS PER DAY	01/01/16-12/31/16
SFACF/SUNDAY ROS/2 SPOTS PER DAY	01/01/16-12/31/16
Sioux Falls Seminary	Renewal
SF SEMINARY/SATURDAY ROS/4 SPOTS EVERY OTHER SAT	11/30/15-11/27/16

SF SEMINARY/SUNDAY MORN/2 SPOTS FROM 9-11AM 11/30/15-11/27/16

Siouxland Museums Renewal
OLD COURTHOUSE/ROS/3 SPOTS TUES-THURS/2016 05/30/16-08/27/16

South Dakota Agricultural Heritage Museum Renewal
SD AG HERITAGE/WEEKDAY ROS/1 SPOT PER DAY M-F 10/12/15-10/09/16
SD AG HERITAGE/WEEKEND ROS/1 SPOT PER SAT & SUN 10/12/15-10/09/16

South Dakota State Historical Society Renewal
SD STATE HISTORICAL/WEEKDAY ROS/1 SPOT TU & TH 07/01/15-06/30/16

South Dakota State University Renewal
SDSU/WEEKDAY ROS/3 SPOTS PER DAY MON-FRI 08/03/15-07/31/16

South Dakota Symphony Renewal
SD SYMPHONY/WEEKEND ROS/4 SPOTS PER DAY 03/26/16-04/09/16
SD SYMPHONY/WEEKDAY ROS/1 SPOT PER DAY M-F 04/18/16-04/29/16
SD SYMPHONY/WEEKEND ROS/4 SPOTS PER DAY 04/23/16-04/30/16

Turbak Law Office P.C. Renewal
TURBAK LAW/WEEKDAY ROS/1 SPOT PER DAY M-F 12/23/15-12/22/16

Viken & Riggins Law Firm Renewal
VIKEN & RIGGINS/ROS/M-F/4 SPOTS WK 06/08/15-06/05/16
VIKEN & RIGGINS ROS / 5 SPOTS WKLY / M-F / 50 WKS 06/06/16-06/04/17

Westhills Village Renewal
WESTHILLS/ROS/WEEKEND/9 SPTS PER 03/21/16-03/19/17
WESTHILLS/ROS/M-F/4 SPTS WK 03/21/16-03/19/17

World Bicycle Relief/Tony Diem/SRAM QUARQ Renewal
TONY DIEM/WORLD BICYCLE RELIEF/ROS/SAT 05/07/16-05/28/16

Xanterra Parks & Resorts New
XANTERRA PARKS/ROS/M-F/2 SPOTS DAY 02/29/16-05/29/16

PROGRAM SPECIFIC PLACEMENT

ALL THINGS CONSIDERED

Bush Foundation Renewal
BUSH FOUNDATION/ATC/1 SPOT PER M-F 01/01/16-12/31/16

East River Electric Renewal
ERE HABITAT/ATC/1 SPOT PER M-W-F 10/01/15-09/30/16

First Dakota National Bank c/o Fresh Produce Renewal
FIRST DAKOTA/ATC/1 SPOT PER DAY TU & TH 06/06/16-06/11/17

Friends of Aberdeen University/Civic Symphony FRIENDS ABERDEEN / ATC	New	04/11/16-04/15/16
Home Federal Bank - Now Great Western (as of June) HOME FEDERAL/ATC/1 SPOT PER DAY M-F	Renewal	09/14/15-06/10/16
Media One Advertising MEDIA ONE/ATC/1 SPOT PER DAY M-F	Renewal	11/01/15-10/31/16
Puetz Corporation PUETZ CORP/ATC/1 SPOT PER SHOW M-F	Renewal	10/05/15-10/02/16
Regional Health REGIONAL HEALTH/ATC/M-W-F	Renewal	01/18/16-01/15/17
SDN Communications SDN/ALL THINGS CONSIDERED/2 SPOTS PER DAY M-F	Renewal	01/01/16-12/31/16
Sioux Falls Area Community Foundation SFACF/ALL THINGS CONSIDERED/1 SPOT PER DAY M-F	Renewal	01/01/16-12/31/16
South Dakota Symphony SD SYMPHONY/ATC/1 SPOT PER DAY M-F	Renewal	03/21/16-04/08/16
The Center for Western Studies CWS/ALL THINGS CONSIDERED/1 SPOT PER TU & TH	Renewal	10/05/15-11/06/16
University of Sioux Falls USF/ALL THINGS CONSIDERED/1 SPOT PER DAY M-W-F	Renewal	08/17/15-08/14/16
Vance Thompson Vision VANCE THOMPSON/ATC/1 SPOT PER DAY M-F	Renewal	09/14/15-09/11/16
West River Dermatology Clinic WEST RIVER DERM/ATC/6 SPTS WK	Renewal	11/23/15-11/20/16
Xcel Energy c/o Vladimir Jones XCEL ENERGY/ATC/6 SPOTS PER WEEK	Renewal	01/18/16-04/24/16

ALL THINGS CONSIDERED WEEKEND

Bush Foundation BUSH FOUNDATION/ATC WEEKEND/1 SPOT PER SA & SU	Renewal	01/01/16-12/31/16
Flooring America FLOORING AMERICA/WKEND ATC/1 SPOT PER SAT	Renewal	07/06/15-07/03/16

SDN Communications Renewal
SDN/ATC WEEKEND/2 SPOTS PER SHOW SAT & SUN 01/01/16-12/31/16

Xcel Energy c/o Vladimir Jones Renewal
XCEL ENERGY/ATC WEEKEND/1 SPOT SAT & SUN 01/23/16-04/25/16

AMERICA'S TEST KITCHEN

Lamps and Shades Renewal
LAMPS & SHADES/AMERICA'S TEST KITCHEN/1 SPOT/SUN 02/01/16-01/29/17

Main Street Market New
MAIN STREET MKT/AM TEST KITCHEN-SUN/1 SPOT 02/01/16-01/29/17

CAR TALK

Southeastern Dental Center Renewal
SE DENTAL/CAR TALK/1 SPOT PER SAT 03/28/16-09/25/16

DAKOTA MIDDAY

Abourezk Law Firm Renewal
ABOUREZK LAW/DAKOTA MIDDAY/TU-TH/2 SPOTS DAY 03/14/16-03/12/17

Dakota State University New
DAKOTA STATE/FRIDAY @ NOON/1 SPOT PER FRI 12/07/15-05/31/16

First Dakota National Bank c/o Fresh Produce Renewal
FIRST DAKOTA/DAKOTA MIDDAY/1 SPOT PER M-W-F 06/06/16-06/11/17

Home Federal Bank - Now Great Western (as of June) Renewal
HOME FEDERAL/DAKOTA MIDDAY/1 SPOT PER DAY M-F 09/14/15-06/10/16

Lamps and Shades Renewal
LAMPS & SHADES/DAKOTA MIDDAY/1 SPOT PER WED. 02/01/16-01/29/17

SD Humanities Council Renewal
SD HUMANITIES/DAKOTA MIDDAY/1 SPOT PER TU & TH 10/26/15-10/23/16

SDN Communications Renewal
SDN/DAKOTA MIDDAY/1 SPOT PER SHOW M-F 01/01/16-12/31/16
SDN/TECH RADIO/2 SPOTS PER SHOW 01/01/16-12/31/16

South Dakota State Historical Society Renewal
SD STATE HISTORICAL/DAKOTA MIDDAY/1 SPOT M-W-F 07/01/15-06/30/16

Southeastern Dental Center Renewal

SE DENTAL/DAKOTA MIDDAY/1 SPOT PER TU & TH 03/28/16-03/26/17

HERE AND NOW

Xcel Energy c/o Vladimir Jones Renewal
XCEL ENERGY/HERE & NOW/4 SPOTS PER WEEK 03/28/16-04/01/16
XCEL ENERGY/HERE & NOW/4 SPOTS PER WEEK 04/11/16-04/15/16
XCEL ENERGY/HERE & NOW/4 SPOTS PER WEEK 04/25/16-04/29/16
XCEL ENERGY/HERE & NOW/3 SPOTS PER WEEK 05/09/16-05/13/16
XCEL ENERGY/HERE & NOW/3 SPOTS PER WEEK 05/23/16-05/27/16

JAZZ NIGHTLY

Abourezk Law Firm Renewal
ABOUREZK LAW/JAZZ NIGHTLY/THURS 1 SPOT 03/14/16-03/12/17

Capital Services Renewal
CAPITAL SERVICES/JAZZ NIGHTLY/1 SPOT PER THURS 11/09/15-11/06/16

Dr. James Szana or Dr. Aaron Rumpca/Murdo Dental Renewal
DR. SZANA/JAZZ NIGHTLY/M-F/1 SPT DAY 04/06/15-04/03/16
DR. SZANA & DR RUMPCA/JAZZ NIGHTLY/M-F/1 SPOT DAY 04/04/16-04/02/17

LIW Pageant Society Renewal
LIW PAGEANT/JAZZ NIGHTLY/ 1 SPOT PER MW 06/25/16-07/24/16

Vance Thompson Vision Renewal
VANCE THOMPSON/JAZZ NIGHTLY/1 SPOT PER DAY M-F 09/14/15-09/11/16

KRISTA TIPPETT ON BEING

All Souls Church Renewal
ALL SOULS CHURCH/ON BEING/2 SPOTS PER SHOW 01/25/16-01/22/17

MARKETPLACE

First Bank and Trust New
FB&T/MARKETPLACE/1 SPOT PER DAY TU & TH 01/04/16-04/30/16

MORNING CLASSICS

South Dakota Symphony Renewal
SD SYMPHONY/MORNING CLASSICS/1 SPOT PER DAY M-F 04/18/16-04/29/16

MORNING EDITION

Bush Foundation	Renewal
BUSH FOUNDATION/MORNING EDIT/1 SPOT PER M-F	01/01/16-12/31/16
Capital Services	Renewal
CAPITAL SERVICES/MORN EDIT/1 SPOT PER M-TU-W	11/09/15-11/06/16
East River Electric	Renewal
ERE HABITAT/MORNING EDITION/1 SPOT PER M-W-F	10/01/15-09/30/16
First Bank and Trust	New
FB&T/MORNING EDITION/1 SPOT PER DAY M-W-F	01/04/16-01/01/17
First Dakota National Bank c/o Fresh Produce	Renewal
FIRST DAKOTA/MORNING EDITION/1 SPOT M-F	06/06/16-06/11/17
Friends of Aberdeen University /Civic Symphony	New
FRIENDS ABERDEEN / ME	04/11/16-04/15/16
Home Federal Bank - Now Great Western (as of June)	Renewal
HOME FEDERAL/MORNING EDITION/1 SPOT PER DAY M-F	09/14/15-06/10/16
Ingalls Homestead	Renewal
INGALLS HOMESTEAD/MORNING EDITION/2 SPOTS MWF	06/05/16-08/13/16
INGALLS HOMESTEAD/MORNING EDITION/2 SPOTS MWF	06/05/16-08/13/16
Koch Hazard Architects	Renewal
KOCH HAZARD/MORNING EDITION/1 SPOT PER DAY	06/15/15-06/12/16
Main Street Market	New
MAIN STREET MKT/ME/MON & WED/1 SPOT	02/01/16-01/29/17
Media One Advertising	Renewal
MEDIA ONE/MORNING EDITION/1 SPOT PER DAY M-F	11/01/15-10/31/16
Regional Health	Renewal
REGIONAL HEALTH/ME	01/18/16-01/15/17
SD Community Foundation	New
SD COMMUNITY FN/ME/M-F/1 SPT DAY	07/13/15-07/10/16
SD Humanities Council	Renewal
SD HUMANITIES/MORNING EDITION/1 SPOT PER M-F	10/26/15-10/23/16
SDN Communications	Renewal
SDN/MORNING EDITION/3 SPOTS PER DAY M-F	01/01/16-12/31/16

SDSU Continuing & Distance Education SDSU CONTINUING/MORN EDIT/1 SPOT M-F @ 7:21	New 08/03/15-07/31/16
Sioux Falls Area Community Foundation SFACF/MORNING EDITION/1 SPOT PER DAY M-F	Renewal 01/01/16-12/31/16
South Dakota Art Museum SD ART MUSEUM/MORNING EDITION/1 SPOT PER TU & TH--07/23/15-08/04/16	Renewal
South Dakota Symphony SD SYMPHONY/MORNING EDITION/1 SPOT PER DAY M-F	Renewal 03/21/16-04/08/16
Southeastern Dental Center SE DENTAL/MORNING EDITION/1 SPOT PER M & W	Renewal 03/28/16-09/25/16
The Center for Western Studies CWS/MORNING EDITION/1 SPOT PER DAY M-W-F	Renewal 10/05/15-11/06/16
University of Sioux Falls USF/MORNING EDITION/1 SPOT PER DAY TU-TH-FRI	Renewal 08/17/15-08/14/16
Vance Thompson Vision VANCE THOMPSON/MORN EDIT/1 SPOT PER DAY M-F	Renewal 09/14/15-09/11/16
Xcel Energy c/o Vladimir Jones XCEL ENERGY/MORNING EDITION/8 SPOTS PER WEEK XCEL ENERGY/MORNING EDITION/8 SPOTS PER WEEK XCEL ENERGY/MORNING EDITION/8 SPOTS PER WEEK XCEL ENERGY/MORNING EDITION/9 SPOTS PER WEEK XCEL ENERGY/MORNING EDITION/8 SPOTS PER WEEK	Renewal 03/28/16-04/01/16 04/11/16-04/15/16 04/25/16-04/29/16 05/09/16-05/13/16 05/23/16-05/27/16
NATIONAL NATIVE NEWS	
Mr. James Leach, Attorney at Law JAMES LEACH/NNNEWS/EVERY OTHER DAY	Renewal 12/14/15-12/11/16
PRAIRIE HOME COMPANION	
Flooring America FLOORING AMERICA/PHC/SAT/2 SPOTS PER SAT	Renewal 07/06/15-07/03/16
The Journey Museum JOURNEY MUSEUM/PHC/SAT/1 SPOT	Renewal 01/18/16-04/17/16
Wilson, Olson & Nash P.C. Attorneys at Law WILSON OLSON/PHC/SAT/1 SPOT	Renewal 05/18/15-05/15/16

RADIOLAB

Media One Advertising Renewal
MEDIA ONE/RADIOLAB/1 SPOT PER SHOW SAT 11/01/15-10/31/16

STARDATE

SD Space Grant Consortium Renewal
SD SPACE/STARDATE/M-F/AM & PM 05/25/15-05/22/16
SD SPACE/STARDATE/M-F/AM &PM 05/23/16-05/21/17

TED RADIO HOUR

Main Street Market New
MAIN STREET MKT/TED RADIO HOUR-SAT/1 SPOT 02/01/16-01/29/17

Media One Advertising Renewal
MEDIA ONE/TED RADIO HOUR/1 SPOT PER SHOW SUN 11/01/15-10/31/16
MEDIA ONE/TED RADIO HOUR/1 SPOT PER SHOW SAT 11/01/15-10/31/16

SD Humanities Council Renewal
SD HUMANITIES/TED RADIO HOUR/1 SPOT PER SUN 10/26/15-10/23/16
SD HUMANITIES/TED RADIO HOUR/1 SPOT PER SAT 10/26/15-10/23/16

Wilson, Olson & Nash P.C. Attorneys at Law Renewal
WILSON OLSON/TED RADIO HOUR/1 SPOT SAT. 05/18/15-05/15/16

Xcel Energy c/o Vladimir Jones Renewal
XCEL ENERGY/TED RADIO HOUR/1 SPOT PER SAT 01/23/16-04/25/16

THE WORLD

Xcel Energy c/o Vladimir Jones Renewal
XCEL ENERGY/THE WORLD/3 SPOTS PER WEEK 01/18/16-05/27/16

THIS AMERICAN LIFE

Main Street Market New
MAIN STREET MKT/THIS AM LIFE SAT./1 SPOT 02/01/16-01/29/17

WAIT WAIT

SD Humanities Council Renewal

SD HUMANITIES/WAIT WAIT/1 SPOT PER SAT

10/26/15-10/23/16

WEEKEND EDITION

Bush Foundation

Renewal

BUSH FOUNDATION/WEEKEND EDIT/1 SPOT PER SA & SU

01/01/16-12/31/16

The Center for Western Studies

Renewal

CWS/WEEKEND EDITION/1 SPOT PER SHOW SAT & SUN

10/05/15-11/06/16

Xcel Energy c/o Vladimir Jones

Renewal

XCEL ENERGY/WEEKEND EDITION/1 SPOT SAT & SUN

01/23/16-04/25/16