

South Dakota Public Broadcasting
Radio Underwriting—1st Quarter
January—March 2022

Program Specific Placements

ALL THINGS CONSIDERED

Bush Foundation	Renewal
St Paul, MN	
BUSH FOUNDATION - ALL THINGS - 1 SPOT M-F	01/16/21-01/15/22
BUSH FOUNDATION - ATC - 1X M-F	01/17/22-12/31/22

Dakota Angler & Outfitter	New
Rapid City, SD	
DAKOTA ANGLER - ATC 2021	04/01/21-03/31/22

SD Bar Foundation	Renewal
Pierre, SD	
SD BAR FND/2022 SESSION/ATC	12/20/21-04/03/22

SD Community Foundation	New
Pierre, SD	
SD COMMUNITY FN/ATC/TUE&THUR/22	09/27/21-09/25/22

SDN Communications	New
Sioux Falls, SD	
SDN - ATC 75X	01/01/22-04/15/22

Sioux Falls Area Community Foundation	New
Sioux Falls, SD	
SFACF - 1 SPOT M-F 2022 - ATC	12/27/21-12/25/22

Vance Thompson Vision	Renewal
Sioux Falls, SD	
VANCE THOMPSON - ATC - 2022 M-F	02/21/22-12/25/22

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Arts South Dakota	Renewal
Sioux Falls, SD	
ARTS SD - ITMO 23X 2022	01/31/22-12/25/22

SD Bar Foundation	Renewal
Pierre, SD	
SD BAR FND/2022 SESSION/ ITMO PM	12/20/21-04/03/22
SD BAR FND/2022 SESSION/ ITMO AM	12/21/21-04/03/22

SD Humanities Council Brookings, SD SD HUMANITIES - ITMO 2022	New 11/29/21-11/27/22
SDN Communications Sioux Falls, SD SDN - ITMO 75X	New 01/01/22-04/15/22
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA- SANFORD UGRF/ITMO PM/2 TO 3 SDSTA- SANFORD UGRF/ITMO AM/2021	New 07/01/21-06/30/22 07/05/21-06/30/22
JAZZ NIGHTLY	
Denny Menholt Rapid City, SD MENHOLT - JAZZ NIGHTLY 2022	New 01/01/22-12/31/22
IpHorgan Buffalo Grove, IL IPHORGAN/JAZZ NIGHTLY/ X4 2022	New 02/14/22-06/26/22
Northern State University Aberdeen, SD NSU - JAZZ NIGHTLY/100X	New 12/01/21-05/31/22
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - JAZZ NIGHTLY -2022 - M-F	Renewal 02/21/22-12/25/22
Woodbine Productions Brookings, SD WOODBINE PRODCUTION - JN - SIX APPEAL	New 03/23/22-04/04/22
MARKETPLACE	
Dakota Angler & Outfitter Rapid City, SD DAKOTA ANGLER - MARKETPLACE 2021	New 04/01/21-03/31/22
Horton Incorporated Roseville, MN HORTON - ROS - MARKET/1X 2022	New 11/01/21-10/30/22

McCrary Gardens New
Brookings, SD
MCCRORY GARDENS/ MARKETPLACE 2022 11/08/21-11/06/22

MARKETPLACE MORNING REPORT

Vermillion Federal Credit Union Renewal
Vermillion, SD
VERMILLION FCU - MP MORNING REPORT 7:51AM 2022 03/07/22-03/05/23

MORNING EDITION

Boyce Law Firm Renewal
Sioux Falls, SD
BOYCE/ME 2022 12/20/21-04/03/22

Bush Foundation New
St Paul, MN
BUSH FOUNDATION- MORN EDIT 1X M-F 2022 01/17/22-12/31/22

Children's Museum of South Dakota Renewal
Brookings, SD
CHILDREN MUSEUM - MORNING EDITION 2022 03/14/22-03/12/23

Davenport Evans Lawyers New
Sioux Falls, SD
DAVENPORT EVANS LAWYERS -TUE/THUR 11/01/21-04/24/22

Flooring America New
Rapid City, SD
FLOORING AMER - MORNING EDITION - THURS 2022 09/05/21-08/30/22

Horton Incorporated New
Roseville, MN
HORTON - ROS - ME/1X 2022 11/01/21-10/30/22

Missouri River Energy Services New
Sioux Falls, SD
MISSOURI RIVER - ME 2022 11/30/21-03/31/22

SD Bar Foundation Renewal
Pierre, SD
SD BAR FND/2022 SESSION/MORNING EDITION 12/20/21-04/03/22

SD Community Foundation Pierre, SD SD COMMUNITY FN/MRNNG ED/1 PR M-F/	New 09/27/21-09/25/22
SD Humanities Council Brookings, SD SD HUMANITIES - MORNIN EDITION 2022	New 11/29/21-11/27/22
SDN Communications Sioux Falls, SD SDN - ME 75X	New 01/01/22-04/15/22
Sioux Falls Area Community Foundation Sioux Falls, SD SFACF - 1 SPOT M-F 2022- ME	New 12/27/21-12/25/22
Touchmark Retirement Communities Beaverton, OR TOUCHMARK RETIREMENT - ME 2022	Renewal 11/30/21-03/31/22
Vance Thompson Vision Sioux Falls, SD VANCE THOMPSON - ME - 2022 M-F	Renewal 02/21/22-12/25/22
<i>NATIONAL NATIVE NEWS</i>	
Security 1st Bank Rapid City, SD SECURITY 1ST BANK - NATIVE NEWS 5X WK	New 09/08/21-06/03/22
<i>SCIENCE FRIDAYS</i>	
Children's Museum of South Dakota Brookings, SD CHILDREN MUSEUM - 1 SCIENCE FRIDAY 2022	 03/14/22-01/06/23
SDSTA - Sanford Underground Research Facility Lead, SD SDSTA- SANFORD UGRF/SCIENCE/52X	New 07/01/21-06/30/22
<i>STARDATE</i>	
SD Space Grant Consortium Rapid City, SD SD SPACE - ROS 1X WK - STARTDATE SPONSOR 2021	Renewal 06/01/21-05/31/22

WAIT WAIT

TSP

Sioux Falls, SD
TSP - WAIT WAIT X28

New

04/01/21-04/03/22

WEEKEND EDITION

Children's Museum of South Dakota

Brookings, SD
CHILDREN MUSEUM - WEEKEND EDITION 2022

Renewal

03/14/22-03/12/23