

**100.9**  
**K·HITS**  
***BIG HITS·BIG FUN!***

WKNL-FM

QUARTERLY LISTING OF ISSUES & PROGRAMS

October 1<sup>st</sup> to December 31<sup>st</sup>, 2023

**Health & Human Services**

**Economic Development**

**Transportation**

**Education**

**Government**

**WKNL-FM**

**QUARTERLY LISTING OF ISSUES & PROGRAMS**

**October 1<sup>st</sup> to December 31<sup>st</sup>, 2023**

**Connecticut East Program-Produced by Brian Scott Smith**

**9pm Sunday's Weekly – 30 minutes**

**October 1, 2023**

**She's the 17th President and only the second woman to be President of UConn. We talk to Radenka Maric as she looks back over her first year in office and the challenges facing the school and its students. Plus, we take a look at other stories making the headlines from around the region.**

**October 8, 2023**

**It's October and the annual observation of breast cancer awareness month. We talk to ECHO Associates about the latest advances in cancer treatment and a cancer survivor on her personal cancer journey. Plus, we take a look at other stories making the headlines from around the region.**

**October 15, 2023**

**In this podcast episode ... It's October and the annual observation of breast cancer awareness month. We talk to ECHO Associates about the latest advances in cancer treatment and a cancer survivor on her personal cancer journey. Plus, we take a look at other stories making the headlines from around the region.**

**October 22, 2023**

**October is cybersecurity month a time to look at protecting your digital and online assets. We talk with ScanOptics based in Manchester, CT to find out how they help businesses with their digital transformation and what that means in our fast moving digital world. Plus, we take a look at other stories making the headlines from around the region.**

**October 29, 2023**

**They've been building homes for people here in the US and around the world since 1976 We're talking about Habitat for Humanity and find out the latest about their involvement with the community of Tolland County. Plus, we take a look at other stories making the headlines from around the region.**

**November 5, 2023**

**It's almost as large as Central Park in New York City, we're talking about the Connecticut College Arboretum in New London. We take a walk through the arboretum and find out more with its very first female Director, Maggie Redfern Plus, we take a look at other stories making the headlines from around the region.**

**November 12, 2023**

**It's Veterans Day weekend as we honor and celebrate the nations veterans for their service. We talk to Vietnam Veteran, turned author Ron Farina about his experiences and the books he written about his fellow veterans. Plus, we take a look at other stories making the headlines from around the region**

**November 19, 2023**

**They've been around for 150 years providing financial support to local people and businesses. We talk to Jewett City Savings Bank on their milestone birthday and what the future holds for them and the banking industry. Plus we take a look at other stories from across the region.**

**November 26, 2023**

**She's normally showcasing artists and their work, but this time it's all about her artistic journey. We talk to Julia Wintner of Eastern Connecticut State University about her Fulbright scholarship that's taking her to India. Plus we take a look at other stories from across the region.**

**December 3, 2023**

**He's the self-taught biker baker of the quiet corner. We talk to William Beau Soleil or Soleil and Suns Bakery about his award winning baked goods and his huge social media following. Plus we take a look at other stories from across the region.**

**December 10, 2023**

**Big changes are coming to Kindergarten enrollment in the state next year. We talk to EASTCONN about what that means not only for kids, but their parents and school districts too. Plus we take a look at other stories from across the region.**

**December 17, 2023**

**It's the holiday season and time to imbibe in some good food and drink to celebrate. We visit Stone Row Kitchen & Bar in Willimantic to talk holiday cocktails, mocktails and wine for the season. Plus we take a look at other stories from across the region.**

**December 24, 2023**

**Gone too soon, but never forgotten! We talk to Gold Star mothers as they remember their military children, lost in the line of duty to them and the nation at the annual Hero Tree ceremony in Old Saybrook, Connecticut. Plus we take a look at other stories from across the region**

**December 31, 2023**

**It's the end of the year news review. And we're joined by the Connecticut Inside Investigator team as they look back over some of the major stories they covered in 2023. Plus we take a look at other stories from across the region**

**WKNL-FM**

**QUARTERLY LISTING OF ISSUES AND PROGRAMS**

**EXHIBIT A**

**COMMUNITY BULLETIN BOARD/PSA ANNOUNCEMENTS**

October 1<sup>st</sup> to December 31<sup>st</sup>, 2023

**COMMUNITY BULLETIN BOARD/PSA** IS THE SYSTEM DEVELOPED FOR SORTING AND RECORDING LOCAL COMMUNITY HAPPENINGS AND PUBLIC SERVICE ANNOUNCEMENTS FOR NON-PROFIT ORGANIZATIONS WHICH ARE OF INTEREST AND/OR EDUCATE AND INFORM THE LISTENERS. THIS FEATURE INCLUDES ITEMS SUCH AS CHURCH SUPPERS, ORGANIZATIONAL MEETINGS, SUPPORT GROUPS, SCHOOL REGISTRATIONS, LOCAL HEALTH SCREENINGS, FUND RAISING ACTIVITIES, MESSAGES FROM ORGANIZATIONS SUCH AS THE AMERICAN CANCER SOCIETY, HOSPICE, AMERICAN HEART ASSOCIATION AND OTHERS AS WELL AS EDUCATIONAL OPPORTUNITIES AND OTHER LIKE EVENTS. THE MESSAGES ARE APPROXIMATELY 20 SECONDS IN DURATION, ASSEMBLED AND EDITED FROM INFORMATION SUBMITTED BY SUCH GROUPS AND ARE ROTATED ONCE PER HOUR. MESSAGES ARE INSERTED INTO ROTATION ABOUT 4-7 DAYS PRIOR TO THE EVENT OR UP TO A MONTH AHEAD FOR SPECIAL FEATURES FROM THE VARIOUS ORGANIZATIONS.

ATTACHED HERETO ARE PAGES OF EXAMPLES OF SOME OF THE PUBLIC SERVICE LISTINGS AND A SEPARATE LISTING OF THE ORGANIZATIONS NOTHING THEIR MESSAGE/DATE AIRED. LISTINGS USUALLY CONSIST OF AN AVERAGE OF 20 DIFFERENT RECORDS. AS TO BE EXPECTED, DURING HOLIDAYS AND IN THE SPRING, MORE EVENTS OCCUR AND THEREFORE, FAR MORE RECORDS WILL APPEAR. UP TO 50 RECORDS HAVE APPEARED ON SOME LISTS. ANNOUNCERS ARE REQUESTED TO RECORD THE TIME ON EACH MESSAGE AS IT AIRS.

MESSAGES ARE AIRED EVERY DAY OF THE WEEK, MONDAY THROUGH SUNDAY, DURING EVERY DAYPART, DURING ALL HOURS.

**10/7 Saturday Fall Rummage sale 9AM-NOON Niantic Community Church Pennsylvania Ave**  
**Niantic:** Get great deals at Niantic Community Church's fall rummage sale! Housewares, clothing and more!

TIME/DATE 10-3-4 AM 10-3-5 AM 10-4-6 AM 10-6-8-10 AM  
ENDS: 10/7

**10/7 Saturday Norwich Founder's Day Celebrate the 364th Anniversary of the Founding of Norwich Leffingwell House Museum, Washington St Norwich, 11AM-3PM:** Norwich Scouts will raise our new flag at Noon. A presentation on the founding of Norwich along with proclamations from State and City representatives: The Lebanon Militia and the Kingston Reds will be on the grounds to demonstrate Living History of the early days as well as Pewter Pot Fine Spiced Chocolate! There will be an I Spy a Founder memorabilia hunt during your museum tour, Tours for Museum -\$8.

TIME/DATE 10-3-6 AM 10-3-5 PM 10-4-7 AM 10-6-11 AM  
ENDS: 10/8

**10/8 Sunday Canterbury VFW Breakfast 8AM-11AM Canterbury VFW Rt 169 21 North Canterbury Rd: Adult \$8, 5 years and under free.**

TIME/DATE 10-3-8 AM 10-4-6:30 AM 10-5-8 AM 10-6-11 AM  
ENDS: 10/8

**10/8 Sunday Mystic Firefest 2 Tree Trail Adventure Little Country Little Rock & Roll 5Bands 715 Noank Ledyard Road Groton:** to benefit for Mystic fire companies. Food Trucks, refreshments 5 Bands: 12:30PM Safeword, 2PM Holly McCreary 3:30PM Eight To the Bar 5PM 100 WATT Suns, 7PM Ward Hayden & Outliers

TIME/DATE 10-4-9:30 AM 10-4-3:30 PM 10-5-6:00  
ENDS: 10/8

**10/8 Sunday Herb's Restaurant Car Show 12PM 1105 Norwich-New London Uncasville to benefit "Tunnel To Towers Foundations" Free BBQ Pig Roast With Donations.**

TIME/DATE \_\_\_\_\_  
ENDS: 10/8- 10/28

**10/8 Sunday 10/21 Saturday 10/28 Saturday Hay Burr Inn 169 Black Hill Rd, Plainfield: Three spooky evenings (6 PM - 9 PM) to walk the Haunted Trail:** There are NO tickets to purchase in advance to enter the event (donations welcome) Come dressed up in your costumes, meet our equines on the Sanctuary, walk the Haunted Trail and get a little spooked. This is completely up to parental discretion. We have families of all ages attend our haunted trail. The trail is about a half-mile long with different paths to take that are spookier than another.

TIME/DATE 10-24-9 PM  
ENDS: 10/8

**10/8 Sunday Voluntown Farmer's Market 10AM-1PM 195 Main Street, Voluntown in front of the Voluntown Elementary School**

TIME/DATE \_\_\_\_\_

**11/14-11/30 Thursday Wireless Zone Is Helping Those In Need During This Difficult Time With A Holiday Food Drive.** They Are Taking Donations Of Money And Nonperishable Food For Our Local Food Banks. Visit Your Wireless Zone, A Verizon Authorized Retailer For More Details.

TIME/DATE \_\_\_\_\_  
ENDS: 11/14

**11/14-12/19 Tuesdays Music & Movement for Kids @ Bill Memorial Library 10:00 AM Bill Memorial Library, 240 Monument Street, Groton:** Children & their grownups to our ongoing Music & Movement program on Tuesdays beginning at 10:00 AM. Join us for songs and activities with LIVE music!  
<https://www.billmemorial.org>

TIME/DATE 4-10 7 AM 11-13 9-15 AM 11/13 3 PM 11-15 6-10 AM \_\_\_\_\_  
ENDS: 11/14

**11/14 Tuesday St. Mark's Lutheran Church at 248 Broadway in Norwich 6:30 PM Memorial Hall:** Fire safety keeping in mind the holiday season with guest speaker, Deputy Fire Marshall, Bill Wrobel, following lecture refreshments will be served.

TIME/DATE 11/10 4 PM 11/13 5:15 PM \_\_\_\_\_  
ENDS: 11/15

**11/15 Wednesday Pop Up Drive-Thru Food Pantry Distribution 1-2PM Colchester Rec Plex**  
215 Hebron Rd Colchester

TIME/DATE \_\_\_\_\_  
ENDS: 11/15

**11/15 Wednesday New London Mobile Food Pantry, 4:30-5:30PM** Jennings Elementary School 50 Mercer Street, New London.

TIME/DATE 4:30 \_\_\_\_\_  
ENDS: 11/16

**11/16 Thursday Mobile Food Pantry 4-5:30PM** Griswold High School 267 Slater Ave, Griswold.

TIME/DATE 4:28 11/16/23 \_\_\_\_\_  
ENDS: 11/16

**11/16 Thursday 6PM St Mark's Church 248 Broadway, Norwich; The Norwich Area Interfaith Association Annual Multi-Faith Giving Thanks FREE Community Meal Celebration, Donations accepted for the Interfaith Utilities Fund.**

TIME/DATE \_\_\_\_\_ ENDS:  
ENDS: 11/16

**11/16 Thursday TEENS- Book Pumpkins 6pm Bill Memorial Library 240 Monument St, Groton: TEENS: RECYCLED BOOK PUMPKINS,** Come learn to recycle a book to make a seasonal pumpkin decoration for your room. Students in grades 6-12 are invited to attend. The program is free and registration is required. Please call the library at (860) 445- 0392

TIME/DATE 11-10 8:15 AM 11/13 5:30 PM \_\_\_\_\_  
ENDS: 11/18

**11/18 Saturday Colchester Federated Church Annual Holly Fair 10AM-2PM 60 Main Street Colchester:** Raffle Baskets, bakeshop & café, cookies by the pound, books, jewelry, crafts, Christmas décor!

TIME/DATE \_\_\_\_\_

**ENDS:12/17**

**12/17 Sunday Annual Winter Trail of lights 5-8PM Hay Burr Inn 169 Black Hill Rd Plainfield:**

**Enjoy the magic of the winter season at your local equine rescue and sanctuary.** Come meet the equines and walk the lighted trail with family and friends. The trail is a dirt path that is about a half-mile long. There is a slight hill at the beginning. *There are NO tickets to purchase in advance to enter the event.* Hay Burr Inn Equine Rescue & Sanctuary is a 501(c)(3) non-profit organization. Donation-based fundraiser to help with the care and upkeep of the horses and donkeys.

**TIME/DATE** 12-13 3PM \_\_\_\_\_

**ENDS: 12/17**

**12/17 Sunday Toys For Tots VFW POST #10004 263 Taylor Hill Road Jewett City 860 376-5226**

**Please bring an unwrapped toy to donate & enjoy a free buffet, with every toy donation! Food donated by Will's Catering, call to reserve table.**

**TIME/DATE** 12-11 6:30am 12-13 8:15am 12-16 5:00pm \_\_\_\_\_

**ENDS: 12/20**

**12/20 Wednesday UCFS Pop Up Drive-Thur Food Pantry Distribution 1-2 PM Dodd Stadium 14 Stott Ave Norwich**

**TIME/DATE** 12-11 7:15 12-13 9am 12-13 11am 12-15 7am \_\_\_\_\_

**ENDS: 1/6**

**1/6 Saturday 12:00 – 4:00 pm Spaghetti Dinner, Mystic Rod & Gun Club 44 Gun Club Rd,**

**Stonington:** benefits Ian Gillis from Voluntown, was in a horrific single car accident. He was airlifted to UMASS and spent two weeks in the ICU and has had several surgeries. There will be basket raffles, a beer truck, & silent auction. \$15 per adult. \$10 per child And children under 2 is free. Tickets are available pre-sale and at the door. Pre-sale tickets are available on Facebook.

**TIME/DATE** \_\_\_\_\_

**TVCCA is looking for Over 55 and looking for a way to give back to the community? Why not try RSVP? They are currently seeking volunteers to help with**

- \* Meals on Wheels Distribution
- \*Grocery shopping and visiting for seniors
- \* medical Rides for Seniors

Call 860-425-6608 in New London County and 860-774-9286 in Windham County

**TIME/DATE** 12-11 8am 12-12 11am 12-13 7am \_\_\_\_\_

**2<sup>nd</sup> & 4<sup>th</sup> TUESDAYS Mobile Mat Van 12PM-2PM 70 Main Street Jewett City Mobile MAT Van**

**Service and Supports:** Easy Access to Suboxone Treatment, Safe Sex Supplies, Overdose Prevention Resources, Narcan, Peer Support Service info -860 336 9412

**TIME/DATE** 12-11 9:15am \_\_\_\_\_

**United Way 211 Help is Just a Call Away, United Way 211 is a system of help &** single integrated source for information about community services, crisis intervention and referrals to health and human services. It is accessed toll-free from anywhere in Connecticut by simply dialing 2-1-1 and operates 24 hours a day, 365 days a year. Multilingual call specialists and TDD access is available. **Last year, 2-1-1 helped 23,351 callers from New London County with free information and referral.**

**TIME/DATE** \_\_\_\_\_

**The Jonnycake Center of Westerly provides social services to assist people through crisis situations, out of dependency & towards self-sufficiency.** Your support allows us to develop programs, add services, and help those with the greatest need in our community.They offer food, clothing, household goods & emergency financial assistance to clients who require help with basic needs. **Find out more at Jonnycake.org**

**TIME/DATE** \_\_\_\_\_



**WKNL-FM**

**QUARTERLY LISTING OF ISSUES AND PROGRAMS**

**EXHIBIT B**

**COMMUNITY SERVICE EVENTS**

**October 1<sup>st</sup> to December 31<sup>st</sup>, 2023**

**RADIO STATION WKNL-FM SUPPORT AND HELP PROMOTE VARIOUS COMMUNITY ENDEAVORS FOR FUND-RAISING CHARITIES AND ORGANIZATIONS. PARTICIPATION CAN INCLUDE LIVE APPEARANCES, MARATHON PARTICIPATION AND/OR SUPPORT VIA AND AIRING OF PROMOTIONAL ANNOUNCEMENTS ALERTING THE PUBLIC TO THE EVENT.**

**ATTACHED HERE IS AN "EVENT FORM" INDICATING THE WHAT, WHEN, WHERE, WHY AND HOW OF THE EVENTS SUPPORTED BY THE STATION ALONG WITH COPY OF THE SCRIPT (IF APPLICABLE) OF ANNOUNCEMENTS WHICH AIRED THIS QUARTER.**



## EEO Community Outreach Projects

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

WHAT: 100.9 KHITS FOOD DRIVE

WHEN: Promos ran 11/7-11/18/23

WHERE: Better Val – U- Adams Hometown Market – Route 12, Lisbon, CT

Number of promos aired (attach script) 50 Promos and live mentions / along with social media and a web banner at bighitsbigfun.com and an e-blast to listeners.

Length: (circle one) Over 50 :30's recorded and :10 live read

If live cut-in's, dates and times aired: 2x per hour 10 live cut-in's.

List name(s) of participants and the school/organizations:

Franco and Melanie, Dave Elder broadcast to fill a truck full of non-perishable food items to support the Gemma Moran United Way of Southeastern, CT Labor Food Bank.

The goal was to fill a truck full of food. Monetary donations were collected and bags of food sold in the store were donated to the food bank.

Jewett City Savings bank and the local Lisbon- Cub scouts helped with the food drive.

Amount collected:

Lisbon Better Valu/KHITS food drive: 1,489 lbs (including turkeys) and monetary donations.

**KHITS FOOD DRIVE :60 copy**

100.9 KHITS-FM with Jewett City Savings Bank are teaming up for our annual food drive on Saturday, November 18th from 9am-2pm at Adams Hometown Market in Lisbon to benefit the Gemma Moran United Way Labor Food Center!

This year the need is great. So, please join K-HITS with Franco to help us collect non-perishable food items to fill the truck or make a monetary donation

Get more information on this year's KHITS Food Drive at--- [big hits big fun.com](http://bighitsbigfun.com) and join us on November 18th at Adams Hometown Market in Lisbon--- powered by:

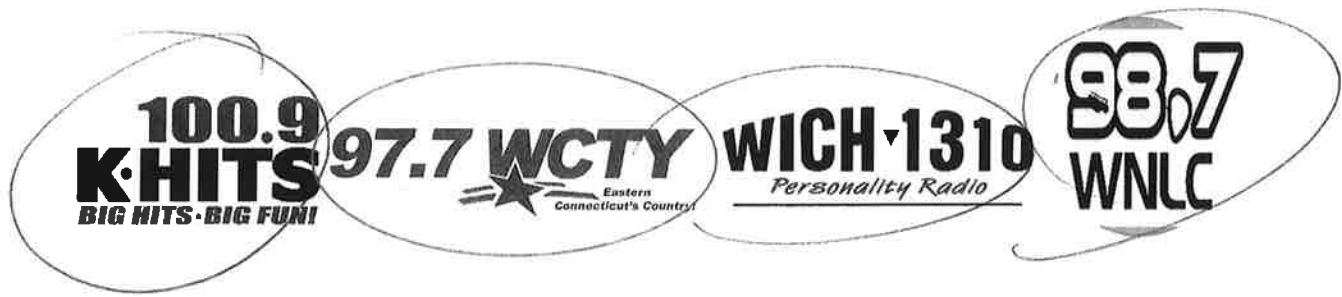
Jewett City Savings Bank— a mutual savings bank providing bank accounts, loans and financial services to the community for 150 years! Learn more about them at [JCSBank.com](http://JCSBank.com).

Helping your neighbors this holiday season--- 100.9 KHITS-FM!

**Alternate line:**

The KHITS food drive is powered by:

Adam's Hometown Market - When Local Matters because they take local seriously! More Information at [Adamshometownmarkets.com](http://Adamshometownmarkets.com)



## EEO Community Outreach Projects

(Includes charity event remotes, public service airtime, visits to school classes/organizations, station-given tours, job shadows and intern programs)

**WHAT:** A Reason to Ride

**WHEN:** Oct 31- Dec 31<sup>st</sup>, 2023

**WHERE:**

**List station personnel involved:**

**Summary:**

WCTY – WICH- WNLC- WKNL ran PSA/ Promo announcements (SEE ATTACHED)

To help Connecticut Veterans facing hard times. A Reason to Ride provides financial help to veterans that need assistance.

## A REASON TO RIDE:

If you're a Connecticut Veteran facing hard times, help is available to you! A Reason To Ride Incorporated provides financial help which could include one-time payments for housing costs, heating oil, and utility bills. If you're an Honorably-Discharged Connecticut Veteran in need of immediate financial assistance, find out more on how to apply at [A reason To Ride dot Org](http://AreasonToRide.org). That's A Reason to Ride dot Org.