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WYZZ – Peoria, Illinois

QUARTERLY ISSUES/PROGRAMS LIST – 3rd Quarter 2023

The following is listings of some of the significant issues responded to by Station WYZZ, Peoria, Illinois, along with the most significant programming treatment of those issues for the 3rd Quarter period, 7/01/23-09/30/23. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Regular Programs					
Station WYZZ regularly airs local news, weather and traffic reports Monday-Friday 7-9am, 9pm, Saturday and Sunday 9pm.					
Description of Issue	Regular Programs	Air Date(s)	Time	Duration	Narration of Type and Description
HEALTH	NEWS	7/4/2023	7:31:28AM	0:02:16	A STATE BILL SIGNED INTO LAW WILL REQUIRE SOME STUDENTS TO LEARN HOW TO HELP ONE OF THEIR CLASSMATES IF THEY ARE HAVING AN ALLERGIC REACTION. ONE PARENT SAYS IT'S A LIFESAVING TOOL THAT ALL STUDENTS SHOULD KNOW.
POLITICS	NEWS	7/18/2023	5:32:16 PM	0:01:56	THE ILLINOIS SUPREME COURT UPHELD THE SAFE-T ACT. ILLINOIS WILL BE THE FIRST STATE TO ELIMINATE CASH BAIL. COUNTIES NOW ONLY HAVE A COUPLE OF MONTHS TO PREPARE. OUR CAPITOL BUREAU LOOKS INTO THE VERDICT.
HEALTH	NEWS	7/20/2023	9:02:56 PM	0:02:20	SCHOOL IS ALMOST BACK IN SESSION SO LOCAL HEALTH EXPERTS WANT TO MAKE SURE PARENTS KNOW THE IMPORTANCE OF IMMUNIZATIONS FOR THEIR STUDENTS.
EDUCATION	NEWS	7/27/2023	8:03:35 AM	0:01:48	ADMINISTRATORS FROM ANNIE JO GORDON COMMUNITY LEARNING CENTER WALKED AROUND SURROUNDING NEIGHBORHOODS THAT SCHOOL STARTS NEXT WEEK. WE SHARE WHAT FAMILIES TOOK AWAY FROM THE "BECAUSE WE CARE" WALK.

GOVERNMENT (NATIONAL)	NEWS	7/27/2023	07:20:37AM	0:02:20	WHAT DOES THE PENTAGON KNOW ABOUT UFOS THAT THEY ARE NOT TELLING US? CONGRESS HELD AN OUT OF THIS WORLD HEARING TO FIND OUT.
GOVERNMENT (NATIONAL)	NEWS	8/9/2023	9:34:06 PM	0:01:40	AHEAD OF THE NEW SCHOOL YEAR, BIDEN IS ANNOUNCING NEW RESOURCES TO HELP SCHOOLS COMBAT A WAVE OF CYBER-THREATS.
POLITICS	NEWS	8/10/2023	9:32:45 PM	0:02:03	COUNTY JAILS ARE DEALING WITH A BACKLOG OF INMATES WHO ARE SUPPOSED TO BE UNDER STATE CARE. WHEN SOMEBODY IS DECLARED UNFIT FOR TRIAL THEY'RE ORDERED TO GO TO STATE-RUN MENTAL HEALTH FACILITIES. BUT THERE'S NO ROOM TO TAKE THEM ALL IN.
BUSINESS	NEWS	8/16/2023	08:07:37AM	0:02:04	HELPING YOU PROTECT YOUR CROWN NO MATTER THE TEXTURE. WE SHARE HOW A BEAUTY STORE OWNER IS BUILDING HER EMPIRE AND HELPING HER CUSTOMERS ACCOMPLISH THEIR GOALS.
EDUCATION	NEWS	8/18/2023	7:02:56 AM	0:01:55	BRIDGING THE GAP BETWEEN MENTAL HEALTH AND ACADEMICS. THE BRIDGE ACADEMY IN NORMAL OPENED ITS DOORS TO STUDENTS WHO NEED AN ALTERNATIVE SETTING TO FINISH THEIR COURSEWORK. WE HAD A CHANCE TO SPEAK WITH THE SCHOOL'S LEADERSHIP.
BUSINESS	NEWS	8/23/2023	7:04:41AM	0:01:55	THE OWNER OF NATE DAWGS CHILI DAWGS FOOD TRUCK CELEBRATED ONE YEAR IN BUSINESS EARILER THIS MONTH AND THE SUCCESS SO FAR IS MORE THAN HE IMAGINED.
BUSINESS	NEWS	9/20/2023	8:13:25AM	0:01:53	A HOBBY TAKEN UP DURING THE PANDEMIC TURNED INTO SOMETHING MUCH BIGGER FOR ONE EAST PEORIA WOMAN. WE SEE HOW IT'S BRINGING YOUR IDEAS TO LIFE.

POLITICS	NEWS	9/20/2023	09:38:12PM	0:01:49	A NEW DISPENSARY IS OPENING JUST SOUTH OF SPRINGFIELD AND IT'S LOOKING TOWARD THE FUTURE. IT'S THE FIRST 100% LOCALLY OWNED IN THE STATE. WHAT MAKES IT UNIQUE IS HOW OWNERS HOPE THE IDEA WILL CHANGE THE LAW
EDUCATION	NEWS	9/22/2023	9:04:16 AM	0:02:19	STUDENTS AT VALESKA HINTON EARLY CHILDHOOD LEARNING CENTER IN PEORIA... ARE CELEBRATING HISPANIC HERITAGE MONTH... IN A UNIQUE WAY.
HEALTH	NEWS	9/26/2023	9:32:10PM	0:02:12	ONE DECATURE LAWMAKER IS CALLING OUT THE STATE TO CRACKDOWN ON BLUE CROSS BLUE SHIELD
Law Enforcement	News	9/18/2023	21:03:53	0:01:53	The Peoria Police Department is joining a national movement to bring more female officers on board. We look at how the department is taking the 30-by-30 pledge pushing for more representation.

Public Service Announcements

WYZZ, Peoria, Illinois, aired 3253 public service and announcements and during this quarter, covering a number of topics that range from education, health, public safety, etc. These public service announcements air at various times and may run anywhere from 0:05 seconds to 0:60 seconds in length. WYZZ regularly airs public notice announcements notifying the public about the availability of children's programming, equal employment opportunity, and public file reports. Weather alerts and announcements are regularly broadcasted and posted on WYZZ and www.ciproud.com on an as-needed basis. WYZZ is a participating station in our area's Emergency Alert system.

Description of Issue	Public Service Announcements	Air Date(s)	Time	Length	Narration of Type and Description (Identify non-profit or community group)
Benefits Awareness	"Guiding Light" "Guiding Light – Mental Health" "Guiding Light – Healthcare" "Guiding Light – Food"	7/01-10/31/23	In rotation	:15/:30 seconds	Over the past year, American has faced the worst economic downturn since the Great Depression. People in need may not know which assistance programs they qualify for or how to navigate them. 211 is a one-stop resource for help accessing essential resources we all deserve. Nonprofit. Sponsor: United Way

Adoption	“Suitcase” “Morning Time” “Teen Proofing” “At Home” “Real Rewards” “Sisters” “Duffle” “Dinner” “Mailbox”	7/01-10/31/23	In rotation	:15/:30 seconds	<p>Thousands of teens in foster care are waiting for the love and support from a family, but unfortunately almost 20,000 young people leave foster care without a family every year. Teens that have been adopted are more likely to graduate, go to college, and be more emotionally secure than their peers that have “aged out” of foster care. Nonprofit.</p> <p>Sponsors: US Department of Health and Human Services, Administration for Children and Families, and Adopt US Kids</p>
Belonging	“Rich’s Story” “Belonging”	7/01-10/31/23	In rotation	:30 seconds	<p>We all want to feel safe and included in the community we call home, but today, too many of our neighbor’s experience exclusion, isolation, harassment, and even violence based on their identity. Nonprofit.</p> <p>Sponsor: Ad Council</p>
Discovering Nature	“Our Colors” “Am I a Tree” “Forest Trail” “Lake Trail” “Mountain Trail”	7/01-10/31/23	In rotation	:15/:30 seconds	<p>Since 2009, the Ad Council and USDA Forest Service’s Discover the Forest campaign has encouraged parents and caregivers to take their families out to the forest to experience and reconnect with nature. Our new creative work highlights the power of music to inspire meaningful experiences in nature, where families can deepen their connection with each other and the outdoors Nonprofit.</p> <p>Sponsor: US Forest Service</p>

Emergency Preparedness	“Alone Together” “Caring for Myself” “Sneezing and Coughing” “Surgeon General High-Risk Audience” “If You Are Sick” “Time to Wash Your Hands”	7/01-10/31/23	In rotation	:30 seconds	In recent years, devastating earthquakes, pandemics, tornadoes, floods, and wildfires have highlighted the need for Americans to prepare for natural disasters. However, according to the Federal Emergency Management Agency (FEMA), half of Americans have not discussed or developed a family emergency plan. Nonprofit. Sponsor: Federal Emergency Management Agency (FEMA)
Empowering Girls in STEM	“Back in Time” “STEM in Sports” “Unstoppable STEM” “Make the Change”	7/01-10/31/23	In rotation	:15/:30 seconds	While women make up half of the U.S. college-educated workforce, they hold only a little over a fourth of all STEM jobs. Research shows that young girls like STEM subjects – science, technology, engineering, and math – but often feel that STEM isn’t for them due to outdated stereotypes. Girls are scared to fail in STEM, but She Can STEM shows girls that STEM is in everything, and experimenting is part of the journey. Nonprofit. Sponsor: Ad Council
Poison Control	“Make the Call”	7/01-10/31/23	In rotation	:30 seconds	2,200,000 poisonings occur annually, with nearly 50% of all exposures involving children younger than age 6. To address this threat, the Human Resources & Service Administration (HRSA) continues its Poison Help campaign with “Make the Call” series of PSAs. By calling a Poison Helpline, hospital visits can be prevented as 68% of poison exposures can be controlled by direction provided over the phone. Nonprofit. Sponsors: Human Resources & Services Administration (HRSA)

Fatherhood Involvement	<p style="text-align: center;">“Howard” “Dance Like a Dad: NASCAR”</p>	7/01-10/31/23	In rotation	:30 seconds	<p>What is #Dadication? It is just like dedication, but it means that as a father, you never stop being a dad. There is no one right way as long as you show up for your kids, even when it’s not so easy. The Fatherhood Involvement campaign PSAs highlight the diverse experiences of real dads who share a commitment to being there for their kids through parenting highlights and challenges. By acknowledging the hard work, they put forth in the face of hardships, the campaign seeks to provide all fathers with confidence to keep going in their efforts to be present for their children.</p> <p>Nonprofits.</p> <p>Sponsors: U.S. Department of Health and Human Services’ Administration for Children and Families, National Responsible Fatherhood Clearinghouse</p>
Middle School Mental Health	<p style="text-align: center;">“Sound It Out”</p>	7/01-10/31/23	In rotation	:30 seconds	<p>There is a mental health crisis among our country’s youth. Young adolescents (10-14) are experiencing increased rates of mental health challenges and particularly youth of color, face the additional trauma of systemic racism and greater challenges in addressing the support they need.</p> <p>Nonprofit.</p> <p>Sponsor: Pivotal Ventures</p>