

WOC11028991 [00.00]

Order Printout



Order Status: New

Start/End Dates: 07/10/18 - 07/23/18

C/P/E: 163 / 173 / 6626

Traffic #:

Agency: Waterfront Strategies

Product Desc.: Issue

Buyer Order #: 7522585

Advertiser: Senate Majority PAC

Estimate Desc.: Senate Majority PAC ND 7.10-7.23

AE: Unassigned (Carolyn Stokka)

Buyer:

Total Cost: \$31,225.00 (Cash)

Property: KVLV TV

Primary Demo:

Received Date: 7/09/18 6:25 AM

Sales Region: Local

Comments:

Separation: 30

List Items										Spots										Totals	
Line	Program	ST	Len	Time	Days	Rate	Jul 10	Jul 17												Total Spots	Total Cost
1	VALLEY TODAY @ 5AM	NM	:30	5:00 AM-6:00 AM	TWTF-M	225.00	0	1												1	225.00
(Program: VALLEY TODAY @ 5AM)07/01/2017-09/30/2017																					
2	VALLEY TODAY @ 6AM	NM	:30	6:00 AM-7:00 AM	TWTF-M	800.00	2	2												4	3,200.00
(Program: VALLEY TODAY @ 6AM)07/01/2017-09/30/2017																					
3	TODAY SHOW	NM	:30	7:00 AM-9:00 AM	TWTF-M	600.00	2	2												4	2,400.00
(Program: TODAY SHOW)07/01/2017-09/30/2017																					
4	MEGYN KELLY TODAY	NM	:30	10:00 AM-11:00 AM	TWTF-M	75.00	4	4												8	600.00
(Program: MEGYN KELLY TODAY)07/01/2017-09/30/2017																					
5	JUDGE JUDY	NM	:30	1:00 PM-1:30 PM	TWTF-M	75.00	5	5												10	750.00
(Program: JUDGE JUDY)07/01/2017-09/30/2017																					
6	VALLEY NEWS LIVE @ 5PM	NM	:30	4:58 PM-5:30 PM	TWTF-M	750.00	2	2												4	3,000.00
(Program: VALLEY NEWS LIVE @ 5PM)07/01/2017-09/30/2017																					
7	WHEEL OF FORTUNE	NM	:30	6:30 PM-7:00 PM	TWTF-M	2,000.00	2	2												4	8,000.00
(Program: WHEEL OF FORTUNE)07/01/2017-09/30/2017																					
8	VALLEY NEWS LIVE @ 10PM	NM	:30	10:00 PM-10:35 PM	TWTF-M	2,500.00	2	2												4	10,000.00
(Program: VALLEY NEWS LIVE @ 10PM)07/01/2017-09/30/2017																					
9	SATURDAY NIGHT LIVE	NM	:30	10:30 PM-12:03 AM	---S---	650.00	0	1												1	650.00
(Program: SATURDAY NIGHT LIVE)07/01/2017-09/30/2017																					
10	WORLD OF DANCE	NM	:30	9:00 PM-10:00 PM	T-----	1,200.00	1	1												2	2,400.00
(Program: WORLD OF DANCE)07/01/2017-09/30/2017																					
Spot Totals:										20 22										42	\$31,225.00

Generated Date: 7/09/18 6:27 AM

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MONTH	SPOTS	COST	MONTH	SPOTS	COST
July	42	\$31,225.00			