

Quarterly Issues Programs List for Townsquare Media Utica

Jan 1, 2024 through March 31, 2024

Quarterly Issues Programs List for Stations

WFRG-FM, WLZW-FM, WODZ-FM, WOUR-FM, and WIBX-AM

Section I. Issues.

The stations have identified the following topics as significant issues facing our community in this quarter:

- A. **Public Health:** In New York State, currently over 18,400,000 people (or 95 percent of the state) have received at least one dose of the COVID-19 vaccine. Healthcare's hope is that COVID-19 soon becomes a seasonal sickness that we deal with using yearly vaccines like the flu. Dr. Kent Hall of MVHS was on our stations to speak about the risk of COVID and other respiratory illnesses including the flu and RSV. During this quarter, he retired from Wynn Hospital.
- B. **Child Safety:** The 28th annual Ride for Missing Children Mohawk Valley will be held on June 7th, where participants raise money and ride for 78 miles to raise awareness for children's safety and honor the memory of all missing children. New York is one of the top 3 states dealing with the highest number of missing children, according to the Federal Bureau of Investigations. The state has reported 235 active missing children's cases to the FBI in 2023.
- C. **Professional Sports:** The 2024 International Ice Hockey Federation World Women's Championship is coming to Utica, New York, in April. Utica won the global bid to host the international ice hockey tournament and the tournament is expected to bring tourists and business to the local economy. Oneida County Tourism officials believe the tournament is the largest event Utica has hosted. Tourism officials have aggressively marketed the IIHF tournament to target folks within a 6-hour drive to Utica. Last year, the sporting event was hosted in Finland and Latvia, which drew nearly 450,000 spectators and accrued over 187 million television impressions.
- D. **Gender Equity:** The YWCA of the Mohawk Valley announced the honorees of its 25th annual Salute to Outstanding Women. The initiative highlights local women who serve the community in areas such as healthcare, public service, youth intervention, and education. The initiative is meant to inspire women to seek better careers and understand the opportunities available to them. In Oneida County, the largest demographic living in poverty were Females between the ages of 25-34, followed by Females 55 and 64, and finally Females between the ages of 35 and 44, according to Census data.
- E. **Economy:** New York has two major events in the month of April – the total solar eclipse and the 2024 International Ice Hockey Federation World Women's Championship. Both events are expected to draw many spectators from out of state, which will bolster the local economy but also create some safety challenges on the road. Tourism generated over \$3.5 billion in revenue for Central New York in 2022, according to Governor Kathy Hochul's Economic Impact of Visitors Report. The money helped create roughly 37,000 tourism-related jobs.

Section II. Responsive Programs

This Week in the Mohawk Valley

"This Week in the Mohawk Valley", a 28-minute program, airs every Sunday on each station at the following times:

WFRG- FM, WLZW-FM, WOUR-FM, and WODZ-FM at 6AM

WIBX-AM at 8:30AM.

This Week in the Mohawk Valley

Date(s) Aired	Issue(s) Discussed	Description of Program
01/07/2024	Community, Culture, Economy, Marketing,	Seg 1- Christine Ossment, who is on The Genesis Group 's Board of Directors, spoke about the upcoming events the group plans to host in the upcoming year.
01/14/2024	Community, Crime, Trauma, Youth Issues, Public Safety, Child Safety, Activism	Seg 1 – Jim White spoke about the 28th annual Ride for Missing Children Mohawk Valley that will be held this summer. The 78-mile trek is scheduled for June 7.
01/21/2024	Education, Labor, Life Skills, Personal Development, Self-Growth,	Seg 1 – A new apprenticeship program is being offered at the Workforce Development Board of Herkimer, Madison, and Oneida Counties. Project Director Sommar Edwards also spoke of new opportunities at the office.
01/28/2024	Gender Equality, Women’s History, Gender Equity, Gender Issues, Gender, Small business	Seg 1 – Dianne Stancato, CEO of YWCA Mohawk Valley, discussed the role of the YWCA and celebrated its Annual Salute to Outstanding Women of 2024. The Salute honors local women and the pivotal role they play in the community.
02/04/2024	Women’s History, Media, News,	Seg 1 – Outgoing Market President of Townsquare Utica Karen Carey was joined by oncoming MP Tracy Picente to talk about the changes coming to the station cluster and plans for 2024. Carey oversaw the Townsquare cluster for nearly 12 years before stepping down in February. She will be succeeded by Picente, who served as the market’s Director of Sales for 17 years.
02/11/2024	Gender Equality, Women’s History, Gender Equity, Gender Issues, Gender, Small business	Seg 1 – Dianne Stancato, CEO of YWCA Mohawk Valley, announced the first 2 honorees of its Annual Salute to Outstanding Women. The first honorees were Jen DeWeerth for social justice and Amy Turner for Human & Public Service
02/18/2024	Gender Equality, Women’s History, Gender Equity, Gender Issues, Gender, Small business	Seg 1 – Dianne Stancato, CEO of YWCA Mohawk Valley, announced the next 2 honorees of its Annual Salute to Outstanding Women. The first honorees were Tamalin Martin for STEAM and Amiyah Evans for Outstanding Youth.
02/25/2024	Gender Equality, Women’s History, Gender Equity, Gender Issues, Gender, Small business	Seg 1 – Dianne Stancato, CEO of YWCA Mohawk Valley, announced the next 2 honorees of its Annual Salute to Outstanding Women. The first honorees were Dr. Jennifer Adjodha-Evans for Education and Heather Loveland-Button for Entrepreneurship.

03/03/2024	Gender Equality, Women's History, Gender Equity, Gender Issues, Gender, Small business, Public Health, Public safety	<p>Seg 1 – Dianne Stancato, CEO of YWCA Mohawk Valley, announced the final honoree of its Annual Salute to Outstanding Women. Patricia Sterling won the award for Healthcare.</p> <p>Seg 2 – Dr. Kent Hall, retired MVCC president, spoke about medical issues in the Mohawk Valley such as flu, RSV, COVID-19, and other infectious diseases.</p>
03/10/2024	Gender Equality, Women's History, Gender Equity, Gender Issues, Gender, Small business	<p>Seg 1 –YWCA Salute to Outstanding Woman winner Ann Rushlo for Outlook of Local Real Estate talks about the housing market in the Utica-Rome area.</p>
03/17/2024	Professional Sport, Professional Sports, Sports, Culture, Travel, Economy	<p>Seg 1- Shawn Kaleta, Director of Economic Development for Oneida County, spoke about the upcoming IIHF Women's World Championship coming to Utica. The international event runs April 3 to April 14 in the city.</p>
03/24/2024	Professional Sport, Professional Sports, Sports, Culture, Travel, Economy	<p>Seg 1 – Sara Foster, President of Oneida County Tourism, talked about the IIHF Women's World Championship coming to Utica on April 3 through April 14 and what it means for the local economy.</p>
03/31/2024	Community, Culture, Economy, Marketing, Public Funding, Reading Comprehension, Literacy, Literature, Learning, Entertainment	<p>Seg 1 – Chris Sagaas, Director of the Utica Public Library, spoke about his Role as Director and the upcoming events going on at Utica Public Library.</p>

In addition to the above programming, each station broadcasts Radio Health Journal for 30 minutes each week as follows:

WIBX: Saturdays at 6am and Sunday at 8am

WFRG-FM, WLZW-FM, WODZ-FM, WOUR-FM: Sundays at 6am

See attached program log for details.

Quarterly Report of Compliancy Issues & Programs List 2024-Q1 (January - March) Radio Health Journal

- 3D Printing
- Addiction
- African American Issues
- Aging
- Agriculture
- Alzheimer's Disease
- Amputations
- Anatomy
- Anxiety
- Artificial Intelligence
- Bacteria
- Bacterial Infection
- Bedside Manner
- Black History Month
- Blood
- Brain Imaging
- Breast Cancer
- Burnout
- Cancer
- Cancer Prevention
- Cervical Cancer
- Chemotherapy
- Childhood Cancers
- Children At Risk
- Chronic Conditions
- Chronic Disease
- Colon Cancer
- Community Care
- Compulsions
- Confirmation Bias
- Consumerism
- Coping Strategies
- Covid-19
- Cranial Drill
- Criminals
- Cuticles
- Deception
- Dementia
- Depression
- Diabetes
- Diagnostic Tools
- Diet
- Discrimination
- Disease
- Disease Progression
- Drill
- Drug Shortages
- Economics
- Ecosystems
- Education
- Elementary School
- Emergency Medicine
- Emotions
- Empathy
- Endometriosis
- Environment
- Equality
- Evolution
- Family Issues
- Family Medicine
- Farming
- FDA
- Federal Drug Regulations
- Female
- Entrepreneurship
- Female Issues
- Fiber
- Foot Health
- Gender Issues
- Generic Drugs
- Genetics
- Genius
- Geriatrics
- Gut Microbes
- Gut Microbiome
- Gynecology
- Habitats
- Habits
- Hallucinations
- Handwriting
- Health Care
- Health Policy
- Healthcare
- Healthy Lifestyle
- Heart Disease
- Hemorrhage
- Hiking
- History
- HIV
- Hospitalization
- Housing
- Illness
- Immunity
- Incarceration
- Individuality
- Infection
- Infectious Disease
- Infrastructure
- Intensive Care Unit
- Invasive Species
- Jail
- Ketamine
- Kidney
- Kidney Stones
- Learning
- Lying
- Manufacturing and Industry
- Medical Applications
- Medical Device
- Medical Devices
- Medical History
- Medical Imaging
- Medical Intervention
- Medical Knowledge
- Medical Technology
- Medicine
- Mental Health
- Mental Illness
- Mental Institutions
- Military
- Military Families
- Minority Populations
- Motor Movement
- Nails
- Native Animals
- Neurology
- Neurosurgery
- Nightmares
- Nutrition
- Obesity
- Offspring
- Opioid Crisis
- Opioids
- Oral Health
- Organ Failure
- Organ Transplant
- Pain
- Pain Management
- Pancreatitis
- Pandemic
- Pathological Liars
- Patient Safety
- Patriarchy
- Pediatric Care
- Pediatric Illness
- Politics
- Population Control
- Pre-cancer
- Pregnancy
- Prevention
- Preventive Medicine
- Prison
- Productivity
- Psychedelics
- Psychology
- Psychosis
- PTSD
- Public Health
- Public Health Organizations
- Public Policy
- Public Safety
- Racial Disparities
- Rare Disease
- Raw Materials
- Relationships
- Reproductive System
- Science Policy
- Scientific Terminology
- Self-esteem
- Septic Shock
- Service Animals
- Service Dogs
- Sexually Transmitted Infections
- Siblings
- Sick Days
- Skin Condition
- Skull
- Social Anxiety
- Social Media
- Stethoscope
- Stigma
- Stress
- Student Safety
- Supplements
- Supply Chain Issues
- Surgery
- Technology
- Telehealth
- Testicular Cancer
- Therapy
- Trauma
- Twins
- Ultrasound
- Vaccination
- Vaccine
- Veteran Issues
- Veterans
- Virus
- Visual Stimuli
- Volunteering
- Vulnerable Populations
- Women's Health
- Women's History
- Women's Issues

Program 24-01

Air Week: 1/7/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: BEING A GOOD PATIENT TAKES WORK: HOW TO FEEL EMPOWERED AT THE HOSPITAL

Time: 1:50

Duration: 12:59

Synopsis: We, as patients, are making more decisions about our health than ever before. From which brand of medicine we want to which supplements we take, a lot of the choices depend on being a smart consumer. Our expert reveals why this is a double-edged sword and how you can feel empowered walking into your next doctor's appointment.

Host: Elizabeth Westfield

Producer: Libby Foster

Guests: Dr. Talya Miron-Shatz, Visiting Researcher, University of Cambridge, Author, Your Life Depends On It

Compliance issues: Health Care, Medicine, Patient Safety, Social Media, Vulnerable Populations, Confirmation Bias, Medical Knowledge, Scientific Terminology, Telehealth

Links for more info:

[Talya Miron-Shatz](#)

[Talya Miron-Shatz, PhD. Medical decision making \(@TalyaMironShatz\) / X](#)

[Talya Miron-Shatz, PhD - Visiting Researcher - University of Cambridge | LinkedIn](#)

SEGMENT 2: DOES A GOOD BEDSIDE MANNER SAVE LIVES?

Time: 15:50

Duration: 7:02

Synopsis: Dr. Wes Ely, an intensive care specialist, says the early days of his career were spent more worried about the beeps and buzzers rather than the patients that the machines were monitoring. He gives us a unique look into how physicians can humanize patients in the ICU and, in turn, save more lives.

Host: Greg Johnson

Producer: Polly Hansen

Guests: Dr. Wes Ely, Professor of Medicine, Associate Director of Aging Research, Vanderbilt University, Author, Every Deep-Drawn Breath

Compliance issues: Burnout, Consumerism, Covid-19, Empathy, Health Care, Healthcare, Pandemic, Patient Safety, Public Health, Vaccination, Bedside Manner, Intensive Care Unit

Links for more info:

[E. Wesley Ely, MD, MPH](#)

[X: @WesElyMD](#)

[E. Wesley Ely, MD, MPH | Vanderbilt Scholars in HIV and Heart, Lung, Blood and Sleep Research](#)

[LinkedIn: Dr. Wes Ely](#)

Program 24-02

Air Week: 1/14/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: 3D PRINTING ORGANS AND AI SURGERIES: THE FUTURE OF MEDICINE

Time: 1:48

Duration: 11:52

Synopsis: Dr. Thomas Kolon is using 3D-printed models to successfully operate on cases thought to be inoperable. Another physician brings AI into his surgeries to give patients the most accurate hip replacements possible. This is the future of medicine and our experts are here to explain it all.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. George Haidukewych, Director of Orthopedic Trauma & Chief of Complex Joint Replacement, Orlando Health Jewett Orthopedic Institute; Dr. Thomas Kolon, Expert in Pediatric Disorders, Chief of Urology, Children's Hospital of Philadelphia

Compliance issues: 3D Printing, Artificial Intelligence, Cancer, Children At Risk, Consumerism, Medical Technology, Vulnerable Populations, Cancer Prevention, Childhood Cancers, Kidney

Links for more info:

[George Haidukewych - Orlando Health - One of Central Florida's Most Comprehensive Healthcare Networks](#)

[Thomas F. Kolon, MD | Children's Hospital of Philadelphia](#)

[Thomas F. Kolon \(@ThomasKolon\) / X](#)

[LinkedIn: Dr. Thomas Kolon](#)

SEGMENT 2: NERVOUS NAIL-BITER? IT HARMS MORE THAN JUST AESTHETICS

Time: 14:42

Duration: 7:50

Synopsis: So many of us have experienced the compulsion to bite our nails. Even though it's a detriment to our wellbeing, we still do it – so why? Is it a product of our genetics or evolution? Our experts discuss where this impulse stems from and all the ways it harms our health.

Host: Greg Johnson

Producer: Morgan Kelly

Guests: Dr. Dana Stern, Assistant Clinical Professor of Dermatology, Mount Sinai Medical Center; Dr. Fred Penzel, Psychologist & Executive Director of Western Suffolk Psychological Services

Compliance issues: Bacteria, Consumerism, Evolution, Genetics, Public Health, Trauma, Bacterial Infection, Compulsions, Cuticles, Ecosystems, Habits, Hemorrhage, Nails, Oral Health

Links for more info:

[Dana K Stern - Dermatology | Mount Sinai - New York](#)

[Dr. Dana Stern](#)

[Dr.Dana Stern \(@hamptonderm\) • Instagram photos and videos](#)

[LinkedIn: Dr. Dana Stern](#)

[Fred Penzel, Ph.D.](#)

[Fred Penzel \(@DrFredPenzel\) / X](#)

Program 24-03

Air Week: 1/21/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: MENTALLY ILL INMATES: SAFETY AND JUSTICE OR SUFFERING AND VENGEANCE?

Time: 1:47

Duration: 12:28

Synopsis: American prisons are full of people with mental illness, but does the system actually fulfill its promise of reform for these inmates? Dr. Christine Montross, a psychiatrist, says many of them aren't getting the correct help that will make a difference in their lives – and make our society a safer place when they're released. She breaks down the prison system and offers alternative programs to solve this crisis.

Host: Elizabeth Westfield

Producer: Reed Pence

Guests: Christine Montross, Associate Professor of Psychiatry and Human Behavior, Brown University

Compliance issues: Consumerism, Health Care, Healthcare, Incarceration, Mental Illness, Public Health, Public Policy, Public Safety, Community Care, Criminals, Health Policy, Jail, Mental Institutions, Prison, Psychosis

Links for more info:

[Montross, Christine | Brown University](#)

[Waiting for an Echo by Christine Montross | PenguinRandomHouse.com: Books](#)

[Christine Montross - Bio](#)

SEGMENT 2: DO YOU SUPPORT GIVING CHILDREN MENTAL HEALTH DAYS OFF OF SCHOOL?

Time: 15:17

Duration: 7:43

Synopsis: We're quick to pull our kids out of school when they're running a fever or throwing up, but what about when they've become burnt out or severely stressed? Just because we can't see the physical symptoms doesn't mean there isn't a problem. Dr. Andrea Bonior explains the benefits of giving your children mental health days and how to prepare them for future obstacles.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Andrea Bonior, Licensed Clinical Psychologist, Author

Compliance issues: Anxiety, Children At Risk, Consumerism, Coping Strategies, Depression, Mental Health, Public Health, Vulnerable Populations, Emotions, Sick Days, Stress

Links for more info:

[Dr. Andrea Bonior](#)

[Andrea Bonior, Ph.D. \(@drandreabonior\) • Instagram photos and videos](#)

[Professional Speaker - Andrea Bonior, Ph.D. | LinkedIn](#)

[Youth Risk Behavior Surveillance System \(YRBSS\) | CDC](#)

Program 24-04

Air Week: 1/28/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: EATING INVASIVE SPECIES: DOES YOUR DIET HELP THE ENVIRONMENT?

Time: 1:49

Duration: 10:53

Synopsis: Many people choose their diet based on what tastes good, but what if you could have great food while helping your local environment? Dr. Joe Roman, a conservation biologist, explains the dangers of invasive species and how we can do our part in saving the environment by strapping on an apron.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Joe Roman, Conservation Biologist, University of Vermont; Dr. Cindy Tam, Biological Threats and Invasive Species Research Program Coordinator, US Geological Survey

Compliance issues: Agriculture, Consumerism, Diet, Disease, Environment, Infrastructure, Invasive Species, Public Health, Public Safety, Virus, Farming, Habitats, Native Animals, Population Control

Links for more info:

[Joe Roman | Rubenstein School of Environment and Natural Resources | The University of Vermont](#)
[Joe Roman](#)

[Eat The Invaders](#)

[US Geological Survey: Dr. Cindy Tam](#)

[LinkedIn: Dr. Cindy Tam](#)

SEGMENT 2: MENTAL HEALTH IN THE MILITARY: STIGMAS, RESOURCES, AND ROADBLOCKS

Time: 13:44

Duration: 8:39

Synopsis: As a psychologist, Dr. Chuck Weber helped a lot of soldiers during his time in the military. However, limited resources held him back from being able to fully help the families of active-duty soldiers. He explains why this is such an important area of service and how he fought to prioritize mental health services.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Chuck Weber, Psychologist, Chief Medical Officer and Founder, Family Care Center

Compliance issues: Health Care, Healthcare, Mental Health, Military, PTSD, Psychology, Public Health, Public Safety, Veterans, Vulnerable Populations, Family Medicine, Military Families

Links for more info:

[Charles Weber | LinkedIn](#)

[Family Care Center](#)

Program 24-05

Air Week: 2/4/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

**SEGMENT 1: WHAT IS A WOMAN WORTH? NEEDLESS DEATHS FROM A PREVENTABLE
CANCER**

Time: 1:48

Duration: 12:10

Synopsis: Cervical cancer is almost completely preventable, so why does it continue to kill thousands of women each year? Dr. Linda Eckert, an expert in cervical cancer prevention, believes the answer involves gender inequalities and sexual stigmas. She discusses these issues and offers life-saving prevention methods for women.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Linda Eckert, Professor of Obstetrics and Gynecology, University of Washington Department of Obstetrics and Gynecology and Global Health, Author, Enough

Compliance issues: Cancer, Consumerism, Gender Issues, Prevention, Vaccination, Vulnerable Populations, Cervical Cancer, Pre-cancer, Sexually Transmitted Infections, Women's Issues

Links for more info:

[Linda Eckert | University of Washington - Department of Global Health](#)

[Dr. Linda Eckert](#)

[Linda Eckert MD \(@drlindaeckert\) • Instagram photos and videos](#)

[Linda Eckert, MD \(@drlindaeckert\) / X](#)

**SEGMENT 2: BLACK ANGELS: THE BLACK NURSES INVOLVED IN THE FIGHT AGAINST
TUBERCULOSIS**

Time: 15:00

Duration: 7:59

Synopsis: Dr. Herbert Fox helped discover a cure for tuberculosis, but his work wouldn't have been possible without the help of the black nurses who monitored and cared for each patient. When all of the white nurses refused to work, these women stepped up. Our expert details their bravery that's gone largely unrecognized in society.

Host: Greg Johnson

Producer: Polly Hansen

Guests: Maria Smilios, Author, The Black Angels

Compliance issues: African American Issues, Consumerism, Health Care, Healthcare, Infectious Disease, Medical History, Mental Health, Patient Safety, Public Health, Black History Month, Vaccine

Links for more info:

[Maria Smilios](#)

[Maria Smilios \(@mariasmilios\) • Instagram photos and videos](#)

[X: @MariaSmilios](#)

Program 24-06

Air Week: 2/11/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: BIG LIARS: IS HONESTY ALWAYS THE BEST POLICY?

Time: 1:48

Duration: 10:38

Synopsis: Are you good at sniffing out lies? Many people aren't. The typical 'tells,' like eye movement, won't expose a true deception artist. Luckily, Our experts explain the psychology behind why people lie and how you can avoid being duped.

Host: Elizabeth Westfield

Producer: Polly Hansen

Guests: Dr. Christian Hart, Professor of Psychology, Texas Woman's University, Director, Human Deception Laboratory, Co-Author, Big Liars; Dr. Drew Curtis, Associate Professor of Psychology, Angelo State University, Director, the Curtis Deception Lab, Co-Author, Big Liars

Compliance issues: Children At Risk, Psychology, Public Health, Public Safety, Vulnerable Populations, Deception, Lying, Pathological Liars

Links for more info:

[Christian L. Hart, Ph.D.](#)

[Big Liars](#)

[Chris Hart \(@chrishartpsych\) / X](#)

[Drew A. Curtis, Ph.D.](#)

[Dr.Curtis \(@Dr_CurtisPhD\) / X](#)

[Curtis Deception Lab](#)

SEGMENT 2: NOT SO RARE: WHAT'S CAUSING THE RISE IN PEDIATRIC KIDNEY STONES?

Time: 13:28

Duration: 9:34

Synopsis: While kidney stones have historically affected middle-aged men, an unusual population has been seeing a rise in cases – young girls. Dr. Greg Tasian, a pediatric urologist, has been researching the reason behind this rise. He explains what causes kidney stones and how to reduce your child's risk.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Greg Tasian, Attending Pediatric Urologist, Children's Hospital of Philadelphia

Compliance issues: Chronic Disease, Infection, Patient Safety, Public Health, Surgery, Vulnerable Populations, Disease Progression, Gut Microbes, Kidney Stones, Organ Transplant, Pediatric Care

Links for more info:

[Gregory E. Tasian, MD, MSc, MSCE | Children's Hospital of Philadelphia](#)

[Gregory Tasian, MD, MSc, MSCE \(@GregoryTasian\) / X](#)

[ClinicalTrials.gov: Pediatric KIDney Stone \(PKIDS\) Care Improvement Network \(PKIDS\)](#)

Program 24-07

Air Week: 2/18/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: “EAT TO SURVIVE”: WHY AMERICANS LACK PROPER EDUCATION ABOUT NUTRITION

Time: 1:48

Duration: 10:35

Synopsis: Many children in America are taught about nutrition through the USDA’s balanced food plate known as MyPlate. Unfortunately, these graphics don't accurately portray a proper (and realistic) diet, which leaves many people feeling confused and frustrated. Loni Love, a comedian, explains the obstacles she’s faced during her journey towards a healthier lifestyle.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Loni Love, Comedian, Television Host, Spokesperson, Metamucil; Dr. Christopher Gardner, Rehnborg Farquhar Professor of Medicine, Stanford University

Compliance issues: Cancer, Chronic Disease, Diabetes, Diet, Gut Microbiome, Immunity, Nutrition, Obesity, Public Health, Supplements, Fiber, Healthy Lifestyle, Heart Disease, Illness

Links for more info:

[Loni Love \(@comiconilove\) • Instagram photos and videos](#)

[Loni Love \(@LoniLove\) / X](#)

[Loni Love - Facebook](#)

[Christopher Gardner | Stanford Medicine](#)

[Christopher Gardner \(@GardnerPhD\) / X](#)

SEGMENT 2: SERVICE DOGS ARE IN HIGH DEMAND – HERE’S HOW YOU CAN HELP

Time: 13:25

Duration: 9:30

Synopsis: Service dogs have been used throughout history but were legally recognized by the US government in 1990. These animals can help people with physical challenges, like grocery shopping, and mental health struggles such as PTSD and anxiety. Our experts discuss the importance of service dogs and how you can get involved.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: James Schenck, CEO, PenFed Foundation; Kirsten Holley, US Army Veteran

Compliance issues: Anxiety, Depression, Family Issues, Mental Health, Neurology, PTSD, Therapy, Veterans, Nightmares, Service Animals, Service Dogs, Social Anxiety, Veteran Issues, Volunteering

Links for more info:

[James Schenck - PenFed Foundation](#)

[James Schenck - Pentagon Federal Credit Union | LinkedIn](#)

[Canine Companions](#)

Program 24-08

Air Week: 2/25/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: THERAPY FOR TWINS: THE MYTH OF THE 'PERFECT' TWIN CONNECTION

Time: 1:48

Duration: 11:28

Synopsis: Twins are thought to have a special bond – a built-in friend. But this idea can lead to resentment and harmful codependence if the two siblings never experience individuality. Dr. Joan A. Friedman, a twin expert, explains how parents can help foster a healthy relationship and treat their twins as separate children.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Joan A. Friedman, Psychotherapist & Twin Expert

Compliance issues: Education, Family Issues, Housing, Pregnancy, Psychology, Public Health, Public Safety, Relationships, Therapy, Individuality, Offspring, Self-esteem, Siblings, Twins

Links for more info:

[Joan A. Friedman](#)

[Joan A. Friedman \(@Joanafriedman\) / X](#)

[Dr. Joan Friedman \(@dr.joanfriedmantwinexpert\) • Instagram photos and videos](#)

SEGMENT 2: WHY SCIENCE SAYS KIDS SHOULD STILL LEARN TO WRITE IN CURSIVE

Time: 14:18

Duration: 7:59

Synopsis: In the age of cell phones and laptops, is handwriting obsolete? Our experts say that there's still a great benefit for students to write their notes down with pen and paper. Even cursive has its benefits. They discuss the research that shows why elementary students should still know how to use pens and pencils.

Host: Greg Johnson

Producer: Libby Foster

Guests: Dr. Danny Oppenheimer, Professor of Decision Sciences, Carnegie Mellon University; Dr. Virginia Wise Berninger, Professor Emerita, University of Washington

Compliance issues: Education, Learning, Psychology, Public Health, Student Safety, Brain Imaging, Elementary School, Handwriting, Motor Movement, Productivity, Visual Stimuli

Links for more info:

[Virginia Wise Berninger, PhD., - Handwriting Collaborative Conference](#)

[Carnegie Mellon University: Dr. Danny Oppenheimer](#)

[Psychology: The Comic Book Introduction](#)

Program 24-09

Air Week: 3/3/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: HOW TO COMBAT MEDICAL IGNORANCE OF RARE DISEASES

Time: 1:48

Duration: 11:12

Synopsis: Having a rare disease means that not all doctors will know how to treat you. For Christyn Taylor's daughter, who was diagnosed with pediatric pancreatitis at age 7, this meant countless physicians who either didn't believe she had the condition or knew nothing about it – factors that continually worsened her illness. To help other families in similar situations, Taylor created a document that gives patients with rare diseases a credible back-up of medical history and current treatment plans when dealing with stubborn physicians.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Christyn Taylor, CEO, Rebecca's Wish; Lisa Morgan, Parent of Patient

Compliance issues: Chronic Conditions, Education, Healthcare, Patient Safety, Surgery, Vulnerable Populations, Hospitalization, Pain, Pancreatitis, Pediatric Illness, Rare Disease

Links for more info:

[Pediatric Pancreatitis Patient Passport](#)

[Rebecca's Wish](#)

[Rebecca's Wish - Facebook](#)

[Rebecca's Wish \(@rebeccaswishus\) • Instagram photos and videos](#)

SEGMENT 2: THE FEMALE GENIUSES THROUGHOUT HISTORY YOU NEED TO KNOW ABOUT

Time: 14:02

Duration: 9:04

Synopsis: If you're asked to name a genius, who do you think of? Albert Einstein or Galileo may come to mind, but there's a good chance you're forgetting the brilliant women who deserve a spot at this table. In honor of Women's History Month this March, our expert tells the stories of a few female geniuses whose accomplishments deserve greater recognition.

Host: Greg Johnson

Producer: Polly Hansen

Guests: Janice Kaplan, Author, The Genius of Women; Catherine Whitlock, Author, Ten Women Who Changed Science and the World

Compliance issues: Consumerism, Education, Gender Issues, History, Medical History, Politics, Public Health, Vulnerable Populations, Equality, Genius, Patriarchy, Women's History

Links for more info:

[Janice Kaplan](#)

[Janice Kaplan \(@janice.kaplan\) • Instagram photos and videos](#)

[Janice Kaplan \(@JaniceKaplan2\) / X](#)

[Catherine Whitlock](#)

Program 24-10

Air Week: 3/10/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: CULTURAL COMPETENCE: ADDRESSING RACIAL DISPARITIES IN HEALTHCARE

Time: 1:48

Duration: 13:01

Synopsis: Racial disparities have existed in medicine throughout history. Research is finally starting to not only recognize these inequalities but create actionable plans to close the gaps. Our guests discuss sectors of healthcare and disease where racial disparities continue to block minority populations from quality care.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Ladson Hinton, Professor and Director of Geriatric Psychiatry, University of California Davis School of Medicine; Dr. Toyin Nwafor, Infectious Disease Physician, Senior Medical Director for HIV Prevention, ViiV Healthcare

Compliance issues: Alzheimer's Disease, Discrimination, HIV, Infectious Disease, Patient Safety, Psychology, Public Health, Dementia, Minority Populations, Racial Disparities, Stigma

Links for more info:

[Ladson Hinton, M.D. for UC Davis Health](#)

[LinkedIn: Dr. Ladson Hinton](#)

[Toyin Falusi Nwafor \(she/her\) \(@TfalNwaforMD\) / X](#)

[Mapping racial and ethnic healthcare disparities for persons living with dementia: A scoping review](#)

[Toyin Falusi Nwafor, MD - ViiV Healthcare | LinkedIn](#)

[Medical Experts - ViiV Healthcare](#)

SEGMENT 2: GOT FOOT PROBLEMS? IT MAY BE A RARE BLOOD CANCER

Time: 15:51

Duration: 7:04

Synopsis: Gary Lenahan was diagnosed with polycythemia vera after nearly a decade of symptoms. It's a rare blood cancer that can sneak up on anyone – especially as we age. Dr. Brandi Reeves, a hematologist, explains the subtle warning signs and reveals treatment options that can help slow the disease progression.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Brandi Reeves, Hematologist, Assistant Professor of Medicine, University of North Carolina, Chapel Hill; Gary Lenahan, Patient

Compliance issues: Aging, Cancer, Chemotherapy, Consumerism, Geriatrics, Patient Safety, Public Health, Blood, Foot Health, Hiking, Medical Intervention, Skin Condition

Links for more info:

[Brandi Reeves, MD - Division of Hematology](#)

[Brandi Reeves \(@BrandiReeves1\) / X](#)

[Polycythemia vera - Symptoms & causes - Mayo Clinic](#)

Program 24-11

Air Week: 3/17/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: “THIS IS MEDIEVAL” – THE 24-YEAR-OLD WHO’S REINVENTING MEDICAL DEVICES

Time: 1:48

Duration: 11:12

Synopsis: During emergency bedside situations in the ICU, neurosurgeons often use manual cranial drills to break through a patient’s skull. It’s been the standard for years – but it’s not the best option. Casey Qadir, CEO of Hubly Surgical, has created a safer, more efficient drill for these operations. She explains the advantages of this new device and her experience as a female entrepreneur in a male-dominated space.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Matthew Potts, Neurosurgeon & Associate Professor of Neurological Surgery, Northwestern Feinberg School of Medicine; Casey Qadir, Co-Founder & CEO, Hubly Surgical

Compliance issues: Consumerism, Emergency Medicine, Medical Technology, Neurology, Patient Safety, Surgery, Anatomy, Cranial Drill, Drill, Female Entrepreneurship, Medical Device, Neurosurgery, Skull

Links for more info:

[Matthew B Potts: Faculty Profiles](#)

[Matthew Potts \(@matthewpottsmid\) • Instagram photos and videos](#)

[Matthew Potts - Program Director - Neurological Surgery Residency](#)

[Matthew Potts \(@MatthewPottsMD\) / X](#)

[Hubly Surgical](#)

[Hubly Surgical \(@hublysurgical\) • Instagram photos and videos](#)

[Casey Qadir 🧠🔪 \(@BrainDrillGirl\) / X](#)

[LinkedIn: Casey Qadir](#)

SEGMENT 2: KNOCKING ON DEATH’S DOOR: THE AT-HOME MEDICAL DEVICE THAT COULD SAVE LIVES

Time: 14:02

Duration: 8:23

Synopsis: Mark Opauszky knows exactly how important access to medical devices can be - even something as simple as a thermometer. After a near-death experience, Opauszky entered the medical technology industry to help give the public access to helpful tools at home. He discusses how his new phone application, Stethophone, can help patients be an active part of their own care team and stay on top of their health.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Mark Opauszky, CEO, Sparrow BioAcoustics

Compliance issues: Amputations, Infection, Medical Technology, Patient Safety, Preventive Medicine, Public Health, Technology, Trauma, Medical Applications, Medical Devices, Organ Failure, Septic Shock, Stethoscope

Links for more info:

[Mark Attila Opauszky | LinkedIn](#)

[Sparrow BioAcoustics](#)

[OBSTACLESon startups, struggles and stoicism](#)

[X: @Opauszky](#)

Program 24-12

Air Week: 3/24/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: PAIN IS NOT WOMANHOOD: EARLIER DIAGNOSING FOR ENDOMETRIOSIS

Time: 1:49

Duration: 11:37

Synopsis: Many women with endometriosis unknowingly deal with the symptoms for years before receiving a diagnosis. Dr. Jodie Avery, an epidemiologist, is hoping to close this gap through new technology that utilizes AI. She explains why America's current process isn't aiding women with this disorder.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Dr. Jodie Avery, Epidemiologist, Senior Research Fellow, University of Adelaide Medical School; Asha Dickens, patient

Compliance issues: Consumerism, Patient Safety, Public Health, Surgery, Diagnostic Tools, Endometriosis, Female Issues, Gynecology, Medical Imaging, Reproductive System, Ultrasound, Women's Health

Links for more info:

[Uterine Health Guide](#)

[LinkedIn: Asha Dickens](#)

[Endo Black](#)

[Dr Jodie Avery | Researcher Profiles](#)

[Noninvasive diagnostic imaging for endometriosis part 1 - Fertility and Sterility](#)

[LinkedIn: Dr. Jodie Avery](#)

[Dr Jodie Avery \(@Jodie_Avery\) / X](#)

SEGMENT 2: PUBLIC HEALTH AND POLITICS: A LOOK AT THE MISTAKES MADE DURING THE PANDEMIC

Time: 14:28

Duration: 8:31

Synopsis: Science has long been an influence of public policy, but some argue that public health organizations became too visible during the pandemic. Dr. Sandro Galea, author of Within Reason, dissects the role that public health has played in recent years and asks the question: what are we willing to give up for the sake of our health?

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Sandro Galea, Dean & Robert A. Knox Professor, Boston University School of Public Health, Author, Within Reason

Compliance issues: Covid-19, Medicine, Pandemic, Patient Safety, Politics, Public Health, Public Safety, Social Media, Virus, Vulnerable Populations, Public Health Organizations, Science Policy

Links for more info:

[Sandro Galea | SPH](#)

[Sandro Galea](#)

[Within Reason: A Liberal Public Health for an Illiberal Time, Galea](#)

[Sandro Galea - Dean - Boston University School of Public Health | LinkedIn](#)

[Sandro Galea \(@sandrogalea\) / X](#)

[Sandro Galea \(@sandro_galea\) • Instagram photos and videos](#)

Program 24-13

Air Week: 3/31/2024

Executive Producer: Amirah Zaveri

Production Manager: Jason Dickey

SEGMENT 1: CANCER DRUG SHORTAGE: DECIDING WHO LIVES AND WHO DIES

Time: 1:49

Duration: 11:08

Synopsis: When a manufacturing plant in India halted production in 2022, cancer patients in America were told their chemotherapy drugs were experiencing a shortage and doctors had to decide who would get the remaining supply. Our experts explain the effects of this ongoing shortage and how we can make sure it doesn't happen again.

Host: Elizabeth Westfield

Producer: Kristen Farrah

Guests: Barbara Barnett, Cancer Patient; Dr. Julie Gralow, Chief Medical Officer & Executive Vice President, American Society of Clinical Oncology; Mark Fleury, Policy Principal, American Cancer Society Cancer Action Network

Compliance issues: Cancer, Manufacturing and Industry, Generic Drugs, FDA, Chemotherapy, Drug Shortages, Economics, Consumerism, Raw Materials, Breast Cancer, Supply Chain Issues, Testicular Cancer, Colon Cancer, Patient Safety

Links for more info:

[Julie R. Gralow, MD, FACP, FASCO | ASCO](#)

[Julie Gralow - Chief Medical Officer - American Society of Clinical Oncology \(ASCO\) | LinkedIn](#)

[Mark Fleury - Principal, Policy Development, Emerging Science - American Cancer Society Cancer Action Network \(ACS CAN\) | LinkedIn](#)

[Mark Fleury \(@ME_Fleury\) / X](#)

[Julie Gralow \(@jrgralow\) / X](#)

[ASCO \(@ascocancer\) • Instagram photos and videos](#)

[The American Cancer Society \(@americancancersociety\) • Instagram photos and videos](#)

SEGMENT 2: KETAMINE REGULATIONS -- "WE DON'T WANT TO REPRODUCE THIS OPIOID PROBLEM"

Time: 13:59

Duration: 8:32

Synopsis: Ketamine is FDA-approved as an anesthetic, but it's now being used as a therapy to treat pain, depression, and addiction. However, many worry the rise of psychedelics will bring about a second iteration of the opioid crisis. Our expert shares the history of ketamine and how he believes it should be regulated to lessen the risk of addiction.

Host: Greg Johnson

Producer: Kristen Farrah

Guests: Dr. Howard Kornfeld, Pain Management & Addiction Specialist, Founder & Medical Director, Recovery Without Walls

Compliance issues: Ketamine, Opioids, Addiction, Patient Safety, Public Safety, Pain Management, Opioid Crisis, Psychedelics, Therapy, Hallucinations, Consumerism, Federal Drug Regulations

Links for more info:

[Dr. Howard Kornfeld | Pain Management & Addiction Specialist](#)

[LinkedIn: Dr. Howard Kornfeld](#)

[Recovery Without Walls \(@recoverywowalls\) • Instagram photos and videos](#)