

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KTHS-FM, PO BOX 191, BERRYVILLE, AR 72616	Date: 5-8-18
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I, Jack Gentry, Jr.,
 being/on behalf of: Jack Gentry, Jr.,
 a legally qualified candidate of the Republican
 political party for the office of: Carroll County Sheriff
 in the Primary
 election to be held on: May 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	* see attached schedule				

Attach proposed schedule with charges (if available): \$400

I represent that the payment for the above described broadcast time has been furnished by:

Tony Dejacimo

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:


This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

5-8-18

Date



Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected


Signature

Mary Ruth Hudzeth
Printed Name

Account Executive
Title

Carrroll County Broadcasting, Inc.

PO Box 191 Berryville, AR 72616

Phone 870-423-2147 Fax 870-423-2146

www.kthsradio.com

Date: 5-8-18

Contract#: _____



"The Legend"
Classic Rock
96.9FM & 1480AM

Sales Rep: YMCU

Advertiser: Jack Gentry, Jr
for C.C. Sheriff

Address: _____

Contact: _____

Phone: _____
Cell: _____
Email: _____

107.1FM

96.9FM/1480AM

CASH

POLITICAL

TRADE

NON-PROFIT

Co-op

New Copy

Existing Copy

PACKAGE BILLING

Spot Length	Run Dates		Name of Package	Monthly Rate	Special Instructions	# Months	Total \$\$\$
	Start	End					
1							
2							
3							
Totals							

PER SPOT BILLING

Spot Length	Run Dates		Run Times		Per Spot Rate	Schedule							# Spots	Total \$\$\$	
	Start	End	Start	End		M	T	W	Th	F	Sa	Su			
1 :30	5/9	5/12	6A	7P				5	5	5	5			20	200-
2	5/14	5/18				4	4	4	4	4				20	200-
3															
4															
5															
Totals											40	\$400-			

This offer becomes a binding contract upon acceptance by the General Manager of Station or his authorized agent. Invoices shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Station shall have the right to cancel this contract upon default by advertiser in the payment of bill or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof. Contract subject to termination by either party upon fourteen (14) days prior written notice. Contract subject to short rate, or rebate, by earned frequency. Political and entertainment advertising - cash in advance. Advertiser shall hold Station and its agents, employees and officers, harmless against liability, slander, illegal competition or trade practice, infringement or trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to Station will truly represent the product or services advertised and will be free from false claims or assertions. **NON-DISCRIMINATION CLAUSE** - This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

Advertiser Authorized Representative

Title

5-8-18
Date

KTHS Account Representative

Station Official

Date

KTHS
 PO Box 191
 Berryville, AR 72616
 870-423-2147

Order #: 3908-00014
 Description: CANDIDATE FOR CC SHERIFF
 Date Entered: 5/8/2018
 P.O.#:
 Salesperson: Hudspeth, Mary Ruth
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date
 Phone/Fax: 870-350-3189

JACK GENTRY JR. FOR CC SHERIFF
 1472 CR 306
 BERRYVILLE, AR 72616

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/9/2018	5/12/2018	KTHS FM	06:00:00a to 07:00:00p	Weekly	:30	20	10.00	200.00	0	0	5	5	5	5	0
2 5/14/2018	5/18/2018	KTHS FM	06:00:00a to 07:00:00p	Weekly	:30	20	10.00	200.00	4	4	4	4	4	0	0

Order Start Date: 5/9/2018 Order End Date: 5/18/2018 Spots: 40 Total Charges: \$400.00

Projected Calendar Month/End-Of-Schedule Billing Totals for JACK GENTRY JR. FOR CC SHERIFF / 3908-00014 :

		<u>Spot Count</u>	<u>Net Billing</u>
May	2018	40	\$400.00

Confirmed & Accepted for KTHS By: _____

Accepted for JACK GENTRY JR. FOR CC SHERIFF By: _____

Please Sign and Return One Copy

TONY DEJACIMO
DBA HOLIDAY ISLAND RENTALS
22 A LEATHERWOOD DR.
HOLIDAY ISLAND, AR 72631

81-172/829

334

DATE 5-8-18

MP

\$ 400.00

DOLLARS

Heat
Reactive
Ink
←

PAY TO
THE ORDER OF

RT HS Radio
Tom Humber

CORNERSTONE
BANK

WWW.CORNERSTONEBANK.NET

MEMO *Jack Gentry - ADD*

⑆082904726⑆0334 002100675004⑆

LOOK FOR FRAUD-DETERRING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT REACTIVE INK. DETAILS ON BACK.

MP

KTHS
 PO Box 191
 Berryville, AR 72616
 870-423-2147

JACK GENTRY JR. FOR CC SHERIFF

Advertiser ID: 3908 Amount Paid

3908-00014-0000	5/31/2018	1
Official Invoice	Date	Page

DETACH AND RETURN WITH PAYMENT

3908-00014-0000 O 5/31/2018 1

JACK GENTRY JR. FOR CC SHERIFF
 1472 CR 306
 BERRYVILLE, AR 72616

Purchase Order Number:

Est. Number:

Co-Op:

Description: CANDIDATE FOR CC SHERIFF

Salesperson: Hudspeth, Mary Ruth

Date	Day	Length		Qty	Rate	Total
5/9/2018	Wed	:30	KTHS FM 07:31:45 AM 09:37:00 AM 12:25:45 PM 02:25:00 PM 05:40:00 PM	5	\$10.00	\$50.00
5/10/2018	Thu	:30	KTHS FM 09:25:30 AM 11:50:00 AM 02:35:00 PM 04:03:00 PM 05:40:00 PM	5	\$10.00	\$50.00
5/11/2018	Fri	:30	KTHS FM 09:30:00 AM 11:25:00 AM 12:27:00 PM 02:25:00 PM 04:25:00 PM	5	\$10.00	\$50.00
5/12/2018	Sat	:30	KTHS FM 06:40:00 AM 10:25:00 AM 01:25:00 PM 03:37:00 PM 06:03:00 PM	5	\$10.00	\$50.00
5/14/2018	Mon	:30	KTHS FM 10:39:01 AM 02:25:00 PM 03:25:00 PM 05:16:00 PM	4	\$10.00	\$40.00
5/15/2018	Tue	:30	KTHS FM 06:57:00 AM 09:30:00 AM 02:03:00 PM 04:50:00 PM	4	\$10.00	\$40.00
5/16/2018	Wed	:30	KTHS FM 08:55:00 AM 11:40:00 AM 02:50:00 PM 06:35:00 PM	4	\$10.00	\$40.00
5/17/2018	Thu	:30	KTHS FM 08:25:00 AM 10:05:30 AM 03:25:00 PM 06:15:00 PM	4	\$10.00	\$40.00
5/18/2018	Fri	:30	KTHS FM 06:57:00 AM 11:15:00 AM 02:19:00 PM 04:35:00 PM	4	\$10.00	\$40.00

THANK YOU FOR ADVERTISING WITH US!!! IF YOU HAVE ANY QUESTIONS PLEASE CALL 870-423-2147.

107.1FM "We Love Our Country" 96.9FM/1480AM "The Legend" Classic Rock

Quantity	40	Total	\$400.00
Total Due			\$400.00

INVOICE