

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> KTHS-FM, PO BOX 191, BERRYVILLE, AR 72616 <i>#1 Radio Drive</i>	<b>Date:</b> <i>5-10-18</i>
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I, Deana Davidson

being/on behalf of: Myself

a legally qualified candidate of the Democratic

political party for the office of: Carroll County Clerk

in the Primary

election to be held on: May 22, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
: 30	7A-10A Noon-1P 5P-6P	8	ROS	25	1

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Deana Davidson

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

\_\_\_\_\_

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

5-10-18

Date

Deana Davidson

Signature

***To Be Signed By Station Representative***

Accepted

Accepted in Part

Rejected

Jamie Hussey  
Signature

Jamie Hussey  
Printed Name

GM  
Title

# Carroll County Broadcasting, Inc.

PO Box 191 Berryville, AR 72616

Phone 870-423-2147 Fax 870-423-2146

www.kthsradio.com

Date: 5-8-18

Contract#: \_\_\_\_\_



**"The Legend"**  
Classic Rock  
96.9FM & 1480AM

Sales Rep: Quinn

Advertiser: Deana Davidson (D)

107.1FM

96.9FM/1480AM

Address: For Carroll County Clerk  
257CR 524  
Huntsville Ar 72740

CASH

POLITICAL

Contact: \_\_\_\_\_

TRADE

NON-PROFIT

Phone: 870 654 3549

Co-op

Cell: \_\_\_\_\_

New Copy

Existing Copy

Email: \_\_\_\_\_

### PACKAGE BILLING

Spot Length	Run Dates		Name of Package	Monthly Rate	Special Instructions	#	
	Start	End				Months	Total \$\$\$
1							
2							
3							
Totals							

### PER SPOT BILLING

Spot Length	Run Dates		Run Times		Per Spot Rate	Schedule							# Spots	Total \$\$\$
	Start	End	Start	End		M	T	W	Th	F	Sa	Su		
1 :30	5-14-18	5-22-18	7A-10A		12. <sup>00</sup>	3	3	3	3	3	3		25	\$300
2	5-21-18	5-21-18	NOA-1P			1								
3			5P-6P											
4														
5														
Totals												May	\$300	

This offer becomes a binding contract upon acceptance by the General Manager of Station or his authorized agent. Invoices shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Station shall have the right to cancel this contract upon default by advertiser in the payment of bill or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof. Contract subject of termination by either party upon fourteen (14) days prior written notice. Contract subject to short rate, or rebate, by earned frequency. Political and entertainment advertising - cash in advance. Advertiser shall hold Station and its agents, employees and officers, harmless against liability, slander, illegal competition or trade practice, infringement or trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to Station will truly represent the product or services advertised and will be free from false claims or assertions.

**NON-DISCRIMINATION CLAUSE** - This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

Advertiser Authorized Representative

Title

Date

KTHS - Account Representative

Station Official

Date

KTHS  
 PO Box 191  
 Berryville, AR 72616  
 870-423-2147

Order #: 4297-00002  
 Description:  
 Date Entered: 5/8/2018  
 P.O.#:  
 Salesperson: Hussey, Jamie  
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date

DEANA DAVIDSON FOR CC CLERK

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 5/14/2018	5/22/2018	KTHS FM	07:00:00a to 10:00:00a	Weekly	:30	8	12.00	96.00	1	1	1	1	1	1	0
2 5/14/2018	5/22/2018	KTHS FM	12:00:00p to 01:00:00p	Weekly	:30	8	12.00	96.00	1	1	1	1	1	1	0
3 5/14/2018	5/22/2018	KTHS FM	05:00:00p to 06:00:00p	Weekly	:30	8	12.00	96.00	1	1	1	1	1	1	0
4 5/21/2018	5/21/2018	KTHS FM	08:30:00a to 10:00:00a	Weekly	:30	1	12.00	12.00	1	0	0	0	0	0	0

Order Start Date: 5/14/2018    Order End Date: 5/22/2018    Spots: 25    Total Charges: \$300.00

**Projected Calendar Month/End-Of-Schedule Billing Totals for DEANA DAVIDSON FOR CC CLERK / 4297-00002 :**

		<i>Spot Count</i>	<i>Net Billing</i>
May	2018	25	\$300.00

Confirmed & Accepted for KTHS By:

Accepted for DEANA DAVIDSON FOR CC CLERK By:

Please Sign and Return One Copy

DEANA M DAVIDSON  
257 COUNTY ROAD 524  
HUNTSVILLE AR 72740-6396  
(870) 654-3549

**ARVEST**  
**BANK**

5/10/18

1001  
81-87/829

Date

Pay to the  
Order of KTHS

\$ 300<sup>00</sup>/<sub>100</sub>

Three hundred <sup>10</sup>/<sub>100</sub>

Dollars

For

Deana Davidson

MP

⑆08 290087 2⑆ 100 1 00 1 704 246 2⑆

KTHS  
 PO Box 191  
 Berryville, AR 72616  
 870-423-2147

DEANA DAVIDSON FOR CC CLERK

Advertiser ID: 4297      Amount Paid

4297-00002-0000	5/31/2018	1
<b>Official Invoice</b>	<b>Date</b>	<b>Page</b>

DETACH AND RETURN WITH PAYMENT

4297-00002-0000      O 5/31/2018      1

DEANA DAVIDSON FOR CC CLERK

Purchase Order Number:

Est. Number:

Co-Op:

Description:

Salesperson: Hussey, Jamie

Date	Day	Length		Qty	Rate	Total
5/14/2018	Mon	:30	KTHS FM 06:05:00 AM 12:40:00 PM 05:50:00 PM	3	\$12.00	\$36.00
5/15/2018	Tue	:30	KTHS FM 09:25:00 AM 12:51:00 PM 05:37:30 PM	3	\$12.00	\$36.00
5/16/2018	Wed	:30	KTHS FM 09:10:00 AM 12:40:00 PM 05:16:00 PM	3	\$12.00	\$36.00
5/17/2018	Thu	:30	KTHS FM 09:25:30 AM 12:27:00 PM 05:50:00 PM	3	\$12.00	\$36.00
5/18/2018	Fri	:30	KTHS FM 09:45:00 AM 12:40:00 PM 05:16:00 PM	3	\$12.00	\$36.00
5/19/2018	Sat	:30	KTHS FM 08:50:00 AM 12:30:00 PM	2	\$12.00	\$24.00
5/21/2018	Mon	:30	KTHS FM 07:45:00 AM 08:55:30 AM 09:55:00 AM 12:29:30 PM 05:16:00 PM	5	\$12.00	\$60.00
5/22/2018	Tue	:30	KTHS FM 07:40:00 AM 12:50:00 PM 05:50:00 PM	3	\$12.00	\$36.00

THANK YOU FOR ADVERTISING WITH US!!! IF YOU HAVE ANY QUESTIONS PLEASE CALL 870-423-2147.

107.1FM "We Love Our Country"      96.9FM/1480AM "The Legend" Classic Rock

<b>Quantity</b>	25	<b>Total</b>	<b>\$300.00</b>
<b>Total Due</b>			<b>\$300.00</b>

INVOICE