

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

KTHS-FM BERRYVILLE, AR

Date:

10/3/18

I, MAKITA WILLIAMS,

being/on behalf of: CARROLL COUNTY REPUBLICAN COMMITTEE, a legally

qualified candidate of the REPUBLICAN political

party for the office of: ALL

in the GENERAL

election to be held on: NOVEMBER 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	6A-7P	TH, FR, SAT	ROS	10	1

Total Charges: \$100.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

[Empty box for listing matters of national importance]

I represent that the payment for the above described broadcast time has been furnished by:

CARROLL COUNTY REPUBLICAN COMMITTEE

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

MAKITA WILLIAMS

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

_____ *Makita Williams* _____
Date Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Sherrilinz
Signature

SHERRI LINZ

Printed Name

TRAFFIC MGR

Title

Carroll County Broadcasting, Inc.

PO Box 191 Berryville, AR 72616

Phone 870-423-2147 Fax 870-423-2146

www.kthsradio.com

Date: 10-2-18

Sales Rep. Janie

Advertiser CC Republican Committee

Address

Contact

Phone

Cell

Email

Contract#:



"The Legend"
Classic Rock
96.9FM & 1480AM

107.1FM 96.9FM/1480AM

CASH POLITICAL

TRADE NON-PROFIT

Co-op

New Copy Existing Copy

PACKAGE BILLING

Spot Length	Run Dates Start End	Name of Package	Monthly Rate	Special Instructions	# Months	Total \$\$\$
1		<u>Grand Opening of Andover Arms Oct 6th</u>				
2						
3						
Totals						

PER SPOT BILLING

Spot Length	Run Dates Start End	Run Times Start End		Per Spot Rate	Schedule							# Spots	Total \$\$\$
		M	T		W	Th	F	Sa	Su				
1	<u>10-4-18 10-6-18</u>	<u>6A</u>	<u>7P</u>	<u>10⁰⁰</u>				<u>4</u>	<u>4</u>	<u>2</u>		<u>10</u>	<u>\$100</u>
2										<u>before Noon</u>			
3													
4													
5													
Totals												<u>Oct</u>	<u>\$100⁰⁰</u>

This offer becomes a binding contract upon acceptance by the General Manager of Station or his authorized agent. Invoices shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Station shall have the right to cancel this contract upon default by advertiser in the payment of bill or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof. Contract subject to termination by either party upon fourteen (14) days prior written notice. Contract subject to short rate, or rebate, by earned frequency. Political and entertainment advertising - cash in advance. Advertiser shall hold Station and its agents, employees and officers, harmless against liability, slander, illegal competition or trade practice, infringement or trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to Station will truly represent the product or services advertised and will be free from false claims or assertions.

NON-DISCRIMINATION CLAUSE - This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

_____ Advertiser Authorized Representative	_____ Title	_____ Date
_____ KTHS - Account Representative	_____ Station Official	_____ Date

KTHS
 PO Box 191
 Berryville, AR 72616
 870-423-2147

Order #: 2901-00016
 Description: HEADQUARTERS OPENING
 Date Entered: 10/2/2018
 P.O.#:
 Salesperson: Hussey, Jamie
 Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date Notary Req'd

CARROLL COUNTY REPUBLICAN COMMITTEE
 PO BOX 609
 GREEN FOREST, AR 72638

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 10/4/2018	10/6/2018	KTHS FM	06:00:00a to 07:00:00p	Weekly	:30	8	10.00	80.00	0	0	0	4	4	0	0
2 10/4/2018	10/6/2018	KTHS FM	06:00:00a to 12:00:00p	Weekly	:30	2	10.00	20.00	0	0	0	0	0	2	0

Order Start Date: 10/4/2018 Order End Date: 10/6/2018 Spots: 10 Total Charges: \$100.00

Projected Calendar Month End-Of-Schedule Billing Totals for CARROLL COUNTY REPUBLICAN COMMITTEE / 2901-00016 :

	<u>Spot Count</u>	<u>Net Billing</u>
October 2018	10	\$100.00

Confirmed & Accepted for KTHS By:

Accepted for CARROLL COUNTY REPUBLICAN COMMITTEE By:

Please Sign and Return One Copy

CARROLL COUNTY
REPUBLICAN COMMITTEE

10-3-18

1208
83-539/1011

Pay to the
Order of

KTHS

One hundred and no/100

Date
\$ 100.⁰⁰

CHECK NUMBER



EQUITY BANK

Dollars



Photo
Deposit
Delete on back

For Radio Ad for Grand Opening

Marta Williams

⑆101105354⑆ 400081735⑈ 01208

Member Since