

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> #1 Radio Drive Berryville Ar 72606	<b>Date:</b> 10-30-18
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I, Mark Bailey,  
 being/on behalf of: myself, a legally  
 qualified candidate of the Democratic political  
 party for the office of: Carroll County Sheriff  
 in the General Election  
 election to be held on: November 6, 2018

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:60	6A-7P	5	ROS	15	1

**Total Charges:** 202.50



# Carroll County Broadcasting, Inc.

PO Box 191 Berryville, AR 72616

Phone 870-423-2147 Fax 870-423-2146

[www.kthsradio.com](http://www.kthsradio.com)

Date: 10-30-18

Contract#: \_\_\_\_\_

Sales Rep: Jamie



**"The Legend"**  
Classic Rock  
98.9FM & 1480AM

Advertiser: Mark Bailey

107.1FM

96.9FM/1480AM

Address: \_\_\_\_\_

CASH

POLITICAL

Contact: \_\_\_\_\_

TRADE

NON-PROFIT

Phone: \_\_\_\_\_

Co-op \_\_\_\_\_

Cell: \_\_\_\_\_

New Copy

Existing Copy

Email: \_\_\_\_\_

### PACKAGE BILLING

Spot Length	Run Dates		Name of Package	Monthly Rate	Special Instructions	#	
	Start	End				Months	Total \$\$\$
1							
2							
3							
<b>Totals</b>							

### PER SPOT BILLING

Spot Length	Run Dates		Run Times		Per Spot Rate	Schedule							# Spots	Total \$\$\$
	Start	End	Start	End		M	T	W	Th	F	Sa	Su		
1 :60	10-31-18	11-5-18	6A	7P	13.50	3		3	3	3			15	202.50
2														
3														
4														
5														
<b>Totals</b>														

This offer becomes a binding contract upon acceptance by the General Manager of Station or his authorized agent. Invoices shall be rendered monthly and shall be due and payable within ten (10) days from the date of invoice. Station shall have the right to cancel this contract upon default by advertiser in the payment of bill or other material breach. Upon cancellation all broadcasting done hereunder and not paid shall become immediately due and payable at the earned rate. Advertiser shall pay all attorney's fees in the event legal action is necessary to enforce this agreement or any of the terms thereof. Contract subject to termination by either party upon fourteen (14) days prior written notice. Contract subject to short rate, or rebate, by earned frequency. Political and entertainment advertising - cash in advance. Advertiser shall hold Station and its agents, employees and officers, harmless against liability, slander, illegal competition or trade practice, infringement or trademarks, trade names or program titles, violation of rights of privacy and infringement of copyrights and proprietary rights resulting from the broadcasting of broadcasts herein provided in the form furnished by advertiser. Advertiser warrants that all advertising copy submitted to Station will truly represent the product or services advertised and will be free from false claims or assertions.

**NON-DISCRIMINATION CLAUSE** - This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

\_\_\_\_\_  
Advertiser Authorized Representative

\_\_\_\_\_  
Title

\_\_\_\_\_  
Date

\_\_\_\_\_  
KTBS - Account Representative

\_\_\_\_\_  
Station Official

\_\_\_\_\_  
Date

KTHS  
PO Box 191  
Berryville, AR 72616  
870-423-2147

Order #: 4254-00010  
Description:  
Date Entered: 10/30/2018  
P.O.#:  
Salesperson: Hussey, Jamie  
Invoice Frequency: Billed at end of Cal/EOS, Sorted by Date  
Phone/Fax: 870-360-7016

MARK BAILEY  
PO BOX 54  
ALPENA, AR 72611

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 11/1/2018	11/6/2018	KTHS FM	06:00:00a to 07:00:00p	Weekly	1:00	15	13.50	202.50	3	3	3	3	3	3	0

Order Start Date: 11/1/2018    Order End Date: 11/6/2018    Spots: 15    Total Charges: \$202.50

**Projected Calendar Month/End-Of-Schedule Billing Totals for MARK BAILEY / 4254-00010 :**

	<u>Spot Count</u>	<u>Net Billing</u>
November 2018	15	\$202.50

Confirmed & Accepted for KTHS By:

Accepted for MARK BAILEY By:

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Please Sign and Return One Copy

MARK S BAILEY  
SHERIFFS ACCOUNT  
P.O. BOX 54  
ALPENA, AR 72611

81-472/829

1024

DATE 10/30/18

SECURE ONLINE COMPANES  
SPECIALTY GRAY HIGH SECURITY



PAY TO  
THE ORDER OF

KITHS

\$ 202<sup>50</sup>

Two Hundred Two Dollars & 50/100 DOLLARS

← Heat  
Reactive  
Ink

CORNERSTONE  
BANK  
WWW.CSTONEBANK.NET

MEMO

Rain ADS

Mark Bailey MP

[REDACTED] : 1024 [REDACTED]

LOOK FOR FRAUD-DETECTING FEATURES INCLUDING THE SECURITY SQUARE AND HEAT-REACTIVE INK. DETAILS ON BACK.