

# Political Candidate Advertisements

## Agreement Form

Candidate Type:     Federal Candidate     State or Local Candidate

Today's Date: May 2, 2024

Station and Location: WKKW FM - Morgantown

I, Jess Willard,

[select one]     Being

On behalf of: Matt Delligatti for Marion County Circuit Court Judge, a legally

qualified candidate associated with the non-partisan political party or organization, and seeking the office of Circuit Court Judge - Division II

in the primary election to be held on May 14, 2024,

do hereby request advertising time as follows:

LENGTH OF BROADCAST	DAYPART, PKG. OR ROTATION	DAYS OF THE WEEK	CLASS OF TIME	TIMES PER WEEK	NUMBER OF WEEKS
:30	AM Drive	Mon-Sun	Non-preempt	7	1.5
:30	PM Drive	Mon-Sun	Non-preempt	7	1.5

**TOTAL CHARGES:**

$18 ( :30 ) = \$ 1,134.45 \text{ gross}$

*This station does not discriminate in the sale of advertising time, and will accept no advertising, which is placed with the intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.*

I represent that payment for the above described broadcast time has been paid by:

Matt Delligatti for Judge

You are authorized to announce the time as paid for by such person or entity. I represent that the person or entity is either a legally qualified candidate or an authorized committee or organization of the legally qualified candidate.

The name of the Treasurer of the candidate's authorized committee is:

John (Jay) Rogers, III

This station has disclosed to me its political advertising policies, including the following: applicable classes and rates; discount, promotional, and other sales practices (not applicable to federal candidates).

TO BE SIGNED BY CANDIDATE OR AUTHORIZED COMMITTEE:

SIGNATURE:

DATE OF SIGNATURE:

*Jess Willard*

5/2/24

Name: Jess Willard

Title: Digital Director

TO BE SIGNED BY STATION REPRESENTATIVE:

Accepted

Accepted in Part

Rejected

SIGNATURE:

DATE OF SIGNATURE:

*Christian Miller*

5/3/24

Name:

Title:

*VP + Market Mgr.*

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# CONTRACT

**WKKW-FM**  
 1251 Earl Core Road  
 Suite 200  
 Morgantown, WV 26505  
 (304) 296-0029

<u>Contract / Revision</u> 773860 /		<u>Alt Order #</u>
<u>Advertiser</u> Matt Delligatti for Marion County Circuit Cou		<u>Original Date / Revision</u> 05/02/24 / 05/02/24
<u>Contract Dates</u> 05/06/24 - 05/14/24	<u>Estimate #</u>	
<u>Product</u>		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WKKW-FM	<u>Account Executive</u> Andrew Lohmann	<u>Sales Office</u> Morgantown
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agv Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u> 110702		<u>Advertiser Ref</u> 111398

And:

Precision New Media  
 Attention: Jess Willard  
 456 South Front Street  
 Columbus, OH 43215

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WKKW	05/06/24	05/14/24	M-Su 6a-10a	M-Su 6a-10a		:30			NM	9	\$578.16
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	1111111				7	\$64.24			
Week:		05/13/24	05/19/24	11-----				2	\$64.24			
N 2	WKKW	05/06/24	05/14/24	M-Su 3p-7p	M-Su 3p-7p		:30			NM	9	\$556.29
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		05/06/24	05/12/24	1111111				7	\$61.81			
Week:		05/13/24	05/19/24	11-----				2	\$61.81			
<b>Totals</b>											<b>18</b>	<b>\$1,134.45</b>

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
04/29/24 - 05/14/24	18	\$1,134.45	(\$170.17)	\$964.28
<b>Totals</b>	<b>18</b>	<b>\$1,134.45</b>	<b>(\$170.17)</b>	<b>\$964.28</b>

**Signature:** Jess Willard **Date:** 5/2/24

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.

Matt: "Hi, my name is Matt Delligatti and I'm running for Marion County Circuit Court Judge."

Lola: "Hi Daddy, why do you want to be judge?"

Matt: "That's my daughter, Lola. Well, Lola, Marion County is our home. And I believe our neighbors deserve fairness and an experienced voice on the bench."

Lola: "Fairness is good - that's what you taught me."

Matt: "I'm thankful to be endorsed by working people and the West Virginia Sheriffs Association."

Lola: "And me! Vote Daddy for judge."

Matt: "That's right. Vote Matt Delligatti for Marion County Judge on May fourteenth."

VO: "Paid for by Matt Delligatti for Judge."