

May 2, 2018

Requested Political Rates on 5-2-18 by Brian Dumas - Agency For KAMS-KALM-KHOM
What is the candidate's name? ?

What position is he/she running for? Judge Candidate
Is it the Primary? Yes

When is the Primary? August 7th, 2018

What is his party affiliation? ? Republican

Our rate for K-Kountry 95
60 second commercial Gross Rate
ROS: 20.00 per 60 second commercial
BTA \$19.00 per 60 second commercial
6:00am – 10:00 am \$25.00 Morning Drive
10:00 am – 3:00 pm \$20.00 Noon Drive
3:00pm -7:00pm \$22.00 Evening
7pm – 12 am \$17.00

and

100.9 The Train is:
60 second commercial Gross Rate
ROS: 18.00 per 60 second commercial
BTA \$17.00 per 60 second commercial
6:00am – 10:00 am \$24.00 Morning Drive
10:00 am – 3:00 pm \$18.00 Noon Drive
3:00pm -7:00pm \$20.00 Evening
7pm – 12 am \$15.00

AM1290 and FM103.7 Gross Rate is:
60 second commercial
6am to 7pm is \$10.00
5am to 8 pm is \$9.00
6am to 10 am is \$15.00
10 am to 3 pm is \$10.00
3 pm to 7 pm is \$15.00
Sat and Sun 6 am to 6 pm is \$8.00

Tammy Mosier
E-Communications, LLC
K-Kountry 95, AM1290/FM 103.7 The Gift, 100.9 The Train
K-LOVE 107.1 E-Comm Digital Solutions
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