

May 2, 2018

Requested Political Rates on 5-2-18 by Linda Collins Smith. Pocahontas AR for KAMS and KHOM

What is the candidate's name? Linda Collins Smith

What position is he/she running for? Arkansas State Senate District 19
Is it the Primary? Yes

When is the Primary? May 22, 2018

What is his party affiliation? Republican

Our rate for K-Kountry 95 is:

30 second commercial is \$10.50 per commercial. Running from 6:00 am to 7:00 pm.

If you want Drive Time the rate is \$12.50 per commercial. Drive time is 6-9 Morning Drive, 11 to 1 Noon Drive and Evening Drive is 4 to 6 pm

If you want Best Time Available running from 6:00am – 10:00 pm rate is \$7.95

Per commercial.

If you equal buy on 100.9 The Train and K-Kountry the rate for 100.9 The Train is

30 second commercial is \$8.00 per commercial. Running from 6:00 am to 7:00 pm.

If you want Drive Time the rate is \$9.40 per commercial. Drive time is 6-9 Morning Drive, 11 to 1 Noon Drive and Evening Drive is 4 to 6 pm

If you want Best Time Available running from 6:00am – 10:00 pm rate is \$6.00

Per commercial.

Tammy Mosier

E-Communications, LLC

K-Kountry 95, AM1290/FM 103.7 The Gift, 100.9 The Train

K-LOVE 107.1 E-Comm Digital Solutions

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