

CONTRACT



WXIN-TV
6910 Network Place
Indianapolis, IN 46278
(317) 632-5900

And:

Mentzer Media
600 Fairmount Avenue
Suite 306
Towson, MD 21286

<u>Contract / Revision</u> 320588 /		<u>Alt Order #</u> 08239313
<u>Product</u> OUR PRINCIPLES PAC		
<u>Contract Dates</u> 04/29/16 - 05/03/16		<u>Estimate #</u> 3033
<u>Advertiser</u> Our Principles		<u>Original Date / Revision</u> 04/28/16 / 04/28/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WXIN-TV	<u>Account Executive</u> Justin Votta	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1021	<u>Advertiser Code</u> 273	<u>Product Code</u> 318
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	59	04/29/16	04/29/16	M-F 1a-130a	1:00 AM-1:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$250.00	0.00			
N 2	59	04/29/16	04/29/16	M-F 1230a-1a	12:30 AM-1:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$250.00	0.00			
N 3	59	04/29/16	04/29/16	M-F 130a-2a	1:30 AM-2:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$100.00	0.00			
N 4	59	04/29/16	04/29/16	M-F 2a-230a	2a-230a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$40.00	0.00			
N 5	59	04/29/16	04/29/16	FOX59 Morning News @ 4a	4:00 AM-4:30 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$90.00	0.00			
N 6	59	04/29/16	04/29/16	Fox59 News First @ 4p	4:00 PM-4:30 PM		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----2--				2	\$850.00	0.00			
N 7	59	04/29/16	04/29/16	FOX59 Morning News @ 4a	4:30 AM-5:00 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$90.00	0.00			
N 8	59	04/29/16	04/29/16	FOX59 Live @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$1,500.00	0.00			
N 9	59	04/29/16	04/29/16	FOX59 Live @ 5p	5:30 PM-6:00 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$1,500.00	0.00			
N 10	59	04/29/16	04/29/16	FOX59 News @ 6P	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$1,200.00	0.00			
N 11	59	04/29/16	04/29/16	FOX59 Morning News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$850.00	0.00			
N 12	59	04/29/16	04/29/16	FOX59 News @ 7p	7:00 PM-7:30 PM		:30				NM	1	\$850.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.



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<u>Contract Dates</u> 04/29/16 - 05/03/16		<u>Product</u> OUR PRINCIPLES PAC
<u>Advertiser</u> Our Principles		<u>Estimate #</u> 3033
		<u>Original Date / Revision</u> 04/28/16 / 04/28/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	----1--				1	\$850.00	0.00			
N 13	59	05/02/16	05/02/16	M-F 1a-130a	1:00 AM-1:30 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$250.00	0.00			
N 14	59	05/02/16	05/02/16	FOX59 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$1,800.00	0.00			
N 15	59	05/02/16	05/02/16	FOX59 News @ 10p	10:30 PM-11:00 PM		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$1,800.00	0.00			
N 16	59	05/02/16	05/02/16	M-F 1230a-1a	12:30 AM-1:00 AM		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$250.00	0.00			
N 17	59	05/02/16	05/02/16	M-F 130a-2a	1:30 AM-2:00 AM		:30				NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$100.00	0.00			
N 18	59	05/02/16	05/02/16	M-F 2a-230a	2a-230a		:30				NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$40.00	0.00			
N 19	59	05/02/16	05/02/16	FOX59 Morning News @ 4a	4:00 AM-4:30 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$90.00	0.00			
N 20	59	05/02/16	05/02/16	Fox59 News First @ 4p	4:00 PM-4:30 PM		:30				NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	2-----				2	\$850.00	0.00			
N 21	59	05/02/16	05/02/16	FOX59 Morning News @ 4a	4:30 AM-5:00 AM		1:00				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$180.00	0.00			
N 22	59	05/02/16	05/02/16	FOX59 Live @ 5p	5:00 PM-5:30 PM		:30				NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$1,500.00	0.00			
N 23	59	05/02/16	05/02/16	FOX59 News @ 6P	6:00 PM-6:30 PM		:30				NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$1,200.00	0.00			
N 24	59	05/02/16	05/02/16	FOX59 News @ 7p	7:00 PM-7:30 PM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	1-----				1	\$850.00	0.00			
N 25	59	04/30/16	04/30/16	FOX59 News @ 10p	10:00 PM-10:30 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1-				1	\$1,100.00	0.00			
N 26	59	04/30/16	04/30/16	FOX59 News @ 10p	10:30 PM-11:00 PM		:30				NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1-				1	\$1,100.00	0.00			
N 27	59	04/30/16	04/30/16	FOX59 Morning News @ 6a	6:00 AM-7:00 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1-				1	\$450.00	0.00			
N 28	59	04/30/16	04/30/16	FOX59 Morning News @ 7a	7:00 AM-8:00 AM		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1-				1	\$600.00	0.00			
N 29	59	04/30/16	04/30/16	boxing	8:00 PM-10:00 PM		:30				NM	2	\$1,800.00

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*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----2-				2	\$900.00	0.00			
N 30	59	05/01/16	05/01/16	Su 930a-10a	930a-10a		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		04/25/16	05/01/16	-----1				1	\$500.00	0.00			
N 31	59	05/03/16	05/03/16	FOX59 Morning News @ 4a	4:00 AM-4:30 AM		:30				NM	1	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	-1-----				1	\$90.00	0.00			
N 32	59	05/03/16	05/03/16	FOX59 Morning News @ 4a	4:30 AM-5:00 AM		1:00				NM	1	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	-1-----				1	\$180.00	0.00			
N 33	59	05/03/16	05/03/16	FOX59 Morning News @ 6a	6:30 AM-7:00 AM		:30				NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		05/02/16	05/08/16	-1-----				1	\$850.00	0.00			
Totals										0.00		36	\$24,850.00

Time Period	# of Spots	Gross Amount	Net Amount
04/25/16 - 05/03/16	36	\$24,850.00	\$21,122.50
Totals	36	\$24,850.00	\$21,122.50

Signature: _____ **Date:** _____

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