

ORDER



Orders
Order / Rev: 1044020
Alt Order #: 09931366
Product Desc: MARSHALL FOR SENATE
Estimate: 7549
Flight Dates: 09/23/20 - 09/29/20
Original Date / Rev: 09/23/20 / 09/23/20
Order Type: GENERAL

Primary AE: Cheryl Long
Sales Office: T-WAS
Sales Region: National

Agency Name: Strategic Media Services
Buying Contact:
Billing Contact:
 1911 North Ft. Myer Drive, Suite 400
 Arlington, VA 22209

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Kansans For Marshall
Demographic: A35+
Product Codes: Political-Cand-Senate
Revenue Code 1: POL
Revenue Code 2: PLC
Revenue Code 3: SPL

New Business Thru:
Advertiser External ID: 640231
Agency External ID: 108852
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/31/20	09/27/20	35	\$16,475.00	\$14,003.75
09/28/20	09/29/20	22	\$9,275.00	\$7,883.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2020	35	\$16,475.00	\$14,003.75	0.00
October 2020	22	\$9,275.00	\$7,883.75	0.00
Totals	57	\$25,750.00	\$21,887.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Cheryl Long			Start Of Order - End Of Order	100%

Order Share

	Share	Total
Kansas City	25%	\$25,750.00
Market	100%	\$103,000.00

Competitive Share

	Share	Total
KCPT	0%	\$0.00
KCWE	4%	\$4,120.00
KMBC	25%	\$25,750.00
KMCI	0%	\$0.00
KPXE	0%	\$0.00
KSHB	15%	\$15,450.00
KSMO	1%	\$1,030.00
WDAF	30%	\$30,900.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KCTV	09/29/20	09/29/20	KCTV News 5-530am KCTV News 5-530am	CM	KCTV News 5-530-	1-----	:30	1	\$125.00	IMP	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/28/20	10/04/20	-1-----		1		\$125.00		0.00					
N 2	KCTV	09/24/20	09/24/20	KCTV News 6-630am KCTV News 6-630am	CM	KCTV News 6-630-	---1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 3	KCTV	09/25/20	09/25/20	KCTV News 6-630am KCTV News 6-630am	CM	KCTV News 6-630	----1--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---		1				\$175.00		0.00			
N 4	KCTV	09/29/20	09/29/20	KCTV News 630-7am KCTV News 630-7am	CM	KCTV News 630-7	----1--	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$200.00		0.00			
N 5	KCTV	09/24/20	09/24/20	KCTV News 630-7am KCTV News 630-7am	CM	KCTV News 630-7	---1---	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---		1				\$175.00		0.00			
N 6	KCTV	09/28/20	09/28/20	CBS This Morning M-F 7 CBS This Morning	CM	7-9am	1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-1-----		1				\$200.00		0.00			
N 7	KCTV	09/25/20	09/25/20	CBS This Morning M-F 7 CBS This Morning	CM	7-9am	----1--	:30	1	\$175.00	IMP	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$175.00		0.00			
N 8	KCTV	09/24/20	09/24/20	KCTV5 News @ 9 9:00 AM-9:30 AM	CM	9-10am (9:00 AM-9:30 AM)	---1---	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---		1				\$100.00		0.00			
N 9	KCTV	09/27/20	09/27/20	Face the Nation 9:28 AM-10:02 AM	CM	Face The Nation (9:28 AM-10:02 AM)	-----1	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$350.00		0.00			
N 10	KCTV	09/28/20	09/28/20	KCTV5 News @ 9 9:30 AM-10:00 AM	CM	9-10am (9:30 AM-10:00 AM)	1-----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	1-----		1				\$100.00		0.00			
N 11	KCTV	09/29/20	09/29/20	KCTV5 News @ 9 9:30 AM-10:00 AM	CM	9-10am (9:30 AM-10:00 AM)	-1-----	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-1-----		1				\$100.00		0.00			
N 12	KCTV	09/24/20	09/24/20	KCTV5 News @ 9 9:30 AM-10:00 AM	CM	9-10am (9:30 AM-10:00 AM)	---1---	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---		1				\$100.00		0.00			
N 13	KCTV	09/25/20	09/25/20	KCTV5 News @ 9 9:30 AM-10:00 AM	CM	9-10am (9:30 AM-10:00 AM)	----1--	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$100.00		0.00			
N 14	KCTV	09/29/20	09/29/20	Price is Right M-F 10-11 Price is Right	CM	10-11am	-1-----	:30	1	\$500.00	IMP	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-1-----		1				\$500.00		0.00			
N 15	KCTV	09/25/20	09/25/20	Price is Right M-F 10-11 Price is Right	CM	10-11am	----1--	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--		1				\$400.00		0.00			
N 16	KCTV	09/28/20	09/28/20	Bold/The Talk Bold/The Talk	CM	12:58-2P	1-----	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	1-----		1				\$300.00		0.00			
N 17	KCTV	09/24/20	09/24/20		CM	12:58-2P		:30	1	\$300.00	IMP	0.00	NM	1	\$300.00

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Bold/The Talk			---1---								
				Bold/The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	---1---		1			\$300.00			0.00			
N 18	KCTV	09/25/20	09/25/20	Bold/The Talk	CM	12:58-2P	----1--	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
				Bold/The Talk											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	----1--		1			\$300.00			0.00			
N 19	KCTV	09/29/20	09/29/20	M-F 3-4pm	CM	3-4pm	-1-----	:30	1	\$225.00	IMP	0.00	NM	1	\$225.00
				M-F 3-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	-1-----		1			\$225.00			0.00			
N 20	KCTV	09/25/20	09/25/20	M-F 3-4pm	CM	3-4pm	----1--	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
				M-F 3-4pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	----1--		1			\$200.00			0.00			
N 21	KCTV	09/28/20	09/28/20	KCTV News 4-430pm	CM	KCTV News 4-430	1-----	:30	1	\$250.00	IMP	0.00	NM	1	\$250.00
				KCTV News 4-430pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	1-----		1			\$250.00			0.00			
N 22	KCTV	09/24/20	09/24/20	KCTV News 4-430pm	CM	KCTV News 4-430	---1---	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
				KCTV News 4-430pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	---1---		1			\$200.00			0.00			
N 23	KCTV	09/29/20	09/29/20	KCTV News 430-5pm	CM	KCTV News 430-5	-2-----	:30	2	\$250.00	IMP	0.00	NM	2	\$500.00
				KCTV News 430-5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	-2-----		2			\$250.00			0.00			
N 24	KCTV	09/28/20	09/28/20	KCTV News 5pm	CM	5-530pm	1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
				News @ 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	1-----		1			\$350.00			0.00			
N 25	KCTV	09/29/20	09/29/20	KCTV News 5pm	CM	5-530pm	-1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
				News @ 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	-1-----		1			\$350.00			0.00			
N 26	KCTV	09/24/20	09/24/20	KCTV News 5pm	CM	5-530pm	---1---	:30	1	\$300.00	IMP	0.00	NM	1	\$300.00
				News @ 5pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	---1---		1			\$300.00			0.00			
N 27	KCTV	09/28/20	09/28/20	CBS Evening News M-FCM		530-6pm	1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	1-----		1			\$450.00			0.00			
N 28	KCTV	09/29/20	09/29/20	CBS Evening News M-FCM		530-6pm	-1-----	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	-1-----		1			\$450.00			0.00			
N 29	KCTV	09/25/20	09/25/20	CBS Evening News M-FCM		530-6pm	----1--	:30	1	\$450.00	IMP	0.00	NM	1	\$450.00
				CBS Evening News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/21/20	09/27/20	----1--		1			\$450.00			0.00			
N 30	KCTV	09/29/20	09/29/20	KCTV News 6pm	CM	6-630pm	-1-----	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
				News @ 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		09/28/20	10/04/20	-1-----		1			\$350.00			0.00			
N 31	KCTV	09/24/20	09/24/20	KCTV News 6pm	CM	6-630pm	---1---	:30	1	\$350.00	IMP	0.00	NM	1	\$350.00
				News @ 6pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---					1	\$350.00		0.00			
N32	KCTV	09/26/20	09/26/20	KCTV SA News 6-7p KCTV5 SA News 6pm	CM	6-7pm	-----2-	:30	2	\$200.00	IMP	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----2-					2	\$200.00		0.00			
N33	KCTV	09/27/20	09/27/20	KCTV SU News 530pm KCTV5 SU News 530p	CM	530-6p	-----1	:30	1	\$275.00	IMP	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1					1	\$275.00		0.00			
N34	KCTV	09/28/20	09/28/20	M-F 630-7pm M-F 630-7pm	CM	630-7pm	1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	1-----					1	\$400.00		0.00			
N35	KCTV	09/29/20	09/29/20	M-F 630-7pm M-F 630-7pm	CM	630-7pm	-1-----	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-1-----					1	\$400.00		0.00			
N36	KCTV	09/24/20	09/24/20	M-F 630-7pm M-F 630-7pm	CM	630-7pm	---1---	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---					1	\$400.00		0.00			
N37	KCTV	09/25/20	09/25/20	M-F 630-7pm M-F 630-7pm	CM	630-7pm	----1--	:30	1	\$400.00	IMP	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--					1	\$400.00		0.00			
N38	KCTV	09/28/20	09/28/20	KCTV News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	1-----	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	1-----					1	\$325.00		0.00			
N39	KCTV	09/25/20	09/25/20	KCTV News @ 10pm KCTV5 News @ 10P	CM	10-1035pm	----1--	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--					1	\$325.00		0.00			
N40	KCTV	09/26/20	09/26/20	KCTV Sat News @ 10pm KCTV5 News @ 10P Sat	CM	10-1035pm	-----1-	:30	1	\$325.00	IMP	0.00	NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-					1	\$325.00		0.00			
N41	KCTV	09/28/20	09/28/20	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	1-----	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	1-----					1	\$200.00		0.00			
N42	KCTV	09/24/20	09/24/20	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	---1---	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	---1---					1	\$200.00		0.00			
N43	KCTV	09/25/20	09/25/20	M-F 1035-1135P M-F 1035-1135P	CM	1035-1135P	----1--	:30	1	\$200.00	IMP	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----1--					1	\$200.00		0.00			
N44	KCTV	09/26/20	09/26/20	SAT 1035P-1105P SAT 1035P-1105P	CM	SAT 1035P-1105P	-----1-	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-					1	\$100.00		0.00			
N45	KCTV	09/27/20	09/27/20	1035p-11p 1035p-11p	CM	10:35p-11p	-----1	:30	1	\$100.00	IMP	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1					1	\$100.00		0.00			
N46	KCTV	09/27/20	09/27/20		CM	11p-12a		:30	1	\$100.00	IMP	0.00	NM	1	\$100.00

Order / Rev: 1044020
 Alt Order #: 09931366
 Flight Dates: 09/23/20 - 09/29/20

Advertiser: Kansans For Marshall
 Product Desc: MARSHALL FOR SENATE
 Estimate: 7549

Kansas City

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				11p-12a			-----1								
				11p-12a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$100.00		0.00			
N47	KCTV	09/28/20	09/28/20	Mon 9-10pm	CM	9-10pm	1-----	:30	1	\$1,500.00	IMP	0.00	NM	1	\$1,500.00
				Mon 9-10pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	1-----		1				\$1,500.00		0.00			
N48	KCTV	09/29/20	09/29/20	Tue 7-8pm	CM	7-8pm	-1-----	:30	1	\$2,000.00	IMP	0.00	NM	1	\$2,000.00
				Tue 7-8pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/28/20	10/04/20	-1-----		1				\$2,000.00		0.00			
N49	KCTV	09/25/20	09/25/20	Fri 9-10pm	CM	9-10pm	----2--	:30	2	\$1,000.00	IMP	0.00	NM	2	\$2,000.00
				Friday 9-10pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	----2--		2				\$1,000.00		0.00			
N50	KCTV	09/26/20	09/26/20	Sat 9-10pm	CM	9-10pm	-----1-	:30	1	\$600.00	IMP	0.00	NM	1	\$600.00
				Sat 9-10pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1-		1				\$600.00		0.00			
N51	KCTV	09/27/20	09/27/20	Sun 6-7pm	CM	6-7pm	-----1	:30	1	\$2,500.00	IMP	0.00	NM	1	\$2,500.00
				Sun 6-7pm											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$2,500.00		0.00			
N52	KCTV	09/27/20	09/27/20	Regular Season Early Game	CM	12p-3p	-----1	:30	1	\$3,500.00	IMP	0.00	NM	1	\$3,500.00
				Regular Season Early Game											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----1		1				\$3,500.00		0.00			
N53	KCTV	09/26/20	09/26/20	NCAA NON-MIZZOU FOOTBALL	CM	VARIOUS	-----2-	:30	2	\$600.00	IMP	0.00	NM	2	\$1,200.00
				NCAA NON-MIZZOU FOOTBALL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/21/20	09/27/20	-----2-		2				\$600.00		0.00			
													Totals	57	\$25,750.00