

**EEO PUBLIC FILE REPORT**  
**MARCH 22, 2013 – MARCH 21, 2014**

This Employment Unit includes: WDDH(FM), WKBI(AM) & WKBI-FM (Laurel Media, Inc.)  
 All stations licensed to St. Marys, Pennsylvania.

**I. Full Time Jobs Filled During Reporting Period and Recruitment/Referral Sources Used**

Position	Hire Date	Hiring Source	Recruitment Sources Used (Number of Interviewees per Source)	Interviewee Total
Account Executive	7/8/2013	Ridgway Record Newspaper	Ridgway Record Newspaper (2) Courier Express/Tri County Newspaper (0) Employment Unit Radio Stations (1)	3

**II. Recruitment Sources, Interviewees and Hires via Each Recruitment Source**

Recruitment Sources	Number of Interviewees Source Provided in Reporting Period	Number of Hires via Source During Reporting Period
Ridgway Record Newspaper 325 Main Street Ridgway, PA 15853 (Contact: Darlene Coder, Tel. 814-773-3161)	2	1
Courier Express/Tri County Newspaper P.O. Box 407 Dubois, PA 15801 (Contact: Linda Smith, Tel. 814-371-4200)	0	0
Employment Unit Radio Stations (On-Air Announcements) Laurel Media, Inc. 14902 Bootjack Road Ridgway, PA (Contact: Barry Morgan, Tel. 814-772-9700)	1	0

### **III. Employment Unit Initiatives**

1. Career Day Programs for:
  - a. Girl Scout Troops (Apr. 18, 2013, Mar 14, 2014)
  - b. Boy Scout Troops (Feb. 6, 2014)
  - c. Junior Achievement (May 9, 2013)
  - d. Big Brothers/Big Sisters (Sep. 23, 2013)
  - e. Local Residential Facility for Troubled Youth from a distant major city (Mar. 18, 2014)
2. Staff Mentoring
3. Sales Skill Training for Staff
4. Broadcast Technical Skills Training for Staff
5. Financial and logistical support to local High School's broadcast education program, including airing of weekly student-produced program.
6. Family Day open house at Employment Unit studios, allowing community members to learn about the business of broadcasting and career opportunities in the field – with senior managers on site to respond to inquiries. (May 24, 2013)