

ORDER



WUAB

Orders
Order / Rev: 1575053
Alt Order #: 08356381
Product Desc: CLINTON 4 PRESIDENT
Estimate: 5287
Flight Dates: 09/27/16 - 10/03/16
Original Date / Rev: 08/29/16 / 08/29/16
Order Type: Political

Primary AE: Teresa Difuria
Sales Office: T-PHI
Sales Region: National

Agency Name: Greer, Margolis, & Mitchell
Buying Contact:
Billing Contact:
 3050 K Street NW
 Washington, DC 20007

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: POL/Clinton, Hillary/D/United States P
Demographic: A35+
Product Codes: PL565
Priority: P 8
Revenue Codes: Agency, Political, Pol-Candidate

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/03/16	58	\$6,380.00	\$5,423.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	58	\$6,380.00	\$5,423.00	0.00
Totals	58	\$6,380.00	\$5,423.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Teresa Difuria			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WUAB	09/27/16	10/03/16	Cleve 19 News on 43 at 7a Cleve 19 News on 43 at 7a	Comm	7-8a	MTWTF--	:30	3	\$20.00	P 8	0.00	NM	3	\$60.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$20.00		0.00					
E 2	WUAB	09/27/16	10/03/16	SYN M-F 10-11A M-F 10-11a	Comm	10-11a	MTWTF--	:30	3	\$65.00	P 8	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$65.00		0.00					
E 3	WUAB	09/27/16	10/03/16	SYN M-F 11A-12P M-F 11a-12p	Comm	11a-12p	MTWTF--	:30	3	\$65.00	P 8	0.00	NM	3	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$65.00		0.00					
E 4	WUAB	09/27/16	10/03/16	SYN M-F 12-1P M-F 12-1p	Comm	12-1p	MTWTF--	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		1		\$100.00		0.00					
E 5	WUAB	09/27/16	10/03/16	SYN M-F 1-2P M-F 1-2p	Comm	1-2p	MTWTF--	:30	3	\$100.00	P 8	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$100.00		0.00					
E 6	WUAB	09/27/16	10/03/16	SYN M-F 2-3P M-F 2-3p	Comm	2-3p	MTWTF--	:30	2	\$100.00	P 8	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		2		\$100.00		0.00					

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	WUAB	09/27/16	10/03/16	SYN M-F 3-4P M-F 3-4p	Comm	3-4p	MTWTF--	:30	3	\$125.00	P 8	0.00	NM	3	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		3				\$125.00		0.00			
E 8	WUAB	09/27/16	10/03/16	SYN M-F 4-5p M-F 4-5p	Comm	4-5p	MTWTF--	:30	4	\$150.00	P 8	0.00	NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		4				\$150.00		0.00			
E 9	WUAB	09/27/16	10/03/16	SYN M-F 5-6P M-F 5-6p	Comm	5-6p	MTWTF--	:30	3	\$150.00	P 8	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		3				\$150.00		0.00			
E 10	WUAB	09/27/16	10/03/16	SYN M-F 6-630P M-F 6-630p	Comm	6-630p	MTWTF--	:30	3	\$150.00	P 8	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		3				\$150.00		0.00			
E 11	WUAB	09/27/16	10/03/16	SYN M-F 630-7P M-F 630-7p	Comm	630-7p	MTWTF--	:30	3	\$150.00	P 8	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		3				\$150.00		0.00			
E 12	WUAB	10/01/16	10/01/16	Sa Syndicated 6-7p 630p-7p	Comm	630-7p (6:30 PM-7:00 PM)	-----1-	:30	1	\$50.00	P 8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1				\$50.00		0.00			
E 13	WUAB	10/02/16	10/02/16	SYN SUN 4-5P Su 4-5p	Comm	4-5p	-----1	:30	1	\$30.00	P 8	0.00	NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$30.00		0.00			
E 15	WUAB	10/02/16	10/02/16	SYN SUN 5-6P 5-6p	Comm	5-6p	-----1	:30	1	\$50.00	P 8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$50.00		0.00			
E 16	WUAB	10/02/16	10/02/16	SYN SUN 6-7P Su 6-7P	Comm	6-7p	-----1	:30	1	\$50.00	P 8	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$50.00		0.00			
E 17	WUAB	09/27/16	10/03/16	SYN M-F 7-730P M-F 7-730p	Comm	7-730p	MTWTF--	:30	1	\$200.00	P 8	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		1				\$200.00		0.00			
E 18	WUAB	09/27/16	10/03/16	SYN M-F 730-8P M-F 730-8p	Comm	730-8p	MTWTF--	:30	1	\$150.00	P 8	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		1				\$150.00		0.00			
E 19	WUAB	09/27/16	10/03/16	SYN M-F 8-830P SYN M-F 8-830P	Comm	8-830P	MTWTF--	:30	2	\$100.00	P 8	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTF--		2				\$100.00		0.00			
E 20	WUAB	10/01/16	10/01/16	SYN SAT 8-9P 830-9p	Comm	830-9p (8:30 PM-9:00 PM)	-----1-	:30	1	\$100.00	P 8	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1-		1				\$100.00		0.00			
E 21	WUAB	10/02/16	10/02/16	SYN SUN 7-8P Su 7-8p	Comm	7-8p	-----1	:30	1	\$75.00	P 8	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/26/16	10/02/16	-----1		1				\$75.00		0.00			
E 22	WUAB	09/27/16	10/03/16	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Comm	M-SU 9-10P	MTWTFSS	:30	4	\$125.00	P 8	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/27/16	10/03/16	MTWTFSS		4				\$125.00		0.00			

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E 22	WUAB	09/27/16	10/03/16	Cleve 19 News on 43 at 9p Cleve 19 News on 43 at 9p	Comm	M-SU 9-10P	MTWTFSS	:30	4	\$125.00	P 8	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTFSS		4		\$125.00		0.00					
E 23	WUAB	09/27/16	10/03/16	Cleve19 News on 43 at 10p Cleve19 News on 43 at 10p	Comm	Cleve19 News on	MTWTF--	:30	4	\$225.00	P 8	0.00	NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		4		\$225.00		0.00					
E 24	WUAB	09/27/16	10/03/16	SYN M-F 10:30-11P SYN M-F 10:30-11P	Comm	M-F 10:30-11P	MTWTF--	:30	3	\$100.00	P 8	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		3		\$100.00		0.00					
E 25	WUAB	09/27/16	10/03/16	LF NET HOUR 1 LF NET HOUR 1	Comm	M-F 11P-12A	MTWTF--	:30	2	\$100.00	P 8	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		2		\$100.00		0.00					
E 26	WUAB	09/27/16	10/03/16	LF NET HOUR 2 LF NET HOUR 2	Comm	M-F 12-1AM	MTWTF--	:30	2	\$75.00	P 8	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		2		\$75.00		0.00					
E 27	WUAB	09/27/16	10/03/16	SYN M-F 1-2XM M-F 1-2a	Comm	1-2a	MTWTF--	:30	2	\$25.00	P 8	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 09/27/16	10/03/16	MTWTF--		2		\$25.00		0.00					
													Totals	58	\$6,380.00