

## ORDER



**Orders**  
**Order / Rev:** 1575053  
**Alt Order #:** 08356381  
**Product Desc:** CLINTON 4 PRESIDENT  
**Estimate:** 5287  
**Flight Dates:** 09/27/16 - 10/03/16  
**Original Date / Rev:** 08/29/16 / 08/29/16  
**Order Type:** Political

WUAB

**Primary AE:** Teresa Difuria  
**Sales Office:** T-PHI  
**Sales Region:** National

**Agency Name:** Greer, Margolis, & Mitchell  
**Buying Contact:**  
**Billing Contact:**  
 3050 K Street NW  
 Washington, DC 20007

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** POL/Clinton, Hillary/D/United States P  
**Demographic:** A35+  
**Product Codes:** PL565  
**Priority:** P 8  
**Revenue Codes:** Agency, Political, Pol-Candidate

**New Business Thru:**  
**Order Separation:** 00:15:00  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General

## Bill Plan

| Start Date | End Date | # Spots | Gross Amount | Net Amount |
|------------|----------|---------|--------------|------------|
| 09/26/16   | 10/03/16 | 58      | \$6,380.00   | \$5,423.00 |

## Totals

| Month         | # Spots   | Gross Amount      | Net Amount        | Rating      |
|---------------|-----------|-------------------|-------------------|-------------|
| October 2016  | 58        | \$6,380.00        | \$5,423.00        | 0.00        |
| <b>Totals</b> | <b>58</b> | <b>\$6,380.00</b> | <b>\$5,423.00</b> | <b>0.00</b> |

## Account Executives

| Account Executive | Sales Office | Sales Region | Start Date / End Date         | Order % |
|-------------------|--------------|--------------|-------------------------------|---------|
| Teresa Difuria    |              |              | Start Of Order - End Of Order | 100%    |

| Ln    | Ch   | Start             | End             | Inventory Code   | Break | Start/End Time | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--|-------|----------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| E 1   | WUAB | 09/27/16          | 10/03/16        | Cleve 19 News on 43 at 7a<br>Cleve 19 News on 43 at 7a | Comm  | 7-8a           | MTWTF--           | :30 | 3           | \$20.00  | P 8           | 0.00 | NM   | 3     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                | 3                 |     | \$20.00     |          | 0.00          |      |      |       |          |
| E 2   | WUAB | 09/27/16          | 10/03/16        | SYN M-F 10-11A<br>M-F 10-11a                           | Comm  | 10-11a         | MTWTF--           | :30 | 3           | \$65.00  | P 8           | 0.00 | NM   | 3     | \$195.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                | 3                 |     | \$65.00     |          | 0.00          |      |      |       |          |
| E 3   | WUAB | 09/27/16          | 10/03/16        | SYN M-F 11A-12P<br>M-F 11a-12p                         | Comm  | 11a-12p        | MTWTF--           | :30 | 3           | \$65.00  | P 8           | 0.00 | NM   | 3     | \$195.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                | 3                 |     | \$65.00     |          | 0.00          |      |      |       |          |
| E 4   | WUAB | 09/27/16          | 10/03/16        | SYN M-F 12-1P<br>M-F 12-1p                             | Comm  | 12-1p          | MTWTF--           | :30 | 1           | \$100.00 | P 8           | 0.00 | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                | 1                 |     | \$100.00    |          | 0.00          |      |      |       |          |
| E 5   | WUAB | 09/27/16          | 10/03/16        | SYN M-F 1-2P<br>M-F 1-2p                               | Comm  | 1-2p           | MTWTF--           | :30 | 3           | \$100.00 | P 8           | 0.00 | NM   | 3     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                | 3                 |     | \$100.00    |          | 0.00          |      |      |       |          |
| E 6   | WUAB | 09/27/16          | 10/03/16        | SYN M-F 2-3P<br>M-F 2-3p                               | Comm  | 2-3p           | MTWTF--           | :30 | 2           | \$100.00 | P 8           | 0.00 | NM   | 2     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                | 2                 |     | \$100.00    |          | 0.00          |      |      |       |          |

Order / Rev: 1575053  
Alt Order #: 08356381  
Flight Dates: 09/27/16 - 10/03/16

Advertiser: POL/Clinton, Hillary/D/United States Pre:  
Product Desc: CLINTON 4 PRESIDENT  
Estimate: 5287  
**WUAB**

| Ln    | Ch   | Start             | End             | Inventory Code   | Break | Start/End Time              | Days              | Len | Spots       | Rate     | Pri           | Rtg  | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--|-------|-----------------------------|-------------------|-----|-------------|----------|---------------|------|------|-------|----------|
| E 7   | WUAB | 09/27/16          | 10/03/16        | SYN M-F 3-4P<br>M-F 3-4p                               | Comm  | 3-4p                        | MTWTF--           | :30 | 3           | \$125.00 | P 8           | 0.00 | NM   | 3     | \$375.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                             | 3                 |     | \$125.00    |          | 0.00          |      |      |       |          |
| E 8   | WUAB | 09/27/16          | 10/03/16        | SYN M-F 4-5p<br>M-F 4-5p                               | Comm  | 4-5p                        | MTWTF--           | :30 | 4           | \$150.00 | P 8           | 0.00 | NM   | 4     | \$600.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                             | 4                 |     | \$150.00    |          | 0.00          |      |      |       |          |
| E 9   | WUAB | 09/27/16          | 10/03/16        | SYN M-F 5-6P<br>M-F 5-6p                               | Comm  | 5-6p                        | MTWTF--           | :30 | 3           | \$150.00 | P 8           | 0.00 | NM   | 3     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                             | 3                 |     | \$150.00    |          | 0.00          |      |      |       |          |
| E 10  | WUAB | 09/27/16          | 10/03/16        | SYN M-F 6-630P<br>M-F 6-630p                           | Comm  | 6-630p                      | MTWTF--           | :30 | 3           | \$150.00 | P 8           | 0.00 | NM   | 3     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                             | 3                 |     | \$150.00    |          | 0.00          |      |      |       |          |
| E 11  | WUAB | 09/27/16          | 10/03/16        | SYN M-F 630-7P<br>M-F 630-7p                           | Comm  | 630-7p                      | MTWTF--           | :30 | 3           | \$150.00 | P 8           | 0.00 | NM   | 3     | \$450.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                             | 3                 |     | \$150.00    |          | 0.00          |      |      |       |          |
| E 12  | WUAB | 10/01/16          | 10/01/16        | Sa Syndicated 6-7p<br>630p-7p                          | Comm  | 630-7p<br>(6:30 PM-7:00 PM) | -----1-           | :30 | 1           | \$50.00  | P 8           | 0.00 | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/26/16          | 10/02/16        | -----1-  |       |                             | 1                 |     | \$50.00     |          | 0.00          |      |      |       |          |
| E 13  | WUAB | 10/02/16          | 10/02/16        | SYN SUN 4-5P<br>Su 4-5p                                | Comm  | 4-5p                        | -----1            | :30 | 1           | \$30.00  | P 8           | 0.00 | NM   | 1     | \$30.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/26/16          | 10/02/16        | -----1   |       |                             | 1                 |     | \$30.00     |          | 0.00          |      |      |       |          |
| E 15  | WUAB | 10/02/16          | 10/02/16        | SYN SUN 5-6P<br>5-6p                                   | Comm  | 5-6p                        | -----1            | :30 | 1           | \$50.00  | P 8           | 0.00 | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/26/16          | 10/02/16        | -----1   |       |                             | 1                 |     | \$50.00     |          | 0.00          |      |      |       |          |
| E 16  | WUAB | 10/02/16          | 10/02/16        | SYN SUN 6-7P<br>Su 6-7P                                | Comm  | 6-7p                        | -----1            | :30 | 1           | \$50.00  | P 8           | 0.00 | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/26/16          | 10/02/16        | -----1   |       |                             | 1                 |     | \$50.00     |          | 0.00          |      |      |       |          |
| E 17  | WUAB | 09/27/16          | 10/03/16        | SYN M-F 7-730P<br>M-F 7-730p                           | Comm  | 7-730p                      | MTWTF--           | :30 | 1           | \$200.00 | P 8           | 0.00 | NM   | 1     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                             | 1                 |     | \$200.00    |          | 0.00          |      |      |       |          |
| E 18  | WUAB | 09/27/16          | 10/03/16        | SYN M-F 730-8P<br>M-F 730-8p                           | Comm  | 730-8p                      | MTWTF--           | :30 | 1           | \$150.00 | P 8           | 0.00 | NM   | 1     | \$150.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                             | 1                 |     | \$150.00    |          | 0.00          |      |      |       |          |
| E 19  | WUAB | 09/27/16          | 10/03/16        | SYN M-F 8-830P<br>SYN M-F 8-830P                       | Comm  | 8-830P                      | MTWTF--           | :30 | 2           | \$100.00 | P 8           | 0.00 | NM   | 2     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/27/16          | 10/03/16        | MTWTF--  |       |                             | 2                 |     | \$100.00    |          | 0.00          |      |      |       |          |
| E 20  | WUAB | 10/01/16          | 10/01/16        | SYN SAT 8-9P<br>830-9p                                 | Comm  | 830-9p<br>(8:30 PM-9:00 PM) | -----1-           | :30 | 1           | \$100.00 | P 8           | 0.00 | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/26/16          | 10/02/16        | -----1-  |       |                             | 1                 |     | \$100.00    |          | 0.00          |      |      |       |          |
| E 21  | WUAB | 10/02/16          | 10/02/16        | SYN SUN 7-8P<br>Su 7-8p                                | Comm  | 7-8p                        | -----1            | :30 | 1           | \$75.00  | P 8           | 0.00 | NM   | 1     | \$75.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |
| Week: |      | 09/26/16          | 10/02/16        | -----1   |       |                             | 1                 |     | \$75.00     |          | 0.00          |      |      |       |          |
| E 22  | WUAB | 09/27/16          | 10/03/16        | Cleve 19 News on 43 at 9p<br>Cleve 19 News on 43 at 9p | Comm  | M-SU 9-10P                  | MTWTFSS           | :30 | 4           | \$125.00 | P 8           | 0.00 | NM   | 4     | \$500.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       |                             | <u>Spots/Week</u> |     | <u>Rate</u> |          | <u>Rating</u> |      |      |       |          |

Order / Rev: 1575053  
 Alt Order #: 08356381  
 Flight Dates: 09/27/16 - 10/03/16

Advertiser: POL/Clinton, Hillary/D/United States Pre:  
 Product Desc: CLINTON 4 PRESIDENT  
 Estimate: 5287  
**WUAB**

| Ln     | Ch    | Start             | End             | Inventory Code   | Break | Start/End Time            | Days    | Len | Spots | Rate        | Pri | Rtg           | Type | Spots      | Amount   |
|--------|-------|-------------------|-----------------|--|-------|---------------------------|---------|-----|-------|-------------|-----|---------------|------|------------|----------|
| E 22   | WUAB  | 09/27/16          | 10/03/16        | Cleve 19 News on 43 at 9p<br>Cleve 19 News on 43 at 9p | Comm  | M-SU 9-10P                | MTWTFSS | :30 | 4     | \$125.00    | P 8 | 0.00          | NM   | 4          | \$500.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |            |          |
|        | Week: | 09/27/16          | 10/03/16        | MTWTFSS  |       | 4                         |         |     |       | \$125.00    |     | 0.00          |      |            |          |
| E 23   | WUAB  | 09/27/16          | 10/03/16        | Cleve19 News on 43 at 10p<br>Cleve19 News on 43 at 10p | Comm  | Cleve19 News on 43 at 10p | MTWTF-- | :30 | 4     | \$225.00    | P 8 | 0.00          | NM   | 4          | \$900.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |            |          |
|        | Week: | 09/27/16          | 10/03/16        | MTWTF--  |       | 4                         |         |     |       | \$225.00    |     | 0.00          |      |            |          |
| E 24   | WUAB  | 09/27/16          | 10/03/16        | SYN M-F 10:30-11P<br>SYN M-F 10:30-11P                 | Comm  | M-F 10:30-11P             | MTWTF-- | :30 | 3     | \$100.00    | P 8 | 0.00          | NM   | 3          | \$300.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |            |          |
|        | Week: | 09/27/16          | 10/03/16        | MTWTF--  |       | 3                         |         |     |       | \$100.00    |     | 0.00          |      |            |          |
| E 25   | WUAB  | 09/27/16          | 10/03/16        | LF NET HOUR 1<br>LF NET HOUR 1                         | Comm  | M-F 11P-12A               | MTWTF-- | :30 | 2     | \$100.00    | P 8 | 0.00          | NM   | 2          | \$200.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |            |          |
|        | Week: | 09/27/16          | 10/03/16        | MTWTF--  |       | 2                         |         |     |       | \$100.00    |     | 0.00          |      |            |          |
| E 26   | WUAB  | 09/27/16          | 10/03/16        | LF NET HOUR 2<br>LF NET HOUR 2                         | Comm  | M-F 12-1AM                | MTWTF-- | :30 | 2     | \$75.00     | P 8 | 0.00          | NM   | 2          | \$150.00 |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |            |          |
|        | Week: | 09/27/16          | 10/03/16        | MTWTF--  |       | 2                         |         |     |       | \$75.00     |     | 0.00          |      |            |          |
| E 27   | WUAB  | 09/27/16          | 10/03/16        | SYN M-F 1-2XM<br>M-F 1-2a                              | Comm  | 1-2a                      | MTWTF-- | :30 | 2     | \$25.00     | P 8 | 0.00          | NM   | 2          | \$50.00  |
|        |       | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>  |       | <u>Spots/Week</u>         |         |     |       | <u>Rate</u> |     | <u>Rating</u> |      |            |          |
|        | Week: | 09/27/16          | 10/03/16        | MTWTF--  |       | 2                         |         |     |       | \$25.00     |     | 0.00          |      |            |          |
| Totals |       |                   |                 |  |       |                           |         |     |       |             |     |               | 58   | \$6,380.00 |          |