



KRCW-TV

## FCC ISSUES / PROGRAMS LIST

Fourth Quarter 2008/ October 1 – December 31

### COMMUNITY

FCC CHILDREN'S PROGRAMMING REPORT 10/1/08 – 12/31/08 :20

Informs viewers that the quarterly FCC Children's Programming Reports are available for public inspection at KRCW-TV.

MARCH OF DIMES 10/1/08 – 12/31/08 Various

"Every Baby" Requests viewers to support this organization's research and education.

MAKE A WISH FOUNDATION 10/1/08 – 12/31/08 Various

"Beetle Boy" Asks viewers to support this organization's work with children with life-threatening conditions.

FOUNDATION FOR A BETTER LIFE 10/1/08 – 12/31/08 Various

"Good Stuff" "Crosswalk" "Taxi" Dramatize basic values like strength of family, good manners, compassion and respect for others.

U.S. MARINE CORPS 10/1/08 – 12/31/08 Various

“Pride of Nation” Builds the image of the Marine Corps.

NATIONAL ASSOC. OF BROADCASTERS      10/1/08 – 12/17/08      Various

“DTV Education” Informs viewers about the DTV Transition in February, 2009.

CHANGETHEPRESENT.ORG      12/18/08 – 12/31/08      2 X 30

“True Luxury” “Say Forever” Encourages viewers to consider socially-responsible gifts during the holiday season.

## **EDUCATION**

PUBLIC EDUCATION NETWORK      10/1/08 – 12/31/08      1 X 30

“Raise Your Hand” Invites viewers to learn more about supporting local public schools.

## **ENVIRONMENT**

QWEST DEX      10/1/08 – 12/31/08      1 x :30

“The Look 2” Encourages viewers to recycle phonebooks.

THE NATURE CONSERVANCY      10/1/08 – 12/31/08      Various

“Last Great Places” Invites viewers to learn more about climate change by visiting their website.

INT’L FUND FOR ANIMAL WELFARE      10/1/08 – 12/31/08      1 X 30

“Support” Requests viewers to support this organization’s efforts to save endangered species of whales.



“Statue” Encourages viewers to talk to their kids about the dangers of illegal drug use.