

“Pride of Nation” Builds the image of the Marine Corps.

NATIONAL ASSOC. OF BROADCASTERS	10/1/08 – 12/17/08	Various
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“DTV Education” Informs viewers about the DTV Transition in February, 2009.

CHANGETHEPRESENT.ORG	12/18/08 – 12/31/08	2 X 30
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“True Luxury” “Say Forever” Encourages viewers to consider socially-responsible gifts during the holiday season.

EDUCATION

PUBLIC EDUCATION NETWORK	10/1/08 – 12/31/08	1 X 30
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“Raise Your Hand” Invites viewers to learn more about supporting local public schools.

ENVIRONMENT

QWEST DEX	10/1/08 – 12/31/08	1 x :30
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“The Look 2” Encourages viewers to recycle phonebooks.

THE NATURE CONSERVANCY	10/1/08 – 12/31/08	Various
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“Last Great Places” Invites viewers to learn more about climate change by visiting their website.

INT’L FUND FOR ANIMAL WELFARE	10/1/08 – 12/31/08	1 X 30
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“Support” Requests viewers to support this organization’s efforts to save endangered species of whales.

U.S. DEPT. OF AGRICULTURE	10/1/08 – 12/31/08	Various
“Matchsticks” “Fuse” Encourages viewers to prevent forest fires.		

U.S. ENVIRONMENTAL PROTECTION AGY.	10/1/08 – 12/31/08	Various
“Little Flower” Encourages viewers to choose clean, fuel-efficient vehicles.		

HEALTH & SAFETY

OREGON DEPT. OF TRANSPORTATION	10/1/08 – 12/31/08	1 x 30
“One Too Many” Reminds viewers to drive sober.		

PROJECT ROADBLOCK	12/18/08 – 12/31/08	2 X 30
“Ambulance” “Hospital” Informs viewers that buzzed driving is drunk driving.		

YOUTH & FAMILY

U.S. YOUTH SOCCER	10/1/08 – 12/31/08	1 x 30
“Get in the Game” Informs young viewers of the dangers of a sedentary lifestyle and encourages physical activities such as playing soccer.		

WA. DEPT. OF SOCIAL & HEALTH SVCS.	10/1/08 – 12/31/08	Various
“David” “Lisa” Discourages viewers from allowing underage alcohol drinking.		

P’SHIP FOR A DRUG-FREE AMERICA	10/1/08 – 12/31/08	1 x 30
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“Statue” Encourages viewers to talk to their kids about the dangers of illegal drug use.